



## Board of Directors Meeting

**Friday, December 3, 2010**

10 a.m. to 3 p.m.

**Madera Golf Course**

23200 Ave 17, Madera, CA 93637  
(559) 675-3504

[www.sjvpartnership.org/FINAL\\_Agenda\\_Dec2010\\_Mtg](http://www.sjvpartnership.org/FINAL_Agenda_Dec2010_Mtg)

**Meeting Contact:**

Mike Dozier, Director (559) 294-6021

Office of Community & Economic Development  
5010 N. Woodrow Avenue, M/S WC-142  
Fresno, CA 93740

### Agenda

		Pages	
	I. Convene Meeting & Introductory Remarks		Chair Bradshaw
5 min	II. Self-Introductions		Board & Public
5 min	III. Public & Board Comment		Board & Public
5 min	IV. Review and Approval of Minutes	3-14	Chair Bradshaw
10 min	V. Board Appointment Status	<i>no attachment</i>	Chair Bradshaw
20 min	VI. High-Speed Rail	<i>no attachment</i>	Carrie Bowen
15 min	VII. Transportation for America - <i>Action Item</i>	15-26	Shannon Tracey
60 min	VIII. Madera County Roundtable – 2-year plan update <ul style="list-style-type: none"> <li>• Group 1</li> <li>• Group 2</li> </ul>	<i>no attachment</i>	Panel
45 min	IX. Lunch Recess		
40 min	X. San Joaquin Valley Housing Update <ul style="list-style-type: none"> <li>• Update on Regional Efforts</li> <li>• Unmet Need, Emerging Issues and New Strategies for the San Joaquin Valley</li> </ul>	27-28	Panel
20 min	XI. LUAH Transition <ul style="list-style-type: none"> <li>• Housing</li> <li>• Land Use and Transportation</li> </ul>	29-30	Felicity Lyons Barbara Steck
20 min	XII. Green Team San Joaquin/REACON <ul style="list-style-type: none"> <li>• Overview of <i>Tune In Tune Up</i> Program</li> <li>• Expansion of Stockton's REACON Program</li> </ul>	31	Tom Knox Frank Ferral
15 min	XIII. Smart Valley Places Update	33-37	Mike Dozier
10 min	XIV. Valley Legacy Grant Update and Reports	39-72	Dejeune Shelton
15 min	XV. Secretariat Report <ul style="list-style-type: none"> <li>• Communications Update</li> <li>• Government Affairs Update</li> <li>• Work Group Reports</li> </ul>	73-77 78-91 92-140	Mike Dozier Stacie Dabbs Christine Nutting
10 min	XVI. Public & Board Comment		Board and Public
10 min	XVII. Adjournment		Chair Bradshaw

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## Meeting of the Board of Directors

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**Friday, August 20, 2010**

10am to 3pm

Heritage Complex – International Agri-Center

4450 S. Laspina St.

Tulare, CA 93274-9539

### Draft Meeting Minutes

#### **I. Convene Meeting and Introductory Remarks**

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The meeting of the California Partnership for the San Joaquin Valley (Partnership) was called to order at 10:08 am by Chair Vickie Bradshaw who welcomed all participants and expressed the Board's appreciation for the support and interaction of community members as hosts, sponsors, panelists and participants in the meeting.

Members Present: James Aleru, Lee Andersen, Secretary Vickie Bradshaw, Sid Craighead, DeeDee D'Adamo, Mike Dozier, Benjamin Duran, Coke Hallowell, Barry Hibbard, Sunne McPeak, Michael Navarro, Mike Nelson, Richard Ortega, Pete Parra, David Quackenbush, Jeff Rowe, Paul Saldaña, Gene Voiland, Ray Watson, Pete Weber, Greg Woodard, A.J. Yates representing Secretary Kawamura.

#### **II. Self Introductions**

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Members of the Board introduced themselves. Mayor Craig Vejvoda welcomed the Board and guests to the City of Tulare. Mayor Vejvoda commented that these are tough times for California cities, counties and the state, noting that Tulare is a special city in which to take in the sights and tastes of the Central Valley. Tulare is proud of its new library and council chambers; the Mayor invited Board members to attend the grand opening tomorrow.

#### **III. Public Remarks**

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Sarge Green of the California Water Institute introduced several grant opportunities being offered in the San Joaquin Valley.

In support of the San Joaquin River Restoration Program<sup>1</sup>, the US Bureau of Reclamation is funding \$1 million over the next four years. Some of this money is funding the IRWMP work.

The California Energy Commission (CEC) is offering a grant of \$1.5 million for development of an energy cooperative in Mendota partnering with the International Center for Water Technology (ICWT). The project scored 95.3 out of 100 total possible points in the agency's evaluation process and was among 12 of 44 projects that received a notice of proposed award.

SB-1xx (Perata) (Second Extraordinary Session), the bill that appropriated (released) Prop 84 and 1E funds to the state agencies, included funding for two new pilot projects that will be implemented in the Tulare Lake Basin. Both pilot projects will create a first step toward identifying sustainable, feasible solutions to the drinking water and wastewater crisis facing low-income communities in the Tulare Lake Basin.

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<sup>1</sup> San Joaquin River Restoration Settlement Act, part of the Omnibus Public Land Management Act of 2009; became Public Law 111-11 on March 30, 2009.

**The Tulare County Pilot Project:** \$2 million is provided to Tulare County to develop an integrated water quality and wastewater treatment plan to address the drinking water and wastewater needs of disadvantaged communities in the Tulare Lake Basin.

**The Safe Drinking Water Pilot Project:** The Safe Drinking Water Pilot Project directs the State Water Board to develop a plan to address nitrate contamination of drinking water sources in the Tulare Lake Basin and the Salinas Valley.

Mr. Green concluded his remarks by noting the handouts for each Board member is a synopsis of the newest California Water Plan and includes a CD with all the volumes of the Plan.

#### **IV. Review and Approval of Minutes**

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Mr. Saldaña moved to approve the minutes as provided, was seconded by Mr. Ortega, and the minutes were approved.

#### **V. Update on the Executive Order**

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Secretary Bradshaw advised that she had met with the Governor's Appointments Unit on Wednesday, August 18. The Unit confirmed it will move forward with background checks on the new nominees.

#### **VI. High Speed Rail Funding Update**

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Carrie Bowen, Deputy Director of the California High Speed Rail Authority (Authority) introduced the new Chief Executive Officer Roelof van Ark. Mr. van Ark thanked the Partnership for the invitation to today's meeting. Having occupied the CEO position for just under 60 days, Mr. van Ark commented that the timing is good for him to provide a report on three key areas: His findings in the first 60 days, an update on funding applications, and the way forward.

##### First 60 Days

Mr. van Ark confirmed that he has already announced at the Authority Board meeting that he considers the overall organization, the staffing and the project to be sound. His focus has been on stabilizing the organization which had soldiered on without an executive. New staff has been added with a search for additional capacity under way. The professionalism of the staff is confirmed and there is nothing to indicate the project cannot be done the way it is being designed. The outreach effort still needs lots of work but is doing well here in the Valley. Mr. van Ark noted that many valley residents and Board members have been interactive with Authority staff with a tremendous amount of support evident throughout the Valley. The ridership studies indicate nothing flawed or tampered with in the data.

##### Funding

Given the \$2.25 billion in ARRA/FRA (stimulus) monies available, the Authority put in a request for approximately \$1 billion in funding. HSRA has a good reputation in Washington and the administration is looking at projects to bring HSR to the US. There is a requirement to apply dollars to particular segments and to advise the Federal Railway Administration (FRA) how the funds would be matched. The Authority outlined the Merced-Fresno and Fresno-Bakersfield segments. With matching funds the Authority could have about \$4.5 billion with which to start the project in 2012, building 150 miles of track and several stations. As expected, there is competition from Los Angeles and the Bay Area; Mr. van Ark solicited the Partnership's help in lobbying Washington for additional funding. The HSR business plan requires \$18 billion in funding; without Federal monies a project of this magnitude cannot go anywhere.

##### The Way Forward

It is obvious that the Central Valley segment of the California High Speed Rail project is a very important element; this area can support travel at very high speed (220 mph) which is more than three times the maximum legal speed of an automobile traveling Highway 99. This Valley also has 7

sites under consideration for placement of the maintenance facilities with an estimate of 100,000 jobs resulting from the various projects. As far as timeline, there isn't one yet. The ARRA funds which will start the project are tied to a timeline which drive the requirement that environmental clearances for any section we want to start must be complete by fall 2011. The teams are working hard to get the final environmental studies done because the work must be completed by end of this year to move to public comment and review/approval by the Authority Board. 2012 is when the FRA and HSRA will finalize the plan and funding; we could have shovels in the ground in 2012.

The Partnership is an integral part of that process and it is important to work together to minimize disruption to the process. A project of this nature will upset some people and by working together we can mitigate those reactions. The Authority endeavors to minimize the project's impact on any citizens affected directly but it is challenging to build a line over 800 miles in any agricultural and populated area. As long as we can do it together it will be successful. In order to really benefit from high speed rail the San Joaquin Valley has to see the benefit of making the valley accessible to the rest of the world. Construction and operation of high speed rail will not destroy the agricultural sector; it will touch it but not destroy it.

Once high speed rail is seen as an opportunity it becomes feasible to look at possibilities for integrating into communities; there are many opportunities for win-win between HSR and locals.

Mr. van Ark again thanked the Board for the invitation to speak and expressed his appreciation for the Partnership's continued support of the High Speed Rail project.

Ms. D'Adamo thanked Mr. van Ark and Ms. Bowen for their update and agreed that this project offers the Valley many opportunities. Ms. D'Adamo suggested the Board approve submitting a letter to the Department of Transportation (DOT) in support of the current HSRA application for additional funding. It should be made clear that all four segments are still included in the request. The \$2.25 million allocation was not associated with any one segment; they were asked to apply the \$2.25 to whatever segment they plan to build first. The decision as to which segment is built first requires a decision in the next six months or so and that decision would be guided by the criteria required to get the additional funding. Ms. D'Adamo noted that Congressman Cardoza intends to circulate a letter of support for the additional funding request; Assemblymember Galgiani is doing the same at the State level. In her closing comment Ms. D'Adamo moved that the Board approve submitting a letter of support; Mr. Weber seconded, and the motion was passed.

Mr. Weber observed that in the past the Authority has been criticized for lack of oversight while at the same time severely constrained by budget. Mr. Weber asked what the Partnership can do to help ensure the Authority's budget takes into consideration its full spectrum of needs.

Mr. van Ark noted that the Authority has in its current budget sufficient allowance and funds to pay for the necessary incremental staff. Given the current level of support the Authority has in Sacramento makes it possible to provide better supervision. At no time was it found that monies were used inappropriately, the constrained staff just didn't document appropriately.

Mr. Voiland asked who approves the environmental clearances and what happens if they aren't attained. Mr. van Ark responded that the FRA approves on the NEPA side and the HSRA on the NEQA, along with Fish & Wildlife and numerous other agencies. If the clearance is not approved, the ARRA monies are not awarded because they are tied to a specific timeframe. The process and project could continue beyond that date but without ARRA funds which are critical.

Mr. Hibbard asked if the EIR is being done on the entire line or specific segments and whether there has been a lot of opposition from the environmentalists. Mr. van Ark replied that the entire line is broken into 10 segments with EIR being done segment by segment. For the initial four segments the EIRs must be complete in order to start work. Those segments not proposed for ARRA funding are lagging behind and the Phase II segments (Sacramento and San Diego) are even further behind. There has not been much resistance from environmentalists here in the Valley. Since this is a

“green” project improving air quality and reducing gas consumption, most of the regional environmental groups are very supportive.

Mr. Hibbard extended his appreciation to Mr. van Ark, noting he and his team deserves commendation for their work.

Ms. McPeak noted that Mr. van Ark brings great credentials to his position and was recruited in order bring in a world class system and him for his own involvement and that of his staff for their continuous engagement with the Partnership. Ms. McPeak suggested the Authority consider ways to sustain this engagement to ensure the two entities stay as close as possible. Ms. McPeak asked if the Authority is considering joint opportunities and plans for revenue generation at the respective stations. Mr. van Ark pointed out there is a document out for public comment which will go to the HSRA Board September meeting. Development in and around the stations is very much a local issue; the Authority wants to help and support the local authorities in the development of the areas around the stations by first developing appropriate policies and guidelines. One of the methods of joint support could come through opportunities to seek funding to develop around the stations. Mr. van Ark further commented on the need for “feeder” transport. High Speed Rail is a long haul, high speed service only. The Authority wants to support any other type of transportation that will feed the HSR, thus multimodal stations are critical to HSR success. Multimodal stations need to accommodate all the other modes; it becomes a matter of balancing out the various modes in planning for future population growth and needs.

Mr. Ruiz also thanked Mr. van Ark for his candid presentation. Given his weekly travels up and down the highways Mr. Ruiz expressed his vigorous support of the concept of high speed transit. Mr. Ruiz then asked if there is a way to use the HSR program as a way to improve the commercial rail system. Intermodal and containerized transit is definitely a growth industry and the business community depends on a commercially viable transit system; intermodal has the added value of improving air quality. Noting that having a competitive transportation system would benefit the Valley, Mr. Ruiz suggested adding that initiative to the Partnership agenda.

Mr. van Ark acknowledged that there is a proposal that HSR take light cargo; the rest of the world is already carrying light cargo on its high speed rail. Heavy freight such as agricultural and industrial transit doesn't need to travel at 220 mph.

Mr. Dozier pointed out Supervisor Alan Ishida (Tulare) in attendance and noted that the Partnership, working with the Regional Policy Council, has short rail on its radar.

Secretary Bradshaw affirmed HSR as one of the most exciting projects seen in a long time in the Valley. Those who have lived through the creation of a transit system such as BART in the Bay Area understand the potential benefit in both the construction and operation of the system. Secretary Bradshaw acknowledged that Board members are happy to work with the Authority to help minimize the turmoil for the locals.

## **VII. Tulare County Roundtable**

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Mr. Robert Padilla from the Governor's GoED<sup>2</sup> office was invited to join the roundtable participants. Ms. Picaso opened the session by thanking the Board, hosts, sponsors and presenters including Greg Woodard, Tulare Mayor Craig Vejvoda, Bill DeLain of the Tulare WIB and Jerry Sinift of the International Agri-Center.

Tulare County is pleased to announce that two new businesses opened just this week and thanks to joint efforts with the Welcome Center have brought in 15 other companies representing 2000 jobs in

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<sup>2</sup> The Governor's Office of Economic Development (GoED) was created by Executive Order as a one-stop shop for business assistance and to facilitate and stimulate economic growth through the development and implementation of strategic policies and partnerships with the private sector, community, local, and national organizations that enhance human and capital infrastructure as well as increase California's competitive advantage in the global marketplace.

the area. By partnering with the Lyles Center for Innovation and Entrepreneurship, from recent layoffs came the creation of 14 new micro enterprises with support from the City Manager and City Council.

Mr. Saldaña spoke about revitalization of the Institute for Higher Education, the mission of which is to secure opportunities to provide public higher education to people within 15 minutes of where they live. There are over 500,000 people in the area but the lack of public transportation to the California State University campuses in Fresno and Bakersfield prohibits access. The early goal of the revitalization effort was to reinvigorate the Fresno State center at College of the Sequoias. The fund raising effort resulted in \$300,000 to renovate the old building on the campus and to fund the site director to help build up the BA program there. There are similar partnerships developing between Porterville College and California State University, Bakersfield.

Working with the Office of Community & Economic Development (OCED) at Fresno State the Tulare County EDC received part of an EDA grant to conduct an assessment of the opportunities, site criteria and a needs assessment for Tulare County. The final report will be a Master Plan for Higher Education, identifying opportunities for county residents in order to create a skilled workforce rather than import it.

Panelist Chuck Littlefield noted that preservation of short-haul rail service is one of the priorities of the EDC. The Tulare County Rail Shippers & Receivers Association is facing a serious crisis because the San Joaquin Valley Railroad (SJVR) is planning to abandon the existing rail line all the way to the northern county line. Existing customers were being levied an additional surcharge which made it unaffordable to use the rail line. The SJVR's intent is to drive the customers away from a particular location or to abandon rail service altogether. The Service Transportation Board<sup>3</sup> approved abandonment of the line based on the lack of use.

Tulare Frozen Foods is an active SJVR shipper based in Lindsay. Superior Soil Supplements in Hanford was actively moved to their current location at the request of the SJVR. Superior Soil has recently been notified by SJVR of an additional surcharge up to as much as \$1500/car; the rail line is now trying to relocate them to Lindsay area. SJVR also wants to abandon the Tulare Frozen Foods location and wants Tulare Frozen Foods to truck their product across town to the line SJVR wants to keep active. Outrageous prices and assessments are designed to run the shippers out of business or force them to abandon rail; the lack of competition allows SJVR to get away with this.

Mr. Littlefield continued with the comment that in the next 25 years the rail carriers anticipate 90% growth. The Valley already has a local rail infrastructure, it is imperative to preserve and grow that line while ensuring the current users have access. SJVR is performing very little maintenance in the track; they're taking what monies they do make and putting it to the bottom line. Lack of maintenance is degrading the lines to the point of major maintenance requirements. Richard Best Transfer Inc. (RBT) in Dinuba is completely rail dependent as a full service railroad/trucking transloading company that loads/unloads approximately 4000 railcars of various agricultural commodities per year for the Central Valley of California.

Ted Smalley spoke about transportation investments being made in Tulare County. Thanks to the support of the Regional Policy Council (RPC), a \$30 million TIGERII grant was just approved for work on Highway 99. There are 4 projects in the Valley that will be funded, including one in Tulare County.

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<sup>3</sup> The Surface Transportation Board (STB) was created in the ICC Termination Act of 1995 and is the successor agency to the Interstate Commerce Commission. The STB is an economic regulatory agency that Congress charged with resolving railroad rate and service disputes and reviewing proposed railroad mergers. The STB is decisionally independent, although it is administratively affiliated with the Department of Transportation.

Mr. Smalley continued with more good news from Tulare County including a plan to create 10,000 jobs based on the California Alliance for Jobs<sup>4</sup>. A conservative estimate indicates \$500 million in construction projects ready to break ground within 5 years. The Transportation measure passed by the closest margin ever and can mean a level of construction not seen in Tulare County since the 1970's. The cities and the county are expanding transit systems, building sidewalks and creating walkable communities with good planning. The smallest cities are also getting Measure R dollars and there is good, smart growth happening in all of the cities that want to move forward. The cities and County are committed to working together and will use transportation as a means to stimulate jobs and our economy.

Secretary Bradshaw interjected that this is the best time to get max bang from public dollars. It behooves everyone to be good guardians of that money; there won't be an advantage like this in the future.

Mr. Smalley noted the importance of getting transportation issues and opportunities more public awareness and to bring visibility to the short haul issue. There are several ideas of what to do with the short haul lines. The RPC is looking at ways to control short haul between Oakland and Bakersfield. Control of the line should be to the benefit of the citizens rather than as a private, for-profit entity. New Transportation policy should include priority and funding for short-haul rail.

Tulare County Supervisor Alan Ishida commented that this rail issue has been a real education in how to deal with railroads. Tulare County was made aware of the SJVR abandonment process by a resident of Fresno County; would otherwise not have known about the proceedings at all. There are long-term goal that affect all of the counties that are touched by the Partnership. In addition to Tulare and Kern counties, shippers in Fresno County are also dissatisfied with the current state of short haul rail.

Mr. Aleru suggested the Service Transportation Board be made aware of the tactics being used by the carriers.

Mr. Saldaña responded that information was provided during the protest process but the STB in their rules only look at certain criteria. The overriding consideration in abandonment is the impact on the railroad not to the community. This is a significant ED issue in any county served by SJV railroad; 45% of Tulare's economic development prospects are looking for rail service.

Mr. Ruiz thanked the roundtable and noted this rail issue has been very controversial in Tulare County; the County Supervisors have been taking lots of heat for trying to preserve the rail lines. Rail truly is the most cost-effective way of moving goods. Services are currently sorely lacking; the future of transportation will be in rail for Tulare County and the San Joaquin Valley. It is important to now protect the rail lines.

Mr. Parra asked what the Partnership can do to support the short haul efforts followed by Ms. McPeak who asked Mr. Littlefield what the pressure points are.

Mr. Littlefield recommended talking with Legislators, Senators Feinstein and Boxer. The issue of awareness is huge and they need to fully understand what is actually taking place. In one instance of negotiations to secure a particular line, the carrier was discovered to be trying to lure shippers away from that line. The County was caught off guard on the abandonment of the lower portion. The STB makes it a highly complex and complicated process. It is important that everyone know that the aim of the carriers is to get the shippers off the line, then wait the magic time (2 yrs) and file with the STB for abandonment. It is imperative that State and Federal elected consider elements like feeder stations and other actions to secure the line so this doesn't happen again with a new operator.

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<sup>4</sup> <http://www.rebuildca.org/>

Mr. Woodard noted that as a resident of eastern Tulare County it cannot be emphasized enough how important transit is. In the absence of an east/west transport corridor, taking away the rail makes it even further off the beaten path.

Mr. Littlefield noted that this has the potential to be a political nightmare for rail officials; let them know what the future plans are for the Valley. Help the carriers understand what the vision is for the Valley and what the opportunities are for them. Mr. Littlefield suggested the Board go online and look at what happened in Coos Bay, Oregon. 1200 shippers were being served but the carrier deferred maintenance for so many years that the line became unusable and the carrier suspended service. Coos Bay had to form a coalition to submit for a fee line application to take it away from Rail America (parent of SJVR)<sup>5</sup>.

Mr. Woodard extended kudos to Mr. Smalley for doing an outstanding job of handling a multitude of issues surrounding Measure R<sup>6</sup>.

