



Board of Directors Meeting

Friday, February 26, 2010
10 a.m. to 3 p.m.

Padre Hotel
1702 18th Street
Bakersfield, California 93301
661-427-4900

AGENDA

		Pages	
10:00	I. Convene Meeting & Introductory Remarks		Vickie Bradshaw
10:05	II. Self-Introductions		Board & Public
10:10	III. Public & Board Comment		Board & Public
10:25	IV. Review and Approval of Minutes	1-12	Vickie Bradshaw
10:30	V. Executive Committee Nomination of Dr. Ben Duran to the Board	13	Pete Weber
10:35	VI. Report from the Secretariat		Mike Dozier Pete Weber
	Partnership By Laws	<i>no attachment</i>	
	Report on Joint Meeting with San Joaquin Valley Policy Council	<i>no attachment</i>	
	Government Affairs Update	14-16	
	ARRA Update		
	Action Item: Approve Letters		
	AB 2522: Letter of Support	17-18	
	Communications Update	19-24	
	Work Group Reports	25-60	
	Sustainable Communities Initiative Update	64	
10:55	VII. WIA Grant Update	<i>PowerPoint Presentation</i>	Pete Weber Christine Nutting Marcy Masumoto David Hosley Tim Stearns Carole Goldsmith
	Overview of the four initiatives set forth in the Workforce Investment Area grant: Sector-Based Articulation, Basic Education Proficiency, Business Incubation and Entrepreneurship Development, Green Economy and Workforce		
11:15	VIII. Kern County Roundtable	<i>panel discussion</i>	Jim Beck Ron Brummett Richard Chapman Sean McNally Gene Tackett

AGENDA

		Pages	
Noon	Lunch Recess		
1:00	IX. Conflict of Interest Policy Action: Adopt	66-76	Mike Dozier David Wolfe, Esq.
1:45	XI. President Obama's Jobs and Economic Growth Forum Facilitated discussion about how local communities can get engaged with the national plan <ul style="list-style-type: none">• Agenda: Job and Economic Growth Forum• Letters: To White House Administration	77 78-80	Ashley Swearengin Board
2:45	XII. Public & Board Comment		Board & Public
3:00	Adjournment		Vickie Bradshaw



Meeting of the Board of Directors

Thursday, October 22, 2009

1 to 5 pm

Radisson Hotel & Convention Center

Fresno, California

DRAFT Meeting Minutes

Present: James Aleru, Lee Andersen, Frank Bigelow, Will Brown (representing Secretary Kawamura), Mike Chrisman, Sid Craighead, Dee Dee D'Adamo, Fritz Grupe, Barry Hibbard, Brent Jamison (representing Secretary Aguiar), Anne McKinney (representing Secretary Thomas), Sunne McPeak, Luisa Medina, Mike Nelson, Leroy Ornellas, Richard Ortega, Pete Parra, Jeff Rowe, Paul Saldana, Ashley Swearingin, Cindy Tuck (representing Secretary Adams), Gene Voiland, Ray Watson, Pete Weber, Greg Woodard

Staff: Mike Dozier, David Hosley

I. Convene Meeting & Introductory Remarks

Chair Chrisman called to order at 1:24 pm the meeting of the Board of Directors of the California Partnership for the San Joaquin Valley (Partnership). Following his welcome of all participants, Chair Chrisman acknowledged the passing of Dr. Carol Tomlinson-Keasey, recalling her efforts in support of the San Joaquin Valley and especially in the education of the Valley through her support and leadership of the effort to create UC Merced. [http://www.ucmerced.edu/news_articles/10112009_founding_chancellor_carol_tomlinson.asp]

Ms. D'Adamo commented that she met Carol while working on UC Merced when it was just a dream. Carol had tremendous enthusiasm for the University and despite the many, many obstacles, especially on the environmental side; things began to move once Carol came on board. In recalling the personal friendship they developed, Ms. D'Adamo recalled hearing Carol say on many occasions that UC Merced would have the ability to transform lives; a prediction that has proven true as evidenced by the recent graduation ceremonies for the first full class of graduates.

Mr. Grupe noted that nobody knew what they were getting into at the start of the UC Merced project but Carol had a vision; not only did she think its presence would transform the Valley's people, it would transform the Valley.

Mr. Andersen observed that one of the things Carol spoke of was linkage; linkage within and across the educational institutions in the Valley. Here in the Valley there is clear linkage ranging from pre-kindergarten all the way through elementary, high school, community colleges and now the Universities.

Mr. Weber announced to the board that Governor Schwarzenegger is announcing today a grant to the Partnership of \$2 million in funds from WIA discretionary funds. These funds are the result of the Partnership's proposal requesting support from the state discretionary WIA funding to specifically enhance the ability of the Partnership and the regional Workforce Investment Boards (WIBs) to effectively and efficiently get the best ROI for the Valley's unemployed and to stimulate the regional economy. Through shared goals, articulated strategies and synergistic actions the Partnership will serve as a convener to bring all Valley

stakeholders together to target industry clusters that show the most promise for future growth, regionwide.

Chair Chrisman thanked Mr. Weber for his personal involvement in making this grant happen, noting to the audience that Robert Gore from the Governor's office and Pete Weber marshaled this process and moved it along.

II. Self-Introductions

Members of the board introduced themselves.

III. Public and Board Comments

Mr. Dozier announced to the board that staff member Manjit Muhar-Atwal has accepted a position with the Fresno Unified School District and will be leaving the Office of Community and Economic Development (OCED) in November. In recognition of Ms. Atwal's tenure with and dedication to OCED and the Partnership, Assemblyman Villines' office presented a resolution acknowledging her contribution.

Ms. McPeak advised the board of a new public awareness campaign from the California Emerging Technology Fund (CETF): Get Connected! CETF provides leadership statewide to close the "Digital Divide" by accelerating the deployment and adoption of broadband to unserved and underserved communities and populations. As reported at the June 2009 board meeting, the Partnership pioneered the concept of Advanced Communications Services (ACS) and highlighted the need to be digitally connected. The next ACS priority should be to start working on the Valley public awareness campaign. Ms. McPeak asked if it is acceptable and appropriate for the Partnership to support CETF in public awareness activities. Great Valley Center has been chairing and staffing the ACS Work Group; David Hosley has offered that work group to be the lead of the public awareness effort. The public relations firm is about to send out the campaign announcements, Ms. McPeak extended a formal request for the Partnership to join with the CETF in asking Valley counties and cities to take steps within their jurisdiction to promote the use and adoption of digital technology

There were several motions to approve Ms. McPeak's request; the motion was seconded by Ms. D'Adamo.

Mr. Hosley spoke about the ACS Work Group's efforts to close the digital divide including a large grant pending to support multiple projects in the Valley to capitalize on the success of the Pixley project which demonstrated great success in getting young, old, and impoverished people connected. Having a public information campaign like this, with endorsement at the local level, will help level the playing field across the Valley.

Mr. Bigelow noted that he withheld vote on the motion only due to his connection to telecommunications; he would normally have endorsed the proposal.

Carrie Bowman provided the following update from the California High-Speed Rail Authority (Authority). <http://www.cahighspeedrail.ca.gov/>

In October, the Authority submitted to the American Recovery and Reinvestment Act a funding request for \$4.7 million in support of the high speed rail train. The Authority hopes to hear early in the New Year the results of this request and considers the chances good to be funded: California is further along in the planning process than other states and have Bond measure matching funds to support the project.

Ms. Bowman extended the Authority's thanks to all who supported and worked on this extensive effort

Continuing her report, Ms. Bowman noted there will be Altamont scoping meetings in November. The many alternatives regarding the two segments: Merced to Fresno and Fresno to Bakersfield, have been narrowed and the Authority hopes to have a draft in 2010 and final plan in 2011

On November 4 at the Authority's board meeting will be the topic of the heavy maintenance facility.

Chair Chrisman asked when residents could expect ground broken on HSR construction. Ms. Bowman responded 2012, with push to start sooner.

Mr. Weber extended thanks to Ms. Bowman and the staff at the Authority navigating a difficult course to get to the final ARRA application. Mr. Weber noted the focus now needs to be on Washington, DC and offered the Partnership and its individual members to be involved in any way necessary to support the interests of the Valley there.

Ms. D'Adamo interjected that Ms. Bowman and Chair Chrisman met with members of Congress and staff this week; as a result Representatives Costa and Cardoza are drafting a letter to the Federal Railroad Administration in support of California's application and recommended the Partnership draft a similar letter of support.

IV. Review and Approval of Minutes

Chair Chrisman solicited any corrections to minutes from the previous meeting. No corrections were offered; several members moved and seconded the motion to approve the minutes as presented.

V. Secretariat Report

Mr. Dozier advised that the Office of Community and Economic Development (OCED) had submitted an application for a University Centers grant in the amount of \$260,000. Although this application placed ninth of all requests, only eight were funded; the evaluation committee strongly urged the office to reapply for the next round of funding.

Page 132 of the board package contains a report on financial contributions from the COGS in support of Partnership. The total reported so far is \$86,698 received, with commitments from all but two counties; Stanislaus cannot participate due to funding constraints and there is no response yet from Kern County. The Governor's \$2million grant funds require a match; without these funds from the counties we would not be able to meet the matching requirement.

In response to a question from Ms. Medina, Mr. Weber explained that the \$2 million grant is coming from Workforce Investment Act (WIA) sources; phased over two years, 50% is discretionary and requires a 1 for 1 match of cash or in kind. The deliverables from this grant will help create a new approach to workforce development in the Valley through a fully articulated curriculum approach from junior high school through high school, community college and ultimately to a four year institution. Mr. Weber noted that Jeff Rowe refers to the workforce investment boards as a "second chance" system, one designed to try to re-configure the current workforce. The purpose of the WIA grant is to try to fix the problem of

unqualified workers by getting ahead of the curve; graduating educated, qualified workers. Pilot programs will be developed in the north, south and center of the Valley.

Employers consistently report challenges in areas of English language, mathematics and digital literacy. Since the schools are doing good work on the math area, we will focus on English language academies, similar to what the Partnership funded with the initial CVELI seed grant) and three digital literacy academies working with the ACS Work Group. The pilot programs will include establishing entrepreneurship centers in three other parts of the Valley. A challenge and opportunity is figuring out how to incorporate green jobs into the programs.

Mr. Dozier extended thanks and kudos to Mr. Weber for his tireless efforts in support of this grant.

Mr. Saldana inquired as to whether there is tracking of time spent by the work groups that aren't being funded; perhaps those efforts could also be included as part of the match since there is still activity taking place and work being expended. If the effort could be tracked it might be helpful to sustain this effort and secure further funding.

Mr. Parra asked if the hard-to-match dollars go to support of the same projects and Mr. Weber replied that the match needs to be associated with the projects identified through an in-kind match.

Ms. Swearingin asked Mr. Dozier to talk about the EDA grant and how consistent it is with the Partnership work groups. Mr. Dozier responded that it is about 50% Partnership driven and 30% RJI driven, with a portion to work force development in Kern County.

Mr. Weber announced there is a new opportunity now under Economic Clusters of Opportunity to apply for a grant as the Partnership; to do something similar to the original Partnership grant funding.

Mr. Dozier continued the Secretariat report by outlining other grant and funding opportunities being pursued such as an iHub grant.

In the Secretariat's Legislative update Mr. Dozier pointed out a request from Congressman Radanovich's office for a letter of support from the Partnership on HR855, the California Drought Alleviation Act. Kimberly Kauffman from Congressman Radanovich's office offered to work with Katie Stevens and the Government Affairs Committee to vet the letter and provide any additional information necessary.

At the request of Chair Chrisman, Ms. Kauffman described HR855 as an effort to lift the EPA restriction of Delta pump operations, allowing water to flow. The proposal includes provisions for smelt hatchery and directs the Federal government to work with the State on those issues. This bill was introduced at the end of the last Congress and is being re-introduced in this Congress. Congressman Costa joined in asking for hearings on the Legislation; the bill has been offered twice (March and October 2009) as amendments to other legislation. Partnership endorsement will be appreciated.

Continuing with the Communications section of his update, Mr. Dozier reiterated the board's request for a strategy for outreach around the Valley in order to communicate Partnership activities, accomplishments and lessons learned. Mr. Dozier confirmed that staff is constantly working to expand our sphere of contacts and our database. Many people receive Partnership communiqués but they're not necessarily even read much less attended to so a primary objective of the communications plan is to generate informed involvement.

Staff research has indicated several reasons for inattention to Partnership communications:

- 1) Recipient inundation of information from multiple sources.
- 2) Budget crisis; people doing more with less and email gets last shrift.
- 3) Some people don't see the Partnership as a value or an asset.

The outreach strategy and plan includes work to make communications pertinent to the partners, with subject lines that are brief and descriptive and content that is relevant. In addition, staff will conduct an outreach campaign to Valley cities, counties and agencies to explain and highlight the Partnership's activities and value. Through speaking engagements, electronic distribution, marketing and websites staff will raise awareness of the Partnership. Staff will request assistance from board member by reaching out to county boards of supervisors, cities and COGS at least once a year. If this outreach strategy is approved, staff will be contacting board members for their support and participation in their communities, regions and business sectors.

Marketing efforts will include the Partnership Annual Summit as well as other local and regional events through EDCs and other organizations. The web site will be enhanced with a page dedicated to the interests of the local and regional electeds.

Outreach to the general public includes partnering with the Maddy Institute for television and radio dealing with Valley issues as well as seeking other media opportunities. Other outreach is being considered through social networking using media such as Twitter and Facebook.

Staff is also seeking opportunities for joint communications such as Get Connected [<http://www.getconnectedmedia.com/>]; working with partner organizations such as SJV CEO to participate in conferences and programs.

As part of the ongoing effort to promote the Partnership staff continues to seek opportunities for speaking engagements to civic organizations such as the League of California Cities, League of Women Voters, etc.

Mr. Saldana suggested board members partner with staff to address local public groups and to consider presentations to EDCs and WIB boards. In conjunction with Partnership board meetings consider making the dinners hosted and invite all the local electeds to network with board members and other regional representatives. Mr. Saldana has committed to assist with the August board meeting in Tulare.

Mr. Grupe noted that the counties that aren't working as closely as they could and suggested talking with them about what problems are unique to them then have the Partnership get involved in their activities.

Ms. McPeak commented that it is important to continue outreach to local and to State and Federal delegates and cannot underscore how important it is do the dinner the night before the board meeting. Ms. McPeak also suggested having a panel during the board meeting that elicits local participation and asks them for a focused discussion so the board can hear and interact with them. Ms. McPeak noted the importance of mobilizing the "senior bench" of local and regional government leadership in the Valley and in Washington.

Mr. Craighead, citing as an example of Partnership participation in a regional county event, noted Mr. Dozier's attendance as a Partnership ambassador at the King's County Council of Governments dinner on October 29.

Ms. McPeak moved to accept the communications strategy as proposed; the motion was seconded by Mr. Hibbard.

Finalizing his update on the Secretariat, Mr. Dozier highlighted the six staff people working hard to put on the Annual Summit. We had hoped the Governor would be in attendance so the Partnership can recognize his support of and contribution to the Valley.

The day-long event will begin with a Continental breakfast, several dynamic speakers and panels, lunch and informative breakout sessions due to three outstanding sponsors: the City of Fresno; ValleyCAN and Kaiser-Permanente. Featured presentations include several of the gubernatorial candidates, a panel on the History of the Partnership, a water panel moderated by Mr. Grupe and six breakout sessions over three hours. Thanks to sponsorships by other local businesses the day will end with a wine and food event courtesy of the San Joaquin Valley Winegrowers' Association, Wawona Frozen Foods and Bouquet of Fruits among others.

VI. Sustainable Communities

Mr. Rollie Smith, Field Office Director for the Fresno office of Housing and Urban Development introduced himself and noted he is here to request the Partnership be the lead agency for the Sustainable Communities Initiative for the San Joaquin Valley. The initial work asked would be to partner with Mr. Smith to develop the plan for the initiative in the Valley, for the Valley.

Mr. Smith explained that Sustainable Communities is an initiative of the Obama Administration, a partnership of HUD, DOT, EPA and DOE with augmentation by local agencies and state counterparts. Mr. Smith averred a hope that the Federal Task Force authorities will have money to bring to the table.

Definitions will need to be written on a community-by-community basis; Mr. Smith suggested focusing on major cities in the Valley, especially those who will have opportunities for High Speed Rail (HSR) and stations which will serve as great economic engines for those areas. Federal agencies will focus on big pictures issues such as climate change and sustainable/renewable energy whereas local agencies will be able to work with the San Joaquin Valley Clean Energy Organization (SJVCEO) and San Joaquin Valley Housing Collaborative (formerly Trust) to develop "place based strategies".

The vision of the initiative is taking communities and making them sustainable through housing and building retrofits that include play-spaced neighborhoods and whole cities as models. City planning will be a really big part of the initiative and can build on the Blueprint; is even a good way to actually implement the Blueprint if done right

Ms. Swearingin pointed out some practical examples of what such a plan would look like in Fresno with a focus on rebuilding the urban core of Fresno. With the first neighborhood as the critical domino, Ms. Swearingin cited the Lowell neighborhood in tremendous disrepair. At present much revitalization is being done through the lens of energy efficiency; as other agencies look through the lens of sustainability they will come up with other areas of focus. If we can demonstrate that a neighborhood of concentrated poverty can be made energy efficient, it becomes a model for others and starts the domino effect.