Mr. Weber joined Mr. Woodard in commending Mr. Smalley's efforts in bringing the region together. Mr. Weber recommended documenting what was said today in a white paper that is subsequently brought to the attention of the Federal and Valley delegations. Mr. Weber asked Mr. Smalley to share the documentation and work with the Partnership Government Affairs committee to position this issue.

Mr. Smalley responded that both the Transportation Group and RPC in the first One Voice trip to DC this was an issue that they spoke of.

Mr. Weber further asked if the delegation had intervened in any way to ask for concession on the abandonment issues.

Mr. Smalley replied that one of the toughest things is dealing with the way the rules are written. The STB is very aware of what's going on but given the way the rules are written it's a continuing education process of navigating through the rules.

Mr. Saldaña thanked Mr. Weber for suggesting the white paper and emphasized the importance of identifying state and local agencies that have standing with the STB. Unfortunately the Office for Historic Preservation was totally silent on the lower 30 miles abandonment but the Public Utilities Commission (PUC) may also have influence with the STB.

Ms. McPeak admitted to being pretty unaware of the goings-on and noted that the panel had raised a number of interesting points relating to linkages across the counties. There is value to the Partnership weighing in on this issue. Mr. Ishida commented that even Congress has very little influence over the railroads.

Secretary Bradshaw asked for the white paper and for some bullet points to take to Washington, D.C. Secretary Bradshaw asked Mr. Smalley to submit the white paper through staff for presentation to the Board which would then delegate to the Partnership Executive Committee to draft an appropriate letter to be submitted to electeds. Secretary Bradshaw concluded that the group is larger as a collection of counties than as individual counties.

Mr. Parra moved that Mr. Smalley provide bullets and a draft letter with delegation to the Executive Committee to draft a final letter. Mr. Craighead seconded.

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<sup>5</sup> [http://www.theworldlink.com/news/local/article\\_902232c8-3e16-5240-b302-f08aba646d35.html](http://www.theworldlink.com/news/local/article_902232c8-3e16-5240-b302-f08aba646d35.html)

**Port considers railroad takeover**

<sup>6</sup> Passed in 2006 by Tulare County residents, Measure R is a one-half cent sales tax that in the next 30 years will bring more than \$652 million into Tulare County to address major transportation needs

Mr. Yates from the California Department of Food & Agriculture noted that there is an Agriculture marketing and transportation specialist within the department.

### **VIII. UC Merced Medical School Update**

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Ms. Medina distributed a handout from the Valley Coalition, Vision for the Valley<sup>7</sup>, just published and released at a press conference in Fresno. This is the community's voice on the need for and importance of establishing a medical school at UC Merced. On behalf of Bryn Forhan, Ms. Medina thanked the Partnership for its great support of the Coalition; this Board was one of the first entities to pass a resolution in support. The report is the result of a grant from the California Endowment and is based on a listening tour of nine different Valley counties. In addition to the listening tour there were numerous one-on-one and small group meetings, all of which demonstrated a great deal of support for establishing the medical school.

The Vision for the Valley report was sent to county and community participants and mailed to all the entities that passed resolutions in support of the endeavor. It will also be shared with the California congressional delegation and state legislators. The Coalition is looking for an opportunity to present the report to the UC Board of Regents. The report itself is a very significant advocacy tool as it talks about the need to grow our own doctors as well as the development of cultural competence and cultural diversity. The Valley Coalition for the UC Merced Medical School has grown in excess of 1000 members and continues to grow, remaining committed to 2015 as an objective date for the new Medical School.

Ms. Medina extended appreciation to Board member Fred Ruiz, also a UC Regent, who attended 3 of the listening tours, to David Quackenbush for his support and participation in the listening tours and everyone else who tours in the counties. A highlight of the tours was the young students who talked about their dream to attend medical school and stay in their communities in the Valley. Ms. Medina also thanked Stacie Dabbs of the Secretariat who has been with the Coalition from the very beginning; through Stacie's efforts the report is available through the Partnership website.

Ms. D'Adamo interjected that this has been an exciting effort. It is a joy to go up and down the Valley talking about it and at this stage of the project it is a no-brainer to get support for the med school.

Last week Assemblywoman Galgiani, Chair of the Select Committee on Development of a 10th University of California, Merced Campus held a hearing to provide information to the rest of the committee. 12 people went to Sacramento plus Chancellor Kang and top administrators. The group went around meeting with the Assembly members (and will return at a later date to meet with Senators). Going outside their comfort zone, the Committee met mostly with members from outside the Valley. Without much explanation the Assembly members understood immediately the impact the physician shortage has not just on the state but on the Valley and how that impacts the economy of the Valley and the State. There was no "ask" yet; a request for their individual support will come later; everyone asked to be kept in the loop on the UC Merced Med School. UC Merced staff provided an update on the school to the Select Committee as well as Assembly Members Jean Fuller (Bakersfield), Joe Coto (San Jose) and Steve Bradford (Gardena) because they wanted to learn about the medical school. These could be key supporters because they're not from the Valley; Bradford is leader of the black caucus and Coto is leader of the Hispanic caucus. Ms. D'Adamo concluded her remarks with a comment that Larry Salinas of UC Merced developed a handout that shows how many students from each district attend UC Merced; it is a great advocacy tool that shows this is not merely a Valley campus.

Mr. Quackebush commented that the report is phenomenal and represents months and months of work; Ms. D'Adamo and Ms. Forhan deserve great kudos. There is tremendous support on both sides of the aisle in the legislature for the medical school and is important to keep pushing the issue. Mr. Quackenbush noted that the health centers he represents are an integral part of health care

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<sup>7</sup> [https://ucmshare.ucmerced.edu/docushare/dsweb/Get/Document-165571/Valley+Coalition+Report\\_0710.pdf](https://ucmshare.ucmerced.edu/docushare/dsweb/Get/Document-165571/Valley+Coalition+Report_0710.pdf)

reform over the next five years. Over 100 sites will be built with some of the \$11.5 million allocated for expansion of local health care facilities. Given that those centers currently cannot meet current patient demand because of the shortage of providers the problem will only get worse. The medical school is a huge symbolic effort to keep the Valley and its communities' needs for healthcare in the forefront.

Health & Human Services Region IX has a new administrator, Herb Schultz<sup>8</sup>, who was brought to Fresno to talk about healthcare reform. He was very well versed on the UC Riverside efforts toward a medical school but not with the UC Merced medical school. Mr. Schultz is a friend of the Valley and understands the importance of being in the Valley. Since Mr. Schultz was integral to the Governor's efforts with health care reform we need to educate him on the bigger issues.

Ms. Medina pointed out the recent success in getting one of our own, Valley native Dr. Sylvia Diego, appointed to the California medical board. Ms. Medina suggested the Partnership become more actively engaged in health care issues over the next five years.

Mr. Weber asked when the Regents of the University of California next consider the UC Merced medical school and what are the decisions to be made when they next consider it. The Washington Advisory Group report<sup>9</sup> talked about the 3 phases; we should be approaching phase 2 soon.

Ms. D'Adamo reported that the UC Office of the President (UCOP) has been very cooperative; it's all about budget, time and getting a good quality program that is up to UC standards. VP Jack Stobo was very supportive of the report and said he'd like the report brought up at the next Regent's meeting. Ms. D'Adamo was not sure if Mr. Stobo intended to talk about it or if he wants the Coalition to attend and report.

Mr. Weber, referencing the WAG report, asked if a joint implementation with UC Davis is still in the timeframe of 2012. Ms. D'Adamo responded that there is much work being done on a joint program with UCD but there are no details yet.

Mr. Ruiz (a Regent) noted he has not yet seen the Regents meeting agenda but strongly urged support and participation at the meeting by the Partnership and Valley communities to have powerful and positive impact on the Regents. Mr. Ruiz predicted in future UC Davis taking a more prominent role in supporting the UC Merced medical school. The bottom line is it's all about funding. The UC doesn't have any money to build a medical school; that doesn't mean we can't do this and need to continue to make progress. When you talk about funding, Mr. Ruiz continued, it will probably come from the Federal Government, not the State or local level. Unfortunately at the Federal level it becomes more about opposing political parties; we need to appeal to them in the context of constituency, not political party. Mr. Ruiz concluded his remarks by noting the role of the Partnership is to help the Feds recognize the importance of collaboration across party lines.

Ms. McPeak thanked Ms. Medina, commending the quality of the report and the sustained effort of the Valley Coalition. There is an important linkage between UC Merced and UC Davis; the investment the Partnership made in the telemedicine project at UC Merced, with matching funds from AT&T, has not gone unnoticed by UCOP. The Telemed program is a great edge to keep in the forefront the integration of technology and making it part of the training of physicians at UC Merced.

## **IX. Sustainable Communities Update**

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Mr. Dozier advised the Board that Keith Bergthold is still working on the grant application. At the October 2009 Board meeting Rollie Smith approached the Partnership about pursuing a Sustainable Communities grant. The steering committee authorized by the Board at that time has been working diligently and a framework for the grant was presented at the May 2010 Board meeting. The June

<sup>8</sup> <http://www.hhs.gov/news/press/2010pres/04/20100406c.html>

<sup>9</sup> <https://ucmshare.ucmerced.edu/docushare/dsweb/Get/Document-142851/Washington+Advisory+Group+Medical+School+Planning+Report++FINAL.pdf>

2010 meeting of Valley COGs resulted in a proposal to involve all 62 cities in the 8 Valley counties, increasing the city count from 9 to 16 and the COGs agreed to consider Prop 84 and take on the remaining, smaller cities. On Aug 6, 2010 a special Partnership Board Conf call was held for consideration of the proposal and based on approval received on that date we are proceeding with the grant application.

The city of Tracy has backed out and Bakersfield is going to submit its own application so the number of cities is reduced to 14 but Delano is actively participating and representing Kern County.

Mr. Dozier concluded his update by announcing that Rollie Smith is leaving HUD to accept a position with the Office of Sustainability in Washington, DC.

Ms. McPeak thanked Rollie for being visionary, compassionate and enthusiastic and urged him to take all of that with him to Washington. It is good that the Valley will have an advocate in the capitol who knows the San Joaquin Valley is not only the future of California; it is part of the future of the country.

#### **X. State Budget Update**

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Secretary Bradshaw noted that budget talks are happening at Staff level but not much happening at the leader level. State employees are on furlough 3 Fridays per month. The biggest issue will be running out of cash which means IOUs going to vendors which is problematic. Although cash is getting low Secretary Bradshaw cautioned the Board not to expect any definitive budget action until at least the middle of September.

Mr. Weber announced he had more depressing news to share regarding the California *Forward* budget reform initiative. Mr. Weber noted that some of the statutory changes proposed will pass but the deadline to put the initiative on the ballot is August 26. Without a budget there will be no compromise so the opportunity for substantive, meaningful budget reform that addresses stabilization of the fiscal volatility in California is going by the wayside.

#### **XI. San Joaquin Valley Housing Crisis Update**

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Darryl Rutherford, Federal Reserve Bank of San Francisco kicked off the San Joaquin Valley Housing Crisis update by noting a few noticeable improvements in national economy. The number of loans entering foreclosure is declining; some of the national programs are showing some results. Housing affordable modification programs are becoming more permanent and neighborhood stabilization funding is about 50% committed. However, a major concern continues to be unemployment, and housing prices stagnating in some areas while others continue to decline. The housing price index (measure of single family homes re-sold) is stabilizing at 2003-04 levels in many areas although Visalia is leveling out at 2002-03 levels, Stockton at about 2001 levels; Merced once saw increases of 260% and have now bottomed out at the 2000 level. Mr. Rutherford predicted foreclosures (subprime and ARMs) will continue through 2012

Dawn Golik, Housing & Urban Development (HUD) described the daily coordination and communication across the state and federal program representatives trying to assist homeowners who are in danger of foreclosure. Describing a number of for-profit (and predatory) private "loan modification" companies, Ms. Golik affirmed the need for community-based, not-for-profit, HUD approved housing counseling agencies. HUD's flagship initiative for getting assistance out to borrowers who need help with their home loans is their no-cost loan modification services. On a national level HUD has made an additional \$10 million available for counseling services; there is a serious need to increase public awareness of the no-cost HUD modification.

President Obama established the Hardest Hit Fund in February 2010 to provide targeted aid to families in states hit hard by the economic and housing market downturn. Each state housing agency gathered public input to implement programs designed to meet the distinct challenges struggling homeowners in their state are facing. States were chosen either because they are struggling with

unemployment rates at or above the national average or steep home price declines greater than 20 percent since the housing market downturn. The U.S. Treasury Department has approved CalHFA's plan to use nearly \$2 billion in federal funding to help California families struggling to pay their mortgages.

The Keep Your Home California<sup>10</sup> programs are focused on assisting low and moderate income families stay in their homes, when possible, and leveraging additional contributions from lenders and mortgage servicers.

Primary objectives for the Keep Your Home California programs include:

- Preserving homeownership for low and moderate income homeowners in California by reducing the number of delinquencies and preventing avoidable foreclosures
- Assisting in the stabilization of California communities

A portion of that money was earmarked for a "local innovation fund"; the Fresno United Way submitted \$6million proposal for 2<sup>nd</sup> lien incentive program.

There are reports coming out that the San Joaquin Valley, especially in the North Valley, has very high rates of loan fraud; in some cases three times the normal rate of fraudulence. HUD is Partnering with pro-bono attorneys to work on predatory and fraudulent loan cases, assisted by a boatload of state and fed enforcement agencies.

Felicity Lyons with the California Coalition for Rural Housing announced that the San Joaquin Valley Housing Collaborative (under LUAH) is now a 503c organization whose mission is to serve as a vehicle to undertake regional solutions to widespread housing problems and issues within the San Joaquin Valley. The current focus of the Collaborative is on foreclosure remediation and recovery; the long term vision is Valley housing that meets the needs of the entire Valley. The kind of homes being built need to fit into the community character and be in line with smart growth strategies such as locating lower income people near transportation hubs.

Mr. Woodard asked if there is data on how many housing units are realtor owned and/or in some form of foreclosure in the 8 county area supported by the Partnership. The panelists confirmed that data granularity isn't something they have readily available.

Mr. Woodard suggested that, given the 6 million houses nationwide in some segment of the foreclosure pipeline, the government should help create a REIT that will keep those defaults and foreclosures off the market; retain those same units and use them as affordable housing. Once property values stabilize the government could sell them off as individual units. In closing, Mr. Woodard suggested the Partnership consider sponsoring a pilot program using Hardest Hit funds.

Ms. D'Adamo interjected that when the foreclosure crisis hit, Congressman Cardoza contacted Secretary Donovan's office and had him come to the Valley to see the situation firsthand. There is a fundamental disconnect between what the Secretary sees and what is happening on the ground. Congressman Cardoza's frustration is that when the housing crisis hit, the best way to stop the bleeding would have been to offer a fixed-rate, below market value loan to provide for refinance opportunities. That proposal would have cost about \$100 billion. In the meantime Congress offered these other programs but Neighborhood Stabilization monies didn't go to Merced which fell through the cracks in Rounds 1 and 2.

Mr. Weber recognized Lee Ayres from the audience; Mr. Ayres declared this situation an opportunity for the Partnership to weigh in as a single voice. Mr. Ayres suggested FNMA and other major lenders allow underwater buyer to rent their home and keep families in their homes and add that to the other initiatives and programs being considered.

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<sup>10</sup> <http://www.keepyourhomecalifornia.com/>

Mr. Saldaña pointed out that each local government is required to validate housing elements and asked if there is connectivity or consistency between the state and federal requirements and the localized housing elements.

Ms. McPeak suggested it may be appropriate to ask the Treasurer's office to participate in a panel on housing in the Valley to have a conversation about how to recapture or recreate value and help the market operate to let the properties begin to regain value.

## **XII. Secretariat Report**

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Mr. Dozier opened the Secretariat report with the news that David Hosley, formerly President of Great Valley Center has accepted the position of Interim Vice Chancellor for University Relations At UC Merced and has resigned his staff position with the Partnership.

Mr. Dozier announced continued progress toward the goal of closing the digital divide in the San Joaquin Valley through two significant grants: CENIC and Digital 395.

The CENIC grant<sup>11</sup> approximately \$46.6 million, with nearly \$20 million in matching contributions, will allow Central Valley Independent Network (CVIN) to offer affordable middle-mile broadband service in the Central Valley region of California. The project plans to directly connect up to 63 community institutions to broadband. As many as 3.6 million people stand to benefit as do 160,000 businesses. In addition to the over 280 jobs CVIN estimates the project will create, it will provide a foundation for economic growth and job creation for decades to come.

Digital 395 - The US Department of Commerce's National Telecommunications and Information Administration (NTIA) announced the award of a broadband infrastructure investment grant to the California Broadband Cooperative, Inc. (CBC). The grant, totaling \$81.1 million, will fund the construction of "Digital 395," a middle-mile fiber-optic network between Barstow, California and Carson City, Nev.

The 583-mile infrastructure project will directly connect more than 237 hospitals, schools, libraries, military bases, local governments, last-mile service providers, and other anchor institutions to a high-speed broadband network—as well as create, it is estimated, hundreds of local jobs.

The NTIA grant contributes up to 80 percent of the total project funding. The California Public Utilities Commission (CPUC) and Praxis Associates, the project's private partner, will provide the remaining funds. In December, the CPUC, through its California Advanced Services Fund, awarded the project up to \$19.3 million in state matching funds. The project also received essential in-kind support from Inyo, Kern and Mono Counties.

Christine Nutting provided a brief update on the WIA grant activities.

## **XI. Public and Board Comment**

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Chair Bradshaw invited additional public and Board comment. In the absence of either, and with thanks to all, Chair Bradshaw adjourned the meeting at 2:49 pm.

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<sup>11</sup> <http://www.cenic.org/publications/cenictoday/20100902CT.html#3>

## Memo

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To: Board of Directors, California Partnership for the San Joaquin Valley

From: Shannon Tracey, Field Organizer, Transportation For America

Date: Thursday, November 18, 2010

Regarding: Collaboration with Transportation For America on federal transportation policy

## Background

Transportation For America is the nation's largest and most diverse coalition working for transportation reform at the federal level. We represent over 500 organizations, businesses, elected officials, and other stakeholders who wish to see a new direction in federal transportation policy. Our primary focus is the next federal transportation authorization, which is expected to be brought before Congress in 2011. The most recent transportation policy, SAFETEA-LU, was passed in 2005 and expired on September 30, 2009.

Our transportation network is based on a policy that has not been significantly updated since the 1950's, and a funding structure that too often wastes American taxpayer dollars. It is time for a modern transportation system in America – one with well-maintained roads and bridges, with better connected high-speed rail and freight, with convenient public transportation, and with safe places to walk and bike – that provides more options for everyone. This is why Transportation For America is calling for true transportation reform that holds government accountable for spending our tax dollars wisely and allows workers of all incomes to commute to where jobs are, children to walk and bike safely to and from school, and seniors, the disabled and others to get where they need to go.

If we succeed, Americans can decide to move however we choose and our country will take an important step towards boosting our economy, reducing our dependence on foreign oil, and helping all of us stay active and healthy. The San Joaquin Valley in particular stands to benefit significantly from a reformed national transportation policy and we hope to collaborate with the California Partnership to further policies to help achieve the Valley's goals in transportation and economic development.

**Transportation for America (T4 America)** is the largest, most diverse coalition working on transportation reform today. Our nation's transportation network is based on a policy that has not been significantly updated since the 1950's. We believe it is time for a bold new vision — transportation that guarantees our freedom to move however we choose and leads to a stronger economy, greater energy security, cleaner environment and healthier America for all of us. We're calling for more responsible investment of our federal tax dollars to create a safer, cleaner, smarter transportation system that works for everyone.

## Points of agreement between the California Partnership and Transportation For America

The California Partnership's Strategic Action Proposal includes several initiatives whose goals would be served through federal transportation reforms as proposed by Transportation For America. These initiatives are:

1. Build a 21<sup>st</sup> Century Transportation Mobility System
2. Grow a Diversified, Globally Competitive Economy Supported By A Highly Skilled Workforce
3. Attain Clean Air Standards
4. Implement an Integrated Framework for Sustainable Growth

### 1. Build a 21<sup>st</sup> Century Transportation Mobility System

Transportation For America has proposed a set of national transportation objectives to guide the federal transportation program towards the most effective investments and to ensure measurable outcomes. The California Partnership's transportation indicators reflect similar priorities:

<b>Transportation For America Objectives and Targets (nationally, by 2030)</b>	<b>California Partnership Indicators</b>
Reduce delay per capita by 10%	Decrease in vehicle hours of delay; increase in mobility
Increase share of major highways, regional transit fleets and facilities, and bicycling/pedestrian infrastructure in good state of condition by 20%	Increase in quality rating of roadway conditions
Reduce per capita vehicle miles traveled by 16%	Decrease in percentage of single-occupant-vehicle trips
Improve public safety and lower congestion costs by reducing traffic crashes by 50%	Increase in safety
Triple walking, biking, and public transportation usage	Increase in transit availability and alternative mode trips
Increase proportion of freight transportation provided by railroad and intermodal services by 20%	Increase in goods movement productivity

Additionally, particular facets of the Transportation For America proposal would help the Partnership achieve its goals in transportation:

#### High Speed Rail (Partnership Transportation Goal # 10)

Transportation For America supports a national commitment to funding high-speed rail at a level of at least \$50 billion over 6 years. We believe that a national high-speed rail network is critical to the future of transportation in this country and we support a significant investment that would allocate enough funding that California and other states with high-speed rail projects can successfully complete their projects.

#### Road and Bridge Repair (Partnership Transportation Goals #1, 2, and 6)

Transportation For America supports focused allocation of resources to maintenance of critical roadway and bridge assets, such as the Highway 99 corridor. Many of our nation's roads and bridges are outdated and/or in disrepair and it is crucial to safety, mobility, and economic competitiveness that we invest in our existing infrastructure to avoid increased costs from additional deferred maintenance.