Ms. McPeak commended Mr. Smith for identifying this opportunity and bringing it to the Partnership; it is definitely one we should wade into. Ms. McPeak opined it is the wealthy communities who are the worst transgressors and are causing the most non-attainment of a

zero carbon footprint and the inability to meet AB32 goals. There is no way to meet goals adopted in AB32 without changing transportation and land use patterns which are contributing to the carbon footprint. The key metric in the carbon footprint is the jobs/housing balance and the impact of reducing the average trip generation for a single family residence. Current planning anticipates 10 trips per single family residence; this could be reduced to six by changing the urban form through mixed use, walk able, bike able communities of mixed interests and income. There are metrics to advance the sustainability profile and this is certainly one of the ways to get the SJV noticed by making progress in this area.

Ms. Medina encouraged the board to jump in fully based on the input from Ms. McPeak and Mayor Swearingin. This is another layer that allows the Partnership to reach out to groups of folks we haven't been engaged with. By opening new ways of thinking and looking at how we do things support of this initiative could give added value to the Partnership.

After discussion among board members, Mr. Weber encouraged the board to support Partnership participation in the Sustainable Communities endeavor. There are Federal energy block grants available; Fresno is already using some of this funding. The small cities and counties around the Valley have a serious deficit because money is available but the federal government is concerned about effective use of those funds so are putting reporting requirements on the money that exceed the ability of the communities to even apply. SJVCEO, with help from PG&E grant funds, has offered to work with the 51 eligible cities, 31 of which have already signed up.

Mr. Parra, commenting about the numerous poor communities around the Valley, noted that the final outcome of an energy audit on a poor home is often that the home is irreparable. In many cases farm work cannot be done because the work itself would be worth more than the value of the home. There is a challenge in determining how to address those rural communities' needs.

Mr. Smith asked for support to form a steering committee under the Partnership to determine what the deliverables will look like.

Ms. Medina moved to approve the request and was seconded by Ms. McPeak.
Luisa moved; second Sunne.

VII. California Forward

Mr. Weber described this as a topical transition from fixing air conditioning and heat ducts to fixing state governance. There is plenty of reason for us to feel California should be "The Golden State" with its huge natural resources, innovative people and richest agriculture in the world with ports that access the fastest growing economies in the world.

But we can no longer claim "golden" statehood. California's educational system is rated 46th in the nation; our budget is 47th in the nation. From pension reform to prison reform, much legislation seems aimed at micromanaging elements of our lives. Most people cannot remember a time of greater frustration in the state with a Legislative approval rate of only 13%. The Pew Center ranks California's state budget process lower than all but Louisiana and there is a plethora of governance reform initiatives.

For California to meet the challenges of the coming decades—in the areas of health care, education, the environment and economic growth, among others—the state will need to dramatically change how public decisions are made and how public dollars are spent.

In recognition of these challenges, several major California foundations (The California Endowment, The Evelyn and Walter Haas Jr. Fund, The William and Flora Hewlett Foundation, The James Irvine Foundation, and The David and Lucile Packard Foundation) came together to ask four civic organizations to recommend a plan to achieve this change.

California Forward is the result. This new organization was created by California Common Cause, Center for Governmental Studies, New California Network and The Commonwealth Club of California's Voices of Reform Project. The goal of *California Forward* is to contribute to improving the quality of life for all Californians by creating more responsive, representative and cost-effective government.

Mr. Weber concluded his introduction of California Forward by noting this bipartisan organization includes Partnership and governmental leaders ranging from Gene Voiland, and Sunne McPeak, to Chuck Poochigian, Leon Panetta and Robert Herzberg.
<http://www.caforward.org/default/index.cfm/about/>

Mr. Weber introduced Jim Mayer, executive director of California Forward. Mr. Mayer described his goals as truly seeking a bipartisan solution to the problems of California. The challenge of governance reform is to translate the vision into an appropriate action; to engage as broadly as possible across California to make as big a change as we can as fast as we reasonably can and do so in ways that enable even bigger and better changes.

The current recession has turned a chronic budget problem into an acute budget problem, with no capacity in the Legislature for systematic reform. California Forward proposes to bring sanity to the state budget process with a combination of constitutional language and statutory language (see California Forward document – “It’s About Trust”
<http://www.caforward.org/index.cfm/projects1/ite28099s-about-trust1/>).

This chronic situation of spending more than taking in; one party describes it as a spending problem; the other party describes it as a revenue problem. The fact is California has to deal with a volatile income cycle; which extends well beyond rainy day funds and must also address “debt” through the use of boom funds. California Forward’s proposal includes performance metrics, includes an oversight cycle and includes provisions for boom/bust cycles. This has now become a threshold issue; how to fashion a solution on the 2/3 vote threshold and at present doesn’t make sense to try.

California Forward is seeking endorsement by and participation from the Partnership in fostering governance reform.

Mr. Weber directed members to page 165 of the board package, asking support of the budget reform proposal and that which protects local revenue and gives local jurisdictions the ability and incentive to collaborate. In response to a question from the Chair, Mr. Weber confirmed that this proposal addresses a majority only vote for budget reform; increasing taxes requires 2/3 majority.

Ms. Swearengin asked what California Forward envisions will be going to the voters in 2010. Mr. Weber responded with a focus on the state budget process through Pay-Go initiatives and Ms. D’Adamo commented that Pay-Go does seem to rein in spending at the federal level but is not as familiar with Pay-Go in a 2-year cycle. Mr. Mayer confirmed borrowing the concept from the state of Washington. It is really not a 2-year budget; each year the governor proposes 2 years of spending and revenue and the legislature votes on and enacts the first year’s expenditures. The goal internally is to get the legislators to look at the long-term result.

Mr. Grupe asked, in the event of a freefall in revenue, what would have happened if this was in place. Mr. Mayer responded that under Proposition 58, the role of the governor could be expanded to allow him to blue pencil the problem if the Legislature cannot reach a solution.

Mr. Parra asked for a definition of pay-as-you-go spending. Mr. Mayer answered that any budget item of \$25 million or more must either generate income, reduce expenditures, or divert funds from somewhere else and would not affect cost of living adjustments if already in the law.

Ms. McPeak affirmed that the package before the board is the result of much public input, great consultation with experts and discussion and negotiations with legislators and stakeholder groups. Ms. McPeak confirmed herself as one of the last on the leadership council to sign off on the provision of going to less than 2/3 on the budget and would not have done so in the absence of a package of this nature. As a strategy for trying to right the ship of state of California, Ms. McPeak declared herself in favor of getting something in front of the voters. Ms. McPeak also provided the following personal comments:

"I personally view 2year budgets, Pay-Go, and rainy day funds as basic elements of what we should do in good fiscal management; what this does is it gives the taxpayers a much better view of what they're getting for what they're paying. So much waste is a result of inefficiency; once the results-based criteria are being met the performance will improve. There will continue to be a time that we have to do more with less to establish credibility. If we think Governance improvement is only about how the government works, we're wrong. It extends to the community and individual level, pointing toward empowerment of the individual, the community. This is pretty good; it's that better deal for the tax payer the accountability and the results based government that will make all the difference to the taxpayer".

Mr. Andersen interjected the need to have education stakeholders involved in the process and how they'll identify the impacts identified in that process. Hopefully the plan will include unraveling some of the fund shifts that have involved the education, city and county systems.

Mr. Mayer responded that input was gathered from local constituents; local and elected school boards, PTA meetings, school principals, teachers and superintendents. Also in Sacramento they have been working the education coalition, CSBA, ACCESS, and California Teachers Association.

Mr. Voiland commented that this group represents a very full spectrum of people ranging in affiliation from liberal to conservative and the discussions and deliberations over 18 months have really found the common ground; it isn't a perfect plan but gets things started.

Mr. Bigelow interjected a concern, noting his approval of the work that has been done but asking if there is enough safeguard that the Legislature cannot nullify or negate it. "How can we prevent them running this right back to what we have now?" Mr. Weber responded that safeguards would exist through constitutional and statutory provisions. Chair Chrisman pointed out the resolution on page 165 of the board packet. Chair Chrisman, Ms. Tuck and Ms. D'Adamo abstained from voting.

Mr. Saldana moved to approve the resolution and was seconded by Mr. Ortega.

VIII. Partnership Funding

See Report from the Secretariat.

IX. Comprehensive Water Plan Alternative

Mr. Watson, commenting on the current water crisis, commended the governor and the Partnership's great foresight in setting up Integrated Regional Water Management Plan effort (IRWMP). The Water Work Group has begun to develop the framework of an IRWMP, asking all counties, cities, rural communities, water agencies and utility districts to project population and economic growth and their anticipated water needs and sources in future

Sarge Green and Jim Tischer from California Water Institute, working with the Water Work Group, developed a framework which is built around an accountability of the sources and uses of water.

This IRWMP framework was reviewed at the Partnership March 2009 board meeting; San Joaquin County had concerns that it might supersede or interfere with plans they already had completed so the Water Work Group deferred any Partnership endorsement in hopes of gaining a subsequent unanimous vote of support.

At the Partnership June 2009 board meeting, San Joaquin County brought forth an interregional water management plan but did not present it for endorsement because it did not meet the spirit or the letter of the Governor's intent.

Today, October 22, 2009, all parties met again and drafted a resolution for an integrated interregional water management plan framework which includes clarifying language and came from all members of the Water Work Group. Mr. Watson extended his thanks to Dr. Mel Lytle for helping get language that everyone in the water world can understand and agree on.

Attainment of a unanimous vote sends a powerful message to the Governor and Legislature; passage of this simply agrees to adopt the *framework*; the next step is to resolve the problems.

Mr. Watson extended special thanks to Mr. Ornellas for his efforts in support of this effort as they are the only county supervisors on the Water Work Group. Mr. Ornellas has worked hard to assuage the concerns of the San Joaquin County people who rely on the Delta and water and has generated great trust and appreciation around the Valley. Mr. Watson also extended his thanks to Fritz and Phyllis Grupe for making their home available and for their hospitality to the Water Work Group. Continuing his thanks, Mr. Watson thanked Gene Voiland and Sunne McPeak for spending a tremendous amount of time on meetings and conference calls on the subject of water. Jim Tischer has "used up a couple of forests" keeping up the momentum and communications and Sarge Green has been all over the counties and communities explaining the value and benefits of an integrated plan.

Mr. Watson concluded his remarks by noting, "This is an historic thing; it's been two years in the making and is a great step in sending a message to the Legislature."

Mr. Tischer presented the framework, noting this is a deliverable from the Partnership's Strategic Action Proposal (SAP) from 2007. Mr. Tischer expressed his own appreciation for the leadership of Mr. Voiland and Mr. Watson as well as the support of Ms. McPeak, Ms. D'Adamo and Mr. Ornellas. Mr. Tischer commented: "This is hard, hard work, and it would have been easy to give up on water because it is so hard. What we've done for the last 30 years hasn't worked; we have to work on different solutions."

Mr. Ornellas thanked the leadership and persistence of Supervisor Ray Watson who kept everyone going through this process. "At times, we in San Joaquin County have been seen as obstructionists. We live in the Delta and know it; we have a deep understanding of it and really appreciate the others in the Valley who have come to this point. We have all learned from this."

Dr. Mel Lytle thanked the Water Work Group and the Partnership for the opportunity to participate in the development of the resolution being presented to the board today. This truly is a milestone event that we could come to an agreement among the eight Valley counties. San Joaquin County is fully committed to continuing on; next is the hard part of determining how mutual interests are developed.

Ms. Tuck, reviewing the resolution, noted in the resolved clause b) there is emphasis on desalination which usually speaks to coastal salt water desalination. Dr. Lytle responded that the work group views that as inland water supplies; treating groundwater for irrigation or drinking water, a device to add that to the tool box.

Mr. Weber moved to accept the report as submitted and to approve the framework as presented. Ms. D'Adamo seconded the motion.

X. Two-Year Recap of Work Group Progress with Strategic Action Proposal

Mr. Dozier presented the Work Group progress updates and responded to questions as they arose.

ADVANCED COMMUNICATIONS SERVICES

Ms. D'Adamo asked about the success rate of Digital adoption.

Ms. McPeak responded that deployment and adoption is happening outside ACS; penetration was about 65% 3 years ago; currently deployment at 95% but that also includes opportunities for broadband and faster speeds. The Valley is ten percentage points behind the rest of the state; narrowing that gap is a key to economic development in the future.

Mr. Hosley interjected the need to get to those really tough groups, especially young people or those with barriers. We need to level the playing field through direct community involvement, helping people live better lives through this effort and need to increase the throughput by many, many fold.

ENERGY

Ms. Fultz-Stout announced the SJVCEO is partnering with the Air Quality Board (AQB) to secure energy block grants. Of the \$400 million in energy block grants, \$60-65 million is coming to Valley small communities due to this partnership.

HEALTH AND HUMAN SERVICES

The UC Merced Medical School outreach program is winding down; last night (Oct. 21) was the meeting in Mariposa followed by a meeting on November 4 in Bakersfield which will formally end the Valley-wide listening tour.

Ms. Grupe gave an update on Food stamps and outreach to disadvantaged communities.

XI. Adjournment

The next regularly scheduled board meeting of the Partnership is planned for February 19, 2010 in Bakersfield, California [editor's note: meeting date changed to February 26, 2010]. Chair Chrisman provided closing remarks and at 5:15pm adjourned the board meeting of the California Partnership for the San Joaquin Valley.



Executive Committee Nomination of Dr. Ben Duran

On January 14, 2010 the Secretariat received notification from Dr. Frank Gornick this his term as Chair of the Central Valley Higher Education Consortium has ended and Dr. Ben Duran, President of Merced Community College, has assumed those duties as the new Chair of CVHEC. Dr. Gornick has served on the Partnership Board since August 8, 2007 and at his time of resignation was serving as a regional consortia board member.

At the recommendation of CVHEC, the Partnership Executive Committee approved Dr. Duran's nomination to the Board and the nomination was provided to the Governor's Appointment Unit for appointment.

As part of the Partnership's strategic Action Plan, the Board composition includes local elected officials, civic leaders, state administration cabinet members, liaisons, and state and federal legislators, as well as "regional consortia" board members:

"...the composition of the organizational structure should include the following...Representatives of Regional Consortia of Existing Organizations recognized by the Partnership (Regional Consortia constituted by written agreement approved by the Partnership for purposes of using existing resources more effectively and implementing portions of the Strategic Action Proposal; examples could include regional consortia of Councils of Government, Workforce Investment Boards, Economic Development Corporations, Institutions of Higher Education, Employers Related to Targeted Industry Clusters, County Superintendents of Education)." (Strategic Action Plan, p. 85)

In addition to fulfilling the regular duties of a Partnership board member, the regional consortia board members will also assume responsibility for (1) serving as a liaison between the Work Group Consultant(s)/Work Group(s) and the members of their consortia, (2) ensuring engagement among the consortia members in the work of the Partnership, and (3) providing verbal and/or written updates on the consortia's efforts as needed by the Secretariat and Partnership board.

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Government Affairs Update

New Action Taken by Executive Committee

AB 2522

The Partnership Executive Committee agreed to send a letter to the San Joaquin Valley Air Pollution Control District (Air District) in support of moving forward with the implementation of AB 2522, the bill passed by the legislature in 2008 to allow the Air District to raise DMV fees for the purpose of generating air quality mitigation funds for the San Joaquin Valley (Valley). The bill allows the Air District to raise annual fees by up to \$24 per vehicle. Air quality mitigation funds are an important component of the Partnership Air Quality Work Group strategy to enable the Valley to comply with state and federal air quality standards without significant adverse effects on the local economy. The Partnership's letter was submitted to the Air District on Feb. 18, 2010.

Updates

HR 1 - The American Recovery and Reinvestment Act of 2009

In an effort to assess the impact of the American Recovery and Reinvestment Act of 2009 (ARRA) within the Valley, the Partnership produced a Valley-wide ARRA funding update at the conclusion of 2009. According to the December 2009 data offered by the State of California's Recovery Web site, more than \$1.4 billion of ARRA funds have been awarded within the Valley for 1,182 projects throughout the region. The update produced by the Partnership assessed the Valley region on a per capita basis compared to other regions of the state, as well as compared the eight Valley counties by total funding amount and number of projects. A summary of that information is provided below. The full ARRA funding update will be provided in the Partnership's 2010 Annual Report.

The eight counties of the San Joaquin Valley region compared to other regions of the state on a per capita basis (data updated December 2009):

Region	Population	ARRA Funding	\$ Per Capita
Sacramento Metro	2,148,070	\$2,589,630,000	\$1,206
San Diego Metro	3,001,072	\$1,850,000,000	\$616
Greater Bay Area	7,046,719	\$3,142,600,000	\$446
Northern California	1,209,276	\$509,417,000	\$421
Los Angeles Metro	13,670,548	\$5,119,830,000	\$375
San Joaquin Valley	3,862,938	\$1,418,000,000	\$367
Central Coast	1,386,767	\$468,180,000	\$338
Sierras/East CA	151,434	\$46,867,000	\$309
Inland Empire	4,279,843	\$1,206,330,000	\$282
Statewide	36,756,667	\$16,350,854,000	\$445

The eight counties of the San Joaquin Valley funding and project totals (data updated December 2009):

County	Totals	
	\$ Amount	# Of Projects
Fresno	\$347,740,000	250
Kern	\$352,090,000	317
Kings	\$79,500,000	68
Madera	\$34,710,000	51
Merced	\$62,210,000	90
San Joaquin	\$267,820,000	128
Stanislaus	\$115,470,000	116
Tulare	\$158,460,000	162
Valley Total	\$1,418,000,000	1,182

High-Speed Rail

On Jan. 28, 2010, President Obama announced \$8 billion in ARRA funding for high-speed rail projects across the country. California received \$2.34 billion, the largest amount of any state with \$2.25 billion awarded to the California High-Speed Rail project and \$94 million for smaller corridors serving conventional trains. California had sought \$4.7 billion in its application for ARRA high-speed rail funds.

The Partnership provided a statement of support for the California High-Speed Rail Authority's 2009 Business Plan prior to the state Senate Housing and Transportation Committee Hearing on Jan. 19, 2010. The Business Plan was submitted to the Legislature as required by the 2009 Budget Act, and addresses community outreach plans, cost, financing, a working time line, risks and threats to project completion, and a history of expenditures and accomplishments to date. The plan offers a cost estimate for the project expressed in terms of years of construction rather than today's dollars resulting in an updated cost estimate for the San Francisco-to-Anaheim initial high-speed rail system of \$42.6 billion in year-of-expenditure dollars. The plan also projects that the high-speed train system will generate 600,000 construction-related jobs over the life of construction.

Job Creation Estimates by Region/Rail Section

San Francisco – San Jose	105,000
San Jose – Merced	112,000
Merced – Bakersfield	135,000
Bakersfield – Palmdale	81,000
Palmdale – Los Angeles	125,000
Los Angeles – Anaheim	92,000

Neighborhood Stabilization Program-2

On Jan. 14, 2010, U.S. Housing and Urban Development Secretary Shaun Donovan announced nearly \$2 billion in ARRA grants for the second round of Neighborhood Stabilization Program funding. Two participating applicants of the San Joaquin Valley Regional NSP-2 Consortium (Regional Consortium) received awards for a combined total of \$29 million—the City of Modesto and the Center for Community Self-Help. The Regional Consortium had sought \$193 million in competitive NSP-2 funding in an unprecedented regional effort involving nine agencies and over 25 partners. A letter was sent on Aug. 4, 2009, to HUD Secretary Shaun Donovan requesting his support for the individual

applications submitted by participating jurisdictions and nonprofits throughout the eight-county San Joaquin Valley, and it urged HUD to consider the requests as a regional package. The total award provided within the Valley reflects just 15% of the total request of NSP-2 funds submitted by the participants of the Regional Consortium.

San Joaquin Valley NSP-2 Awards

City of Modesto	\$25,000,000
Center for Community Self-Help	\$4,781,491
Total Valley Award	\$29,781,491

NSP-2 Top State Awards

Florida	\$348,311,034
California	\$318,046,837
Michigan	\$223,875,399
Ohio	\$175,214,547
Illinois	\$160,151,641

Sustainable Communities Initiative

Since the formation in fall 2009 of the interagency Partnership for Sustainable Communities between the U.S. Department of Transportation, U.S. Department of Housing and Urban Development, and the U.S. Environmental Protection Agency, a steering committee has been created under the California Partnership for the San Joaquin Valley in an effort to maximize the Valley’s potential to be selected as a demonstration region. The steering committee is currently working on a proposal for a Central Valley Sustainable Communities Demonstration Project and outlining a framework for a potential compact among the cities and communities of the region. The intent of the Sustainable Communities Initiative is to improve access to affordable housing, more transportation options, and lower transportation costs while protecting the environment in communities nationwide through the integration of housing, transportation, water infrastructure, land use planning, and investment.

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California Partnership for the
San Joaquin Valley

February 18, 2010

Mr. Seyed Sadredin
Air Pollution Control Officer
San Joaquin Valley Air Pollution Control District
1990 East Gettysburg Avenue
Fresno, CA 93726

RE: California Partnership Support for the Implementation of AB 2522

Dear Mr. Sadredin,

On behalf of the California Partnership for the San Joaquin Valley (Partnership), I write to urge prompt action by the San Joaquin Valley Air Pollution Control District (Air District) on the implementation of AB 2522, which authorizes the Air District to increase DMV surcharge fees for the purpose of generating air quality mitigation funds for the San Joaquin Valley.

The Partnership board includes representatives from both the public and private sector in all eight Valley counties in the San Joaquin Valley. The Partnership Air Quality Work Group (AQWG) is comprised of representatives from a very broad and diverse group of Valley stakeholders, including environmental advocacy groups as well as business and agricultural interests. At a recent meeting, a recommendation of support for prompt implementation of AB 2522 was unanimously approved by the AQWG. The rationale for this recommendation follows.

As you are well aware, the Valley experiences some of the worst ozone and particulate air pollution in the nation, and failure to take all possible action toward improving the Valley's air will result in the continuation of the significant health, social and economic consequences that have plagued the region for decades. Additionally, we risk losing federal transportation dollars if the Valley fails to comply with federal standards.

The adverse economic impact of the Valley's air quality is staggering, causing 192,000 missed school and workdays annually. One in three Valley families has a member with a respiratory ailment, and the poor air quality contributes to 460 deaths per year. These statistics, along with the challenges in meeting state and federal air quality standards,

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prompted the Partnership to help get AB 2522 approved by the Legislature in 2008. The bill is consistent with the actions and objectives of the Partnership, as set forth in our Strategic Action Proposal, by generating funding needed to “implement incentive mechanisms to accelerate adoption of air quality mitigation technologies.”

Technology to significantly improve the Valley’s air quality is available today; however, the cost is often prohibitive. Even in the best of economic times, accelerated adoption of these technologies is financially very difficult for industry and agriculture. In the current economic environment, such investments border on being impossible for most in the Valley, making funding for incentive-based programs even more important and timely.

We do not take lightly the recommendation to increase fees in these difficult economic times, but it is the consensus opinion of the diverse stakeholders represented in the AQWG that a certain amount of self-sacrifice is necessary to help clean our air and address the economic consequences of failure to comply with federal standards in a way that reduces the burden on the economic engines of the Valley.

We also do not take lightly the burden of additional fees on Valley residents when much of our air quality problem comes from sources outside the Valley and vehicles using the Valley as a transit route. While the Partnership, in close consultation with the Air District, has worked hard and has been successful in raising state and federal funds for air quality mitigation in the Valley, there remains a tremendous need for additional funding. AB 2522 is an additional resource to add to our collective effort in realizing critical air quality improvement throughout the San Joaquin Valley. It is our self-help measure, and its implementation will provide us with matching funds to help generate more air quality mitigation funding from state and federal sources. Conversely, failure to utilize the authority provided in the legislation will likely limit our ability to be effective in lobbying for additional funding in the future.

On behalf of the California Partnership for the San Joaquin Valley, I respectfully request the Air District take prompt action in moving forward with the implementation of AB 2522 and thank you in advance for your consideration. The Partnership looks forward to continuing to work with the Air District in improving the quality of life in the San Joaquin Valley.

Sincerely,

A handwritten signature in black ink, appearing to read "Fritz Grupe". The signature is written in a cursive, flowing style.

Fritz Grupe, Deputy Chair



Communications Update

The recently adopted Communications Plan, aimed at promoting and supporting Partnership success, is well under way. The Partnership Communications Strategy has three primary objectives. 1) Increase communications among the eight counties and 62 cities, 2) Identify, educate and outreach to San Joaquin Valley (Valley) organizations exhibiting the priority initiatives and policy developments, and 3) Increase preference as the Valley's primary advocacy and cross-regional planning vehicle. This multifaceted communications plan strategically aligns the Partnership's objectives with its desired target audiences. Leveraging the established civic channels, networks and media, this plan will be executed through two strategies; Civic Engagement and General Public.

CIVIC ENGAGEMENT

As, Strategy I is focused on targeting public elected officials by county, the Secretariat has made significant strides toward engaging its target audiences. Five target audiences have been identified for this strategy, including 1) Boards of Supervisors, 2) City Councils, 3) Legislators and their staffers, 4) Councils of Governments 5) League of California Cities 6) County Economic Development Corporation Boards of Directors and 7) County Workforce Investment Boards. Therefore, the meeting calendars for each of these entities was audited, and a master engagement calendar was developed which is stratified by county; see table below. It was determined to implement identified tactics in a concentrated time and area as frequency has greater impact than diffused efforts.

County	Month
Kern	Jan/Feb
San Joaquin	Feb/March
Merced	April/May
Kings	May/June
Tulare	July/August
Stanislaus	August/September
Fresno	September/October
Madera	October/November

Speaking Engagements:

As the Secretariat has seen an increase in Partnership participation and awareness through speaking engagements, it has been determined necessary to maximize this tactic and expand into additional venues while including the Partnership board in this effort.

On January 28, 2010, the Partnership co-sponsored the launch meeting for the San Joaquin Valley Small Communities Network in Chowchilla. Leaders from small communities throughout the eight-county region gathered to discuss the formation of a collaborative that would facilitate opportunities for small communities to share resources, build capacity, enhance advocacy, and work together in effective ways to enhance quality

of life and increase equity within their communities. Included in the agenda was a presentation delivered by Mike Dozier, Partnership Secretariat lead executive, who described the possibility of working with U.S. Department of Agriculture to establish a Rural Resource Center to support the collaborative efforts of small communities in the Valley.

Below is a table that lists the speaking engagements of the Secretariat staff and Partnership board members.

Event/Venue	Speaker
California Association Local Agency Formation Commission (CALAFCO) 2009 Annual Conference, Tenaya Lodge, Yosemite National Park	Mayor Ashley Swearengin
Leadership Fresno	Mike Dozier
Federal Reserve Board - ARRA	Mike Dozier
Kern County Economic Development Corporation	Mike Dozier
Kern County local government at Kern Economic Development Corporation, Bakersfield	Mike Dozier Jen Paul
Small Communities Network	Ismael Herrera
Jobs Summit (Fresno City Hall)	Mike Dozier

Electronic Information Distribution:

The development of a comprehensive distribution list including cities, counties and agencies will increase outreach for the dissemination of Partnership publications including but not limited to monthly newsletters, e blasts, ARRA updates and the annual report.

Below is a table that lists the distribution efforts.

Date	Description
10-01-09	Support the California High-Speed Rail's Application for Federal Stimulus Funds
10-06-09	Funding Opportunity: Proposition 84 Groundwater Contamination Funding Notice of Intent
10-12-09	Invitation: California Partnership for the San Joaquin Valley 2009 Annual Summit - Oct 23
10-13-09	Invitation: California Partnership for the San Joaquin Valley 2009 Annual Summit - Oct 23
10-16-09	Stimulus Alert: SEP Workshop and Deadlines from CEC
11-03-09	Survey: California Partnership for the San Joaquin Valley 2009 Annual Summit
11-04-09	Gov. Schwarzenegger Applauds Passage of Historic Comprehensive Water Package
11-09-09	Rural Community and Small City Downtown Revitalization Workshop - Nov 19
11-12-09	Clean Energy Conference - Dec 1
11-12-09	UC Merced Medical School: Kern County Meeting - Nov 19
12-10-09	February 2010 Partnership Board Meeting Announcement
01-08-10	ARRA - Regional Recovery Reports Request
01-12-10	Action Needed: ARRA Regional Recovery EIR Streamlining Reports
01-13-10	Deadline Extended: Energy Efficiency Conservation Block Grant
01-14-10	U.S. Department of Labor announces \$150 million in 'Pathway Out of Poverty' training grants for green jobs

Date	Description
01-19-10	California State Senate Transportation/Housing Committee, Hearing to review the California High Speed Rail Authority's 2009 Business Plan - Jan 19
01-21-10	Small Communities Economic and Development Community Network - Jan 28
01-21-10	U.S. Department of Agriculture Jobs Forum - Jan 25
01-27-10	Citizens Redistricting Commission Forum - Feb 4
01-27-10	U.S. Department of Energy Innovation Hubs Grant
01-28-10	Invitation to High-Speed Rail Event - Jan 29

Communications Tools

e-Newsletter

The distribution frequency of the newsletter is quarterly. It is sent to all Partnership stakeholders (2,753) and highlights successes of the Partnership. It includes updates on the progress of the work groups, important dates, and showcases the impact of the Partnership's work.

Daily News Briefing

The Maddy Daily is an overview of news stories, information and events related to Partnership priorities and activities, which is sent on a daily basis to board members, work groups, business and community leaders, and other government and legislative contacts throughout the Valley.

Outreach

The communications team continues to build and fine-tune the communications management system to ensure effective outreach and communications with key stakeholders throughout the Valley. The database organizes stakeholders by sector and industry. Through various strategies, including contact lists from Partnership work groups and the "sign-up" function through the Web site, potential stakeholders may become involved in the Partnership. We currently have 2,753 Partnership stakeholders in our database; efforts toward increasing the number of stakeholders are a constant priority for the Secretariat.

Marketing Events:

The annual summit and quarterly board meetings will continue as viable marketing events. On October 23, 2009, more than 400 people representing numerous organizations throughout the Valley and California attended the 2009 California Partnership for the San Joaquin Valley Annual Summit "Serving the Valley. Shaping our Future." The annual summit is an example of the Partnership's role in bringing the eight counties and 62 cities together for mutual benefit and strategic alliance. The breakout sessions and executive panels illustrated that the success of the Valley is dependent upon working together and creating a united voice. Three major strides were announced at the 2009 Annual Summit: 1) [Adoption of the San Joaquin Valley Water Plan](#), 2) [Awarded WIA Grant](#), and 3) [Approved Communications Plan](#).

Continuing to rotate the quarterly board meetings among the eight counties, each county will be asked to host a board dinner the night prior to the board meetings for its designated rotation. Kern County is the first to provide such a service. Additionally, a standard board meeting agenda item was added that includes a panel of county representatives who will report their county's needs.

Other events throughout the eight-county region will be researched; prominent events will be targeted. Requests for exposure, speaking opportunities and attendance will be made. Speaking engagements will be scheduled throughout the year for board members, work group consultants and staff to report out Partnership activities and engage the public.

The Partnership has been the topic of a number of presentations to groups throughout the Valley and state.

Organization Web Site:

The Partnership Web site continues to be improved and aligned with Partnership initiatives. Partnership Secretariat consistently updates for relevance, including an active calendar as well as a document library with important Partnership reports, board agendas and minutes, and additional resource documents.

For the benefit and convenience of public elected officials and their staff, a Web page is in development for their specific needs, with points of interest segmented by county. Work group accomplishments have been updated and posted for the convenience of public elected officials. Additionally, the Web site will have two new features: 1) Translation option to Spanish, and 2) Links to social marketing, e.g., Facebook and Twitter. This effort is currently in the strategic phase as Facebook and Twitter accounts have been created; implementation of the social marketing will commence during the second quarter. Translation of the Web site will require a significant amount of resources; therefore, execution will depend upon resource availability.

General:

The Partnership continues sustaining relationships with state and federal legislators as well as forming new relationships with recently elected members. A good example is the request by the Federal Reserve Board for the Partnership Secretariat to present on ARRA funding. Additionally, members of the Partnership are scheduled to participate in the Valley COG "One Voice" trips to Washington, D.C., and Sacramento next quarter. Monthly meetings continue with Valley legislative staffers hosted by the Partnership in coordination with the Federal Interagency Task Force for the San Joaquin Valley.

GENERAL PUBLIC

The focus for Strategy II of the communications plan is customized to the general public. Three target audiences have been identified, including 1) community leaders, 2) businesses and executives, and 3) universities and educational centers. The primary tactics are media relations, co-branding and speaking engagements.

Media:

Traditional methods of communication efforts with the media will continue including press releases, media advisories, and editorial content and interviews; see below table for recent activity. The media outreach strategy has resulted in significant editorial support for the Partnership's efforts throughout the San Joaquin Valley. The Valley's major newspapers have written in support of the Partnership and its regional approach to addressing the region's major challenges. The Partnership has received considerable media recognition for its work on air quality, water, education, energy, transportation, and high-speed rail issues.

Date	Description
16-Sep-09	Media Advisory: Health Care Reform Forum
18-Sep-09	News Release: Health Care Reform Forum
21-Sep-09	News Release: San Joaquin Valley's Regional NSP-2 Consortium
30-Sep-09	News Release (1): 2009 Annual Summit of the California Partnership for the San Joaquin Valley
12-Oct-09	News Release (2): 2009 Annual Summit of the California Partnership for the San Joaquin Valley
22-Oct-09	News Release (3): 2009 Annual Summit of the California Partnership for the San Joaquin Valley
20-Jan-10	News Release: USDA Roundtable on Jobs, Economic Growth (Hosts include California Partnership for the San Joaquin Valley)
25-Jan-10	The Business Journal: Frustration big part of Fresno jobs talk (Mike Dozier, moderator of City of Fresno Jobs Forum)
26-Jan-10	Media Advisory: Citizens Redistricting Commission Forum
27-Jan-10	KFSN ABC 30 Forum: Valley residents react to State of the Union Address (Mike Dozier, participant, interviewed)
03-Feb-10	News Release: ARRA Funding Update
04-Feb-10	Central Valley Business Times: Central Valley actually getting its fair share of stimulus money (Mike Dozier, interviewed)

The collaborative between the Maddy Institute and the Partnership will continue in their joint communications activities. The Maddy Institute produces television and radio shows specifically focusing on Partnership activities and Valley issues. The Maddy Report is televised on KSEE 24 several times a calendar year. Additionally, The Maddy Forum is broadcast on KFSR 90.7FM radio on a weekly basis. As these methods have proven effective, broadening outreach and media channels is desired; therefore, additional tactics will be implemented.

One or more Partnership videos of various lengths are to be produced and shown at local government meetings, special occasions and on local channels throughout the eight counties.