#### Improving Freight Mobility (Partnership Transportation Goals # 3 and 4)

Transportation For America supports creating a national freight program to plan for and fund critical freight mobility projects that would increase efficiency and mobility, reduce air and noise pollution, and improve economic competitiveness in our nation's freight system. We support increased use of rail to move freight in and out of ports as well as an overall analysis of intermodal solutions to our anticipated increase in freight capacity over the coming decades.

#### Increased Funding For Public Transportation (Partnership Transportation Goal # 5)

Transportation For America believes that the need for public transportation is growing and requires an increased investment from the federal transportation program. The Federal Transit Administration estimates that there exists a \$77 billion backlog in transit vehicle maintenance. In order to meet increased demand for transportation choices, we must ensure that capital funds are available to maintain and expand public transportation facilities nationwide.

#### Intelligent Transportation Systems (Partnership Transportation Goal # 9)

Transportation For America supports using intelligent transportation systems to manage traffic flow and other mobility factors in a more cost-effective manner. Recently we published a white paper on this topic, entitled "Smart Mobility for a 21<sup>st</sup> Century America," which highlights case studies of ITS programs throughout the nation that have helped to reduce congestion and improve mobility.

#### Performance-Based Planning (Partnership Transportation Goal # 7)

Transportation For America supports the integration of land use and transportation planning by implementing regional "blueprint" plans that would help regions evaluate which transportation projects will help to achieve performance measures. We further support including funding to assist regions in carrying out these plans, and have advocated for continuation of the Interagency Partnership for Sustainable Communities to provide additional grant funding such as that awarded to Smart Valley Places.

## 2. Grow a Diversified, Globally Competitive Economy Supported By A Highly Skilled Workforce

Transportation For America believes that a modern transportation system, including high-speed rail and efficient commuter transportation options, is a necessary underpinning to the San Joaquin Valley's effort to grow a diversified, globally competitive economy. One of our guiding objectives is to specifically "improve economic competitiveness, transportation system efficiency and workforce development opportunities."

Some specific examples of how we envision federal transportation policy assisting the California Partnership in achieving its goals include:

**Building High-Speed Rail.** In addition to the economic activity and jobs created by the actual construction of high-speed rail through the San Joaquin Valley, the ongoing connection between the Valley and the rest of the state and the nation is certain to increase economic activity and access to jobs. Valley residents will have more choices for where they can work and study, and employers in the Valley will be more accessible and therefore more attractive.

**Lowering the cost of transportation.** If we are able to achieve our goals of cutting down on traffic congestion and offering more and better public transit, walking, and biking opportunities, Valley residents will enjoy better access to jobs and employers will attract more workers. In particular, workers will likely be able to spend less money on transportation if more options are available to them, helping to address the challenges of struggling working families.

**Workforce development.** Transportation For America supports investing in worker training programs that provide opportunities for careers in transportation. Construction, manufacturing, operating, and maintenance are essential components of a successful transportation system and by training workers to do these needed jobs we can expect a safer and more efficient transportation system as well as a greater number of skilled employees who are able to hold a steady job.

## 3. Attain Clean Air Standards

Transportation For America has prioritized air quality as a national performance target for 2030, and supports spending federal transportation dollars on projects that maximize clean air outcomes. Many of the specific policy priorities explained above – from high-speed rail, to increasing federal investment in public transportation, to improving freight mobility – will explicitly contribute to the goal of significantly reducing transportation-related air pollution. The San Joaquin Valley would benefit greatly from the targeting of resources towards programs which would advance this initiative.

## 4. Implement an Integrated Framework for Sustainable Growth

As mentioned above, Transportation For America supports a performance-based model of transportation planning with federal funds allocated to regional planning through competitive grants. We applaud the California Partnership's initiative in requesting and receiving funding for Smart Valley Places and we believe that this type of blueprint planning should be undertaken by all regions throughout the nation, with support from federal agencies. We believe that regions and states know

best what solutions will help them achieve performance measures. We support the continuation of the Interagency Partnership for Sustainable Communities to provide funding and technical assistance in coordinating housing, transportation, and environmental planning at the regional and state level.

## Action Requested

Endorse the Transportation For America policy platform and agree to partnership in the Transportation For America coalition; or,

Allow Partnership staff to coordinate with Transportation For America on policy priorities that support the Partnership's Strategic Action Proposal.

**TRANSPORTATION FOR AMERICA IS A** broad and growing coalition of national, state and local organizations calling for the renewal of our national transportation program for the 21<sup>st</sup> century. Our individual missions are diverse – transportation, housing, environment, business, real estate, social equity, public health, urban planning, and other arenas – but we share the goal of building a modernized infrastructure to support a robust economy and healthy communities where people can live, work and play. We seek to align national, state, and local transportation policies with an array of national priorities, including economic opportunity, climate protection, energy security, health, housing and community development.

This platform document is intended to help shape the principles, policies and programs that can ensure that the forthcoming update of federal transportation legislation – the successor to the expiring SAFETEA-LU law – will put our nation on the path to a smarter and more sustainable future. It represents an intensive effort on the part of hundreds of practitioners and stakeholders to distill the best ideas, building on what works in current law and offering new innovations to address modern challenges and opportunities.

## Executive Summary

**IN 1956, PRESIDENT DWIGHT D. EISENHOWER** signed into law a new federal transportation bill with an ambitious vision to link America’s cities and states with a network of long-distance superhighways that would allow people, commerce, and the military to move rapidly from one part of the country to another. This bill, commonly known as the National Interstate Highways and Defense Act was one of the most important national infrastructure laws of the 20th century.

Fifty years later, the Interstate Highway System as originally envisioned has been built, and America stands in desperate need of a new vision for our national transportation system. Just as the Interstate highway bill answered some of the most pressing mobility needs of the nation in the mid-20th century, a new federal transportation bill must answer the vastly different needs of America in the 21st century.

The next transportation program must set about the urgent task of repairing and maintaining our existing transportation assets, building out the rest of the transportation network, and making our current system work more efficiently. Modern and affordable public transportation, safe places to walk and bicycle, smarter highways that use technology and tolling to better manage congestion, land use policies that reduce travel demand by locating more affordable housing near jobs and services, and long-distance rail networks all have the potential to help us reduce our oil dependency, slow climate change, improve social equity and public health, and fashion a vibrant new economy. Getting there from here will require some significant reforms in the next federal transportation bill.

***As Congress develops the next transportation authorization, these six priorities should guide them.***

### **■ ESTABLISH ACCOUNTABILITY FOR RESPONSIBLE INVESTMENT**

Under the current system, most federal transportation dollars go to state departments of transportation, with few questions asked. DOTs remain largely geared toward building highways between metropolitan areas rather than providing multiple options for mobility within metropolitan areas. This is despite the fact that the United States population is highly urbanized, with 80 percent of us living in metropolitan areas and 85 percent of our nation’s economic activity occurring within them. The current law assigns metropolitan areas responsibility for transportation planning, but it does not give them real authority to implement those plans.

- *Transportation agencies must be held accountable for investments that promise to deliver safe, efficient and economical transportation for all Americans. Congress should use the next federal transportation bill to:*
- *Establish National Transportation Objectives to guide how transportation investments address issues such as energy security, mobility options, safety, national security, equal access for poor and minority communities, economic competitiveness, climate change, and affordability.*
- *Link funding levels to achievement of these goals. Progress in achieving federal goals should be linked to an increased federal match or access to increased funding.*
- *Restructure the program categories, funding allocations, and project eligibility criteria to put all modes on an equal footing in determining eligibility for federal funds.*
- *Empower metropolitan areas to shape their future by shifting more transportation money and decision-making to them, while also holding them accountable for results through a new Metropolitan Mobility Program.*

**Congress should not shy away from restructuring the federal transportation program and its agencies to meet new goals. The next bill should:**

- *Require a fix-it-first approach to restore our crumbling highways, bridges and transit systems and set “State of Good Repair” criteria, with financial incentives for compliance.*
- *Hold state and local transportation agencies accountable for meeting the transportation needs of an increasingly diverse America, in particular its seniors, people in poverty and disabled citizens. This means planning our transportation systems – and our development patterns – to ensure that there are convenient and affordable travel options available to everyone for every stage of life.*
- *Adopt a “complete streets” approach that provides for the safety and comfort of everyone traveling along a corridor, whether by car, bicycle, foot, or public transit.*

**2 INVEST TO COMPETE IN THE 21<sup>ST</sup> CENTURY**

**POORLY PLANNED TRANSPORTATION** investments, combined with spread-out development patterns, has forced families to spend 20 percent or more of their household budgets for transportation. Many spend hours driving in congestion every day, reducing their productivity. Our heavy reliance on oil leaves the nation’s economy vulnerable to inevitable price shocks. The absence of high-speed rail lines and sophisticated, long-distance freight systems common in other nations puts us at a competitive disadvantage. Our aging infrastructure is placing a strain on state and local budgets, often leaving metropolitan areas with few resources to remake transportation networks that can revitalize cities and towns. Without smart, strategic investments in modern transportation systems, America will be supplanted as the world’s most productive economy.

**We must catch and pass competitors in China and Europe by modernizing and expanding our rail, freight, and transit networks. Some initiatives to address these issues include:**

- *Create a new Metropolitan Mobility Program that would support regional investments in smarter highway system management, transit expansion, demand management, and bicycle and pedestrian improvements.*
- *Create a national program to bring modern, convenient public transportation networks to the nation’s 50 largest metropolitan areas by 2030, and provide incentives for building neighborhoods and business districts around transit connections, with housing for a wide range of incomes.*
- *Create a National Freight and Passenger Rail Program aimed at completing an intercity passenger rail network by 2030 with direct high-speed rail service linking our nation’s largest cities.*
- *Establish a National Infrastructure Commission to identify investments of national priority, focusing on multimodal intercity corridors, a national intercity rail network, and key freight corridors.*
- *Create a mechanism to monitor changes in user fees such as transit fares, toll roads, and congestion pricing to reduce the cost burdens on low- and moderate-income families.*

**3 INVEST FOR MULTIPLE PAYOFFS IN SOLVING OUR ENERGY, AIR QUALITY, AND CLIMATE CHALLENGES**

**OUR FEDERAL TRANSPORTATION** investments can work simultaneously to end our overwhelming reliance on oil, reduce greenhouse gas emissions, clean up polluting ports and trucks, and help Americans save money through these actions:

- *Establish National Transportation Objectives that include two important targets for the year 2050: reducing reliance on petroleum for transportation to no more than 20 percent (from more than 95% today), and reducing greenhouse gas emissions from the transportation sector to 80 percent below 1990 levels. Link funding to achievement of these goals.*
- *Expand the current Congestion Mitigation and Air Quality program into a broader program of energy conservation, air pollution, and greenhouse gas reduction.*
- *Provide significant funding so that our ports and freight system – trucks and trains – are as clean as possible. Ports, highways, and railroad corridors with heavy freight usage have significant public health risks that typically fall disproportionately on low-income and minority communities that are often located closest to these facilities*
- *Create a new Smart Innovations program to assist communities in their efforts to build neighborhoods that include affordable housing in accessible locations; retrofit dangerous roads to become complete streets; implement car- and bicycle-sharing programs; deploy information technology to make highways and transit systems smarter; and implement other energy-saving, community-enhancing ideas being developed around the country.*

**4 REWARD AND SUPPORT SMART LOCAL LAND USE PLANNING**

**THE MOST EFFICIENT TRIP** is the shortest – or the one you don’t have to take at all. More than 60 percent of the growth in

driving is due not to population or economic growth, but to spread-out development.

Our nation can no longer afford the endless cycle of building roads, allowing them to become overwhelmed by poorly planned development, and widening or building again. The federal transportation program can encourage coordinated planning between transportation facilities and land use, ending the de facto subsidization of unsustainable development through these initiatives:

- *Set national transportation objectives for transportation and location efficiency that reward investments that help locate destinations closer to each other and to transit centers.*
- *Create a tax-credit incentive to support development around transit stations, while lifting existing barriers to using transportation funds on land use and infrastructure projects that will help reduce driving.*
- *Provide technical assistance for sophisticated travel forecasting that takes land use into account and for planning that coordinates land use policies and transportation investments.*
- *Require scenario planning – similar to Envision Utah or the Sacramento Blueprint – to ensure efficient transportation investments that meet the desires of citizens, and then provide the funding flexibility for metropolitan areas and localities to implement these plans.*

## **5 INVEST FOR PUBLIC HEALTH AND SAFETY**

**OUR TRANSPORTATION SYSTEM** can do much more to foster human health and safety. While other countries have made strides on safety, traffic deaths in the United States hover around 43,000 people per year, with disproportionate deaths among older Americans, pedestrians, and bicyclists. Millions of Americans, and particularly those in low-income communities, face asthma and other health problems caused by pollution from cars and trucks. Wide streets with fast traffic and no sidewalks or bike lanes discourage this physical activity, contributing to associated health effects.

Local innovations in roadway design and operations have effectively reduced the rate of death and injury on our streets, and should be encouraged across the country. The federal transportation program could also help get Americans moving with programs to make active transportation the cornerstones of a higher quality of life.

- *Set health and safety targets in the National Transportation Objectives, and require best practices in “active transportation” and context-sensitive roadway design (or Context-Sensitive Solutions) for program and project eligibility.*
- *Set aside a substantial share of funds for non-motorized safety initiatives in the Safety Program.*
- *Integrate existing disparate programs into an expanded and integrated new program to provide transportation options for older and disabled Americans, including para-transit service.*
- *Include health impact assessments as a regular part of environmental review for projects, and fund the mitigation of negative health impacts of highways, diesel rail, and freight facilities on nearby residential areas.*

## **6 FIND NEW WAYS TO PAY FOR WHAT WE NEED**

**FEDERAL TRANSPORTATION FUNDING** has long relied almost exclusively on taxing each gallon of gas, but the limitations of this source have become clear. Congress has already propped up the Highway Trust Fund with general funds. The situation could get worse if the drop in vehicle miles traveled (VMT) that began in 2007 continues, draining expected revenues. Opposition to raising the tax is strong, as Americans already cope with high transportation costs. A revenue distribution scheme that rewards the states whose population drives the most runs counter to other national goals.

We need to develop new long-term revenue sources that are complementary to the nation’s need for energy efficiency and continue to protect our investment in our public assets. Transportation for America stands ready to support an increase in federal transportation investments if – and only if – they are directed towards the sorts of priorities and objectives outlined in this document.

### ***In rewriting the nation’s federal transportation law, Congress should:***

- *Begin serious exploration of a new set of sustainable and equitable federal funding sources for transportation, including the potential for a federal transportation tax based on miles driven rather than gasoline consumed.*
- *Direct a significant share of revenue from future cap-and-trade or carbon tax programs from transportation sources to transforming our transportation system toward greater efficiency and reduced carbon emissions.*
- *Establish a National Infrastructure and Transportation Bank funded by capturing some of the economic value created by the placement of infrastructure investments.*
- *Evaluate and mitigate the burden of transportation costs on low- and moderate-income families.*
- *Protect public assets by creating clear guidelines for public-private partnerships such as toll facilities and congestion pricing systems.*



# Transportation For America

We need to get  
America moving again

## About The Coalition

Transportation for America is a growing, national coalition committed to creating a new national transportation program that will take America into the 21<sup>st</sup> Century by building a modernized infrastructure and healthy communities where people can live, work and play.

# A New Direction

## 21<sup>st</sup> CENTURY TRANSPORTATION FOR A 21<sup>st</sup> CENTURY AMERICA

OUR NATIONAL TRANSPORTATION policy has barely changed since the 1950s, when gas was 20 cents a gallon and President Eisenhower launched the interstate highway system. Today, we live in a very different world. Americans are feeling stuck with costly commutes and deepening congestion. Bridges are crumbling. Volatile energy costs are crippling rural economies and stranding Americans young and old. More of us are breathing dirty air as our population becomes increasingly urban. Our climate is threatened. And volatile areas of the world literally have us over a barrel — millions of barrels a day, in fact.

Americans are ready for a new direction. They are demanding transportation options that are cheaper, faster, cleaner and safer. They want investments that will help America compete and thrive in the global economy.

In 2009, Congress and the Obama Administration will face the expiration of the current \$286 billion national transportation program. The choice is clear: adopt a bold new agenda, or continue on the current path of spending billions of taxpayer dollars with little accountability for meeting critical national priorities.

### TO GET AMERICA MOVING, WE MUST:

- *Jumpstart and sustain our economy into a clean-energy future that creates millions of green jobs.*
- *Ensure our metro areas can compete on a global stage by increasing their efficiency and preserving their quality of life.*
- *Help people of all income levels avoid high gas costs and congestion, make it easier to find an affordable home with access to jobs, and strengthen small town and rural economies.*
- *Build a clean transportation system that will protect our climate and the environment.*
- *Improve safety and health for pedestrians, cyclists and motorists while reducing poor air quality.*



ORAN VITRYNCY/FELICKR



DAN BURDEN



STEVE DAVIS



NORTH COUNTY TRANSIT DISTRICT

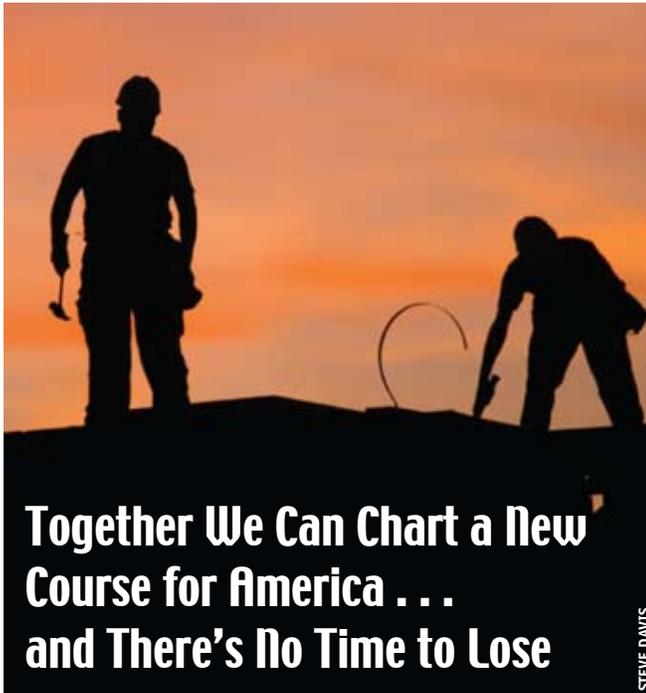


# Calling On Washington

## TRANSPORTATION FOR AMERICA CALLS ON THE PRESIDENT AND CONGRESS TO ADOPT THESE KEY PRIORITIES:

- 1 A 21st CENTURY NETWORK:** Invest in a world-leading, sustainable transportation system. As our economy shifts, we must rapidly catch up to other developed countries with high-speed rail and world-class public transportation. We must fix bottlenecks in our freight corridors, clean up our ports and trucks, and get smarter about managing highway congestion using technology and tolling. Our cities and towns must have safe streets for walking and biking to reach transit, school and jobs. Planning and implementation of high quality public transit can unleash billions in private investment, which can be applied to its construction and operation.
- 2 NO MORE BLANK CHECKS:** Establish national transportation objectives and hold agencies accountable. The federal government must ensure that funding for transportation is invested wisely by holding the U.S. Department of Transportation and its grantees accountable for progress toward primary objectives, including: reducing dependence on oil, lowering carbon emissions from transportation, improving the safety and health of our citizens, and ensuring social equity and economic opportunity across our society.
- 3 SAVE LIVES, PROMOTE HEALTH:** Support safe walking and biking, reduced exposure to vehicle injuries and dirty air. Provide federal funding and direction so that communities may retrofit unsafe urban roads; create complete streets safe for motorists, pedestrians and cyclists; and encourage active living in communities free of harmful levels of vehicle emissions.
- 4 FIX WHAT'S BROKEN:** Establish a special program to restore and maintain our existing highways, bridges and transit and maximize their efficiency. To protect our investment, federal funds should be conditioned on demonstrated performance by grantees that existing transportation infrastructure is kept in a state of good repair.
- 5 SHARE THE POWER – AND THE RESPONSIBILITY:** Provide funding and decision-making authority to local regions. Empower metropolitan planning organizations and other local entities to address their transportation and development issues, but require improved performance and democratic representation in decision-making bodies.
- 6 SUPPORT SUSTAINABLE DEVELOPMENT:** Transportation and development go hand in hand. Our nation can no longer afford to sink money into highway lanes that become overwhelmed by poorly planned development. We need a more efficient system that rewards communities for developing in smarter, more sustainable ways, reducing energy use and carbon emissions while ensuring the availability of housing that is affordable to families of all incomes, near job centers and public transit.
- 7 SMART FINANCING:** Broaden the capital and operating funding base. The probable financial need will be far greater than current federal sources, which rely primarily on the motor-fuel tax. Federal policy should encourage and support innovation in finding new sources for state and local matching funds and attracting private-sector investment, while maintaining public control.





STEVE DAVIS

## Together We Can Chart a New Course for America . . . and There's No Time to Lose

WE CAN NO LONGER AFFORD to squander precious transportation dollars as though we are expecting a permanent return to cheap gasoline. We need to build a 21st Century transportation system that reduces our vulnerability to oil shocks and price increases while making our economy stronger, our households wealthier and our climate safer.

In the coming year, Transportation for America will mobilize our constituents, galvanize public support and work with lawmakers to rethink the way we build our country's infrastructure and communities. With your support, we can convince the President and Congress to put us on the right path by committing to a bold plan that guarantees our transportation investments produce the best returns for our economy, our pocketbooks, our communities, and our environment.