Another communication channel being developed is new media including but not limited to Facebook, Blogs, Forums, and viral marketing. Creating a social marketing effort among the general public and providing a virtual environment to engage the community will be implemented. The Secretariat is currently developing a social media strategy and has

moved forward with creating Facebook and Twitter accounts for the Partnership. Furthermore, key stakeholders are being identified in the social media circuit for the purpose of connectivity, collaboration and leveraging online resources, which will result in effective and efficient efforts. This effort will require a significant amount of resources; therefore, execution will depend upon resource availability.

Co-Branding/Joint Communications:

Aligning the Partnership with other community organizations engaging throughout the eight-county region will broaden its outreach and increase the brand’s credibility. A collaborative will be formed among Valley universities to increase outreach and leverage resources for communications purposes. The Partnership will continue to encourage work groups to partner and co-brand with appropriate organizations while ensuring the Partnership is given public recognition for its role. Recent joint communication efforts are indicated in the below table:

Date	Description
17-Sep-09	Forum: Health Care Reform – Implications for the San Joaquin Valley (Co-Hosts: California Partnership for the San Joaquin Valley, College of Health and Human Services at California State University, Fresno, AARP, Great Valley Center) An informational forum about the impact of health care reform on the region.
04-Feb-10	Forum: Citizens Redistricting Commission An informational forum for San Joaquin Valley residents interested in serving on the 14-seat Citizens Redistricting Commission that will draw district boundaries for the state Senate, Assembly, and Board of Equalization.

Speaking Engagements:

Throughout the year, social clubs and organizations such as Rotary, Kiwanis, and Lions clubs, League of Women Voters and chambers of commerce, will be targeted for speaking opportunities. Partnership representatives from the county where the speaking engagement takes place will be requested to report on the Partnership’s activities. Future efforts also will include engaging trade associations and the private sector by providing information on applicable policy developments and other related topics. These efforts are expected to commence in the second quarter. A significant amount of resources will be required; therefore, execution will depend upon resource availability.



Work Group Consultants' Reports

The attached reports summarize the 2009 fourth quarter activity from October through December 2009 for each of the Partnership's 10 work groups.

Index

Work Group/Seed Grant	Page No.
Advanced Communications Services	26
Air Quality	30
Economic Development <i>No report available</i>	
Energy - San Joaquin Valley Clean Energy Organization	36
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Energy - Great Valley Center <i>No report available</i>	
Health and Human Services - Health	42
Health and Human Services - Human Services <i>Work group dissolved</i>	
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ADVANCED COMMUNICATIONS SERVICES INFORMATION TECHNOLOGY WORK GROUP (ACS)

Lead Organization: Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 1: Expedite the provision of advanced communications services (ACS) access in all areas of the San Joaquin Valley.	<input type="checkbox"/>	
Objective A: Raise the profile of access to ACS as a fundamental and necessary service for all residents and businesses.	IP	Quarterly Advanced Communications Services Work Group meetings
Convene stakeholders and experts group as the Advanced Communications Services Work Group.	IP	Discontinue
Work with state agencies to develop an action plan for implementing the Governor's Executive Order to include barriers, strategies, and indicators for progress.		Work group will determine feasibility
Vet the concept of a Regional Advanced Communication Office (RASCO) and come to Work Group consensus.	NP	
Oversee state agencies and Work Group development of topic areas list for indicators report, which would be produced following the 30-month time line at the end of year three.		
Objective B: Inform local elected officials about the benefits of ubiquitous access to ACS and provide model policies and other tools to help facilitate deployment.	IP	Ideas for toolkit presented to group
In conjunction with PUC, local government organizations, and state agencies, develop a primer document for elected officials by synthesizing and augmenting existing primers to be approved by the work group.	IP	Primer terms presented to work group
Develop list of partner organizations for discussions of steps in years three and beyond.		
Objective C: Identify communities and neighborhoods without affordable connections to delivery of ACS.	C	Completed with California Broadband Report
Work with the PUC and others to develop a directory of the ACS service providers in the Central Valley for the purpose of identifying underserved communities.	IP	
Work with the PUC to determine how to survey service providers to garner information on costs and service provision. Work with PUC to develop base map of available infrastructure and access costs.	IP	
Objective D: Increase availability of affordable ACS in rural and other underserved areas.	C	Access rates over 95%
Develop matrix showing the areas where coverage does not appear available per the coverage data supplied by the main providers.	C	Identified through California Broadband Report
Work with appropriate state agencies and Work Group to identify incentives a Technology Opportunity Zone could provide and how it could be implemented.	IP	
Work with CPUC, CSAC, LCC, CSBA providers, stakeholders and Work Group, to develop action plan for increasing availability of affordable ACS in rural and underserved areas.	IP	Stimulus application pending

ADVANCED COMMUNICATIONS SERVICES INFORMATION TECHNOLOGY WORK GROUP (ACS)

Lead Organization: Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Objective E: Increase deployment of ACS by current and prospective service providers.	IP	
Invite representatives of CPUC, CSAC, LCC, CSBA, providers and stakeholders to determine initial strategies for implementation of ACS Action Plan referenced in Objective D.	IP	
Objective F: Increase deployment through wired, fixed wireless, wireless and other available technologies.		Discontinue
Provide opportunities for presentations by affected parties on regulatory barriers to implementing emerging technologies. Work with CPUC to identify strategies for reducing these barriers.		Discontinue
Objective G: Eliminate installation barriers that discourage deployment.		Discontinue
Initiate this work in conjunction with Objective F.		Discontinue
Objective H: Identify and seek all available funding for deployment of ACS.	IP	Application for funding with CETF pending; approved application with WIA in progress
Develop a list of potentially applicable funding sources and identify the most promising through the Work Group process.	IP	
Utilizing Work Group and state agency resources, solicit legislative assistance for eliminating restrictions on the Rural Telecommunications Infrastructure grant program.	IP	
Objective I: Leverage unused bandwidth for the benefit of the greatest number of users.		Discontinue
Convene representatives of GENIC and Broadband Institute of California to discuss the feasibility of a best practices guidebook. Identify funding for such a guidebook.		Discontinue
Convene this same group to meet with Federal Communications Commission staff to discuss unused bandwidth.		Discontinue
Objective J: Incorporate ACS infrastructure into all new residential and commercial construction.		Discontinue
Begin discussions with California Building Industry Association in regard to incorporating ACS into new construction.		Discontinue
Initiate Work Group draft model policies and ordinances based upon above discussions.		Discontinue
Facilitate BTH and HUD meetings regarding integration ACS into affordable housing programs.		Discontinue

ADVANCED COMMUNICATIONS SERVICES INFORMATION TECHNOLOGY WORK GROUP (ACS)

Lead Organization: Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 2: Promote accessibility and utilization of ACS in targeted underserved communities and populations.	<input type="checkbox"/>	
Objective A: Increase utilization of ACS by all residents.	IP	Application to increase utilization of ACS by residents with CETF and with funding secured from WIA to expand to Delano and Stockton
Work with CPUC, state agencies and the California Emerging Technology Fund (CETF) to explore opportunities for cooperation and joint ventures to expand accessibility to underserved communities.	IP	<i>Application with CETF pending</i>
Explore avenues and partnerships for funding solicitation and project implementation. Capture in Action Plan.	IP	
Evaluate Pixley Connect project as a model for other communities.	C	Program evaluation completed; model for expansion in place
Objective B: Inform local elected officials about the importance and benefit of access to ACS and IT for all residents and businesses.	IP	Goal of the primer
Expand upon primer listed in Goal 1, Objective B.	IP	
Expand list of partner organizations for discussions of steps in years three and beyond.	IP	
Objective C: Implement projects to provide access to ACS and IT for all residents and businesses to provide access to ACS and IT for all residents and businesses to eliminate the digital divide.	IP	Applications to provide access to ACS through stimulus funding
In addition to activities listed in Goal 1, Objective D; incorporate discussions with CETF and other potential funders regarding a process to invite proposals.	IP	<i>Proposal for funding with CETF for stimulus dollars</i>
Objective D: Develop and implement a program to ensure all high school students graduate with basic computer literacy skills.		Discontinue
Engage PreK-12 Education Work Group in discussions leading to identification of task force to begin this work.		Discontinue
Work with PreK-12 Education Work Group to monitor progress on development of curriculum and implementation plan.		Discontinue
Objective E: Expand the number of public locations for access to ACS to help disadvantaged residents and businesses to bridge the digital divide.		Discontinue
Work with CPUC to identify needed amendments to existing statutes, regulations and funding programs to address obstacles. In conjunction with CPUC, develop report.		Discontinue

ADVANCED COMMUNICATIONS SERVICES INFORMATION TECHNOLOGY WORK GROUP (ACS)

Lead Organization: Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Identify appropriate routes and champions for seeking amendments		Discontinue
Goal 3: Expand and replicate successful model programs to increase access to ACS and IT to bridge the digital divide.	<input type="checkbox"/>	Pixley Connect expansion approved with grant from WIA; still waiting for determination from CETF for stimulus funding
Objective A: Develop and implement a plan to expand and replicate the most successful strategies and programs to bridge the digital divide.	IP	Replication of Pixley Connect program in Delano and Stockton; working with Stanislaus County T3 program to replicate their successful strategies
Refer to above related activities		
Objective B: Foster demand for ACS access in underserved and disadvantaged communities, such as encouraging economic development and growth of home-based businesses.	IP	Pixley Connect now focusing on economic development
All activities above will be in support of this goal but outcomes will be outside of the 30-month timeframe.		
Goal 4: Accelerate deployment of ACS infrastructure through telemedicine and eHealth technology.	<input type="checkbox"/>	Discontinue
Objective A: Develop and implement a telemedicine and eHealth plan to connect health clinics with medical centers.		Discontinue
Work with Health and Human Services Work Group to Convene CA Telemedicine and eHealth Center, CETF, BTH, HHS and stakeholders to develop plan for model project		
Work with Health and Human Services Work Group to engage partners above in developing plan for implementing Electronic Health records.		Discontinue
Objective B: Build upon ACS infrastructure for telemedicine and eHealth to promote other applications for education and economic development to increase access and affordability.	IP	
Ensure opportunities are provided for CENIC and EDCs to participate in above activities.	IP	
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		
New funds leveraged during the quarter.		

AIR QUALITY WORK GROUP (AQ)

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 1: Achieve U.S. Environmental Protection Agency (EPA) standards for 8-hour ozone and PM2.5 by the current attainment date, or as soon as practicable thereafter.	<input type="checkbox"/>	Ongoing
Objective A: Negotiate with U.S. EPA to address federal constraints on alternative compliance emission reduction programs. Monitor negotiations between SJVAPCD, ARB, and EPA and intervene as necessary to help facilitate a successful outcome.	IP	
Objective B: Negotiate with U.S. EPA allowance of SIP credits for incentive programs. Monitor negotiations between the SJVAPCD, ARB and EPA and intervene as necessary to help facilitate a successful outcome.	IP	
Objective C: Work with ARB to identify appropriate criteria for incentive programs in the Valley. Work with the SJVAPCD and the ARB to develop modified incentive program guidelines that generate surplus emissions, are cost-effective, are sufficiently attractive to incent the desired investment, and are designed and implemented in a timely manner.	IP	
Goal 2: Encourage EPA adoption of tighter federal emission control standards.	<input type="checkbox"/>	Ongoing
Objective A: Recommend that ARB work with U.S. EPA to ensure that On- and Off-Road Heavy Duty Vehicles and equipment comply with applicable new and in-use emission standards. Build consensus among Work Group on changes needed in current programs and proposed strategies for implementation.	IP	
Objective B: Encourage U.S. EPA to develop the strongest emission control standards for locomotives. Negotiate with railroads to ensure early introduction of the cleanest locomotives into the San Joaquin Valley fleet. Act as a catalyst to encourage timely and effective action by EPA and railroads.	IP	
Goal 3: Implement incentive mechanisms to accelerate adoption of air quality mitigation technologies.	<input type="checkbox"/>	Ongoing
Objective A: Establish Air Quality Mitigation Zones (state level designation). Work with all relevant stakeholders to design the Air Quality Mitigation Zone and enabling legislation.	IP	
Conduct campaign to educate local and state leaders on the importance of this vehicle for emissions reduction.	IP	
Monitor implementation.	IP	
Objective B: Establish Air Quality Empowerment Zone (Federal level designation).	IP	

AIR QUALITY WORK GROUP (AQ)

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Work with all relevant stakeholders to design the Air Quality Empowerment Zone and enabling legislation.	IP	
Conduct campaign to educate local and Federal leaders on the importance of this vehicle for emissions reduction.	IP	
Monitor implementation.	IP	
Objective C: Establish and fund a 5-year program to scrap and replace approximately 6,000 gross polluting passenger vehicles per year and achieve 20 tons/day emissions reduction over 5 years.	IP	
Work with SJVAPCD and ARB to design program and enabling legislation (if required).	IP	
Work with Valley's Federal and state legislative delegation and the SJVAPCD to identify sources of funding.	IP	
Monitor program implementation.	IP	
Objective D: Establish and fund a 5-year program to scrap and replace approximately 7,500 heavy duty diesel trucks per year and achieve 60 tons/day emissions reduction over 5 years.	IP	
Work with SJVAPCD and ARB to design program and enabling legislation (if required).	IP	
Work with Valley's Federal and State legislative delegation and the SJVAPCD to identify sources of funding.	IP	
Monitor program implementation.	IP	
Objective E: Establish and fund a 5-year scrap and replace program for off-road equipment to achieve 10 tons/day emissions reduction over 5 years.	IP	
Work with SJVAPCD and ARB to design program and enabling legislation (if required).	IP	
Work with Valley's Federal and State legislative delegation and the SJVAPCD to identify sources of funding.	IP	
Monitor program implementation.	IP	
Objective F: School Bus Fleet Modernization.	IP	
<i>Note: The process the Maddy Institute will use to implement this recommendation will depend on whether or not the Transportation Bond Measure is approved by the voters in November 2006.</i>	IP	
If Bond measure is passed, work with the SJVAPCD and the Valley school districts to catalyze prompt action to implement modernization programs that can be funded through bond measure proceeds.	IP	
If the Bond measure is not passed, work with Valley's Federal and state legislative delegation to establish and identify sources of funding for a school bus fleet modernization program.	IP	

AIR QUALITY WORK GROUP (AQ)

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Monitor program implementation.	IP	
Goal 4: Promote clean energy projects (with Energy Work Group).	<input type="checkbox"/>	Ongoing
<p>Objective A: Establish a San Joaquin Valley Clean Energy Organization</p> <p><i>Note: Implementation of this recommendation will be led by the Energy Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Energy Work Group</i></p> <p>Collaborate with Energy Work Group to create a San Joaquin Valley Clean Energy Office.</p>	C	Has been established and continues with leadership by Energy Work Group
<p>Objective B: Establish San Joaquin Valley Clean Vehicle Information Exchange.</p> <p><i>Note: Implementation of this recommendation will be led by CALSTART, working in conjunction with the Energy Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested.</i></p> <p>Collaborate with the Energy Work Group and CALSTART to develop a Clean Vehicle Information Exchange proposal.</p>	IP	
<p>Objective C: Implement Community Choice Aggregation Project.</p> <p><i>Note: The first Community Choice Aggregation Project is being led by the Kings River Conservation District (KRCD). The Maddy Institute, on behalf of the Work Group, will provide support as requested by KRCD.</i></p> <p>Collaborate with Energy Work Group to implement Community Choice Aggregation Projects.</p>	IP	
<p>Objective D: Net metering within same agricultural operation or water district.</p> <p>Convene meeting with Valley state legislative delegation, Air Quality Work Group and all other relevant stakeholders to secure support for net metering within the same agricultural operation or water district.</p> <p>Help design program/enabling legislation.</p> <p>Monitor program implementation.</p>	IP	
<p>Objective E: Incentivize use of agricultural biomass for fuel and energy production.</p> <p>Collaborate with Energy and Economic Development Work Groups to create a workgroup to identify barriers, and recommendations to overcome those barriers, to the expanded use of agricultural waste material for energy production (including the design and funding of incentive mechanisms).</p> <p>Help design implementation program.</p> <p>Monitor program implementation.</p>	IP	

AIR QUALITY WORK GROUP (AQ)

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 5: Improve transportation mobility and goods movement (with Transportation Work Group).	<input type="checkbox"/>	Ongoing
Objective A: Evaluate Highway Tolling Option (joint recommendation with Transportation Work Group).	IP	
Collaborate with the Transportation Work Group to secure funding to research and evaluate road pricing projects.	IP	
Help facilitate and monitor research and evaluation.	IP	
Support next steps following conclusion of research and evaluation.	IP	
Objective B: Urban Traffic Synchronization Pilot.	IP	
Work with the Valley COGs and Caltrans to identify a site or sites for the pilot.	IP	
Define the pilot parameters.	IP	
Help secure funding for the project	IP	
Monitor program implementation.	IP	
Objective C: Evaluate/implement short sea shipping.	IP	
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>	IP	
Collaborate with the Transportation Work Group to evaluate the economic feasibility of short sea shipping and its potential air quality benefits.	IP	
If economic feasibility is positive, support implementation efforts.	IP	
Objective D: Evaluate/implement multi-modal facilities.	IP	
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>	IP	
Collaborate with the Transportation Work Group to evaluate the economic feasibility of multimodal facilities and their potential air quality benefits.	IP	
If economic feasibility is positive, support implementation efforts.	IP	
Objective E: Evaluate/implement rail improvements.	IP	
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>	IP	

AIR QUALITY WORK GROUP (AQ)