Join our coalition and learn more by visiting [www.t4america.org](http://www.t4america.org), or contact Ilana Preuss at [ilana.preuss@t4america.org](mailto:ilana.preuss@t4america.org)

To become a partner in the campaign, please download the partnership form at <http://t4america.org/partnership>



[www.t4america.org](http://www.t4america.org)

## Our National Partners

- Smart Growth America (co-chair)
- Reconnecting America (co-chair)
- Advocates for Highway and Auto Safety
- American Public Transportation Association
- Amalgamated Transit Union / America 2050
- America Bikes / The American Institute of Architects
- America Walks / American Public Health Association
- Apollo Alliance / Association for Commuter Transportation
- Bicycle Benefits / BOMA International / CEOs for Cities
- Center for Neighborhood Technology
- Citizens for Appropriate Rural Roads, Inc.
- Citizens for Reliable and Safe Highways
- Congress for the New Urbanism
- Defenders of Wildlife / Enterprise Community Partners
- Environment America / Environmental & Energy Study Institute
- Environmental Defense Fund / Good Jobs First
- Holland & Knight / Housing Preservation Project
- Jonathan Rose Companies / League of American Bicyclists
- League of Conservation Voters
- Local Initiative Support Corporation
- LOCUS: Responsible Real Estate Developers and Investors
- Main Street Project / NCB Capital Impact
- National Alliance of Public Transportation Advocates
- National Association of Local Boards of Health
- National Association of City Transportation Officials
- National Association of County and City Health Officials
- National Association of Railroad Passengers
- National Association of REALTORS
- National Center for Bicycling & Walking
- National Coalition for Promoting Physical Activity
- National Complete Streets Coalition
- National Housing Conference / National Housing Trust
- Natural Resources Defense Council
- National Recreation and Park Association
- National Trust for Historic Preservation
- National Wildlife Federation / Nelson/Nygaard
- New Starts Working Group / Outdoor Industry Association
- PolicyLink / Project for Public Spaces
- The Real Estate Roundtable
- Safe Routes to School National Partnership
- Sam Schwartz Engineering, PLLC
- Stewards of Affordable Housing for the Future
- STV Inc. / Transportation Equity Network
- The Surface Transportation Policy Partnership
- Thunderhead Alliance / Truck Safety Coalition
- Parents Against Tired Truckers
- The Trek to Re-Energize America / Trust for America's Health
- U.S. Green Building Council U.S. / Public Interest Research Group- Walkable Communities

*For a complete and up-to-date list of Transportation for America partners, including state and regional organizations, please visit <http://t4america.org/who-we-are>.*



## San Joaquin Valley Housing Update

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To: California Partnership for the San Joaquin Valley Board of Directors  
From: Mike Dozier, Lead Executive  
Date: December 3, 2010

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As the San Joaquin Valley has continued to suffer disproportionately by the national housing crisis, Partnership staff has been actively involved in a number of efforts to bring relief to the region. Staff continues to work with housing partners, community advocates and legislative representatives to remain informed of ongoing issues and challenges, and involved in the regional dialogue to produce solutions. In attempt to keep the Partnership Board of Directors updated on these regional efforts and the status of the continued housing crisis, a panel presentation with the region's leading housing advocates was made to the Partnership Board of Directors at the August 20, 2010 meeting in Tulare.

- Darryl Rutherford, Federal Reserve Bank of San Francisco - provided an overview of the housing market and the national economy, noting that while there appears to be a slight decline in the number of foreclosures, there remains concern about the impact of unemployment and stagnating housing prices on the market in the months to come.
- Dawn Golik, U.S. Department of Housing and Urban Development - provided an overview of a number of programs intended to assist homeowners, and the work being done by HUD approved housing counseling agencies and the need to increase public awareness of the availability of these programs and services.
- Felicity Lyons, California Coalition for Rural Housing - announced that the San Joaquin Valley Housing Collaborative (under LUAH) received its 501c3 status. The mission of the Collaborative is to serve as a vehicle to undertake regional solutions to widespread housing problems and issues within the San Joaquin Valley. The current focus of the Collaborative is on foreclosure remediation and recovery while the long term vision is affordable housing that meets the needs of the entire Valley.

As part of the public comment portion of the discussion, Lee Ayres provided a short report on the status of the foreclosure issue that is not currently being addressed that will have grave consequences for the future. He felt that the Partnership would be the ideal body to elevate these concerns to the appropriate audiences. Greg Woodward, pending Board Member and residential developer, concurred with Mr. Ayres and offered to assist in exploring the matter more fully.

Following the presentation and public comment, Board members expressed an interest in receiving regular updates and directed staff to meet with the presenters to further discuss the housing situation in the San Joaquin Valley and provide a presentation at the next Board meeting. Since that time, the members of the panel along with Greg Woodard, Lee Ayres, Partnership staff and other invited housing advocates from the region met for a discussion

on the San Joaquin Valley housing crisis and several of the Partnership's projects regarding housing needs in the region, including the ongoing development of a San Joaquin Valley housing white paper. This team is scheduled to meet again on November 23, 2010 to finalize the details of the housing presentation requested by the Partnership Board in August. The draft panel presentation includes the following components (to be finalized on November 23, 2010):

- Update on Regional Efforts since August 2010
  - Dawn Golik, HUD
  - Felicity Lyons, San Joaquin Valley Housing Collaborative
  - Darryl Rutherford, Federal Reserve Bank of San Francisco
- Unmet Need, Emerging Issues and New Strategies for the San Joaquin Valley
  - Greg Woodard, Woodard Homes Inc
  - Lee Ayres/Randall Guerra, Aspera Housing
  - Jeff Schragger, No Homeowner Left Behind

The Partnership has been involved in the regional housing community since the development of the Strategic Action Proposal through the goals and objectives set forth for the Land Use, Agriculture and Housing Work Group. However, as the Valley has continued to struggle with the impacts of the national housing crisis, the Partnership has become more engaged with regional housing experts and advocates through the San Joaquin Valley Housing Collaborative and the ad-hoc San Joaquin Valley Foreclosure Task Force, lending itself to assist in the region's response to emerging issues and needs. Considering the significance of the housing crisis in the San Joaquin Valley and the Partnership's heightened role in the region's response, it is the recommendation of Partnership staff to support the creation of an independent Housing Work Group under the management of the San Joaquin Valley Housing Collaborative. This concept has been discussed and is supported by the housing team noted above as it will provide the Partnership with the appropriate vehicle to continue to work with regional advocates in addressing the housing needs of the San Joaquin Valley, through this current crisis and beyond.



## LUAH Work Group Reorganization Proposal

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To: California Partnership for the San Joaquin Valley Board of Directors  
From: Mike Dozier, Lead Executive  
Date: December 3, 2010

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Following the transition of the Transportation Work Group, and the Land Use, Agriculture and Housing Work Group to the Regional Policy Council (RPC) earlier this year, RPC staff approached the Partnership to discuss the possibility of consolidating the two work groups into one. Since that time, Partnership staff has been working with RPC staff on the details of the proposed merge and how to move forward in a way that results in efficient and effective management of the work groups under the management of the RPC without jeopardizing any of the identified goals and objectives set forth in the Partnership's Strategic Action Proposal.

The result is summarized in the attached memo from Barbara Steck, Deputy Director of Fresno Council of Governments proposing the integration of the land use element of LUAH with the transportation work group into a consolidated "Sustainable Communities Planning Work Group." Additionally, the proposal includes the recommendation to create an independent Housing Work Group under the management of the San Joaquin Valley Housing Collaborative. The idea of an independent Housing Work Group has been widely supported by housing partners, including the Collaborative staff who has agreed to assume management should an independent work group be created. The remaining issue is the Agriculture component of LUAH, which under this proposal would involve identifying the agriculture-based goals in each of the work groups' activities. This proposed action is timely as the Partnership work groups are beginning a process of reviewing progress on the Strategic Action Plan and identifying goals and objectives for the next 2-3 years.

Having worked with staff from the RPC and the Collaborative through this proposal development process, Partnership staff recommends supporting the attached proposal.

# San Joaquin Valley Regional Planning Agencies Policy Council

c/o Council of Fresno County Governments – 2035 Tulare St. #201-Fresno, CA 93721  
Phone: 559-233-4148 Ext. 200 Fax: 559-233-9645

December 3, 2010

To: Mike Dozier, Lead Executive  
California Partnership for the San Joaquin Valley

From: Barbara Steck, Deputy Director, Fresno Council of Governments  
Program Manager, San Joaquin Valley Blueprint

Re: Partnership Work Groups – Transportation & Land Use, Housing and Ag (LUHA)

**ACTION:** Restructure Partnership Work Groups under Regional Policy Council management.

**BACKGROUND:** Some time back, the Partnership reassigned management of its Transportation Work Group from the Great Valley Center to the Valley Regional Planning Agencies (RPA). Since that time, the Valley RPA Directors suggested that the Land Use, Housing and Agriculture (LUHA) Work Group might also be better suited for Valley RPA leadership since many of the work products are Blueprint related. The Partnership’s Executive Committee concurred with this assessment; hence, the Valley RPAs – working through the Regional Policy Council – have now assumed responsibility for both the Transportation and LUHA working groups. The timing is right for this kind of reorganization as the Partnership is in the midst of reporting 5<sup>th</sup> year progress on its Strategic Action Plan and the RPAs will need to participate in this activity.

This memo proposes further restructuring at the Work Group level. Because the Regional Planning Agencies are well aware of the need to integrate land use and transportation planning, we suggest combining the work of the Transportation and LUHA work groups into a combined *Sustainable Communities Planning* work group. While the Partnership is hoping for more stakeholder involvement in the process, this should not be a problem as the RPAs already work under extensive requisites for public participation. Formation of the Land Use/Transportation Work Group still leaves us with the need for a strategy for the H (housing) and A (Ag) of LUHA.

Housing might likely form its own work group as that element of LUHA has actually formed a 501c3 non-profit known as the *San Joaquin Valley Housing Collaborative* (with its own governing board). Further discussion reveals that Ag issues are already being addressed in several working groups: Land Use (preservation of Ag land), Housing (affordability and accessibility for agricultural workers) and Economic Development (Ag as economic base).

The Partnership’s work groups are usually “convened” by its board members and “managed” by a staff person. I am suggesting that Ted Smalley, as our new representative to the Partnership Board, co-convene the task force with Barry Hibbard (convener of former LUHA work group). I am volunteering to serve as the staff “manager” for this effort as part of my SJV Blueprint program management activities.

While I have already submitted a suggested *Short Term Strategic Action Plan* to you to accompany this newly proposed work group structure, the Valley RPA Directors would like more time to fine tune that document. We will present a revised work plan once the restructuring issue has been resolved by your Board.



Council of  
Fresno County  
Governments

Stanislaus Council  
Of Governments

Kern Council of  
Governments

Kings County  
Association of  
Governments

Madera County  
Transportation  
Commission

San Joaquin  
Council of  
Governments

Tulare County  
Association of  
Governments

Merced County  
Association of  
Governments



## Green Team San Joaquin | REACON

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**Green Team San Joaquin**, a program of the Greater Stockton Chamber of Commerce, is a collaborative effort between private businesses, municipal and county solid waste divisions, economic development professionals and the community of San Joaquin County.

The purpose of Green Team San Joaquin is to create a nexus between commerce and environment and to enhance the delivery of Chamber services and to address economic, environmental, and quality of life issues in Stockton and San Joaquin County. In 2005, the Chamber embarked with this program by collaboratively searching for regional solutions to challenges facing San Joaquin County and their businesses. Simply put, by assisting businesses in ‘going green” will not only reduce their costs of doing business, but it will also help the environment and move the San Joaquin County economy forward.

The **REACON** (Recycling, Energy Conservation, Air Pollution Mitigation, Water Conservation) Team is the outreach arm of the Green Team San Joaquin. REACON is a collaboration between the Greater Stockton Chamber, private businesses, municipal and county solid waste divisions, economic development professionals, and the communities of San Joaquin County. Our purpose is to promote environmental stewardship solutions, to address environmental and economic development issues, and to create a nexus to enhance the delivery of Chamber services in Stockton and all of San Joaquin County.

To visit Green Team San Joaquin and REACON, [click here](#).

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## HUD Sustainable Communities Grant: Smart Valley Places

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To: California Partnership for the San Joaquin Valley Board of Directors

From: Mike Dozier, Lead Executive

Date: December 3, 2010

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The U.S. Department of Housing and Urban Development (HUD) has awarded a **\$4 million dollar grant** to the San Joaquin Valley, funding its collaborative initiative, **Smart Valley Places!** The **California Partnership for the San Joaquin Valley** (Partnership) is the grant administrator with fiscal agent Fresno State Foundation. This unprecedented opportunity provided under the Sustainable Communities Initiative provides our region the resources necessary to create strong, sustainable communities by connecting housing to jobs, fostering local innovation, and helping to build a clean energy economy.

HUD announced nearly \$100 million in new grants to support more livable and sustainable communities across the country. There are 45 regional areas to receive funding through a new initiative intended to build economic competitiveness by connecting housing with good jobs, quality schools and transportation. The San Joaquin Valley was one of two regions awarded funding in California.

Smart Valley Places will be driven by a compact of 14 Valley cities from throughout the eight-county region, in partnership with four regional nonprofit organizations, California State University, Fresno and the San Joaquin Valley Regional Policy Council. Building on the San Joaquin Valley Regional Blueprint ([www.ValleyBluePrint.org](http://www.ValleyBluePrint.org)) and its smart growth principles, Smart Valley Places is our region's roadmap to creating more transportation choices, equitable-affordable housing, economic competitiveness, and healthier, safe and walk-able neighborhoods, ultimately shaping future growth trends that will impact not only the health and prosperity of the region, but the entire state of California.

### **Partnering cities:**

1. Stockton – San Joaquin County
2. Manteca – San Joaquin County
3. Lodi – San Joaquin County
4. Modesto – Stanislaus County
5. Turlock – Stanislaus County
6. Merced – Merced County
7. Madera – Madera County
8. Clovis – Fresno County

9. Fresno – Fresno County
10. Visalia – Tulare County
11. Tulare – Tulare County
12. Porterville – Tulare County
13. Hanford – Kings County
14. Delano – Kern County

**Partnering organizations:**

1. California Partnership for the San Joaquin Valley
2. Office of Community and Economic Development, at Fresno State.
3. Fresno State Foundation
4. San Joaquin Valley Regional Policy Council
5. CA Coalition for Rural Housing
6. American Farmland Trust
7. Central CA Regional Obesity Prevention Program
8. Local Government Commission
9. San Joaquin Valley Urban Planning and Environmental Resource Center (SUPER Center)

**GOVERNANCE**

**Smart Valley Places - Executive Committee**

City Councils of participating city COMPACT partners authorize their City Managers to be their voting representatives on the Compact Executive Committee (CEC) of Smart Valley Places, with one vote for each partner city. The CEC will meet as often as necessary to provide policy guidance and administrative oversight for Smart Valley Places network related contracts, agreements, grant applications and awards, resource allocations, performance evaluation of projects and programs, and any other network business or communications, and to review, evaluate, and direct the work of the Planners Steering Committee, but will meet no less than two times per calendar year.

The CEC held their initial meeting on Monday, November 15, 2010. Attached is the agenda from that meeting. The following actions were taken:

- Rob Woolley, Interim City Manager for the City of Clovis was elected Chair of the CEC. It was requested that I serve as Vice Chair for this body through the launch of the project.
- A committee was established to develop a job description and recommendation regarding the hiring of a consulting firm/planner to staff the CEC.
- The CEC voted to have Partnership Staff develop the Smart Valley Places website, utilizing funds earmarked in proposed budget.
- The CEC voted to expand the executive committee to include voting members from the Partnership, the Regional Policy Council, the SUPER Center, the Community Leadership Group and the California Central Valley Economic Development Corporation.

- Rob Woolley and Keith Bergthold were chosen to represent the Compact in the Smart Valley Places delegation attending the Living Cities Sustainable Communities Boot Camp in January 2011.

### **Smart Valley Places – Planners Steering Committee**

The Planners Steering Committee of participating city COMPACT partners is formed by the appointment from each City Manager of the Planning Director and/or Assistant Planning Director from each participating city partner. The Planners Steering Committee will meet as frequently as it prescribes for itself – in order to monitor and encourage achievement of Smart Valley Places COMPACT goals for implementation of a regional plan for sustainable development, and to coordinate and prepare information for the Executive Committee related to Smart Valley Places network related contracts, agreements, grant applications and awards, resource allocations, performance evaluation of projects and programs, and any other network business or communications.

### **Smart Valley Places – Initial Regional Lead and Fiscal Agents**

The California Partnership for the San Joaquin Valley and the CSU Fresno Foundation will act as the initial regional lead and fiscal agents for the Smart Valley Places Cities COMPACT – acting as an umbrella organization, grant applicant, and fiscal fiduciary under terms defined in a contractual agreement approved by the Executive Committee for Smart Valley Places grant proposals and other funding applications and resources until Smart Valley Places either has the legal status be its own applicant and fiduciary or chooses other agents.

### **Living Cities**

As a recipient of the HUD grant, Living Cities, a consortium of the world’s largest foundations and financial institutions, has invited a team from Smart Valley Places to participate in an invitation-only peer learning opportunity that is intended to help the region make the most of the \$4 million Sustainable Communities Planning Grant Award. The Living Cities Sustainable Communities Boot Camp will take place January 10-12, 2011 at Harvard University in Cambridge, Massachusetts.

This opportunity is being provided at no cost to a team of six individuals from the Smart Valley Places consortium, to be comprised of the following representatives:

- 1) SVP COMPACT City Manager –*Rob Woolley*
- 2) SVP COMPACT City Planner/SUPER Center – *Keith Bergthold*
- 3) California Partnership for the San Joaquin Valley/OCED – *Stacie Dabbs*
- 4) Community Leadership Group – *Felicity Lyons*
- 5) Regional Policy Council – *Barbara Steck*
- 6) California Central Valley Economic Development Corporation – *John Lehn*

# Smart Valley Places

## COMPACT Executive Committee Meeting

### AGENDA

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Monday, November 15, 2010  
2:00pm – 5:00 pm

Fresno COG, Sequoia Room  
2035 Tulare Street, Suite 201  
Fresno, CA

Call In Number: 1-888-636-3807  
Access Code: 5391593

#### AGENDA

1. Welcome and Introductions *Mike Dozier - 15 min*
  - a. SVP Leadership Team
  
2. Purpose and Potential of the Smart Valley Places Network\* *Mike Dozier - 10 min*
  
3. Overview of Grant Proposal, Scopes of Work and General Program Requirements and Obligations for\* *Stacie Dabbs - 30 min*
  - a. Foundation
  - b. OCED
  - c. California Partnership for the San Joaquin Valley
  - d. COMPACT Cities/COMPACT Executive Committee *Keith Bergthold*
  - e. Community Leadership Group *Felicity Lyons*
  - f. SUPER Center *John Dugan*
  - g. Regional Policy Council *Barbara Steck*
  
4. Grant Scoring and Government Technical Representative Meeting *Stacie Dabbs – 5 min*
  
5. Regional Plan for Sustainable Development Implementation\* *Keith Bergthold – 30 min*
  - a. Scope of Work, Program Requirements and Obligations
  - b. Revised Budget and Committed Projects
  - c. Proposed CEC Staff Planner Position or Consultant Dedicated to Smart Valley Places Outcomes
  
6. SVP Network Communication and Coordination Tools and Protocols, Websites and More *Jen Paul – 20 min*
  - a. Intranet Overview
  - b. Public Website

- c. Media Contact
  
- 7. HUD/SCI Grant Administrative Compliance Procedures, Fiscal Requirements, Obligations, Monitoring, Reporting and Roles\* *Shelby Gonzales – 15 min  
Linda Christian*
  - a. OCED/Partnership
  - b. Foundation
  - c. Sub-Contractors/Partners
  
- 8. COMPACT Executive Committee\* *Keith Bergthold – 30 min*
  - a. Overview of Opportunity and Plan to Capitalize for the Valley
  - b. Designation of Chair or Co-Chairs of Executive Committee
  - c. Recommendations to CEC for seats from OCED, Community Leadership Group, SUPER Center, the Regional Policy Council and the Central California Economic Development Corporation
  - d. Determine Regular and Special Meeting Schedule and Procedures
  - e. Designate Staff Contact for each City Manager/CEC Alternate
  
- 9. Living Cities Boot Camp\* *Stacie Dabbs – 10 min*
  - a. Overview of the Program
  - b. Designation of City Manager and Planner
  
- 10. Public Comment *Mike Dozier – 15 min*
  
- 11. Adjournment *Mike Dozier*

\*Notes attachment

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# California Partnership for the San Joaquin Valley

## 2009-2011 WORKFORCE INVESTMENT AREA GRANT "A LEGACY FOR THE VALLEY"

### Overview

In 2009, California Partnership for the San Joaquin Valley (Partnership) was awarded a \$2 million grant funded by the Governor's Discretionary Workforce Investment Act (WIA) funds. Some of the major partners for the grant include seven of the Partnership work groups (please see the "WIA Grant Initiatives" graphic) as well as Lyles Center for Innovation and Entrepreneurship. Additionally, seven county Workforce Investment Boards (WIBs) have generously donated their time and resources to the deliverables and sit on each demonstration project steering committee.

Funds for this grant will be used by the partners to coordinate education and training efforts for high-wage, high-demand jobs. Further, the goal of this grant is to connect existing workforce development entities which yield workforce skills needed by the targeted industry clusters. Our hope is this grant will leave a lasting legacy for the San Joaquin Valley (Valley).

Through a series of demonstration projects spread across seven counties, grant monies will be used to train workers in basic job skills, vocational English language skills, and computer



literacy. In addition, entrepreneurship development centers will be established across the Valley to train people for self-employment. The project will target jobs in water technology, renewable energy, food processing, agricultural technology and biotechnology — all industries that are closely tied to agribusiness, the heart of the regional economy — as well as manufacturing and supply chain management.

### The Work

The Partnership and its associate organizations have set forth a list of four deliverables that will be pursued as part of this grant project:

#### 1. Sector-Based Articulation

This is a fully coordinated academic and training program, from high schools through colleges and universities, which provides a curriculum with the rigor and relevance needed to yield qualified employees with immediate value for



targeted industry clusters.

The steering committee's participating work groups are:

- PreK-12 Education
- Higher Education and Workforce Development
- Economic Development
- Energy
- Water Quality, Supply and Reliability

### 2. Basic Education Proficiency

There are two workforce-readiness programs that address areas of significant deficiency in the Valley: English Language Learners and Digital Literacy. The steering committee's participating work groups for English Language Learners are:

- PreK-12 Education
- Higher Education and Workforce Development

The steering committee's participating work group for Digital Literacy is Advanced Communications Services.

### 3. Business Incubation and Entrepreneurship Development

Establishing a network of entrepreneurship development programs, E-Centers focus on the targeted regional industry clusters throughout the eight-county region. The steering committee's participating

work groups are:

- Economic Development
- Higher Education and Workforce Development

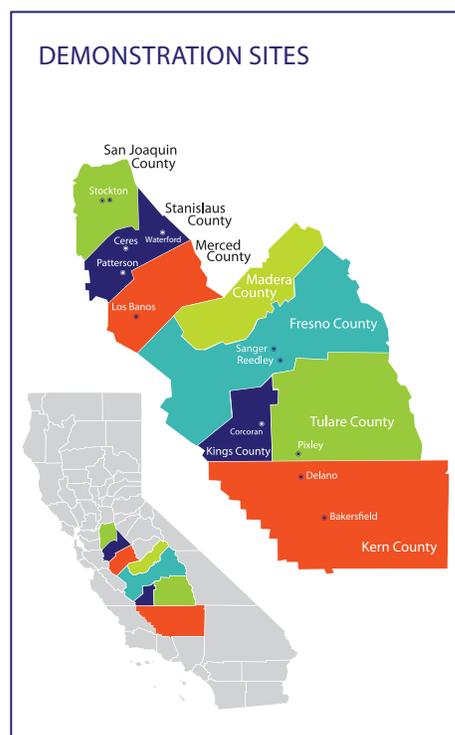
### 4. Green Economy and Workforce

This deliverable ensures that the green economy and workforce are part of this new occupational development in the Valley, consistent with the needs of agribusiness, the goals of AB 32 — the Global Warming Solutions Act, the air quality goals of the Partnership and the energy independence goals of the San Joaquin Valley Clean Energy Organization. The steering committee's participating work groups are:

- Air Quality
- Higher Education and Workforce Development
- Water Quality, Supply and Reliability

### The Results

The benefits of this grant will extend far beyond its two-year life. As business incubators turn out new businesses, a fully articulated education system will be producing their future employees. In addition, programs that provide English language training, basic skills remediation, and computer literacy



for those who need these skills to be productive members of the workforce will be in place. The result will be a significant increase of qualified applicants for high-wage, high-demand jobs, therefore, improving the job search and career attainment of the Valley job seekers far into the future. Furthermore, these efforts will ultimately produce a lower unemployment rate, improved economy, and better quality of life for residents of the Valley.



California Partnership for the  
San Joaquin Valley

[www.facebook.com/sjvpartnership](http://www.facebook.com/sjvpartnership)  
[www.sjvpartnership.org](http://www.sjvpartnership.org)

Office of Community and  
Economic Development  
California State University, Fresno

Mike Dozier, Director  
E-mail: [mdozier@csufresno.edu](mailto:mdozier@csufresno.edu)

5010 N. Woodrow Ave.  
Suite 200, M/S WC142  
Fresno, CA 93740

(559) 294-6021 Office  
(559) 294-6024 Office Fax



	<b>Deliverables:</b>	<b>Complete (X)</b>	<b>No Activity (X)</b>	<b>Activity (X)</b>	<b>If Activity, Please Provide Narrative Report:</b>
<p>Office of Community and Economic Development, California State University, Fresno</p> <p><b>Oversight of: Deliverable Task Forces Work Groups</b></p>	<p>Convene Grant Leadership Steering Committee to drive major deliverables and goals to develop the structure of the grant and assist in reducing barriers to successful performance. Support the Chair of each group.</p>			<p><b>X</b></p>	<p>OCED Associate Director Christine Nutting (staff) is the lead on staffing and integrating the five major initiatives. OCED staff advises grant team members and coordinates the major efforts of the grant. The focus of OCED at this juncture is to ensure that as the pilots are launching, the leads have the resources they need to get participants enrolled and get the programs running, and support the cohesiveness between teams, their advisory group, and all industry advisors (work groups such as Water and Air Quality). Additionally, OCED staff continues to support subcontractors in their activities from meeting planning, stakeholder cultivation, contract and budget management, attainment of the grant goals and objectives, and streamlining intra-work group and inter-work team communications to facilitate desired outcomes along the five major initiatives.</p> <p>In addition, OCED staff maintains the connection between all deliverables and their respective work group consultants, ensuring they are kept current on each other's progress and can seamlessly integrate the work already under way.</p> <p>On August 25, OCED staff convened the Leadership Steering Committee to discuss the structure of the grant, the deliverables, the goals and the participation of the work groups. The next Leadership Steering Committee meeting is scheduled for October 27. At the August 25 meeting, we discussed starting semi-monthly phone "check-ins" to focus on any barriers. Our first phone meeting occurred on September 21 and a second phone meeting is scheduled for November 30. Throughout this quarter, staff continued to meet on a one-to-one basis with the work groups and work group subcontractors to discuss the structure and goals of the grant, how to better integrate their strengths into the grant goals, and how to deal with barriers they were encountering.</p> <p>OCED staff also attended Advisory Committee meetings for two of the deliverables that focused on their specific deliverables, interactions of the sites and the local workforce investment boards (LWIBs), to discuss</p>



Office of Community and Economic Development, California State University, Fresno	Deliverables:	Complete (X)	No Activity (X)	Activity (X)	If Activity, Please Provide Narrative Report:
					<p>time lines and deliverables, and to address resource barriers. This included the Digital Literacy and the E-Center deliverables.</p> <p>One of the continuing challenges is the JTA process and finding technical support on specific questions relating to enrollments, income requirements, etc. Finding a consistent answer to all of the questions is difficult and staff doesn't have the technical knowledge to easily address these issues.</p> <p>Staff has also been working with the Central Valley Higher Education Consortium (CVHEC) and the PreK-12 Work Group to further the efforts of sector-based articulation. Staff will attend a Summit on sector-based articulation in October to discuss the progress of the WIA grant. Additionally, staff made a presentation to the Central California Workforce Collaborative (CCWC) to update them on the progress of the grant.</p> <p>Tools which have been developed or modified to facilitate better communications regarding the grant include (and can be provided upon request):</p> <ul style="list-style-type: none"> <li>• Updated site matrix</li> <li>• Talent release form to collect testimonials from participants (English and Spanish)</li> <li>• Updated reporting tools to EDD</li> <li>• Updated one-page PR piece on the WIA grant</li> <li>• Google Site to upload and manage documents</li> </ul>
<b>Fiscal, Program and Contract Management</b>	Gather and coordinate information for Employment Development Department (EDD), as required for contract administration WIA monitoring			X	<p>OCED staff continues to coordinate the subcontracting process (e.g. scopes of work, certificates of insurance, budgets) for 24 subcontracts totaling \$2 million over the two-year grant period. Additionally, OCED staff revised the grant narrative and appropriate budgets and provided to Economic Development Department (EDD) representative.</p> <p>Staff also created a fiscal/program monitoring infrastructure to ensure:</p> <ul style="list-style-type: none"> <li>• All expenditures can be processed in a timely manner</li> </ul>



Office of Community and Economic Development, California State University, Fresno	Deliverables:	Complete (X)	No Activity (X)	Activity (X)	If Activity, Please Provide Narrative Report:
					<ul style="list-style-type: none"> <li>• There are checks and balances for expenditures</li> <li>• Subcontractor and OCED budgets can be reviewed frequently to ensure expenditures were in line with allocations</li> <li>• All documentation is approved</li> <li>• Program monitoring is done by creating reporting tools for each deliverable</li> </ul> <p>Several fiscal teleconferences were provided to subcontractors to ensure they were advised on reporting and documentation requirements and necessary forms were given to all.</p> <p>At the end of March, OCED staff attended JTA training provided by EDD to learn the JTA process. Each LWIA was provided a separate login code to complete their own JTA entry for eligibility, training and exits.</p> <p>OCED staff continues to coordinate and monitor the subcontracting progress. Several subcontracts have been executed, but the majority remains to be completed.</p> <p>OCED staff is developing a mechanism for collecting information to report as “leveraged” funding.</p> <p>Fiscal reports will be uploaded to the EDD as soon as Fresno State Foundation staff connects with JTA to get their logins configured.</p> <p>A modification of the master agreement is in progress.</p> <p>The 06/30/10 Fiscal Report was faxed due to Fresno State Foundation staff not having the correct configuration in JTA to complete the report.</p> <p>The 08/31/10 Fiscal Report data has been provided to the Fresno State Foundation and 09/30/10 Fiscal Report data is pending completion by 10/20/10.</p>



Office of Community and Economic Development, California State University, Fresno	Deliverables:	Complete (X)	No Activity (X)	Activity (X)	If Activity, Please Provide Narrative Report:
<b>Partnership Board Meetings and Activities</b>	Provide executive staffing to the Partnership Board of Directors and coordinate all Partnership Board meetings, activities and events.			X	The month of August was the first month that a JTA programmatic report was submitted showing 15 participants in the program through JTA. On August 20, the Partnership Board conducted its quarterly board meeting. The progress of the WIA deliverables was presented by staff during the Secretariat reporting.
<b>Outreach Services</b>	Plan, organize and provide outreach services to key stakeholders and constituent communities to inform and involve them in activities of the Partnership.			X	The Partnership utilizes a communications plan aimed at promoting and supporting Partnership success. The Partnership Communications Strategy has three primary objectives: 1) increase communications among the eight counties and 62 cities; 2) provide updates on, and seek collaboration for, the WIA Grant; and 3) identify, educate, and outreach to San Joaquin Valley organizations by exhibiting the priority initiatives and policy developments.  This multifaceted communications plan strategically aligns the Partnership's objectives with its desired target audiences. Leveraging the established civic channels, networks and media, this plan is executed through two strategies—Civic Engagement and General Public. Some of this quarter's highlights include: <ul style="list-style-type: none"> <li>• Four speaking engagements by Secretariat staff</li> <li>• Increased communication distribution list to include cities, counties and agencies</li> <li>• Distributed 15 communication pieces</li> </ul>
<b>Communication Services and Tools</b>	Provide communications services; media relations and management; outreach to state and federal delegation; preparing and distributing printed information to stakeholders and the public; website development and maintenance; organizing			X	Communication tools are continually being updated and utilized (i.e. website, newsletters, and events). <ul style="list-style-type: none"> <li>• The Partnership website continues to be improved and aligned with Partnership and WIA Grant initiatives.</li> <li>• Our legislative staff maintains relationships with state and federal legislators and is forming new relationships with recently elected members.</li> <li>• For the August Partnership Board meeting, distributed media advisory to promote the meeting and an electronic broadcast to</li> </ul>



	Deliverables:	Complete (X)	No Activity (X)	Activity (X)	If Activity, Please Provide Narrative Report:
Office of Community and Economic Development, California State University, Fresno	coverage and/or programs for broadcast; translation of selected materials				<p>publicize to partners throughout the San Joaquin Valley.</p> <ul style="list-style-type: none"> <li>Legislative staff continues to track policy and legislative actions at the state and federal levels, most specifically regarding job creation initiatives, workforce development and job training programs, and green economy investment opportunities. This information is shared with stakeholders in a timely manner via e-blast.</li> </ul>
<b>Annual Report</b>	Plan, organize, prepare, and distribute an Annual Progress Report covering implementation of the WIA Grant, other Work Group activities including but not limited to the Grant, and operations of the Partnership.	X			<p>Per last quarter's report, the 2009 Annual report has been created, printed and distributed to more than 400 stakeholders including the Partnership Board, California Business, Transportation and Housing Agency, the Regional Policy Council, WIB directors, state elected officials, and community/business leaders.</p> <p>The report can be viewed at <a href="#">Partnership Annual Report 2009</a>.</p> <p>The next Partnership report will be published winter 2011.</p>
<b>Annual Conference</b>	Plan, organize, and convene an annual regional conference for all Partnership participants, stakeholders and the public to review the Partnership's progress.			X	<p>Per last quarter's report, after reevaluation, it was determined to hold the next Partnership Summit in fall 2011. It will be held in either Kern County or Stanislaus County, depending upon facility availability and affordability.</p>



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Central Valley Educational Leadership Institute (K-12)	<p>1. Identify three high schools across the region to participate in the sector-based articulation project to become demonstration projects in high-priority industries. Each participating high school will offer two career education programs in the 5 identified high priority industry clusters during the academic year 2010-2011. One high school may begin in the spring semester of 2010</p>	(X)		X	<p>Caruthers High, Corcoran High, and Patterson High were the three sites involved at the beginning of this quarter. Caruthers Unified School District (Water Technology and Ag) gave notice in early September that they would not be able to fulfill the participation requirements.</p> <p>Sanger Unified School District was approached to participate in the project. The scope of work, budget, and work plan are under development at this time with Sanger High to be the third site. The programs Sanger High is planning to work on are Ag Manufacturing and Biotechnology.</p> <p>Corcoran High (programs in Energy and Manufacturing) and Patterson High (programs in Logistics and Transportation Management, and Ag Business) started the academic year and have students enrolled in the designated career pathways and courses.</p>
	<p>2. Work with the local WIBs to ensure at least 60 students who are WIA-eligible are enrolled in the six identified CTE programs at the three high schools</p>			X	<p>Students in Corcoran High and Patterson High are in the process of being identified for WIA-eligibility. Patterson has verified 8 students to date. The process has not yet started in Sanger.</p>
	<p>3. Identify specific deliverables for each site and monitor successful completion of the project at each participating high school</p>			X	<p>Contracts with Corcoran High and Patterson High were signed and the project consultant has been meeting with both administration and teacher participants in the two districts to facilitate the scope of work for each site. Consultant has worked with Sanger High to identify the scope of work. The specific agreement should be completed by November 2010.</p>
	<p>4. Provide leadership for the Task Force Steering Committee in collaboration with each of the high schools, relevant industry/sector work groups,</p>			X	<p>Steering Committee meeting scheduled for October 12. Each site will present their work plan and also identify specific needs that can be addressed by the industry sector work groups. This meeting will be the first opportunity for the sites to articulate their specific needs and match those needs with the resources</p>



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	local WIBs, Partnership Secretariat, and other resource organizations/ businesses to enhance the specific CTE programs in the three participating high schools	(X)		(X)	available. Each of the participating high schools are developing or expanding Advisory Committees for each of their programs. We have been regularly communicating with industry representatives and other resource people to identify potential advisory committee members, guess speakers, field trip sites and job shadow opportunities.
	5. Secure a project coordinator to provide support and coordination for each of the related high school career education advisory committees (aka "demonstration project steering committees") to engage articulating community colleges, four-year colleges and industry representatives in program enhancements			X	Efforts at this time are centered on establishing the new courses at the three sites. Articulation to colleges will be a later phase. The Central Valley Educational Leadership Institute (CVELI) has connected with the Central Valley Higher Education Consortium (CVHEC) to begin establishing relationships and more clearly learn about the articulation process between community colleges and four-year colleges. The Project Director and Consultant were invited to an initial articulation planning meeting for the colleges in the region to give input into the higher education articulation process.
	6. Provide specialized consultation and professional development for staff at each participating CTE program to make systemic improvements to the CTE program and curriculum to ensure students experience a fully articulated, rigorous and relevant sector-based program and that the program can be seen as a demonstration site to others			X	Consultant is meeting regularly with instructional staff at each site. She is providing individual consultation and coaching support. Efforts this quarter have largely focused on identifying instructional materials and finalizing the course content.
	7. Monitor student progress and outcomes. Document the three high school demonstration			X	Met with graduate students and the research team who will be performing the case study to introduce them to the project and the specific programs at each site.



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	projects and write publishable case studies for distribution across the region				
	8. Implement project according to agreements; write quarterly and final reports and other communications			X	Project Director and Consultant have been in regular contact with the leadership group and Secretariat. Consultant monitoring projects to reflect the agreed upon components. Quarterly report completed.
	9. Help the school sites develop continuous improvement and sustainability plans after the grant ends		X		
<p><b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> Due to school being out during the summer months, there was limited activity this quarter until late August when school resumed and teachers and students were available. One set-back this quarter was losing Caruthers High due to the challenges of a small district and high school with limited human resources to dedicate to a project of this scope.</p>					
Partnership Higher Education* & Workforce Development** Work Group	1. Provide guidance and act as a resource			X	All identified entities have responded to communications and requests for assistance.
	2. Help identify sector-based needs for both industry and students within respective targeted industry		X		
	3. Facilitate resources and training with organizations such as State Center Consortium to include access to 2+2 articulation			X	CVHEC invited CVELI staff to an articulation planning meeting held on October 1.
	4. Help coordinate site visits and identify guest speakers		X		
	5. Help develop internship and job placement programs and provide access to college CEOs			X	Stanislaus WIB has been actively involved with the businesses and higher education institutions in the area to identify opportunities for students in the Patterson High Logistics and Transportation program.
	6. Communicate and share grant			X	Overview of Sector-Based Articulation project was presented to



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	objectives to educational institutions in the region			(X)	CVHEC board/CEOs of Valley colleges and universities on September 21. Met with sector-based articulation project leader Marcy Masumoto to brainstorm CVHEC involvement moving forward.
	7. Facilitate meetings as necessary with educational stakeholders			X	Invited project leaders to attend CVHEC meeting on October 1 to discuss articulation issues at higher educational level.
	8. Disseminate information via CVHEC Web site and College Place Web site		X		
	9. Monitor student enrollment/program completion in higher education institutions upon completion of high school		X		
	10. Provide input into quarterly reports			X	Contributed to third quarter report.
	11. Participate in Task Force meetings as necessary			X	Participated in WIA grant leadership meetings, including updates on sector-based articulation project.

**Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:** Because the three schools are just beginning this project, they are working on getting the basics of their programs established, and are not yet to the point where higher education articulation activities are underway. At the October 12 Steering Committee meeting, the projects will outline their specific needs for the participating resource entities.

Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
San Joaquin Valley Clean Energy Organization (SJVCEO)	1. Participate in Deliverable 1 Steering Committee meetings in person or by phone 2. Provide guidance and act as an industry resource	(X)	X		There were no steering committee meetings this quarter. The next meeting is set for October 12.
				X	On-going



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	3. Help communicate industry information			X	On-going
	4. Help identify sector-based needs for both industry and students within respective targeted industry		X		
	5. Facilitate resources and training		X		
	6. Help coordinate site visits and identify guest speakers		X		
	7. Work with demonstration projects and Valley industry related stakeholders to develop energy related internships, job placement programs and/or scholarships		X		
	<p><b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> Because the schools are just beginning this project, they are working on getting the basics of their programs established, and are not yet to the point industry-related activities were required. At the October 12 Steering Committee meeting, the projects will outline their specific needs for the participating resource entities.</p>				
	<hr style="border: 5px solid #76b82a;"/>				

Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
West Hills College	1. Participate in Deliverable 1 Steering Committee		X		There were no steering committee meetings this quarter. The next meeting is set for October 12.



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	meetings in person or by phone				
	2. Provide guidance and act as an industry resource			X	On-going
	3. Help communicate industry information			X	On-going
	4. Help identify sector-based needs for both industry and students within respective targeted industry		X		
	5. Facilitate resources and training			X	
	6. Help coordinate site visits and identify guest speakers			X	
	7. Work with demonstration projects and Valley industry related stakeholders to develop energy related internships, job placement programs and/or scholarships			X	
<p><b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> Because the schools are just beginning this project, they are working on getting the basics of their programs established, and are not yet to the point industry-related activities were required. At the October 12 Steering Committee meeting, the projects will outline their specific needs for the participating resource entities.</p>					



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Partnership Economic Development Work Group* *Central California	1. Participate in Steering Committee meetings for each demonstration project in person or by phone	X	X		There were no steering committee meetings this quarter. The next meeting is set for October 12.
Economic Development Corporation (CCEDC)	2. Provide guidance and act as an industry resource			X	On-going
Partnership Energy Work Group**	3. Help communicate industry information			X	On-going
	4. Help identify sector-based needs for both industry and students within respective targeted industry		X		
Partnership Water Work Group	5. Facilitate resources and training		X		
	6. Help coordinate site visits and identify guest speakers		X		
	7. Work with demonstration projects and Valley industry-related stakeholders to develop energy- related internships and job placement programs		X		
	8. Develop scholarships for industry-related activities		X		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> Because the schools are just beginning this project, they are working on getting the basics of their programs established, and are not yet to the point industry-related activities were required. At the October 12 Steering Committee meeting, the projects will outline their specific needs for the participating resource entities.					