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Collaborate with Transportation Work Group to encourage and implement rail improvements.	IP	
Objective F: Evaluate/implement mass transit options.	IP	
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>	IP	
Collaborate with Transportation Work Group to encourage and implement mass transit options.	IP	
Goal 6: Encourage green local government.	<input type="checkbox"/>	Ongoing
Objective A: Accelerate use of clean energy technology in municipal and state operations.	IP	
Make presentations to the Valley COGs, principal municipalities and major state operations in the Valley, encouraging them to accelerate use of clean energy in their operations.	IP	
Monitor program implementation.	IP	
Objective B: Include air quality scoring criteria in all municipal and state procurement contracts.	IP	
Help draft a model ordinance calling for air quality scoring criteria to be included in all municipal procurement contracts.	IP	
Make presentations to the principal municipalities encouraging them to adopt the ordinance.	IP	
Encourage the State government to adopt similar criteria for all state procurement contracts.	IP	
Monitor program implementation.	IP	
Objective C: Adopt Green Building standards.	IP	
<i>Note: Implementation of this recommendation will be led by the Energy Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested.</i>	IP	
Collaborate with the Energy Work Group to develop and encourage use of green building standards.	IP	
Objective D: Adopt new land use guidelines.	IP	
<i>Note: Implementation of this recommendation will be led by the Land Use, Agriculture and Housing Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested.</i>	IP	
Collaborate with the Land Use, Agriculture, and Housing Work Group to encourage adoption of new land use guidelines that benefit air quality.	IP	
Goal 7: Accelerate research of critical emissions.	<input type="checkbox"/>	
Objective A: Agricultural PM10, PM2.5 and ROG emissions research.	IP	

AIR QUALITY WORK GROUP (AQ)

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Convene interested stakeholders to evaluate the need and set priorities for research on agricultural equipment and agricultural operations that will help obtain emission reductions.	IP	
Assist stakeholders in identifying projects that could qualify for funding under the Farm Bill as well as the Innovative Clean Air Technologies (ICAT) program.	IP	
Monitor program implementation.	IP	
Objective B: Research of dairy emissions sources and best available control technology (BACT).	IP	
Work with the SJVAPCD to convene interested stakeholders to define priorities and funding requirements for dairy emissions research and projects.	IP	
Assist stakeholders in securing funding.	IP	
Monitor program implementation.	IP	
Goal 8: Improve public understanding of air quality issues and solutions.	<input type="checkbox"/>	Ongoing
Objective A: Conduct Public Education Campaign.	IP	
Enlist the involvement of representatives from regulatory agencies, public interest organizations, public sector institutions and the private sector to join a public education task force.	IP	
Solicit funding to retain a public relations/marketing/polling firm to develop a comprehensive public education strategy (or develop a scaled down strategy using Maddy "in house" resources).	IP	
Define the content of a possible public education campaign and its potential ROI (cost per unit of emissions reduced). Make a go/no-go recommendation to the SJVAPCD, ARB and Cal/EPA.	IP	
If campaign is recommended and approved, provide implementation support.	IP	
Objective B: Publish and distribute "user-friendly" air quality improvement plan and annual progress report.	IP	
Assist the SJVAPCD in publishing a "user-friendly" report. Conduct focus groups to evaluate readability, clarity, visual appeal and effectiveness of the materials.	IP	
Assist with dissemination of materials, public service coverage and presentations to civic groups and other Valley stakeholders.	IP	
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		
New funds leveraged during the quarter.		

ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)

Supporting Organizations: California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 1: Develop a comprehensive regional plan and implementation structure for efficient energy use and clean renewable technologies.	<input checked="" type="checkbox"/>	
Objective A: Establish a regional San Joaquin Valley clean energy organization (SJVCEO) to develop plan and implement programs for energy efficiency and clean energy.	C	
Initiate and complete "Design Phase" of the SJVCEO.	C	
Secure funding to launch the office.	C	
Identify initial pilot projects, secure funding to implement.	C	
Begin full-scale operation by end of 30 month contract.	C	
Objective B: Develop a comprehensive regional clean energy plan for the San Joaquin Valley.	IP	We have continued progress in one important area-- working to leverage utility strategic planning efforts.
Develop work plan.	IP	During this quarter, we examined the work plan being developed by the CPUC to support local government energy efficiency strategic planning efforts and requirements that must be met by jurisdictions to comply with AB 32 abd AB 375.
Secure funding to complete the plan.	C	
Completion of the regional clean energy plan.	IP	We are shifting focus on this plan and will build through jurisdictions on a bottoms-up basis rather than on a top-down basis, which was originally envisioned. We expect to focus efforts in 2010 with a bottoms-up planning effort with jurisdictions.
Objective C: Seek an "increased share of "public goods charges revenue" for funding energy efficiency programs from CPUC in portion to regional population.		<i>Primary focus during Q4 for the SJVCEO was to develop partnerships and apply for ARRA funding on behalf of Valley jurisdictions. We applied for \$17 million in ARRA funding during the quarter.</i>
Complete assessment of public goods funding returning to the Valley.	IP	No work was conducted on this activity during Q4.
Analyze the data; develop recommendations to correct the discrepancy.	C	

ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)

Supporting Organizations: California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Implement strategies to increase public benefit funding.	IP	SJVCEO's primary accomplishment during this period was to secure approval to serve as the lead implementing organization for VIEW, the local government partnership administered by Southern California Edison and the Gas Company. This partnership should bring \$3 million in utility funding into Tulare and Kings counties.
Goal 2: Increase efficient energy use in all sectors.	<input type="checkbox"/>	
Objective B: Increase efficient energy use in rural communities.		
Develop pilot projects.	C	
Secure funding.	C	
Conduct pilots.	IP	Arvin pilot was completed during Q4. Activity is completed.
Expand to additional locations.	IP	Expansion began in Q4 and will continue in 2010 through the Energy Block Grant Program. SJVCEO formed a partnership with the Air District, which will be applying and administering about \$4 million in energy block grant funding on behalf of 36 small Valley jurisdictions starting in 2010.
Objective E: Support project based learning in schools to demonstrate the positive role that clean energy can play in improving air quality and reducing greenhouse gas emissions.	IP	
Identify best practice school programs.	C	
Pursue and secure grant funding to develop school programs.	IP	SJVCEO has decided to move this activity to WIA Grant .
Goal 3: Advance energy self sufficiency and grow the economy through development of clean, renewable technologies.	<input type="checkbox"/>	

ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)

Supporting Organizations: California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Objective A: Work with state agencies to explore and demonstrate innovative approaches to increase use of renewable energy, including trading of net metering credits, streamlining the requirement for interconnection to the grid, and structuring incentives for renewable energy production.	IP	Work continued as SJVCEO hosted its second Farming Clean Energy Conference in Tulare in December 2009.
Assess and rank opportunities.	IP	Assessment will be updated by SJVCEO in 2010.
Develop and introduce new approaches.	IP	Activity will be addressed in the first half of 2010.
Objective E: Implement community choice energy aggregation projects.	IP	
Provide technical assistance to KCRD and participating government entities on clean energy as needed.	IP	Technical assistance will be provided on an as-requested basis. None was requested in Q4.
Develop a case study and communicate successes of CCA throughout the region.	N/A	No longer required
Goal 5: Promote the region as an international leader for clean energy research, development, and use.	<input type="checkbox"/>	
Objective A: Work with economic development agencies at local, state, and federal levels to incubate, grow and attract clean energy companies.	IP	Activity should be moved to WIA grant
Work with economic development organizations to develop a database of clean energy companies in the Valley.	IP	Activity should be moved to WIA grant
Serve as a clearinghouse of information on clean energy companies.	IP	Activity should be moved to WIA grant
Objective B: Work with community colleges, trade unions and Workforce Investment Boards to ensure that there is an adequately trained workforce for the clean energy industry.	IP	Activity should be moved to WIA grant
Begin an inventory of clean energy training programs offered around the country.	IP	Activity should be moved to WIA grant
Advocate for the development of additional training capacity for clean energy jobs.	IP	Activity should be moved to WIA grant
Objective D: Develop and implement innovative cutting-edge clean energy demonstration projects.	IP	
Conduct outreach to universities, labs, CEC, DOE and research facilities.	IP	Outreach took place during Q4 as part of our efforts to secure ARRA funding for the region.

ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)

Supporting Organizations: California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Convene meetings with universities, labs, CEC, DOE and research facilities to develop research partnerships and funding.	IP	No activity in Q4
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		Major challenge has been setting priorities and picking the best funding opportunities to pursue. We have a withering array of opportunities.
New funds leveraged during the quarter.		We continue to leverage funds from the U.S. Department of Energy, the U.S. Department of Agriculture, Valley Clean Air Now (Valley CAN), Southern California Edison and Pacific Gas and Electric, corporations, private sponsors, and several jurisdictions .

ENERGY WORK GROUP-ICWT (Energy-ICWT)

Supporting Organizations: International Center for Water Technology, California State University, Fresno, Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 4: Improve energy efficiencies in the management and use of water.	<input type="checkbox"/> IP	Remains a key element of Fresno State water mission going forward
Objective A: Convene a State summit to identify/adopt converged water-energy conservation activities.	IP	Fresno State will host regional water technology conference May 10-12 in Fresno
Objective B: Design and implement an innovative energy conservation program in water management to include education, diagnosis, and repair/retrofit of equipment for agricultural, water delivery, and wastewater treatment facilities.	IP	Proceeding forward as part of PG&E and SCE energy efficiency contracts
Objective C: Design and implement an innovative energy conservation program in water management for urbanized communities.	IP	
<i>Support Water Work Group and ICWT leadership on these objectives.</i>		
Goal 5: Promote the region as an international leader for clean energy research, development, and use.	<input type="checkbox"/> IP	Claude Laval Water & Energy Technology (WET) Lab and May technology conference will promote these actions going forward
Objective A: Work with economic development agencies at local, state, and federal levels to incubate, grow and attract clean energy companies.	IP	Proceeding forward as part of core mission and WIA grant
Work with economic development organizations to develop a database of clean energy companies in the Valley.	IP	
Serve as a clearinghouse of information on clean energy companies.	IP	
Objective B: Work with community colleges, trade unions and Workforce Investment Boards to ensure that there is an adequately trained workforce for the clean energy industry.	IP	Proceeding forward as part of WIA grant
Begin an inventory of clean energy training programs offered around the country.	IP	
Advocate for the development of additional training capacity for clean energy jobs.	IP	
Objective C: Encourage and support public and private agencies to use and showcase clean energy technologies.	IP	Component of core mission of Fresno State water entities
Conduct outreach.	IP	
Market the showcase sites.	IP	

ENERGY WORK GROUP-ICWT (Energy-ICWT)

Supporting Organizations: International Center for Water Technology, California State University, Fresno, Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Objective D: Develop and implement innovative cutting-edge clean energy demonstration projects.	IP	Component of core mission of Fresno State water entities
Conduct outreach to universities, labs, CEC, DOE and research facilities.	IP	
Convene meetings with universities, labs, CEC, DOE and research facilities to develop research partnerships and funding.	IP	
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		
New funds leveraged during the quarter.		Bureau, DWR, PG&E funds

HEALTH HUMAN SERVICES-HEALTH (HHS-HEALTH)

Lead Organization: Central Valley Health Policy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 1: Develop comprehensive education and training systems to meet the healthcare worker shortage in the region.	<input type="checkbox"/>	
Objective A: Establish a UC Merced medical school within 10 years.		
Work with UC Merced to identify and engage key leaders to champion effort.		
Research the importance of the UC Medical School to the region.		
Work with UC Merced, UC President and Regents to support 10-year time frame.		
Recommend an academic task force to guide program development and fund raising.		
Objective B: Establish Central Valley Nursing Education Consortium.		
Coordinate with Hospital Council to implement the 2-year grant program.		
Goal 2: Enhance access to appropriate health care services and improved public health management.	<input type="checkbox"/>	CVHPI continues collaborative work with the Central California Public Health Partnership to share services and improve data sharing capacity among the region's Public Health departments
Objective A: Provide incentives for difficult to recruit health and medical professionals.		CVHPI finalized a Health Enterprise Zone report but state officials did not respond nor comment. The report will be published on CVHPI web site (cvhpi.org) for historical reference.
Identify and develop proposed changes in the Health Professional Shortage Area rules.		
Ongoing development of proposed changes in HPSA scoring methodology.		
Develop regionwide strategic plan for enterprise zones and financial incentives.		
Support training efforts of allied health care professionals.		

HEALTH HUMAN SERVICES-HEALTH (HHS-HEALTH)

Lead Organization: Central Valley Health Policy Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Objective B: Enhance public health management capabilities.		See Goal 2
Identify essential mechanisms for counties to share technical and professional services.		See Goal 2
Identify and evaluate opportunities to participate in state training programs.		
Identify needed changes in existing regulations and county policies regarding regional Public Health Laboratories.		
Seek revision of licensure requirements for public health laboratory directors to align with national standards.		
Objective C: Develop a regional plan to address the needs of the uninsured.		Completed: CAUSE Health Care Reform project is completed.
Set standards and goals for project with Work Group.		
Apply for mini-grant.		
Develop and implement a pilot for a regional consensus model to cover the uninsured.		
Objective D: Improve delivery of health care services through the use of information technology infrastructure and services.		Telemedicine research reports are being published.
Assess e-Health readiness.		
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		
New funds leveraged during the quarter.		

HIGHER EDUCATION WORKFORCE DEVELOPMENT WORK GROUP - HIGHER EDUCATION (HEWD)

Lead Agency: Central Valley Higher Education Consortium, California State University, Fresno

ACTIONS	STATUS	2009 - 4TH QUARTER REPORT (October-December)
Goal 1: Provide services to 1,000 targeted students	<input checked="" type="checkbox"/>	We fully met our performance goal of reaching 1,000 students and providing college going information.
Goal 2: Provide counseling, career coaching, and academic planning.	<input checked="" type="checkbox"/>	We exceeded this goal as 1,200 students were counseled on college and career planning, while 192 students attended follow-up sessions.
Goal 3: Ensure students receive academic assessment plans and understand their interest areas and potential.	<input checked="" type="checkbox"/>	700 students completed assessments, of which 550 enrolled in a program of study at community college electing to get a certificate in a career area.
Goal 4: Direct assistance to students with college applications	<input checked="" type="checkbox"/>	
Goal 5: Increase college enrollments	<input checked="" type="checkbox"/>	
Goal 6: Monitoring and Evaluation		We are partnering with the Kremen School of Education to coordinate a research evaluation of the College Place initiative. Currently, data is collected in an outreach and performane database and updated by graduate study students serving as college coaches.
Goal 7: Develop a college-going culture in the San Joaquin Valley		
Objective A: Improving educational access		
Objective B: Increase availability of financial aid information		
Objective C: Organizational Development		
Objective D: Continue building and maintaining an effective governing board.		
Objective E: Strategic Plan: Implementation and refinement		
Objective F: Sustainability		We were fortunate to receive a check from Fresno Rotary in the amount of \$1,500.

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ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 1: Create a demand-driven workforce investment system that supports target clusters.	<input type="checkbox"/>	
Objective A: Align workforce development resources to support target industry clusters. Target clusters have been adopted. Ensure follow up by WIBs and CCs.	C	CCWC continues to evaluate clusters of focus and adds additional clusters if high-demand and high-growth opportunities exist. <i>WIBs continue to focus the expenditure of training funds on the targeted industry clusters and continue to pursue grant funding to support these clusters.</i>
Objective B: Occupational analysis of key jobs in target industries.	IP	The 2007-2008 employment study results are now available on www.careersinthevalley.com . Employment studies need to be done on a regular basis.
Secure the available \$1 million to support this and other actions.	C	Funding is needed to continue work in this area. <i>If funding does not become available, WIBs will rely on survey information collected from the State Labor Market Information Division.</i>
Develop consensus among WIBs and CCs about approach to completing occupational analyses.	C	
Promote participation in occupational analyses.	C	
Analyze data collected in surveys.	C	
Dissemination of survey results to WIBs and community colleges.	C	
Objective C: Web-based inventory of vocational training and "gap analysis."	IP	The Central California Workforce Collaborative (CCWC) launched www.careersinthevalley.com as the web-based inventory of vocational training and "gap" analysis.
Develop survey instrument with CCs and ROPs.	C	<i>No longer pursuing this objective.</i>
Implement survey and compile data.	IP	Ongoing
Promote training opportunities in the San Joaquin Valley.	IP	Ongoing

HIGHER EDUCATION WORKFORCE DEVELOPMENT WORK GROUP - WORKFORCE DEVELOPMENT (HEWD)

Supporting Organizations: Office of Community Economic Development, Central California Workforce Collaborative

2009 - 4th QUARTER REPORT (October-December 2009)	STATUS	ACTIONS
Eight Valley workforce investment boards fully implemented Executive Pulse, a regionwide business intelligence tool. <i>Implementation achieved, WIBs continue to develop comprehensive use of this tool.</i>	C	Objective D: Regionwide business intelligence tool.
		No immediate action required.
		Evaluate status of this item in Q1, Year 3.
<i>ETP funding has expired, this objective is no longer being pursued.</i>	C	Objective E: Create a Just-in-Time Training Voucher Fund.
Ongoing	IP	Follow up with Central Region Consortium and provide support to their efforts as needed.
Bakersfield College currently holds the ETP contract.	IP	Establish initial contract with ETP.
	IP	Once the fund is established, promote use of the training dollars to WIBs and EDCs.
	IP	Expand the fund once the initial contract objectives have been met.
		Objective F: Address workforce supply on a regional basis.
In 2008, CCWC adopted the Central California Work Ready Certificate, a regional Work Ready Certificate using WorkKeys.	C	Develop consensus among WIBs and CCs about process for establishing a regionwide workforce ready certificate.
WorkKeys Ongoing	C	Identify assessment tool(s).
<i>WIBs are using WIA funding to provide assessments.</i>	C	Secure funding to implement new assessment tool(s), including training dollars.
<i>Assessment tool in use across the region is WorkKeys.</i>	C	Adoption and implementation of assessment tool(s).
<i>Ongoing</i>	C	Promotion of San Joaquin Valley work ready certificate.
In 2007, invited ROPs to join Partnership's Workforce Development Work Group (part of Higher Education and Workforce Development Work Group).		Objective G: Align career technical education with target industries.