	<b>Deliverables:</b>	<b>Complete:</b> (X)	<b>No Activity:</b> since last report (X)	<b>Activity:</b> since last report (X)	<b>If Activity, Please Provide Narrative Report:</b>
Patterson High School  Corcoran High School  Sanger High School (pending)	1. Maintain the client files and notify the local WIB of completed client WIA service activities. These services include: assessments, ISS/ISP (Youth), case management, intensive services, non-WIA training, exit, follow-up	(X)	(X)	X	WIB eligibility activities were underway this quarter at Corcoran and Patterson high schools. Files are being established to document activities. Stanislaus WIB verified 8 eligible Patterson High students. Kings County WIB representatives met with Corcoran High and CVELI representatives to clarify procedures. Documentation has been collected and eligibility interviews are scheduled for October.
<p><b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> The issue of WIB eligibility has been a much harder task than anticipated. The WIB is a complex organization with a maze of rules and regulations that are not the same in each county. In retrospect, the initial orientation meetings between the WIB and the school personnel were not sufficient to have resulted in a complete understanding of the responsibilities and roles of each party. Personnel changes during the summer just added to the confusion and student eligibility files were lost in Corcoran High. Also, because eligibility activities were not completed before summer, family incomes rose due to seasonal jobs, resulting in fewer students becoming eligible. As a result, the projects do not have as many WIB eligible students enrolled to date as anticipated. All participants are learning about the system and are revising the processes and procedures with the project as possible.</p>					



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Central Valley Educational Leadership Institute (CVELI) (K-12)	1. Identify three schools (two high schools and one adult school) across the region to implement the <b>English Language Institute (ELI)</b> project during the academic year 2010-2011. One high school may begin spring semester 2010	X			Project sites include: Ceres Adult School (Ceres Unified School District) Pacheco High School (Los Banos Unified School District) Waterford High School (Waterford Unified School District)
	2. Secure a subcontractor (Pivot Learning Partners) to provide <b>English Language Learner(s) (ELL)</b> coordination, content, professional development, coaching, networking opportunities, and technical support for school and student leadership in order to improve services to ELL youth and adult students	X			Contracted for service from the EL Secondary Schools Network (Pivot Learning Partners); Network staff members include <ul style="list-style-type: none"> <li>• Adult School-Karen Ward</li> <li>• Pacheco High School               <ul style="list-style-type: none"> <li>○ Tom Nation-EL Instructional Leadership Team</li> <li>○ Angela Munoz-EL Instructional Leadership Team</li> </ul> </li> <li>• Waterford High School               <ul style="list-style-type: none"> <li>○ Robert Knapp—counselor coaching</li> <li>○ Steve Weil—principal coaching</li> <li>○ Martin Baltierra—E3L and Student Voice</li> </ul> </li> </ul>
	3. Identify specific deliverables for each site and monitor successful completion of the project at each participating high school			X	Waterford and Pacheco: Specific work objectives included in the attached Coaching Action Plan. Held meetings with administrative staff regarding reimbursement and payment procedures. (See attachment)
	4. Work with the local WIBs to ensure at least 90 students who are WIA-eligible are enrolled in ELIs at the schools			X	Waterford High School—30 students enrolled Ceres Adult School—32 students enrolled Pacheco High school—in progress



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	<p>5. Provide leadership for the <b>English Language Institute (ELI)</b> Task Force Steering Committee in collaboration with each of the participating schools, local WIBs, Partnership Secretariat, and other resource organizations to enhance programs for <b>English Language Learner (ELL)</b> students in the three participating schools</p>	X	X		No meeting this quarter.
	<p>6. Provide support and coordination for each of the related school ELI advisory committees (aka “demonstration project steering committees”) to engage articulating community and four-year colleges (as appropriate), WIB</p>			X	Communicated with the Central Valley Higher Education Consortium (CVHEC) to examine possibilities for collaboration on this project. The Project Director was invited to an articulation planning event with higher education representatives on October 1. We have been working with the WIB’s throughout the quarter.
	<p>7. In collaboration with industry work groups and local WIBs, provide workforce development information to participating ELL students about career paths, job requirements, employment opportunities and benefits of being bilingual in high-priority industry clusters</p>			X	Shared information about the new student-oriented UPlanit website ( <a href="http://www.uplanit.org">http://www.uplanit.org</a> ) for career exploration launched by the Kern County Office of Education and the Prek-12 Work Group in September.
	<p>8. Provide specialized consultation, coaching and professional development for staff at each participating school to make systemic improvements to the <b>English Language Development (ELD)</b> program and core subject</p>			X	Waterford and Pacheco High Schools: EL Instructional Leadership Teams formed and are meeting twice every month  Ceres Adult School: Monthly Leadership Team meeting to align, coordinate all work, and identify needs of teachers; monthly teacher professional



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	<p>courses to ensure students improve their English skills and overall academic experience thus leading to the potential that the schools' ELD program may be seen as a demonstration site to others.</p> <p>9. Monitor student progress in terms of improvement of English skills and outcomes</p> <p>10. Fully document the three <b>English Language Institute (ELI)</b> demonstration projects and write publishable case studies for distribution across the region</p> <p>11. Implement the project according to agreements, write quarterly and final reports and other communications</p> <p>12. Help the school sites develop continuous improvement and sustainability plans after the grant ends</p>				development PLC meeting held in August, September, and October
				X	Waterford High School: Identification of achievement goals on standardized assessments, walk-throughs completed
				X	Met with CREAD and have updated objectives and alignment of work. Presented project to graduate students and research team to lay the foundation for the research component.
				X	Quarterly report and other communications completed.
				X	Coaching action plans (see attachment) Waterford Professional Development Plan (see attachment)
<p><b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> The emphasis this quarter was getting systems in place, completing planning and course enhancements, and providing professional development for school staff. Students were out of school during the summer, so student interactions began after school started, including WIB eligibility activities. Pacheco High just opened for the first time this semester which caused some delays while the administrators and teachers opened the school site.</p>					
Pacheco High	1. Maintain the client files and notify the local WIB of completed client WIA service activities.			X	Enrollment
Ceres Adult School					<ul style="list-style-type: none"> <li>Complete at Waterford High School (30 students)</li> <li>Complete at Ceres Adult School (32 students)</li> </ul>



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Waterford High	These services include: assessments, ISS/ISP (Youth) or IEP (Adult), case management, intensive services, non-WIA training, exit and follow-up				Documentation practices and protocols <ul style="list-style-type: none"> <li>• Folders ordered for all sites</li> <li>• Identification of documents and information to be included in each file is complete</li> </ul>
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> The WIB enrollment process has proven to be complicated and takes much more time than anticipated. Pacheco High and Merced WIB are in the process of identifying students for the eligibility process.					



July 1, 2010 – September 30, 2010

Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Partnership Advanced Communications Work Group	1. Identify three demonstrated projects geographically distributed in different counties of the Valley (San Joaquin County, Kern County and Tulare County)	X			Three sites identified: Stockton Adult School Delano Union Elementary Pixley Adult School
	2. Enroll at least 150 WIA eligible clients into digital literacy programs across three sites			X	Nineteen participants have graduated from the program and have been entered in the JTA system.
	3. Collaborate with local school districts, WIBs and other resource organizations to enhance digital literacy programs			X	All digital literacy sites are located at local schools. Continued collaboration is occurring with the local WIB's in order to ensure program consistency and success.
	4. Provide pre- and post-literacy test in order to determine program participants' digital literacy. This will test participants' initial digital ability (pre) and their improvement in digital literacy (post)			X	Pre and post test provided at Delano and Pixley sites. New classes at the Delano site began in September 2010 and pre-tests were administered.
	5. Implement the training curriculum that will include references to the economic			X	Training occurring at Delano and Pixley sites.



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	<p>opportunity clusters described under deliverable #1. Training of participants will include:</p> <ul style="list-style-type: none"> <li>a. Access the internet</li> <li>b. Create and use email accounts and social networking sites safely</li> <li>c. Learn various software applications</li> <li>d. Write a business plan, build a resume, look for work and submit job applications online</li> <li>e. Set up and use online banking</li> <li>f. Enroll in and participate in distance learning courses to further education and business training</li> </ul>				
	6. Refer all participants to local WIB for continued support			X	All clients referred to the local WIB's for continued support.
	7. Provide leadership for the Task Force Steering Committee in collaboration with each of the sites, local WIB's,			X	First Task Force Steering committee held August 30.



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	Partnership Secretariat, and other resource organizations/businesses				
	8. Provide support and coordination for each of the related deliverable advisory committees			X	Ongoing support and coordination provided by the advisory committee.
	9. Identify specific deliverables for each site and monitor successful completion of the project at each participating high school			X	Ongoing site monitoring and project support.
	10. Monitor participant progress and outcomes and document the three demonstration projects for distribution across the region			X	Ongoing case management support and documentation.
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b>					



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Pixley Adult School Stockton Adult School Delano Union Elementary	1. Maintain the client files and notify the LWIB of completed client WIA service activities. These services include: assessments, IEP (Adult), case management, intensive services, non-WIA training, exit and follow-up	(X)	X	(X)	
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b>					



July 1, 2010 – September 30, 2010

Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Lyles Center for Innovation & Entrepreneurship	<ol style="list-style-type: none"> <li>1. Develop and implement three demonstration "E-Centers"               <ol style="list-style-type: none"> <li>a. Adopt a common entrepreneurship curriculum and common skill development to participating 2- and 4-year colleges to prepare adults for the launch of a new business (the "Entrepreneurial Pathway"). The curriculum will be developed using existing or in-kind resources</li> <li>b. Implementation will include at least three 2-year and 4-year colleges in geographically diverse Valley counties</li> </ol> </li> <li>2. Identify specific deliverables for each site and monitor successful completion of the project at each site</li> <li>3. Facilitate 8 community workshops throughout the 3 E-Center sites on topics including: business plan writing, idea feasibility development, product</li> </ol>	X		X	<p>A common platform for an online business plan curriculum has been decided upon for each E-Center. Reedley has started implementation as the first pilot E-Center program. The E-Centers will be utilizing the Central Valley Business Incubator online business plan modules so that the clients may complete each lesson at their own pace. Workshops are structured around the modules to enhance e-learning, which will be implemented at both Reedley College and Bakersfield College.</p>
				X	Implementation of the online business plan and workshops, structured around the online modules, are in place at 2 of the 3 sites.
				X	Workshops have started at Reedley College. Workshops have been scheduled at Reedley College for Fall 2010, with 2 of 5 workshops already completed. Another cohort will be underway in the Spring with the same scheduled workshops. Bakersfield is scheduled to start November 2010.



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	development, and technology commercialization and green jobs				
	4. Provide a shared database for area resources to support entrepreneurship activities	X			A database was developed prior to the grant and is available for any clients that enter the E-Centers. The information can be accessed at <a href="http://www.valleybizconnect.org">www.valleybizconnect.org</a>
	5. Provide pre- and post-business and entrepreneurial skills test in order to determine program participants' business acumen	X			A pre and post assessment has been developed and is being input into a specific survey instrument for each site to administer. Each WIA client that utilizes an E-Center will be required to take both the pre and post assessment test.
	6. For 50% of WIA-eligible clients utilizing services provided at e-center sites, document through the post test results that they increased their knowledge of business & entrepreneurial skills		X		
	7. Ensure that 30 WIA eligible clients will utilize direct services provided at the e-centers. Services and programs will include, but are not limited to: a. One-on-one consulting/coaching to nascent entrepreneurs and entrepreneurship students			X	20 clients have been recruited and WIA eligibility applications have been completed at the Reedley site. Enrollment is underway.



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	b. Virtual offices space for entrepreneurship students, and providing clients access to micro-lenders and local service providers				
	8. Provide leadership for the Task Force Steering Committee in collaboration with each of the sites, relevant industry/sector work groups, local WIB's, Partnership Secretariat, and other resource organizations/businesses			X	Coordinated and held meetings with work groups and local WIB for first pilot E-Center site (Reedley).  Met with local community businesses in Bakersfield to provide support for entrepreneurship development at Bakersfield College on October 7.  Held the first Steering Committee meeting on October 1. All WIBs were represented at the meeting.
	9. Provide support and coordination for each of the related deliverable advisory committees			X	Discussed enrollment criteria and collected forms from both Fresno WIB for Reedley site and Kern County WIB for Bakersfield site. Worked with other partners to coordinate deliverables and needed resources for each site.
	10. Monitor student progress and outcomes and document the three demonstration projects for distribution across the region			X	Reedley is prepared to document students' progress in order to share with rest of region. They have administered the pre-assessment form to also document learning outcomes.
<p><b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> Enrollment criteria have been the biggest challenge. Site representatives have been unsure of what is required, who the signers are, and who will input the data. Most of the steps have been addressed and are understood to date.</p>					



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:	
Partnership Higher Education & Workforce Development Work Group	1. Help communicate sector-based needs for both industry and students within respective targeted industry		X			
	2. Help coordinate workshops and guest speakers		X			
	3. Assist in marketing internships and job placement programs		X			
	4. Communicate and share grant objectives to educational stakeholders and institutions in the region			X	E-Center project was shared with the CVHEC board at the September 21 meeting.	
	5. Disseminate information via CVHEC website and College Place Website		X			
	6. Organize research teams for data compilation and evaluative case studies		X			
	7. Participate in Steering Committee meetings for each demonstration project in person or by phone Provide input into quarterly reports				X	CVHEC representative participated in meetings and contributed to quarterly report.
	8. Participate in Task Force meetings as necessary				X	Participated in WIA grant leadership meetings, including updates regarding E-Centers.
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b>						
Partnership Economic Development Work Group	1. Participate in Steering Committee meetings for each demonstration project in person or by phone			X	Participated in leadership committee meetings and steering committee meeting.	



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	2. Provide guidance and act as an industry resource			X	Spoke to local Economic Development Corporations to request industry information for 2 sites.
	3. Help communicate industry information			X	Continuing work on new web site that disaggregates information by targeted industry for the 8-county region. Sent completed reports to project lead to share with individual sites.
	4. Help identify sector-based needs for both industry and students within respective targeted industry.			X	Circulated Central California Renewable Energy sector profile as final report.
	5. Help coordinate workshops and guest speakers		X		
	6. Work with demonstration projects and Valley industry related stakeholders to develop energy related internships and job placement programs		X		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b>					
Bakersfield College	1. Maintain the client files and notify the LWIB of completed client WIA service activities. These services include: assessments, IEP (Adult), case management, intensive services, non-			X	Reedley has completed first cohort of applications and worked with Fresno WIB representative to review applications and documentation for enrollment eligibility. 20 applications were completed. No clients have been enrolled and entered into the system at this time.
Reedley College					
UOP					



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	WIA training, exit and follow-up	(X)		(X)	
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b>					



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
San Joaquin Valley Clean Energy Organization	1. Establish a central repository of information for education and business to use to develop new occupational opportunities for a green economy			X	Meetings between project leaders from SJVCEO and WHCC to develop concept for website and content development.
	2. Review each demonstration project implemented under this grant to ensure that they are consistent with the needs of agribusiness, AB 32, the air quality goals of the California Partnership for the San Joaquin Valley, and the energy independence and clean energy goals of the San Joaquin Clean Energy Organization		X		
	3. Provide support and coordination for each of the related deliverable advisory committees			X	On-going
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b> Much of our work depends on the schools getting started, we used this time to map out and discuss technical needs for the web page.					





Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
West Hills College	1. Establish a central repository of information for education and business to use to develop new occupational opportunities for a Green Economy			X	Meetings between project leaders from SJVCEO and WHCC to develop concept for website and content development.
	2. Research and develop a regional scan of skills needed to compete in a green economy and be successful in the green workforce			X	On-going
	3. Review each demonstration project implemented under this grant to ensure that they are consistent with the needs of agribusiness, AB 32, the air quality goals of the California Partnership for the San Joaquin Valley, and the energy independence and clean energy goals of the San Joaquin Clean Energy Organization		X		
	4. Provide leadership for the Task Force Steering Committee in collaboration with each of the sites, relevant industry/sector work groups, local WIB's, Partnership Secretariat, and other resource organizations/businesses			X	On-going



Task Force Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	5. Provide support and coordination for each of the related deliverable advisory committees			X	
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b>					



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
Partnership Air Quality Work Group Partnership Water Work Group Central Valley Higher Education Consortium	1. Participate in Steering Committee meetings for each demonstration project in person or by phone		X		There were no steering committee meetings this quarter.
	2. Provide guidance and act as an industry resource			X	On-going
	3. Help communicate industry information			X	On-going
	4. Help identify sector-based needs for both industry and students within respective targeted industry		X		



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	5. Facilitate resources and training		X		
	6. Help coordinate site visits and guest speakers		X		
	7. Work with demonstration projects and Valley industry-related stakeholders to develop energy-related internships and job placement programs		X		
	8. Develop scholarships for industry-related activities		X		
	9. Provide input into quarterly reports			X	
	10. Participate in Task Force meetings as necessary		X		
	11. Establish a central repository of information for education and business to use to develop new occupational opportunities for a green economy. (Air Quality)			X	Meetings between project leaders from SJVCEO and WHCC to develop concept for website and content development.
	12. Develop a mechanism for expeditious curriculum review that ensures that the green economy and green workforce are included in the		X		



Demonstration Project Steering Committee:	Deliverables:	Complete: (X)	No Activity: since last report (X)	Activity: since last report (X)	If Activity, Please Provide Narrative Report:
	development of the articulated clusters developed with this grant. (Air Quality)			(X)	
	13. Review each demonstration project implemented under this grant to ensure that they are consistent with the needs of agribusiness, AB 32, the air quality goals of the California Partnership for the San Joaquin Valley, and the energy independence and clean energy goals of the San Joaquin Clean Energy Organization. (Air Quality)		X		
	14. Communicate and share grant objectives to educational institutions in the region. (CVHEC)		X		
	15. Disseminate information via CVHEC/College Place Web site. (CVHEC)		X		
	16. Organize research teams for data compilation and evaluative case studies. (CVHEC)		X		
	17. Convene educational partners within CVHEC. (CVHEC)		X		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter:</b>					



## Communications Update

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December 2010

The Communications Plan, aimed at promoting and supporting Partnership success, is well under way. The Partnership Communications Strategy has three primary objectives: 1) Increase communications among the eight counties and 62 cities, 2) Identify, educate and outreach to San Joaquin Valley (Valley) organizations exhibiting the priority initiatives and policy developments, and 3) Increase preference as the Valley's primary advocacy and cross-regional planning vehicle. This multifaceted communications plan strategically aligns the Partnership's objectives with its desired target audiences. Leveraging the established civic channels, networks and media, this plan will be executed through two strategies; Civic Engagement and General Public.

### CIVIC ENGAGEMENT

As Strategy I is focused on targeting public elected officials by county, the Secretariat has made significant strides toward engaging its target audiences. Seven target audiences have been identified for this strategy, including 1) Boards of Supervisors, 2) City Councils, 3) Legislators and their staffers, 4) Councils of Governments 5) League of California Cities 6) County Economic Development Corporation Boards of Directors and 7) County Workforce Investment Boards. Therefore, the meeting calendars for each of these entities was audited, and a master engagement calendar was developed which is stratified by county; see table below. It was determined to implement identified tactics in a concentrated time and area as frequency has greater impact than diffused efforts.

County	Month
Kern	Jan/Feb (accomplished)
San Joaquin	Feb/March (accomplished)
Merced	April/May (accomplished)
Kings	May/June (accomplished)
Tulare	July/August (accomplished)
Stanislaus	August/September (postponed)
Fresno	September/October (accomplished)
Madera	October/November (accomplished)

### Speaking Engagements

As the Secretariat has seen an increase in Partnership participation and awareness through speaking engagements, it has been determined necessary to maximize this tactic and expand into additional venues and include the Partnership board in this effort, which is well under way. Following is a table that lists the outreach efforts of the Secretariat staff and Partnership board members.

Date	Event/Venue	Speaker
09-Aug-2010	City Council, City of Atwater	Mike Dozier
19-Aug-2010	Tulare County Association of Governments	Mike Dozier
09-Nov-2010	Fresno County Board of Supervisors	Mike Dozier

## Rural Outreach

The Secretariat continues to facilitate the development of the Rural Development Center (RDC). The five Fresno State departments and five off-campus organizations associated with the RDC have committed their ongoing partnership to provide specific expertise to rural communities of the San Joaquin Valley. Representatives from each of the current ten RDC partners have been meeting once a month, beginning in October, to plan the next steps of the RDC. Despite the lack of current funding, the RDC has already begun to serve targeted areas, such as the communities of Biola and Firebaugh in rural Fresno County.

The Secretariat also continues to support the efforts of the Small Communities Network (SCN). In fact, the Secretariat is working closely with the SCN to organize the organization's next workshop in February 2011. The workshop will be an interactive session between SCN members and the RDC. The workshop aims to introduce SCN members to all of the RDC partners and their resources/services, while providing SCN members an opportunity to share their needs with the RDC.

The Secretariat has also supported the SCN by participating in its October 6 Business Development workshop in Kingsburg, and its December 3 workshop being held at UC Merced focusing on water and waste water management.

The Secretariat continues to research grant opportunities for funding the activities of the RDC. Staff has prepared and submitted several grant applications that have not been awarded. However, staff is confident that persistence will be rewarded in the future.

## Electronic Information Distribution

The development of a comprehensive distribution list including cities, counties and agencies will increase outreach for the dissemination of Partnership publications including but not limited to monthly newsletters, e-blasts, ARRA updates and the Partnership Annual Report.

Following is a table that lists the distribution efforts:

<b>Date</b>	<b>Description</b>
22-Jul-10	Public Announcement: Special Conference Call Meeting of the California Partnership for the San Joaquin Valley Board of Directors, Aug 20 2010
28-Jul-10	E-blast: Q3 Partnership Board Meeting/Stakeholders Dinner, Aug 19-20 2010
29-Jul-10	Media Advisory: Q3 Partnership Board Meeting, Aug 21 2010
29-Jul-10	E-blast: Q3 Partnership Board Meeting (only), Aug 21, 2010
12-Aug-10	FYI: OP-Ed & Rebuttal regarding San Joaquin Valley Housing Crisis
12-Aug-10	E-Blast: Q3 Partnership Board Meeting/Stakeholders Dinner with logistics and full agenda, Aug 19-202010
12-Aug-10	Public Announcement: California Partnership for the San Joaquin Valley 3 <sup>rd</sup> Quarter Board Meeting Aug 20 2010
18-Aug-10	Economic Development Certificate Program announcement, Oct 11-14 2010
19-Aug-10	News Release: SBDC Services Expand to include Central Valley Business Incubator and Office of Community and Economic Development
24-Aug-10	6 <sup>th</sup> Annual Community Renewal Summit, Sep 2010
27-Aug-10	You are invited: San Joaquin River Conference, Oct 1-2 2010

<b>Date</b>	<b>Description</b>
31-Aug-10	Save the Date: Central Valley Stock Exchange 2010
10-Sep-10	Economic Development Certificate Program
17-Sep-10	News Release: NSP-3
21-Sep-10	NxLevel Entrepreneurial Course – Clovis, Oct 7 2010
21-Sep-10	NxLevel Entrepreneurial Course – Madera, Oct 6 2010
07-Oct-10	E-blast: Governor’s Business Matchmaking Conference, Nov 10 2010
07-Oct-10	News Release: Governor’s Business Matchmaking Conference, Nov 10 2010
18-Oct-10	News Release: Successful Inaugural Year for Economic Development Certificate Program
20-Oct-10	Governor’s Conference on Business Matchmaking Comes to Fresno, Nov 10 2010
25-Oct-10	Invitation: Tribute to Governor Schwarzenegger, Nov 9 2010
25-Oct-10	Save the Date: Q4 Partnership Board Meeting, Dec 3 2010

## **Communications Tools**

### **e-Newsletter**

The distribution frequency of the newsletter is quarterly. It is sent to all Partnership stakeholders (2,604) and highlights successes of the Partnership. It includes updates on the progress of the work groups, important dates, and showcases the impact of the Partnership’s work.