HIGHER EDUCATION WORKFORCE DEVELOPMENT WORK GROUP - WORKFORCE DEVELOPMENT (HEWD)

Supporting Organizations: Office of Community Economic Development, Central California Workforce Collaborative

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Recruit Valley ROPs leaders for participation in the Work Group.	IP	
Invite input from Valley ROPs on all of Goal 1 objectives.	IP	
Coordinate with K-12 on development of new career tech curriculum that aligns with target clusters.		
Objective H: Establish the San Joaquin Valley Workforce Consortium.	C	In 2007, a workforce consortium was established as Central California Workforce Collaborative.
Objective I: Align the efforts of the San Joaquin Valley's economic development corporations, San Joaquin Valley Workforce Consortium, and Central Region Consortium.		Established San Joaquin Valley Workforce Funding Collaborative (SJVWFC) to align efforts of the Valley's economic development corporations, Central California Workforce Collaborative and Central Region Consortium.
Provide support to WIBs as they develop an MOU that outlines parameters for the San Joaquin Valley Workforce Consortium.	C	In 2007, an MOU was signed to provide support to workforce investment boards.
Schedule quarterly training sessions with Greg Newton; involve CCs and EDCs as needed.	IP	Contract with other consultants once a year.
At least annually, convene strategic planning meetings with WIBs, community colleges and EDCs.	IP	In 2007 and 2008, convened regional stakeholders meetings.
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		
New funds leveraged during the quarter.		

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LAND USE, AGRICULTURE HOUSING WORK GROUP (LUAH)

Lead Agency: Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
<p>Goal 1: Foster regional consensus to support development and implementation of the Regional Blueprint Plan.</p>	<input checked="" type="checkbox"/>	
<p>Objective A: Assist development of regional consensus on values, goals, strategies and guidelines for the Regional Blueprint Plan. Coordinate with 8 Councils of Government (COGs) in the region to support Blueprint as the vehicle for achieving land use, transportation and air quality.</p>	IP	Scenario B+ adopted; implementation phase occurring
<p>Objective B: Develop a high-value parks and open space strategy. Coordinate with 8 COGs through the Blueprint, engage community groups and conservation interests.</p>	IP	San Joaquin Valley Councils of Government (COGs) supported B+
<p>Goal 2: Promote adoption of community design guidelines that will ensure strong neighborhoods, improve mobility, improve air quality, increase energy efficiency in buildings and increase infrastructure cost-effectiveness through land use.</p>	<input checked="" type="checkbox"/>	Adopted Smart Growth Principles
<p>Objective A: Increase the overall average density of new development. Blueprint to adopt framework for development including density average goals.</p>	IP	Blueprint adopted
<p>Objective B: Reduce urban run-off by decreasing the land covered by commercial and industrial parking. Review commercial industrial parking standards.</p>		Discontinue
<p>Objective C: Promote the adoption and implementation of zoning ordinances that are form-based and more flexible. Blueprint - local planners review zoning issues.</p>		Discontinue
<p>Objective D: Study and adopt a strategic concept for accommodating new growth by encouraging communities with the necessary elements and constraints to be cost-effective and self-sufficient in achieving the overall goals and objectives. Research optimal (minimum) size of communities for fiscal and economic self-sufficiency.</p>	IP	Criteria for new cities presented
<p>Goal 3: Determine requisite regional infrastructure and funding strategies to support implementation of the Regional Blueprint Plan.</p>	<input type="checkbox"/>	
<p>Objective A: Develop and implement a plan for the provision of regional infrastructure. Based on adapted Blueprint, assess regional infrastructure needs.</p>	IP	
<p>Objective B: Develop and implement a process for monitoring the performance and adequacy of regional infrastructure and determining future needs. Develop an integrated process/forum through COGs to discuss regional infrastructure.</p>	IP	

LAND USE, AGRICULTURE HOUSING WORK GROUP (LUAH)

Lead Agency: Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 4: Improve the planning and development process to be consistent with the Regional Blueprint Plan and provide incentives for smart growth.	<input type="checkbox"/>	
Objective A: Improve the sharing, access and use of planning and environmental resource data among state, COGs, local governments, business organizations, environmental groups, other stakeholders and the public for more informed decision-making.	IP	Sharing of information and collaboration occurring at every levels. COGS are working with Land Use, Agriculture and Housing Work Group and Valley Planners
Distribute open space and valuable land maps to interested parties, COG planners and GIS modelers.		
Goal 5: Develop a long-range strategy for agriculture in the San Joaquin Valley that ensures its viability and sustainability.	<input type="checkbox"/>	
Objective A: Develop a long range plan to maintain the viability of agriculture in the region.	IP	AG vision in final stages
CDFA to research and propose an AG Plan for the region.	IP	
Objective B: Minimize the proliferation of ranchette development on farmland.		
COGs Model projects of alternative land use scenarios.	IP	Blueprint awards provided to model projects
Objective C: Reduce the loss of farmland attributable to General Plan amendments.	IP	Scenario B+
Work with COGs and Blueprint and legislature to consider "no net loss" policies.		
Goal 6: Ensure safe and healthy communities that provide a variety of housing types affordable to all residents and more opportunities for home ownership.	<input type="checkbox"/>	
Objective A: Increase the number and availability of housing units for people of all income levels, especially working families.	IP	Subcommittee: San Joaquin Valley Housing Collaborative working on this issue
Work with COGs and housing providers to organize and fund Regional Housing Trust.		Discontinue
Establish priorities and criteria that will provide incentives for local jurisdictions to establish trust fund accounts.		Discontinue
Work with COGs through Blueprint Process to 1) synchronize housing element and RHNA planning, 2) establish resources to COGs and local jurisdictions to complete housing elements, set aside land, and develop resources to meet housing goals within the General Plans.		Discontinue
Organize training and resource team for local jurisdictions.		Discontinue
Objective B: Provide incentives for affordable housing that meets the needs of all income levels in the region.		Discontinue
Establish Regulatory Reform targets and vehicles for local jurisdictions.		Discontinue

LAND USE, AGRICULTURE HOUSING WORK GROUP (LUAH)

Lead Agency: Great Valley Center

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Education: Tours by officials to master planned and sustainable developments		Discontinue
Develop and expand tool box of resources for local jurisdictions to use in housing development including green building for energy efficiency and renewables.		Discontinue
Goal 7: Identify legislative and regulatory changes necessary to facilitate the implementation of the adopted goals and strategies.	<input type="checkbox"/>	SB375 abd AB32
Objective A: Use the San Joaquin Valley as a pilot for testing new permitting and environmental incentives that will facilitate infill and refill developments.		Discontinue
GVC work with State Resources Agency and OPR to implement test for limited time.		Discontinue
Objective B: Develop and innovative approach to establishing a voluntary high-value open space conservation system.		Discontinue
GVC work with State Resources Agency and OPR to implement test for limited time.		
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		
New funds leveraged during the quarter.		

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PREK-12 EDUCATION WORK GROUP (PreK-12)

Lead Organization: Central Valley Educational Leadership Institute, California State University, Fresno

ACTIONS		STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Goal 1: Increase the achievement level of students, schools and school districts in the San Joaquin Valley.	<input type="checkbox"/>	IP	This is and will be an ongoing goal. Our primary activity will continue to be the annual Exemplary Practices in Education Conference.
Objective A: Implement a school and school district support system through county offices of education.		IP	The eight county offices were involved in advisory capacities for the Jan 2010 Exemplary Practices in Education Conference and helped disseminate conference information to districts in the region.
Organize regular PreK-12 Work Group meetings involving eight county superintendents and Partnership representatives.		C NA	Due to the end of funding, we are in transition as to how this function will occur in the future. This quarter, we met twice with Larry Powell, Fresno County Superintendent of Schools. He will serve as liaison to the other county superintendents through regular meetings and communications. As possible and appropriate, we will discuss with Superintendent Powell future plans and structures as needs and opportunities arise.
Gather information on achievement gap.		C	
Objective B: Implement a curricular and instructional program to ensure all children are able to read at or above grade level.		NA	This objective is a subset of the objective above; we will not focus on it as a separate objective without additional funding.
Focus all meetings, discussions, programs and services on ways to close the achievement gap in Valley schools. See program descriptions below.		C NA	See above. This will relate to Exemplary Practices Conference planning, English Learners and Career Technology education/workforce development.
Expand the discussion to include Pre-Kindergarten in all facets of the work plan as feasible.		C	
Gather information about availability and quality of preschool programs in the region and conduct a conference related to preschool programs in the region		C	
Objective C: Provide school choice, intra-district and inter-district options consistent with state and federal law.		C NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.

PREK-12 EDUCATION WORK GROUP (PreK-12)

Lead Organization: Central Valley Educational Leadership Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Legal issues workshops on school choice and other timely issues.	C NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.
Objective D: Establish an executive leadership academy to train principals of low-performing schools in “turn-around” educational and management services.	C NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.
Expand Springboard leadership development programs from 13 districts to 25 districts in the San Joaquin Valley.	C NA	Springboard is now Pivot Learning Partners (PLP). They are now established in the San Joaquin Valley and continue to support district leaders.
Expansion of Superintendent staff development from 3 counties to 8 counties.	C NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.
Expand Best Practice Institutes.	IP	We applied a great deal of effort this quarter in the organization and outreach for the second Exemplary Practices in Education Conference on Jan. 20, 2010. Multiple other venues have been developed and continue through county offices and CVELI.
Establishment of the Superintendents Leadership Network.	C NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.
Expand and continue English Learner Leadership Academy as developed under the SEED Grant.	IP	Continues with WIA Grant
Lead by the Fresno County Office of Education, develop a long-range (10 year?) regional plan to address needs of English Learners	C	
Objective F: Coordinate and communicate regional positions regarding state and/or federal school reform.	C NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.

PREK-12 EDUCATION WORK GROUP (PreK-12)

Lead Organization: Central Valley Educational Leadership Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Write a resolution to accept and recommend goals defined by Governor's reform initiatives.	C	
Write a position "white" paper on alignment of state and federal standards.	NA	
Goal 2: Develop a college-going culture in the San Joaquin Valley.	<input type="checkbox"/> IP	Continues with WIA grant as part of the Sector-Based Articulation component
Objective A: Support collaborations between school districts and the community colleges, CSU and UC systems.	IP	Continues with WIA grant as part of the Sector-Based Articulation component
Objective B: Increase the rate of high school graduates completing courses for college admission.	IP	This will not be a separate focus; but it is embedded in the Exemplary Practices Conference and WIA activities.
Serve as liaison between PreK-12 Work Group and Central Valley Higher Education Consortium to help implement CVHEC action plan.	IP	Continues with WIA grant as part of the Sector-Based Articulation component
Disseminate curricula and success stories developed from existing school, community college, university collaboratives.	C NA	This will not be a separate focus; but it is embedded in the Exemplary Practices Conference and/or WIA activities.
Develop a regional plan and pilot project concept proposal to enhance the college going culture.	C	
Align academic options for higher education with career/technology education options leading to greater post secondary opportunities for students in the region.	IP	Continues with WIA grant as part of the Sector-Based Articulation component
Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum and/or business criteria/ workforce assessments.	<input type="checkbox"/> C NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.
Disseminate information on AALF programs through work group and Superintendents Leadership Network.	C NA	
As requested, develop time lines, staff development programs, and funding plans for one-to-one computing.	C NA	We have given input to CTAP, AALF and CETF for various projects and plans under way. It will no longer be a separate focus.

PREK-12 EDUCATION WORK GROUP (PreK-12)

Lead Organization: Central Valley Educational Leadership Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Identify unique and/or exemplary technology projects in the region.	C NA	We have given input to CTAP, AALF and CETF for various projects and plans under way. It will no longer be a separate focus.
Goal 5: Align career technical education to target industry clusters.	IP	Continues with WIA grant as part of the Sector-Based Articulation component
Develop and review curricula and programs that support target clusters.	IP	This is related to the Sector-Based Articulation component of the WIA grant; but curriculum development is not a focus of that project.
Disseminate curriculum and information about exemplary programs through PreK-12 Work Group, Superintendents Leadership Network and Higher Education & Workforce Development Work Group.	C NA	This will not be a separate focus; but it is embedded in the Exemplary Practices Conference and/or WIA activities.
Goal 6: Develop a regional "Contract for Kids" concept.	NP NA	Without further funding, this will no longer be a focus
Identify resources to incorporate into development of a regional "Contract for Kids."	NP NA	Without further funding, this will no longer be a focus
Draft a regional "Contract for Kids."	NP NA	Without further funding, this will no longer be a focus
Goal 7: Examine data systems to meet needs of districts and higher education institutions in the region to enhance data collection, transference of information across institutions and more adequately monitor PreK-16 student achievement/progress.	NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.
Identify data needs of PreK-12 and higher education institutions that are not adequately being met.	NA	Much of this work is now embedded in county offices and/or CVELI functions. Without further funding, this will no longer be a focus.
Develop a plan to access and implement a data collection system to better meet needs of educational institutions at all levels in the region.	NA	

PREK-12 EDUCATION WORK GROUP (PreK-12)

Lead Organization: Central Valley Educational Leadership Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
<p>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</p>		<p>1) Ending of funding during the economic crises in our state and nation impacting school districts and service providers prohibits our ability to apply resources to many objectives. 2) Ineffective work group meeting structure resulted in the "transition plan" with the county offices and working with Superintendent Powell as the liaison. He has been extremely responsive and supportive.</p>
<p>New funds leveraged during the quarter.</p>		<p>The surprise funding through the WIA Grant has helped focus our efforts to Sector-Based Articulation and English Learners. The success of the Exemplary Practices Conferences and support thereof provides impetus to continue that effort as the primary vehicle to address the achievement gap with educational leaders across the region. These three areas will continue to be our focus. Some of the other objectives relate to the three priority areas and others do not. Those that do not will no longer be reported on in the future. CVELI received a small planning grant to focus on cradle to career partnership functions in the Fresno area.</p>

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TRANSPORTATION WORK GROUP (TRANS)

Lead Organization(s): Great Valley Center (through June 2009), Central Valley Councils of Government

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
<p>Goal 1: Implement a universally accepted Route 99 Corridor Master Plan (Enhancement and Business Plan Elements) for the 274-mile section within the San Joaquin Valley as a leading economic development strategy.</p>	<input type="checkbox"/> IP	
<p>Objective A: Improve Highway 99 to freeway standards to increase safety.</p> <p>Promote adoption of resolutions supporting the Master Plan for Route 99, by counties and cities along the Highway 99 corridor.</p>	IP	<p>San Joaquin Valley Regional Policy Council has endorsed the SR 99 Master Plan; individual Councils of Government (COGs) are currently considering approval/acceptance</p>
<p>Work with Caltrans and the Council of Governments (COGs) to work toward implementation schedule for projects and additional funding.</p>	C	<p>San Joaquin Valley COGs are working with Caltrans Districts 6 and 10 to identify potential cost savings from Proposition 1B projects on SR 99; should revised project cost estimates be realized, additional project(s) may be identified on SR 99</p>
<p>Objective B: Increase Highway 99 capacity which will result in improved mobility and reduced congestion while protecting environmental resources and fostering economic vitality.</p>		
<p>Work with Caltrans on progress of interstate negotiation.</p>		<p>Regional Policy Council has taken a position of not pursuing Interstate designation for SR 99</p>
<p>Monitor development of report on funding needs and financing approaches for Master Plan implementation.</p>		<p>See response to Objective 1A above</p>
<p>Objective C: Create a San Joaquin Valley Route 99 Corridor identity.</p> <p>Provide oversight, input and act a catalyst to move forward recommendations.</p>		<p>No action has been taken on Objective C</p>
<p>Objective D: Build an ongoing coalition of civic leaders to support improvements to the Highway 99 corridor.</p>		
<p>Convene working sessions of Highway 99 Master Plan Advisory Committee to support Master Plan implementation.</p>		<p>See response to Objective 1A above</p>
<p>Provide educational opportunities for elected officials and staff on benefits of corridor-adjacent land use policies.</p>		<p>Regional Policy Council held its annual conference in Fresno Oct 1-2, 2009, with several sessions on this topic</p>
<p>Goal 2: Improve safety and capacity of vital east-west corridors. <i>(Assumes timing of Blueprint work is conducive to proposed action items according to the schedule outlined in the Partnership Strategic Action Plan)</i></p>	<input type="checkbox"/>	

TRANSPORTATION WORK GROUP (TRANS)

Lead Organization(s): Great Valley Center (through June 2009), Central Valley Councils of Government

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Objective A: Support construction projects to improve safety and capacity of vital east-west corridors.		San Joaquin Valley COGs submitted a proposal to Caltrans in 2009 for studying east-west corridors focusing on Goods Movement; grant proposal not approved; revised proposal will be resubmitted to Caltrans by March 1, 2010
Work with COGs and Blueprint Regional Advisory Committee (BRAC) to discuss potential safety and capacity improvements vital east-west corridors.		
Work with Transportation Work Group to assist Caltrans in development of East-West Corridor Plan.		
Objective B: Incorporate plans for improving east-west corridors into Regional Blueprint Plan.		See Objective 2A above
With COGs, Work Group will develop appropriate east-west corridor land use patterns to address Blueprint land use goals.		
Goal 3: Improve goods movement within the region to increase economic vitality, traffic safety, and mobility.	<input type="checkbox"/>	See Objective 2A above
Objective A: Increase benefits to the San Joaquin Valley from goods movement through a “goods movement enhancement system” specific to the region.		
Engage Work Group in efforts by Business Housing and Transportation Agency (BTH) and CAL/EPA to develop the San Joaquin Valley Regional Goods Movement Action Plan.	IP	
Goal 4: Enhance goods movement capacity while increasing safety, decreasing congestion, improving air quality, and promoting economic development.	<input type="checkbox"/>	See Objective 2A above
Objective A: Accommodate current and future goods movement needs while improving air quality and economic prosperity.		
Working through BTH, analysis of projects to augment goods movement will be conducted.		
Identification of subgroup of interested stakeholders to identify and prioritize issues and projects to improve goods movement.		
Goal 5: Develop a sustainable regionwide transit system.	<input type="checkbox"/>	Regional Policy Council approved the San Joaquin Valley Express Transit Study in June 2009 and incorporated its findings and recommendations into the Council's Regional Transportation Plan Element
Objective A: Implement a comprehensive and efficient alternative transportation system for intra-regional and inter-regional passenger trips.		