### **Daily News Briefing**

The Maddy Daily is an overview of news stories, information and events related to Partnership priorities and activities, which is sent on a daily basis to more than 5,000 contacts including Partnership board members and work groups, business and community leaders, and other government and legislative contacts throughout the Valley. It is now available in Spanish.

### **Outreach**

The communications team continues to build and fine-tune the communications management system to ensure effective outreach and communications with key stakeholders throughout the Valley. The database organizes stakeholders by sector and industry. Through various strategies, including contact lists from Partnership work groups and the “sign-up” function through the website, potential stakeholders may become involved in the Partnership. We currently have 2,604 Partnership stakeholders in our database; this is a 1.4% increase decrease from last quarter. Efforts toward increasing the number of stakeholders are a priority for the Secretariat. This decrease is due to a system clean up that was recently conducted. It is imperative that the contact database system contains valid contact information, and it is common for individuals to forget to keep their contact information current. Therefore, invalid contacts are removed from the system.

## Marketing Events

The Partnership Annual Summit and quarterly board meetings will continue as viable marketing events. It has been determined to change the frequency of the Annual Summit to every other year, which will align the Summit with the completion of several initiatives and conserve resources. The beginning phase of planning the 2011 Summit has commenced and will take place in either Kern County or Stanislaus County. Thorough research has been conducted on venue options which are capable of accommodating the Summit's needs. Once the venue is selected, sponsorship and marketing efforts will move forward and speakers/topics will be identified to ensure the event is well attended.

Continuing to rotate the quarterly board meetings among the eight counties, each county will be asked to host a board dinner the night prior to the board meetings for its designated rotation. Tulare County is the third county to provide such a service. Additionally, a standard board meeting agenda item was added that includes a panel of county representatives, private and public sector, who will report their county's needs and barriers to economic development.

Other events throughout the eight-county region will be researched; prominent events will be targeted. Requests for exposure, speaking opportunities and attendance will be made. Speaking engagements will be scheduled throughout the year for board members, work group consultants and staff to report out Partnership activities and engage the public.

The Partnership has been the topic of a number of presentations to groups throughout the Valley and the state.

## Organization Website

The Partnership website continues to be improved and aligned with Partnership initiatives. Partnership Secretariat consistently updates for relevance, including an active calendar as well as a document library with important Partnership reports, board agendas and minutes, and additional resource documents. The Partnership website was updated to include the WIA grant initiative to provide progress reports.

For the benefit and convenience of public elected officials and their staff, a Web page is in development for their specific needs, with points of interest segmented by county. Additionally, the website will have two new features. 1) **Translation** option to Spanish and 2) **Link** feature for social marketing, i.e., Facebook and Twitter. This effort is currently in phase I as Facebook and Twitter accounts have been created and implementation of the social marketing has commenced. There are 304 fans on the Partnership Facebook page and it is linked to Facebook pages of several partnering organizations. Translation of the website will require a significant amount of resources; therefore, execution will depend on their availability.

## General

The Partnership continues sustaining relationships with state and federal legislators as well as local elected officials. Partnership staff Mike Dozier, lead executive for the Secretariat, and Stacie Dabbs, government affairs manager, continue to work with the San Joaquin Valley Regional Policy Council (RPC) and the Valley's eight Metropolitan Planning Organizations to further shared regional goals and objectives. In addition to participating in the RPC's visioning workshop, Partnership staff attended the San Joaquin Valley Regional Blueprint Executive Forum in June 2010 along with local elected officials from the eight-county region.

## GENERAL PUBLIC

The focus for Strategy II of the communications plan is customized to the general public. Three target audiences have been identified, including 1) community leaders, 2) businesses and executives, and 3) universities and educational centers. The primary tactics are media relations, co-branding and speaking engagements.

### Media

Traditional methods of communication efforts with the media will continue including press releases, media advisories, and editorial content and interviews; see below table for recent activity. The media outreach strategy has resulted in significant editorial support for the Partnership's efforts throughout the San Joaquin Valley. The Valley's major newspapers have written in support of the Partnership and its regional approach to addressing the region's major challenges. The Partnership has received considerable media recognition for its work on air quality, water, education, energy, transportation, and high-speed rail.

<b>Date</b>	<b>Description</b>
14-Oct-2010	HUD News Release: HUD awards nearly \$100 million in new grants to promote smarter and sustainable planning for jobs and economic growth
14-Oct-2010	Blog: Sean Barry, Transportation for America, \$100 million awarded for livable, sustainable communities
14-Oct-2010	The Fresno Bee: Business brief, Grant will help Valley's 'smart planning' effort
15-Oct-2010	Business Street Online: Valley officials recognize \$4 million federal grant
15-Oct-2010	TurnTo23.com: City successfully fighting foreclosure blight with federal funds
22-Oct-2010	The Fresno Bee: Opinion by Secretary Shaun Donovan, HUD – Planning regionally will help Fresno housing market rebound

Another communication channel being developed is new media including but not limited to Facebook, Blogs, Forums, and viral marketing. Creating a social marketing effort among the general public and providing a virtual environment to engage the community will be implemented. The Secretariat is currently implementing a social media strategy and has moved forward with launching Facebook and Twitter accounts for the Partnership. Furthermore, key stakeholders are being identified in the social media circuit for the purpose of connectivity, collaboration and leveraging online resources, which will result in effective and efficient efforts. These efforts will grow dependent upon available resources and staff capacity.

### Co-Branding/Joint Communications

Aligning the Partnership with other community organizations engaging throughout the eight-county region will broaden its outreach and increase the brand's credibility. The Partnership will continue to encourage work groups to partner and co-brand with appropriate organizations while ensuring the Partnership is given public recognition for its role.

On Nov. 9, 2010, the Partnership co-sponsored an event to honor Gov. Arnold Schwarzenegger for his role in bringing the San Joaquin Valley to the forefront of California's landscape joining its neighbors to the north and south.



## Government Affairs Update

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December 2010

### **New Action**

#### **The HOME Act – HR 6218\***

*Action: Letter of Support*

On September 28, 2010, Congressman Dennis Cardoza (CA-18) introduced the Housing Opportunity and Mortgage Equity (HOME) Act – legislation aimed at stabilizing the foreclosure crisis through the federal government's conservatorship of Fannie Mae and Freddie Mac. The HOME Act would use the federal government's conservatorship and backing of Fannie and Freddie mortgages to secure the current low market rates for longer fixed terms. This legislation would not preclude underwater mortgages from the opportunity to refinance at lower rates and would be available to households of all income levels. Recognizing the HOME Act would have far reaching impacts in the San Joaquin Valley, the Partnership provided a letter of support for the legislation.

#### **Valley Clean Air Now\***

*Action: Letter of Support*

On October 15, 2010, the Partnership's Air Quality Work Group provided a letter of support to Valley Clean Air Now for their efforts to revive the San Joaquin Valley Air Pollution Control District's Polluting Automobile Scrap and Salvage (PASS) Program. This program provides grant incentives to crush or replace vehicles that are targeted by the District as potentially the worst polluting vehicles in the Valley. The Partnership Air Quality Work Group has successfully partnered with Valley CAN with the Tune In Tune Up program that has been an effective model for identifying, evaluating and repairing high-emissions vehicles.

#### **Pixley Foundation's Step Up Grant\***

*Action: Letter of Support*

The Partnership provided a letter of support for the Pixley Foundation's application to the Tulare County Youth Commission Step Up grant program for the Teen Tech Squad. The Teen Tech squad is a gang prevention program in the community of Pixley and the youth of this program have provided assistance to the Tulare Adult School which is one of the sites working with the Partnership in the administration of the \$2 million Workforce Investment Act grant the Partnership was awarded in November 2009. This letter was provided on October 15, 2010.

#### **TIGER II Grant\***

*Action: Letter of Support*

In August 2010, the Partnership sent a letter to DOT Secretary Ray LaHood in support of a TIGER II planning grant application submitted by the Regional Policy Council for the Arboleda Road freeway conversion and widening project. The project proposes to convert a four-lane expressway to a six-lane freeway along Highway 99 in Merced County. The application was submitted by the San Joaquin Valley Regional Policy Council, which is made up of representatives from each of the eight COG governing boards in the San Joaquin Valley.

### **Government Affairs Webpage**

In attempt to help Valley residents connect with their elected officials in Sacramento and Washington, D.C., on critical issues impacting quality of life in the region, the Partnership has created an easily accessible and user friendly list of all elected officials representing the San Joaquin Valley. You may download this [useful tool](#) which is located on the Partnership website.

## Updates

### **Small Business Jobs Act – HR 5297**

On September 23, 2010, President Obama signed the Small Business Jobs Act, a \$42 billion bill aimed at helping small businesses, entrepreneurs and job creation through establishing a \$30 billion lending fund and providing \$12 billion in tax relief. The lending fund will be managed by the Treasury Department who will deliver ultra-cheap capital to banks with less than \$10 billion in assets. This bill also provides \$1.5 billion in grants to state lending programs that in turn support loans to small businesses, as well as a wide range of tax breaks aimed at encouraging small businesses to purchase new equipment, to incentivize venture capital firms to invest in small businesses, and to motivate entrepreneurs to start their own businesses.

### **The American Recovery and Reinvestment Act (ARRA)**

The Partnership continues its ongoing effort to track the allocation of American Recovery and Reinvestment Act of 2009 (ARRA) dollars within the San Joaquin Valley. On November 1, 2010, the California Recovery Task Force announced third quarter (July 1 – September 30, 2010) spending for ARRA. According to the third quarter report, of the estimated \$85 billion that California is expected to receive from the Recovery Act, over \$51.1 billion has been awarded to date. Of the \$51.1 billion, more than \$26.1 billion was awarded to safety-net programs such as Medi-Cal, unemployment insurance, and food stamps. Another \$10.7 billion was awarded from the Federal Government directly to local governments, non-profits, and other entities in California. The remaining \$14.3 billion was awarded directly to California state government entities for programmatic spending to create jobs.

According to the California Recovery website, \$1.8 billion of the \$21.9 billion that has been distributed throughout the state has been awarded to 1,798 projects in the San Joaquin Valley. The update produced by the Partnership reassessed the San Joaquin Valley region on a per capita basis compared to other regions of the state, as well as compared the eight Valley counties by total funding amount and number of projects.

The eight counties of the San Joaquin Valley region compared to other regions of the state on a per capita basis (3<sup>rd</sup> quarter data - September 2010):

REGION	POPULATION	ARRA FUNDING	\$ PER CAPITA
Sacramento Metro	2,148,070	\$2,364,774,323	\$1,100
Northern California	1,209,276	\$917,431,303	\$758
Greater Bay Area	7,046,719	\$5,254,818,652	\$745
Sierras/East CA	151,434	\$112,519,829	\$743
Los Angeles Metro	13,670,548	\$7,539,559,105	\$551
San Diego Metro	3,001,072	\$1,651,521,927	\$550
<b>San Joaquin Valley</b>	<b>3,862,938</b>	<b>\$1,842,903,278</b>	<b>\$477</b>
Central Coast	1,386,767	\$648,633,907	\$467
Inland Empire	4,279,843	\$1,584,842,228	\$370
Statewide	36,756,667	\$21,917,004,552	\$596

The eight counties of the San Joaquin Valley funding and project totals (3<sup>rd</sup> quarter data - September 2010):

COUNTY	TOTALS	
	\$ AMOUNT	# OF PROJECTS
Kern	\$431,190,747	471
Fresno	\$427,530,847	374
San Joaquin	\$292,943,283	185
Tulare	\$243,470,731	257
Stanislaus	\$198,887,279	191
Merced	\$111,016,801	146
Kings	\$80,497,805	91
Madera	\$57,365,785	83
Valley Total	\$1,842,903,278	1,798



California Partnership for the  
**San Joaquin Valley**

October 20, 2010

The Honorable Dennis Cardoza  
1224 Longworth Building  
Washington, DC 20515

**RE: Partnership support for H.R. 6218, the HOME Act**

Dear Congressman Cardoza,

On behalf of the California Partnership for the San Joaquin Valley (Partnership), I am writing to express support for H.R. 6218, the Housing Opportunity and Mortgage Equity (HOME) Act. As you well know, the San Joaquin Valley has been devastated by the nation's foreclosure crisis, destabilizing the market and resulting in the loss of homes for thousands of Valley families. The HOME Act will not only help keep families in their homes and stabilize the housing market by slowing the onslaught of foreclosures, but it will also help stimulate our economy by increasing household income with the savings incurred by reduced mortgage payments.

The HOME Act will have a far reaching impact in the San Joaquin Valley as it does not preclude underwater mortgages from the opportunity to refinance with current record-low interest rates. Furthermore, because the bill provides this opportunity to households of all income levels, it will undoubtedly bring relief to hundreds of Valley families who are currently struggling to stay in their homes.

The Partnership, created in June 2005 by Governor Arnold Schwarzenegger through Executive Order S-5-05, convened stakeholders from around the eight-county San Joaquin Valley and developed a Land Use, Housing and Agriculture Strategic Action Proposal. This bill's focus on addressing the affordability of mortgage payments, and providing such opportunities to all income levels is consistent with the goals and objectives as set forth in this proposal. Therefore, the Partnership is pleased to offer its support for this legislation.

Thank you for your continued leadership and commitment to finding solutions that will bring relief to San Joaquin Valley residents who are struggling through this unprecedented crisis. Please feel free to contact me if the Partnership can be a resource to you or your staff as the HOME Act makes its way through Congress. I look forward to

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Fresno, California 93740

559.294.6021 T  
559.294.6024 F

[www.sjvpartnership.org](http://www.sjvpartnership.org)

continuing to work with you and your colleagues in the United State Congress on improving prosperity and quality of life in the San Joaquin Valley.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Dozier". The signature is fluid and cursive, with a prominent initial "M" and a trailing flourish.

Mike Dozier  
Lead Executive  
California Partnership for the San Joaquin Valley



California Partnership for the  
San Joaquin Valley

October 15, 2010

Douglass W. Wilhoit, Jr.  
President, Valley Clean Air Now  
2300 Tulare St., Suite 210  
Fresno, CA 93721

Dear Mr. Wilhoit:

On behalf of the Air Quality Work Group of the California Partnership for the San Joaquin Valley, I am pleased to express our interest in partnering with Valley Clean Air Now as you continue your efforts to bring clean air to the San Joaquin Valley through the San Joaquin Valley Air Pollution Control District's Polluting Automobile Scrap and Salvage (PASS) Program.

We have been extremely pleased with the results of our prior joint efforts with Valley CAN and look forward to building on those earlier efforts to help clean our Valley's air. The Valley is home to a large number of older cars, many of which do not have current smog certificates. Valley CAN's Tune In Tune Up program has proven to be an effective model for identifying, evaluating and repairing high-emissions vehicles. As one of Valley CAN's partners in Tune In Tune Up, we will continue to provide our resources and expertise to ensure this program reaches our community and engages local residents in our ongoing efforts to enhance the quality of air in our region.

We look forward to continuing our work with you and wish you success in bringing this vital program back to the San Joaquin Valley.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter E. Weber", is written over a light blue horizontal line.

Peter E. Weber  
Convener  
Air Quality Work Group  
California Partnership for the San Joaquin Valley

5010 N Woodrow Ave.  
2nd Floor, M/S WC 142  
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California Partnership for the  
**San Joaquin Valley**

October 15, 2010

Tulare County Youth Commission  
Step Up Program  
2800 W. Burrel Ave.,  
Visalia, CA 93291

**RE: Partnership support for Pixley Foundation's Step Up grant application**

Dear Tulare County Youth Commission,

On behalf of the California Partnership for the San Joaquin Valley (Partnership), I am pleased to write in support of the Pixley Foundation's application for a Tulare County Youth Commission Step Up grant for the Teen Tech Squad, as a gang prevention program in the community of Pixley, CA.

The Partnership, created in June 2005 by Governor Arnold Schwarzenegger through Executive Order S-5-05, is a public-private partnership charged with improving the eight county region's economic vitality and quality of life for the 3.9 million residents who call the San Joaquin Valley home. In November 2009, the Partnership was awarded a \$2 million Workforce Investment Act (WIA) grant to help train workers for well-paid jobs with bright futures that are going unfilled despite high unemployment rates in the region. This opportunity has provided the Partnership with resources to collaborate with valley stakeholders, including the Tulare Adult School in the community of Pixley, to help create sustainable recovery strategies that will offer Valley residents both jobs and an improved economic outlook and enhanced quality of life. With one of the workforce readiness programs being offered at the Tulare Adult School in Pixley, the lives of those who have taken the initiative to expand their education are undoubtedly being reshaped.

The youth of the Teen Tech Squad have been invaluable contributors to the success of the WIA program in Pixley while gaining rewarding knowledge in computer education and computer repair. Their assistance has included the responsibility of handling the photography, video, and website maintenance, as well as, assisting with the installation of DSL lines for WIA participants. Not only are these youth being provided the opportunity to gain critical skills that will set them on a path to successful career development, but more importantly, they are receiving an alternative to the gang activity that challenges so many of our youth in the region.

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The Partnership is pleased to offer its support for the Teen Tech Squad and the Pixley Foundation's grant application. Please do not hesitate to contact me should you have any questions or are interested in any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Dozier". The signature is fluid and cursive, with a prominent initial "M" and a trailing flourish.

Mike Dozier  
Lead Executive  
California Partnership for the San Joaquin Valley



California Partnership for the  
San Joaquin Valley

August 19, 2010

Secretary Ray LaHood  
U.S. Department of Transportation  
1200 New Jersey Ave, SE  
Washington, D.C. 20590

Subject: Letter of Support for TIGER II Grant, Arboleda Road Freeway  
Conversion and Widening Project

Dear Secretary LaHood:

On behalf of the California Partnership for the San Joaquin Valley (Partnership), I am writing to express support for the application to the Department of Transportation TIGER II Planning Grant program (FR-5415-N-12) for the vitally important Arboleda Road Freeway Conversion and Widening Project. This application is being submitted by the San Joaquin Valley Regional Planning Agencies' Policy Council, which is made up of representatives from the County Boards and City Councils of all eight counties in the San Joaquin Valley. We urge you to join us in supporting the Arboleda project because of the positive impact it will have in the San Joaquin Valley, the State of California, and across the nation.

The Arboleda project converts a four-lane expressway to a six-lane freeway along State Route 99 (SR-99) in Merced County, just south of the City of Merced. The total cost of the project is \$127.6 million with \$97.6 million of funding already secured from the State. The Policy Council is seeking \$30 million in TIGER II funds to cover the additional cost. The Arboleda project will improve traffic operations and safety by adding a travel lane in each direction and removing existing at-grade intersections. The project will also ease congestion, improve mobility, decrease commute time, enhance goods movement, and increase safety for interregional and regional trips within and through the San Joaquin Valley.

SR-99 bears many state and federal designations relating to its importance for movement of people and goods. It is designated as a "National Highway System High Priority Corridor" in the Safe, Accountable, Flexible, and Efficient Transportation Equity Act – A Legacy for Users. It is classified as a principal arterial and is a part of the National Highway System (NHS) as a Strategic Highway Network Route (STRAHNET). The Department of Defense has identified STRAHNET routes as critical for supporting defense requirements and they are mandatory components of the NHS. It is also on the national network from the Surface Transportation Assistance Act for large trucks.

5010 N. Woodrow  
M/S WC 142  
Fresno, CA 93740  
(559) 294-6021

SR-99 is the transportation backbone of the San Joaquin Valley where the most productive agricultural land in the United States accounts for over \$25.4 billion in gross agricultural revenue (more than the entire state of Texas). Over 4 million people (more than the state of Oregon) make their home in the San Joaquin Valley. And although it is the leading agricultural region in the country, it also is recognized as one of the most economically distressed regions in the United States.

The Congressional Research Service completed a study in 2005 that demonstrated the economic conditions of the San Joaquin Valley are comparable to Central Appalachia and lag far behind both the State of California and the United States. Unfortunately, in the wake of the nation's economic recession the current conditions in the Central Valley are even worse. The May 2010 unemployment information from the Bureau of Labor Statistics rates the Merced area as having the fourth worst unemployment rate in the nation at 18.1 percent. In fact, all eight of the San Joaquin Valley's metropolitan areas rank within the top 12 worst unemployment rates in the nation.

The Arboleda project will create much needed local jobs, improve safety, and create a long-term improvement to the local, regional and national economies by creating a more efficient movement of people and vital agricultural goods through the San Joaquin Valley, and so we urge you to join us in supporting it. Thank you for your consideration, and please do not hesitate to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Dozier". The signature is fluid and cursive, with a prominent initial "M" and a trailing flourish.