TRANSPORTATION WORK GROUP (TRANS)

Lead Organization(s): Great Valley Center (through June 2009), Central Valley Councils of Government

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Engagement of COGs and Caltrans in planning process for development of a comprehensive and interoperable transit system.		
Goal 6: Transform roadside rest stops into user-friendly amenities that benefit the overall region and host communities.	<input type="checkbox"/>	No action was taken on this Goal
Objective A: Improve roadside rest stops amenities and facilities to benefit user safety, facilitate tourism, and educate users about the environment and local communities.		
Monitor BTH progress on regulatory challenges regarding designer selection, commercial activity, and interagency partnerships.		
Goal 7: Improve mobility through more efficient land use patterns that will reduce single-occupant trip generation and support use of alternative modes.	<input type="checkbox"/>	San Joaquin Valley Blueprint year 4 activities include transportation/land use model development that may be used as a basis for evaluating urban form/transportation relationships
Objective A: Encourage the Regional Blueprint Plan process to integrate land use and transportation planning to improve mobility.		
Development of methodology and evaluation of impacts on mobility from alternative land use patterns and policies.		
Objective B: Incorporate into regional transportation plans those actions that support and encourage implementation of the Regional Blueprint Plan.	C	
Work with Caltrans to ensure COGs and local governments have assistance in incorporating complimentary land use and transportation plans into the Blueprint.		
Goal 8: Improve understanding by public officials and public of the relationship between investments in transportation improvements and economic development.	<input type="checkbox"/>	San Joaquin Valley Blueprint year 4 activities include public communication and education of transportation/economic development relationships
Objective A: Develop and implement a system for tracking economic development that results from investments in transportation improvements.		
Design and organize "Transportation: A Cornerstone of the Economy" workshop and identify "volunteer" communities for implementation.		
Goal 9: Implement "intelligent transportation system" (ITS) technologies to assist the region in achieving mobility goals.	<input type="checkbox"/>	Regional Policy Council did not act on this Goal
Caltrans and/or COG representative will provide status report to Work group on San Joaquin Valley ITS Strategic Deployment Plan.		

TRANSPORTATION WORK GROUP (TRANS)

Lead Organization(s): Great Valley Center (through June 2009), Central Valley Councils of Government

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
<p>Goal 10: Assure the high-speed rail system, if implemented, supports the San Joaquin Valley in achieving its economic, environmental, land use, and mobility goals.</p>	<p><input type="checkbox"/> IP</p>	<p>San Joaquin Valley COG directors and Regional Policy Council receive regular status reports on high-speed rail; Regional Policy Council supports HSR implementation in the San Joaquin Valley including construction of the Heavy Maintenance Facility</p>
<p>Objective A: Provide tangible benefits and mitigate impacts to the region while assisting the State in meeting transportation goals.</p>		
<p>Facilitate updates for Work Group that present benefits and challenges that could result from implementation.</p>		
<p>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</p>		N/A
<p>New funds leveraged during the quarter.</p>		N/A

WATER WORK GROUP (WWG)

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
<p>Goal 1: Develop and implement an integrated San Joaquin Valley Regional Water Plan.</p>	<input checked="" type="checkbox"/>	<p>San Joaquin Valley Water Plan Framework affirmed; supporting resolution approved by Partnership Board at October meeting</p>
<p>Objective A: Develop San Joaquin Valley Regional Water Plan (management, technical and administrative support for plan development).</p>		<p>Work on San Joaquin Valley Water Plan Framework Phase II will proceed forward when obligated funds from US Bureau of Reclamation (Bureau) are received</p>
<p>Quarterly meetings for Regional Water Plan Leadership and respective work groups.</p>		<p>Meeting format may be changed</p>
<p>Converge plan development efforts with other local, state and federal allied agencies. DWR, SWRCB, Corps, Bureau and others.</p>		<p>Phase II will converge with California Department of Water Resources (DWR) and others to the maximum extent possible.</p>
<p>Goal 2: Incorporate major levee enhancements in San Joaquin Valley river and tributary system and the Sacramento –San Joaquin Delta to safeguard regional water quality and quantity and provide for flood control.</p>	<input type="checkbox"/>	<p>Will NOT be a part of Phase II except as it relates to San Joaquin Valley Water Plan Framework enhancement</p>
<p>Objective A: Significantly improve San Joaquin, Merced, Kings, Kaweah, Tule and Kern Rivers' and tributaries' and other Valley drainage systems' levee integrity to assist communities in meeting 100 year plus flood protection standards and FEMA levee certification standards.</p>	<input type="checkbox"/>	<p>California Water Institute (CWI) by invitation from DWR is participating in the Central Valley Flood Management Plan and was assigned to the Upper San Joaquin River (River) Regional Conditions Work Group, which is identifying the issues and constraints in meeting the California Flood-Safe (Prop. 1E) 200-year flood protection requirements for urban communities over 10,000 population and the NULE (nonurban levee evaluation) issues and capacities for the River between Friant Dam and the Merced River (updated provided by Sarge Green)</p>
<p>Quarterly liaison meetings with major San Joaquin Valley flood protection agencies, DWR & Corps.</p>		<p>See above Goal 2 comments</p>
<p>Objective B: Significantly improve Sacramento-San Joaquin Delta levee system integrity.</p>	<input type="checkbox"/>	<p>Will NOT be a part of Phase II except as it relates to San Joaquin Valley Water Plan Framework</p>
<p>Quarterly liaison meetings with Delta interests to insure progress on improving levee system integrity.</p>		<p>See above Goal 2 comments</p>
<p>Goal 3: Augment surface, groundwater banking and recycled water projects in the San Joaquin Valley.</p>	<input type="checkbox"/>	<p>Element WILL be a part of Phase II</p>

WATER WORK GROUP (WWG)

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Objective A: Complete the Upper San Joaquin Basin Project.		NOT a part of Phase II scope but will be supported by CWI to the maximum extent possible
Quarterly liaison meetings with DWR, Bureau, DFG & project proponents on progress of San Joaquin Basin project.		See Goal 3 comment above
Objective B: Actively support and promote six conjunctive-use projects that can be commissioned or enhanced by 2017.		NOT a part of Phase II scope
Bi-annual liaison meetings with conjunctive use project proponents and agencies on progress.		See Goal 3 comment above
Objective C: Develop recycled and inland brackish water projects.		NOT a part of Phase II scope but will be supported by CWI to the maximum extent possible
Bi-annual liaison meetings with project proponents and DWR on progress.		See Goal 3 comment above
Goal 4: Improve water quality and expand salinity management infrastructure development.	<input type="checkbox"/>	Not a part of Phase II scope but will be supported by CWI to the maximum extent possible
Objective A: Develop a Salinity Management Plan to be implemented as an update to the San Joaquin and Tulare Lake Basin Plans.		See Goal 4 comment above
CWI will work proactively with agencies, Water Boards, and public to lay groundwork for development of a Salinity Management Commission.		See Goal 4 comment above
Objective B: Ensure all communities in San Joaquin Valley have adequate sanitary sewage disposal facilities; proactively site, permit, finance, construct and commission five (5) regional wastewater treatment plants.	IP	NOT a part of Phase II scope but will be supported by CWI to the maximum extent possible
Quarterly liaison meetings with wastewater treatment agencies and project proponents to ensure progress.		See Goal 4 comment above

WATER WORK GROUP (WWG)

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
Objective C: Ensure all communities in San Joaquin Valley provide water that meets state and federal drinking water standards.		CWI is a member of the steering committee and assisting in the coordination of the Tulare Basin Rural Water (drinking water and sanitation) Strategy financed by Prop. 84 and managed by the Tulare County Administrator's Office (update from Karl Longley and Sarge Green)
Goal 5: Promote riparian environmental restoration.	<input type="checkbox"/> IP	NOT a part of Phase II scope but will be supported by CWI to the maximum extent possible
Objective A: Develop San Joaquin valley ecosystem restoration plan. (Coordinate with Economic Development Work Group to advance tourism component of strategic Action Plan)	IP	NOT a part of Phase II scope but will be supported by CWI to the maximum extent possible
CWI will serve in a liaison role to work with local interests in the development of sustainable riparian corridor restoration plans throughout the San Joaquin Valley.		
Objective B.1: Restoration; San Joaquin River restoration.		CWI currently engaged in SJ River restoration and will continue involvement.
Objective B.2: Water Management: San Joaquin River restoration.		CWI currently engaged in SJ River restoration and will continue involvement.
CWI will serve in a liaison and support role between the Partnership Water Work Group, the Board and restoration groups as the terms of the Settlement are worked out and implemented by NRDC and Friant Water Users Authority		
Goal 6: Expand agricultural and urban water-use and energy efficiency programs.	<input type="checkbox"/> IP	CWI and Center for Irrigation Technology will continue as pump efficiency contractors for PG&E, Southern California Edison and others
Objective A: Cost-effective, results-oriented, agricultural water use and energy efficiency diagnostic, repair, retrofit and education programs.	IP	Will proceed forward funded by IOUs (utilities)
CWI will work with its sister entity, International Center for Water Technology at California State University Fresno, state agencies utilities and local energy partnerships to proactively forge the water-energy connection in agriculture, and with water agencies, in the implementation of California public policy.		In progress

WATER WORK GROUP (WWG)

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS	STATUS	2009 - 4th QUARTER REPORT (October-December 2009)
<p>Objective B: Cost-effective, results-oriented, urban water use and energy efficiency diagnostic, repair, retrofit and education programs.</p> <p>CWI will work with ICWT and allied water-energy conservation specifically the California Urban Water Conservation Council CUWCC, to proactively forge the water-energy connection in urban water use and energy efficiency programs to steward these two valuable resources throughout the San Joaquin Valley.</p>		<p>In progress</p> <p>In progress with other CSU entities statewide</p>
<p>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</p> <p>New funds leveraged during the quarter.</p>		<p>Bureau funds obligated but not received yet for 2010-2012 period</p> <p>River restoration funds received from Bureau and DWR</p> <p>Energy efficiency funds from contract through 2011</p>

Smart Valley Places

A Regional Sustainable Communities Network in the Central Valley Using Smart Tools, Plans, Policies, and Practices to Integrate Economic Growth, Social Equity, Environmental Quality, and Resource Stewardship

Building upon the recent regional analyses and recommendations of the California Partnership for the San Joaquin Valley, the eight county Blueprint planning efforts, the Sacramento Council of Governments, smart planning progress in individual cities and counties, and the technical expertise of research universities, institutes, and more advanced regional associations in California and the U.S.- ***Smart Valley Places*** - links major San Joaquin Valley cities and their small city and rural community partners into a regional sustainability network that is mutually developing, adopting, and applying the following smart tools, plans, policies and practices:

- **Advanced GIS-Based Impact Assessment Tools**, such as I-PLACES and Vision California, which allow jurisdictions to use fact-based impact assessments in land use, housing, infrastructure and transportation decision-making to ensure fiscal sustainability, resource efficiency, economic growth, social equity, and environmental quality.
- **Updated General Plans** that address green house gas emission reductions (AB32 and SB375), through sustainable, smart, compact, transit-based and walkable/bikeable urban forms in new and revitalized neighborhoods, water and energy conservation and efficiency, and affordability and access by integrating housing, economic development, and transportation decisions-making in a manner that empowers jurisdictions to consider the interdependent challenges of economic growth, social equity and environmental impact simultaneously. Integrate plans into a regional plan and capacity that links to the high-speed rail development.
- **New Form-Based and Revised Development Codes** that implement sustainable, smart, compact, transit-based and walkable/bikeable urban forms and encourage revitalization.
- **Energy and Water Efficiency, Conservation and Innovation Programs** that help homeowners, businesses, and institutions accurately assess energy and water use, offer tested solutions to reduce demand, and direct them to financing programs for retrofits that increase efficiency and renewable sources at lower costs.

Goal of the *Smart Valley Places* Regional Network: Fully develop and support a strong formal network of major San Joaquin Valley cities and their small city and rural community partners who are committed to integrating economic growth, social equity, environmental quality, and resource stewardship – To mutually initiate and link implementation and maintenance of local level smart growth plans and sustainability programs across the region and thereby move the region toward regional-scale sustainable development. Develop and provide appropriate resources to all cities and communities for achieving their AB32 and SB375 goals and plan the communities of sustainability they desire thus achieving an economically vibrant, environmentally responsible, resource managed, and equitable region.

Strategy: Under the umbrella of the California Partnership for the San Joaquin Valley and its nonprofit vehicles – Formalize the **Smart Valley Places** jurisdictional partner’s lead agency team and authority – Establish goals for desired smart tools, plans, policies and practices for each jurisdiction – Build with existing grass roots organizations a comprehensive process of civic engagement -- Establish a Compact among all participating jurisdictions -- Seek and obtain sufficient planning resources – Retain technical advisory, tool development, capacity building and evaluation partners – Begin mutually developing, adopting, and applying smart tools, plans, policies and practices – Commit to continuous evaluation, learning, improvement and regional sustainability network expansion.

Initial Jurisdictional Partners Invited to the *Smart Valley Places* Regional Network:

- City of Stockton and San Joaquin County small city and rural community partners
- City of Modesto and Stanislaus County small city and rural community partners
- City of Merced and Merced County small city and rural community partners
- City of Madera and Madera County small city and rural community partners
- Cities of Fresno and Clovis and Fresno County small city and rural community partners
- City of Hanford and Kings County small city and rural community partners
- City of Visalia and Tulare County small city and rural community partners
- City of Bakersfield and Kern County small city and rural community partners

***Smart Valley Places* Technical Advisory, Tool Development, Capacity Building and Evaluation Partners:**

- Federal Regional Council
- California Partnership for the San Joaquin Valley: SJV Clean Energy Organization, SJV Housing Collaborative
- SJV Regional Blueprint COG and MPO partners
- SACOG
- U.C. Davis and CSU Fresno
- Local Government Commission
- Great Valley Center- Land Use, Agriculture, and Housing Work Group
- PolicyLink, CRLA, and Community Equity Initiative
- American Farmland Trust
- League of California Cities
- California Strategic Growth Council
- SJVAPCD - SJV Air Pollution Control District



Memorandum

To: Board of Directors, California Partnership for the San Joaquin Valley

From: Mike Dozier, Lead Executive, Office of the Secretariat

Date: February 26, 2010

Subject: **Conflict of Interest Code**

After several months of verbal communications, the Fair Political Practice Commission (FPPC), in the letter dated Nov. 19, 2009, informed Secretariat staff that the Partnership is required to adopt a local Conflict of Interest Code and that certain employees and board members are subject to filing a conflict of interest statement, better known as Form 700, on an annual basis.

Secretariat staff received word from several private sector board members that such requirements were considered onerous and may result in some resignations. To adopt a local conflict of interest code that has the least impact on individual members but meets all legal requirements, staff hired attorney David Wolfe of Lozano Smith to assist in the process. Attached is a draft Conflict of Interest Code prepared by Mr. Wolfe as well as Notice to Designated Employees regarding compliance with the Conflict of Interest Code.

The proposed Conflict of Interest Code will require all board members and designated employees to file the Form 700 in the limited disclosure category. Mr. Wolfe's interpretation is that board members and designated employees will only have to report investments, business positions and income (including gifts, loans, travel payments or income from a nonprofit organization), if the source of the investment, business position, or income is of the type to receive grants or other monies from or through the Partnership. Mr. Wolfe will be at the board meeting to review the Conflict of Interest Code and answer any questions.

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Notice to Designated Employees

To: Board Members, California Partnership for the San Joaquin Valley

Employees of the Office of Community and Economic Development
California State University, Fresno

President of the Great Valley Center

Proposed Conflict of Interest Code *for* California Partnership for the San Joaquin Valley

Following direction from the California Fair Political Practices Commission (“FPPC”), and upon the advice of legal counsel, we have determined that the Partnership is required to adopt a conflict of interest code for designated employees pursuant to the requirements of the California Political Reform Act, Government Code § 81000 et seq. (“PRA”). For purposes of the PRA, designated employees include all Board members as well as consultants that have substantial involvement with the Partnership and the ability to significantly influence Partnership decisions. Clerical positions are not included.

Identified consultants include the Office of Community and Economic Development and the Great Valley Center. Certain employees of these organizations, as set forth below, were chosen because of their substantial involvement in Partnership activities. The proposed designated employees from the Office of Community and Economic Development are: Executive Director, Associate Director, Project Manager, Government Affairs Manager and Director of Communications. The proposed employee from the Great Valley Center is the President.

What this means is designated employees, as identified above, would have to file a Form 700 Statement of Economic Interests disclosing certain financial interest that they have. The Statements are public records open for inspection upon demand. A copy of a Form 700 Statement is attached as **Exhibit A**. An initial statement is filed and thereafter annual statements are filed on a calendar year basis, when assuming office, and when leaving office. Possible financial interests include real property, investments, business positions, sources of income, gifts, loans, and travel payments.

For designated employees, the Partnership has the option of selecting limited categories of disclosure, namely those Partnership decisions that could have a material financial effect on a designated employee. Based upon the structure of the Partnership, we are proposing that designated employees file in a narrow category of investments, business positions, and income that designated employees have or receive from persons or organizations that receive or are likely to receive grants or other monies from the Partnership. Income includes gifts,

loans, and travel payments. The precise wording, which tracks model language proposed by the FPPC, is as follows:

Individuals holding designated positions must report all investments, business positions and income (including gifts, loans, and travel payments, or income from a non-profit organization), if the source of the investment, business position, or income is of the type to receive grants or other monies from or through the Partnership.

The Proposed Conflict of Interest Code is attached as **Exhibit B**.

The purpose of the disclosure requirement is to ensure that officials and employees with the ability to influence decisions refrain from making or participating in the making of decisions that may have a material financial effect on their financial interests, as required by the PRA. The disclosure obligations provide the public with an opportunity to ensure that the designated employees abide by that requirement.

Most designated employees do not have investments or business positions in organizations that receive or are likely to receive grants or other monies from the Partnership. Most designated employees also do not receive income from organizations that receive or are likely to receive grants or other monies from the Partnership. If a designated employee does not have one of these identified interests, they will simply file the cover page of the Form and check off the box "No reportable interests on any schedule." A sample completed Form 700 Cover Page is attached as **Exhibit C**. If the designated employee has a reportable interest, they will complete the appropriate Schedule as follows: Schedule A for investments, and Schedules C, D, or E for income and business positions.

The FPPC will be the designated filing officer and will provide technical assistance to designated employees as well as the Office of Community and Economic Development. The Statements will be filed with the Office of Community and Economic Development, California State University, Fresno, and forwarded to the FPPC.

Designated employees that file for another agency may have the option to file a multi-agency Statement. Those officials should check with their other agencies or the FPPC for details.

The Draft Conflict of Interest Code is under a 45 day public review period that began on January 12, 2010 and will end on March 8, 2010. The Partnership Board will also consider the draft Code during its February 19, 2010 Board meeting to be held in Bakersfield.

If you have any questions, please direct them to Christine Nutting, Associate Director, Office of Community and Economic Development, California State University, Fresno, at 559-294-2230.

Enclosures:

Exhibit A: Conflict of Interest Code for California Partnership for the San Joaquin Valley

Exhibit B: Form 700 Reference Pamphlet

Exhibit C: Generic Sample of California Form 700 Statement of Economic Interests



DRAFT

January 12, 2010

Conflict of Interest Code *for* California Partnership for the San Joaquin Valley

Preamble

By Executive Order S-5-05, signed on June 24, 2005, the Governor established the California Partnership for the San Joaquin Valley ("Partnership"). The purpose of the Partnership is to help address the unique challenges of the San Joaquin Valley ("Valley").

The Governor determined that the strength of California is tied to the economic success of the Valley and that improving the economy and the well-being of the people of the Valley requires a concerted, coordinated and creative response from leaders at all levels of government and from community members.

In accordance with Executive Order S-5-05, the Partnership prepared a San Joaquin Valley Strategic Action Proposal in the form of a report to the Governor and to each of the eight Valley counties and cities within their jurisdiction. The Legislature appropriated \$5 million in 2006-2007 for implementation of the Strategic Action Proposal.

By Executive Order S-22-06, signed on November 28, 2006, and Executive Order S-17-08, signed on December 23, 2008, the Governor recognized the accomplishments and importance of the Partnership by re-establishing the Partnership.

The Partnership is composed of eight state government members, eight elected local government officials, eight civic leader members, one representative each from the Federal Interagency Task Force for the Economic Development of the San Joaquin Valley, Economic Strategy Panel, California Transportation Commission, California Air Resources Board, and California Workforce Investment Board, up to 12 representatives of regional consortia of existing organizations recognized by the Partnership, and up to three individuals with specialized expertise and knowledge of Valley issues, all appointed by the Governor. All members shall serve at the pleasure of the Governor and without compensation. Members make up the board of directors.

Eight State Members

- Secretary of the Business, Transportation and Housing Agency
- Secretary for Education
- Secretary of the California Environmental Protection Agency

- Secretary of the Health and Human Services Agency
- Secretary of the Labor and Workforce Development Agency
- Secretary of the Resources Agency
- Secretary of the State and Consumer Services Agency
- Secretary of the Department of Food and Agriculture

Eight Local Government Members

- Representatives appointed by the Governor from a list of mayors, members of county boards of supervisors or city councils submitted by each of eight Councils of Government from the following counties: San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern with one appointment from each county.

Regional Consortia Representatives

- The regional consortia representatives will be nominated by the Partnership for consideration of appointment by the Governor. There are currently five regional consortia members.

Five Liaison Members

- Economic Strategy Panel
- California Transportation Commission
- California Workforce Investment Board
- California Air Resources Board
- Federal Interagency Task Force

Eight Civic Leader Members

- Eight civic leader members appointed by the Governor.

Legislators

- All state legislators from the San Joaquin Valley Delegation and all members of the U.S. Congressional San Joaquin Valley Delegation will be nonvoting members of the Partnership.

Chair Persons

- The Governor will appoint one local elected official, one civic leader, and one state member from among the above Partnership members to be the chair and two deputy chairs.

Express and implied Partnership duties include the following:

1. Facilitate the implementation of the San Joaquin Valley Strategic Action Proposal approved by the Governor.
2. Administer grant monies received from federal, state, and local agencies or from private contributions.
3. Convene a regionwide annual summit to engage government officials, civic leaders, and the public to evaluate and adjust the Strategic Action Proposal. Identify projects and programs that will best utilize public dollars and most quickly improve the economic vitality of the Valley, especially those that leverage federal, state, local, and private sector resources in a coordinated effort to address critical needs in the Valley.
4. Provide advisory recommendations to city and county planning agencies on regional land use matters affecting the economic vitality of the region.
5. Prepare an annual progress report.

The Partnership has 10 work groups that the board of directors oversees. The work groups consist of: (1) Advanced Communications Services; (2) Air Quality; (3) Economic Development; (4) Energy; (5) Health and Human Services; (6) Higher Education and Workforce Development; (7) Land Use, Agriculture and Housing; (8) PreK-12 Education; (9) Transportation; (10) Water Quality, Supply and Reliability.

The director and staff of the Office of Community and Economic Development, California State University, Fresno, serve as the Secretariat and coordinate the work of the Partnership and its 10 work groups. The director and staff provide support to the Partnership by doing the following:

- Oversight and coordination of Partnership work groups – Ensure successful implementation of action plans by (1) maintaining regular communication with work group consultants; (2) connecting work groups with resources as needed; (3) troubleshooting work group issues as needed; (4) coordinating preparation of quarterly reports for board of directors.
- Connecting seed grantees to work groups and supporting their efforts. Monitoring scope of work and financials for awardees and coordinating final reporting out of contract to Partnership board.
- Partnership board of directors – Provide written and oral reports as needed. Coordinate board meetings and packets for quarterly meetings, working with the executive committee and director to set the agenda.
- Partnership communications – Ensure work group “content” is referred to communications director to maximize communication opportunities.

- Presentations/meetings – Deliver presentations and participate in meetings as needed. Compile reports for applicable funding sources.

The director and staff are funded through the Office of Community and Economic Development, California State University, not by the Partnership.

The Partnership has an eight-member executive committee that meets as needed to assist with day-to-day decisions of the Partnership. The board of directors meets quarterly.

Conflict of Interest Code Requirements

The California Political Reform Act (Government Code section 81000, et seq.) establishes rules and regulations governing financial conflicts of interest for state and local officials in California. The rules and regulations have direct application to elected officials and certain statutorily designated appointed officials. The rules and regulations require that those officials disclose certain financial interests in real property, investments, business positions, sources of income, gifts, loans, and travel payments, and requires that those officials refrain from making or participating in the making of decisions that may have a material financial effect on their financial interests.

The Political Reform Act also requires that state and local government agencies adopt and promulgate local conflict-of-interest codes for the purpose of designating additional agency positions that may involve the making or participating in the making of a decision that may foreseeably have a material financial effect on the official holding the position and to designate disclosure obligations for those designated positions. State and local agencies may adopt a conflict of interest code meeting the requirements of the Political Reform Act or incorporate by reference the terms of a standard conflict-of-interest code promulgated by the California Fair Political Practices Commission (“FPPC”) as set forth in 2 California Code of Regulations Section 18730. After public notice and hearing, the standard code may be amended by the FPPC to conform to amendments in the Political Reform Act. After incorporating by reference the standard conflict of interest code, the state or local agency selects designated positions that are subject to the code and selects disclosure categories for those designated positions

Conflict of Interest Code

The terms of 2 California Code of Regulations Section 18730, and any amendments to it duly adopted by the FPPC, are hereby incorporated by reference. This regulation, and the attached **Appendix A** Designated Positions and **Appendix B** Disclosure Requirements, shall constitute the conflict-of-interest code of the Partnership. Individuals holding designated positions shall file their statements with the Partnership in care of the Office of Community and Economic Development at California State University, Fresno, which shall make the statements available for public inspection and reproduction as required by Government Code Section 81008. Upon receipt of the statements, the Office of Community and Economic Development shall make and retain a copy and forward the

original of the statements to the FPPC, which shall be considered the filing officer for purposes of Government Code sections 81010 and 82027.

APPROVED BY BOARD OF DIRECTORS
CALIFORNIA PARTNERSHIP FOR THE SAN JOAQUIN VALLEY
_____, 2010

Mike Dozier, Secretariat
Director
Office of Community and Economic Development
California State University, Fresno

Conflict of Interest Code
for
California Partnership for the San Joaquin Valley

APPENDIX A

DESIGNATED POSITIONS

Board of Directors

Consultants:

- Director
Office of Community and Economic Development
California State University, Fresno
- Associate Director
Office of Community and Economic Development
California State University, Fresno
- Communications Director
Office of Community and Economic Development
California State University, Fresno
- Government Affairs Manager
Office of Community and Economic Development
California State University, Fresno
- Program Manager
Office of Community and Economic Development
California State University, Fresno
- President
Great Valley Center

Conflict of Interest Code
for
California Partnership for the San Joaquin Valley

APPENDIX B

DISCLOSURE REQUIREMENTS

GRANT/SERVICE PROVIDERS THAT OVERSEE PROGRAMS; LIMITED DISCLOSURE

Individuals holding designated positions must report all investments, business positions and income (including gifts, loans, and travel payments, or income from a nonprofit organization), if the source of the investment, business position, or income is of the type to receive grants or other monies from or through the Partnership.*

Definitions*

Unless narrowed or further defined by the disclosure category, the following definitions shall apply:

“Applicable investments” relates to investments held by the designated employee, spouse and dependent children with an aggregate value of \$2,000 or more located or doing business in the eight-county region. It includes investments held by a business entity or trust in which the designated employee, spouse and dependent children have an aggregate interest of 10% or greater.

“Applicable business positions” relates to positions in which the designated employee was a director, officer, partner, trustee or employee, or held any position of management during the period covered by the report, even if the designated employee received no income from the business entity during the period.

“Applicable income” includes the designated employee’s gross income (including loans) and the employee’s community property interest in his or her spouse’s gross income aggregating \$500 or more received from any source that is of the type to receive grants or other monies from or through the Partnership. Please note that loans are reported on a separate schedule.

“Applicable gift” includes anything of value for which the designated employee has not provided equal or greater consideration to the donor. A gift is reportable if the fair market value is \$50 or more. In addition, multiple gifts aggregating \$50 or more received during the reporting period from a single source must be reported. Unless otherwise expressly limited in the disclosure categories, gifts are reportable without regard to where the donor is located.

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Declaration of Chief Executive Officer for a State Agency

The proposed conflict-of-interest code specifically enumerates each of the positions within California Partnership for the San Joaquin Valley that involve the making or participation in the making of decisions that may foreseeably have a material financial effect on any financial interest. The agency has satisfied all of the requirements of Title 2, Division 6 of the California Code of Regulations Section 18750© preliminary to approval of the proposed code.

A handwritten signature in black ink, appearing to read "M. Dozier".

Mike Dozier, Lead Executive

December 3, 2009

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Jobs and Economic Growth Forum

Presented by:

Mayor Ashley Swearengin

Thursday, December 10, 2009

Fresno City Hall- Room 2165

Proposed Agenda

- | | | |
|------|---|---|
| I. | Welcome and Introductions | Mayor Ashley Swearengin
City of Fresno |
| II. | Moderated Group Discussion | Mike Dozier
Regional Jobs Initiative |
| | a. What is working in our local economy? | |
| | 1. What business are expanding and thriving? | |
| | b. What is not working in our local economy? | |
| | 1. What industries are being hit the hardest? | |
| | c. What are the main obstacles to job creation in our community? | |
| | d. What could make local businesses more likely to start hiring during this period? | |
| | e. What do we see as the “jobs of the future?” And what do we need to plan for in terms of growing and expanding companies in the future? | |
| III. | Prioritizing our Recommendations | All |
| IV. | Wrap-up and Final Comments | Mike Dozier
Regional Jobs Initiative |



MAYOR ASHLEY SWEARENGIN

December 17, 2009

David Agnew
Deputy Director
White House Office of Intergovernmental Affairs

RE: City of Fresno's Jobs and Economic Forum

Dear Mr. ~~Agnew~~ *David*:

I wanted to personally thank you for the invitation to take part in the Jobs and Economic Growth Forum on December 3, 2009, and for your continued engagement following the event. We have submitted the composite notes from the Jobs and Economic Forum held in Fresno on December 10, 2009, to the appropriate website as directed. Over 40 businesses participated and we received television coverage from all of the stations in the Fresno metro area. In addition, the Fresno Business Journal, Business Street, and the Fresno Bee wrote articles about the forum. The largest paper in the area, the Fresno Bee, had this to say in an editorial on December 6, 2009:

“...On Tuesday, according to White House officials, the president will reveal the initial parts of a jobs bill he's sending Congress. Obama also plans a major jobs speech that day. The jobs bill reportedly contains new incentives for small businesses to hire more workers. There also would be additional money for roads, bridges and other infrastructure improvements, according to news reports.

The president also is expected to give more federal funds to state and local governments to stem the growing tide of layoffs. That would be very helpful for local governments in the San Joaquin Valley.

Until we get Americans back to work, the pain and misery will continue. There are too many people who don't have the means to ride out a prolonged economic recovery.”

Enclosed is a letter addressed to the President that discusses some specific recommendations from the forum. I am pleased to find that some of these recommendations are included in the Jobs bill under consideration by Congress.

Sincerely,

ASHLEY SWEARENGIN
Mayor

Thank you, David!

CITY OF FRESNO
CITY HALL • 2600 FRESNO STREET • FRESNO, CALIFORNIA 93721-3600
(559) 621-8000 • FAX (559) 621-7990 • www.fresno.gov



MAYOR ASHLEY SWEARENGIN

December 17, 2009

The Honorable Barack Obama
President
The White House
1600 Pennsylvania Avenue NW
Washington, D.C. 20500

Dear President Obama:

Thank you again for inviting me to take part in the Jobs and Economic Growth Forum you hosted on December 3, 2009, and for your dedication to creating jobs in the immediate future. I hosted a similar forum at the City of Fresno on December 10, 2009, seeking input from over 40 companies and economic development organizations. I wanted to personally share with you some of the specific recommendations that were provided. The additional comments were submitted to the Community Jobs Forum website as suggested.

Recommendations:

- Renew SBA loan programs that reduce fees and provide the 90% government guarantee in order to make loans more attractive to borrowers and lenders and to free up capital. There was an interest in the banks having the authority to customize these funds at a local level, instead of relying on a national formula.
- Provide funding to continue 80/20 Program until the economy recovers. Funded through ARRA, the 80/20 program in Fresno County provides an immediate source of income for low-income families and stimulates the local economic recovery by providing local employers by providing referrals of qualified workers and by subsidizing 80% of all costs associated with the hiring and employing of qualified participants until September 30, 2010.
- Increase water supply to San Joaquin Valley users.
- Reduce onerous regulations that create obstacles for businesses.
- Continue to support tax incentives, including Empowerment Zone and Enterprise Communities.
- Support programs that educate and train the workforce to meet emerging industry demands.
- Continue investment in public infrastructure.
- Bring down the cost of health care for businesses and their workers.

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The Honorable Barack Obama

December 16, 2009

Page 2

- Provide tax advantages and subsidies for those businesses looking to install clean energy.
- Support investment in green and water technology.
- Provide support for those entrepreneurs that operate in creative industries and technology.
- Support programs such as the California EDD Work Sharing program that gives an alternative to layoffs by providing unemployment benefits to workers for the days that have been cut from their work week.

Thank you again for reaching out to the City of Fresno. I hope that these recommendations are helpful to you as you continue economic recovery efforts, and look forward to continuing to work with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Ashley Swearengin". The signature is fluid and cursive, with the first letter of each name being significantly larger and more stylized.

ASHLEY SWEARENGIN

Mayor