Mike Dozier  
Lead Executive  
California Partnership for the San Joaquin Valley

# San Joaquin Valley State & Federal Elected Officials

## State of California

### GOVERNOR

Arnold	Schwarzenegger	Governor	Capitol / District Offices	City	Zip	Phone No.
			State Capitol Building	Sacramento	95814	916-445-2841
		<a href="http://www.gov.ca.gov">www.gov.ca.gov</a>	2550 Mariposa Mall, Suite 3013	Fresno	93721	559-477-1804

### ASSEMBLY

Juan	Arambula	Assembly Member	District	Capitol / District Offices	City	Zip	Phone No.
			AD-31	State Capitol, Room 2141	Sacramento	94249-0031	916-319-2031
		<a href="http://www.asm.ca.gov/arambula">www.asm.ca.gov/arambula</a>		Hugh Burns State Building 2550 Mariposa Mall, Suite 5031	Fresno	93721	559-445-5532
Bill	Berryhill	Assembly Member	AD-26	State Capitol, Room 4009	Sacramento	95814	916-319-2026
		<a href="http://www.asm.ca.gov/bberryhill">www.asm.ca.gov/bberryhill</a>		4557 Quail Lakes Drive C-3	Stockton	95207	209-473-6972
Tom	Berryhill	Assembly Member	AD-25	State Capitol, Room 3141	Sacramento	95184	916-319-2025
		<a href="http://www.asm.ca.gov/berryhill">www.asm.ca.gov/berryhill</a>		1912 Standiford Avenue, Suite 4	Modesto	95350	209-576-6425
Joan	Buchanan	Assembly Member	AD-15	State Capitol, Room 2130	Sacramento	94249-0015	916-319-2015
		<a href="http://www.asm.ca.gov/buchanan">www.asm.ca.gov/buchanan</a>		2694 Bishop Drive, Suite 275	San Ramon	94583	925-328-1515
Connie	Conway	Assembly Member	AD-34	State Capitol, Room 2174	Sacramento	94249-0034	916-319-2034
		<a href="http://www.asm.ca.gov/conway">www.asm.ca.gov/conway</a>		113 N. Church Street, Suite 505	Visalia	93291	559-636-3440
Jean	Fuller	Assembly Member	AD-32	State Capitol, Room 3098	Sacramento	95814	916-319-2032
		<a href="http://www.asm.ca.gov/fuller">www.asm.ca.gov/fuller</a>		4900 California Avenue, Suite 100-B	Bakersfield	93309	661-395-2995
Cathleen	Galgiani	Assembly Member	AD-17	State Capitol, Room 2017	Sacramento	94249-0017	916-319-2017
		<a href="http://www.asm.ca.gov/galgiani">www.asm.ca.gov/galgiani</a>		806 West 18 <sup>th</sup> Street	Merced	95340	209-726-5465



Provided by:

California Partnership for the  
San Joaquin Valley

September 2010

# San Joaquin Valley State & Federal Elected Officials

## ASSEMBLY

	District	Capitol / District Offices	City	Zip	Phone No.
Danny Gilmore	AD-30	State Capitol, Room 5126	Sacramento	94249-0030	916-319-2030
	<a href="http://www.asm.ca.gov/gilmore">www.asm.ca.gov/gilmore</a>	1489 W. Lacey Boulevard, Suite 103	Hanford	93230	559-585-7170
Alyson Huber	AD-10	State Capitol, Room 5175	Sacramento	94249-0010	916-319-2010
	<a href="http://www.asm.ca.gov/huber">www.asm.ca.gov/huber</a>	218 W. Pine Street	Lodi	95240	209-333-5330
Mike Villines	AD-29	State Capitol, Room 4117	Sacramento	95814	916-319-2029
	<a href="http://www.asm.ca.gov/villines">www.asm.ca.gov/villines</a>	6245 N. Fresno Street, Suite 106	Fresno	93710	559-446-2029

## SENATE

	District	Capitol / District Offices	City	Zip	Phone No.
Roy Ashburn	SD-18	State Capitol, Room 3060	Sacramento	95814	916-651-4018
	<a href="http://www.sen.ca.gov/ashburn">www.sen.ca.gov/ashburn</a>	5001 California Avenue, Room 105	Bakersfield	93309	661-323-0443
Dave Cogdill	SD-14	State Capitol, Room 5097	Sacramento	95814	916-651-4014
	<a href="http://www.sen.ca.gov/cogdill">www.sen.ca.gov/cogdill</a>	4974 E. Clinton, Suite 100	Fresno	93727	559-253-7122
Jeff Denham	SD-12	State Capitol, Room 3076	Sacramento	95814	916-651-4012
	<a href="http://www.sen.ca.gov/denham">www.sen.ca.gov/denham</a>	1640 N Street, Suite 210	Merced	95340	209-726-5495
Dean Florez	SD-16	State Capitol, Room 313	Sacramento	95814	916-651-4016
	<a href="http://www.sen.ca.gov/florez">www.sen.ca.gov/florez</a>	1800 30 <sup>th</sup> Street, Suite 350	Bakersfield	93301	661-395-2620
Lois Volk	SD-05	State Capitol, Room 4032	Sacramento	95814	916-651-4005
	<a href="http://www.sen.ca.gov/wolk">www.sen.ca.gov/wolk</a>	31 E. Channel Street, Room 440	Stockton	95202	209-948-7930



California Partnership for the  
San Joaquin Valley

Provided by:

September 2010

# San Joaquin Valley State & Federal Elected Officials

## United States

### HOUSE OF REPRESENTATIVES

		District	Capitol / District Offices	City	Zip	Phone No.
Dennis	Cardoza	Congressman <a href="http://cardoza.house.gov/">http://cardoza.house.gov/</a>	1224 Longworth HOB	Washington, DC	20515	202-255-6131
Jim	Costa	Congressman <a href="http://www.costa.house.gov/">http://www.costa.house.gov/</a>	2222 M Street, Suite 305 1314 Longworth HOB	Merced Washington, DC	95340 20515	209-383-4455 202-225-3341
Devin	Nunes	Congressman <a href="http://nunes.house.gov/">http://nunes.house.gov/</a>	855 M Street, Suite 940 1013 Longworth HOB	Fresno Washington, DC	93721 20515	559-495-1620 202-225-2523
Jerry	McNerney	Congressman <a href="http://mcnerney.house.gov/">http://mcnerney.house.gov/</a>	264 Clovis Avenue, suite 206 312 Cannon HOB	Clovis Washington, DC	93612 20515	559-323-5235 202-225-1947
Kevin	McCarthy	Congressman <a href="http://kevinmccarthy.house.gov/">http://kevinmccarthy.house.gov/</a>	2222 Grand Canal Boulevard, #7 1523 Longworth HOB	Stockton Washington, DC	95207 20515	209-476-8552 202-225-2915
George	Radanovich	Congressman <a href="http://radanovich.house.gov/">http://radanovich.house.gov/</a>	4100 Empire Drive, Suite 150 2410 Rayburn HOB	Bakersfield Washington, DC	93309 20515	661-327-3611 202-225-4540

### SENATE

			Capitol / State Offices	City	Zip	Phone No.
Barbara	Boxer	Senator <a href="http://boxer.senate.gov/">http://boxer.senate.gov/</a>	112 Hart Senate Office Building	Washington, DC	20510	202-224-3553
Dianne	Feinstein	Senator <a href="http://feinstein.senate.gov/">http://feinstein.senate.gov/</a>	2500 Tulare Street, Suite 5290 331 Hart Senate Office Building	Fresno Washington, DC	93721 20510	559-497-5109 202-224-3841
			2500 Tulare Street, Suite 4290	Fresno	93721	559-485-7430



Provided by:

California Partnership for the  
San Joaquin Valley

September 2010



# ARRA Funding: Breakdown by Regions, Per Capita

November 1, 2010

COUNTIES	NORTHERN CA (18)	BAY AREA (9)	SACRAMENTO AREA (5)	SAN JOAQUIN VALLEY (8)	SIERRAS/EAST (6)	CENTRAL COAST (5)	LA METRO (3)	INLAND EMPIRE (3)	SAN DIEGO METRO (1)
	Del Norte Siskiyou Modoc Humboldt Trinity Shasta Lassen Mendocino Tehama Glenn Butte Plumas Lake Colusa Sutter Yuba Sierra Nevada	Alameda Contra Costa Marin Napa San Francisco San Mateo Santa Clara Solano Sonoma	Sacramento El Dorado Placer Amador Yolo	San Joaquin Stanislaus Merced Madera Fresno Tulare Kings Kern	Alpine Tuolumne Mariposa Calaveras Mono Inyo	Santa Cruz San Benito Monterey San Luis Obispo Santa Barbara	Los Angeles Orange Ventura	San Bernardino Riverside Imperial	San Diego
<b>TOTAL \$</b>	\$ 917,431,303	\$ 5,524,818,652	\$2,364,774,323	\$ 1,842,903,278	\$ 112,519,829	\$648,633,907	\$ 7,539,559,105	\$ 1,584,842,228	\$ 1,651,521,927
<b>POP</b>	1,209,276	7,046,719	2,148,070	3,862,938	151,434	1,386,767	13,670,548	4,279,843	3,001,072
<b>PER CAPITA</b>	\$758	\$745	\$1,100	\$477	\$743	\$467	\$551	\$370	\$550
									<b>STATEWIDE TOTALS</b>
									\$21,917,004,552
									36,756,667
									\$596

SOURCE: Populations are 2008 estimates from US Census Bureau, <http://quickfacts.census.gov/qfd/states/06000.html> (retrieved 12.21.2009)

SOURCE: ARRA totals <http://www.recovery.ca.gov/HTML/Recovery/Impact/map.shtml>. (Retrieved 11.17.2010)

Prepared by Stacie Dabbs, Government Affairs Manager, 11.17.2010

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## Work Group Consultants' Reports

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The attached reports summarize the 2010 third quarter activity from July through September for nine\* of the Partnership's 10 work groups.

### Index

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C = Completed  
 IP = In Progress  
 NP = No Progress  
 W = WIA Grant

**ADVANCED COMMUNICATIONS SERVICES (ACS)**

Lead Organization: Great Valley Center

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Goal 1: Expedite the provision of advanced communications services (ACS) access in all areas of the San Joaquin Valley.</b>	<input type="checkbox"/>		
<b>Objective A: Raise the profile of access to ACS as a fundamental and necessary service for all residents and businesses.</b>	W	IP	ARRA funding received for California Connects proposal to provide digital literacy in eight counties of the Valley.
Task 1- Convene stakeholders and experts group as the Advanced Communications Services Work Group.		IP	Quarterly Partnership ACS Work Group meetings.
<del>Task 2- Work with state agencies to develop an action plan for implementing the Governor's Executive Order to include barriers, strategies, and indicators for progress.</del>			Discontinued
Task 3- Vet the concept of a Regional Advanced Communication Office (RASCO) and come to Work Group consensus.		NP	Not feasible at this time.
Task 4- Oversee state agencies and Work Group development of topic areas list for indicators report, which would be produced following the 30-month time line at the end of year three.			Discontinued
<b>Objective B: Inform local elected officials about the benefits of ubiquitous access to ACS and provide model policies and other tools to help facilitate deployment.</b>		IP	Tool kit being established.
Task 1- In conjunction with PUC, local government organizations, and state agencies, develop a primer document for elected officials by synthesizing and augmenting existing primers to be approved by the work group.		IP	Terms selected.
Task 2- Develop list of partner organizations for discussions of steps in years three and beyond.		NP	
<b>Objective C: Identify communities and neighborhoods without affordable connections to delivery of ACS.</b>		C	Completed with California Broadband Report.
Task 1- Work with the PUC and others to develop a directory of the ACS service providers in the Central Valley for the purpose of identifying underserved communities.		IP	
Task 2- Work with the PUC to determine how to survey service providers to garner information on costs and service provision. Work with PUC to develop base map of available infrastructure and access costs.		IP	
<b>Objective D: Increase availability of affordable ACS in rural and other underserved areas.</b>		C	Access rates over 95%.
Task 1- Develop matrix showing the areas where coverage does not appear available per the coverage data supplied by the main providers.		C	Identified through California Broadband Report.
Task 2- Work with appropriate state agencies and Work Group to identify incentives a Technology Opportunity Zone could provide and how it could be implemented.		IP	

C = Completed  
 IP = In Progress  
 NP = No Progress  
 W = WIA Grant

**ADVANCED COMMUNICATIONS SERVICES (ACS)**

Lead Organization: Great Valley Center

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Task 3-	Work with CPUC, CSAC, LCC, CSBA providers, stakeholders and Work Group, to develop action plan for increasing availability of affordable ACS in rural and underserved areas.	IP	Application with CENIC-California Connects approved.
<b>Objective E:</b>	<b>Increase deployment of ACS by current and prospective service providers.</b>	IP	Applications to increase ACS use by current and prospective service providers.
Task 1-	Invite representatives of CPUC, CSAC, LCC, CSBA, providers and stakeholders to determine initial strategies for implementation of ACS Action Plan referenced in Objective D.	IP	
<b>Objective F:</b>	<b>Increase deployment through wired, fixed wireless, wireless and other available technologies.</b>		Discontinued
Task 1-	Provide opportunities for presentations by affected parties on regulatory barriers to implementing emerging technologies. Work with CPUC to identify strategies for reducing these barriers.		Discontinued
<b>Objective G:</b>	<b>Eliminate installation barriers that discourage deployment</b>		Discontinued
Task 1-	Initiate this work in conjunction with Objective F.		Discontinued
<b>Objective H:</b>	<b>Identify and seek all available funding for deployment of ACS.</b>	IP	ARRA funding approved for California Connects project.
Task 1-	Develop a list of potentially applicable funding sources and identify the most promising through the Work Group process.	IP	Continuous conversations regarding possible funding at all Partnership ACS Work Group meetings.
Task 2-	Utilizing Work Group and state agency resources, solicit legislative assistance for eliminating restrictions on the Rural Telecommunications Infrastructure grant program.	IP	
<b>Objective I:</b>	<b>Leverage unused bandwidth for the benefit of the greatest number of users.</b>		Discontinued
Task 1-	Convene representatives of CENIC and Broadband Institute of California to discuss the feasibility of a best practices guidebook. Identify funding for such a guidebook.		Discontinued
Task 2-	Convene this same group to meet with Federal Communications Commission staff to discuss unused bandwidth.		Discontinued
<b>Objective J:</b>	<b>Incorporate ACS infrastructure into all new residential and commercial construction.</b>		Discontinued
Task 1-	Begin discussions with California Building Industry Association in regard to incorporating ACS into new construction.		Discontinued
Task 2-	Initiate Work Group draft model policies and ordinances based upon above discussions.		Discontinued

C = Completed  
 IP = In Progress  
 NP = No Progress  
 W = WIA Grant

**ADVANCED COMMUNICATIONS SERVICES (ACS)**

Lead Organization: Great Valley Center

ACTIONS		2010 3rd QUARTER (Jul 1 - Sep 30)	
ACTIONS		STATUS	
Task 3- Facilitate BTH and HUD meetings regarding integration ACS into affordable housing programs-			Discontinued
<b>Goal 2: Promote accessibility and utilization of ACS in targeted underserved communities and populations.</b>		<input type="checkbox"/>	
<b>Objective A: Increase utilization of ACS by all residents.</b>		W	Funding secured to increase utilization of ACS by residents in the targeted communities of Pixley, Delano and Stockton. Funding approved for California Connects to provide digital literacy in the eight counties of the Valley at local libraries and computer labs.
Task 1- Work with CPUC, state agencies and the California Emerging Technology Fund (CETF) to explore opportunities for cooperation and joint ventures to expand accessibility to underserved communities.		IP	Spoke with Dewey Square Group regarding future collaborations. They currently have a grant with California Emerging Technology Fund to promote the Get Connected program.
Task 2- Explore avenues and partnerships for funding solicitation and project implementation. Capture in Action Plan.		IP	
Task 3- Evaluate Pixley Connect project as a model for other communities.		C	Program evaluation completed; model for expansion in place.
<b>Objective B: Inform local elected officials about the importance and benefit of access to ACS and IT for all residents and businesses.</b>		IP	Goal of the primer.
Task 1- Expand upon primer listed in Goal 1, Objective B.		IP	
Task 2- Expand list of partner organizations for discussions of steps in years three and beyond.		IP	
<b>Objective C: Implement projects to provide access to ACS and IT for all residents and businesses to provide access to ACS and IT for all residents and businesses to eliminate the digital divide.</b>		IP	ARRA funding approved.
In addition to activities listed in Goal 1, Objective D; incorporate discussions with CETF and other potential funders regarding a process to invite proposals.		IP	
<b>Objective D- Develop and implement a program to ensure all high school students graduate with basic computer literacy skills.</b>			Discontinued
Engage PreK-12 Education Work Group in discussions leading to identification of task force to begin this work.			Discontinued
Work with PreK-12 Education Work Group to monitor progress on development of curriculum and implementation plan.			Discontinued

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**ADVANCED COMMUNICATIONS SERVICES (ACS)**

Lead Organization: Great Valley Center

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><del>Objective E: Expand the number of public locations for access to ACS to help disadvantaged residents and businesses to bridge the digital divide.</del>            Work with CPUC to identify needed amendments to existing statutes, regulations and funding programs to address obstacles. In conjunction with CPUC, develop report to identify appropriate routes and champions for seeking amendments</p>		Discontinued
<p><b>Goal 3: Expand and replicate successful model programs to increase access to ACS and IT to bridge the digital divide.</b></p>	<input type="checkbox"/> W	Stimulus funding approved with CENIC-California Connects.
<p><b>Objective A: Develop and implement a plan to expand and replicate the most successful strategies and programs to bridge the digital divide.</b></p>	IP	Replication of Pixley Connect program in Delano, Stockton and continuing in Pixley; approved ARRA funding for CENIC-California Connects application.
<p>Refer to above related activities</p>		
<p><b>Objective B: Foster demand for ACS access in underserved and disadvantaged communities, such as encouraging economic development and growth of home-based businesses.</b></p>	IP	Pixley Connect continuing to focus on economic development.
<p>All activities above will be in support of this goal but outcomes will be outside of the 30-month timeframe.</p>		
<p><del>Goal 4: Accelerate deployment of ACS infrastructure through telemedicine and eHealth technology.</del></p>		Discontinued
<p><del>Objective A: Develop and implement a telemedicine and eHealth plan to connect health clinics with medical centers.</del>            Work with Health and Human Services Work Group to Convene CA Telemedicine and eHealth Center, CETF, BTH, HHS and stakeholders to develop plan for model project            Work with Health and Human Services Work Group to engage partners above in developing plan for implementing Electronic Health records.</p>	C	Discontinued
<p><b>Objective B: Build upon ACS infrastructure for telemedicine and eHealth to promote other applications for education and economic development to increase access and affordability.</b>            Ensure opportunities are provided for CENIC and EDCs to participate in above activities.</p>	IP	
<p><b>Challenges/Problems/Bottle Necks/Feedback encountered during the quarter</b></p>		
<p><b>New funds leveraged during the quarter.</b></p>		

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**AIR QUALITY WORK GROUP (AQ)**

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><b>Goal 1: Achieve U.S. Environmental Protection Agency (EPA) standards for 8-hour ozone and PM2.5 by the current attainment date, or as soon as practicable thereafter.</b></p>	<input type="checkbox"/> IP	<p>Ongoing. There were two Strategic Planning Meetings of the AQWG (May 3, May 19) to review the original Strategic Action Plan (SAP) and review a preliminary draft of the Air District's accomplishments relative to the SAP to determine what work still needs to be done. On June 16 there was an AQWG meeting where the updated SAP was presented to members of the work group for their thoughts and suggestions. Guidelines for the next several years were discussed as well as the current status of the work of the Air District's Fast Track Task Force.</p>
<p><b>Objective A: Negotiate with U.S. EPA to address federal constraints on alternative compliance emission reduction programs.</b></p>		
<p>Monitor negotiations between SJVAPCD, ARB, and EPA and intervene as necessary to help facilitate a successful outcome.</p>		
<p><b>Objective B: Negotiate with U.S. EPA allowance of SIP credits for incentive programs.</b></p>		
<p>Monitor negotiations between the SJVAPCD, ARB and EPA and intervene as necessary to help facilitate a successful outcome.</p>		
<p><b>Objective C: Work with ARB to identify appropriate criteria for incentive programs in the Valley.</b></p>		
<p>Work with the SJVAPCD and the ARB to develop modified incentive program guidelines that generate surplus emissions, are cost-effective, are sufficiently attractive to incent the desired investment, and are designed and implemented in a timely manner.</p>		
<p><b>Goal 2: Encourage EPA adoption of tighter federal emission control standards.</b></p>	<input type="checkbox"/> IP	<p>Ongoing. See explanation at Goal 1.</p>
<p><b>Objective A: Recommend that ARB work with U.S. EPA to ensure that On- and Off-Road Heavy Duty Vehicles and equipment comply with applicable new and in-use emission standards.</b></p>		
<p>Build consensus among Work Group on changes needed in current programs and proposed strategies for implementation.</p>		
<p><b>Objective B: Encourage U.S. EPA to develop the strongest emission control standards for locomotives. Negotiate with railroads to ensure early introduction of the cleanest locomotives into the San Joaquin Valley fleet.</b></p>		
<p>Act as a catalyst to encourage timely and effective action by EPA and railroads.</p>		

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**AIR QUALITY WORK GROUP (AQ)**

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Goal 3: Implement incentive mechanisms to accelerate adoption of air quality mitigation technologies.</b>		<input type="checkbox"/> IP	Ongoing. See explanation at Goal 1.
<b>Objective A: Establish Air Quality Mitigation Zones (state level designation).</b>			
Work with all relevant stakeholders to design the Air Quality Mitigation Zone and enabling legislation.			
Conduct campaign to educate local and state leaders on the importance of this vehicle for emissions reduction.			
Monitor implementation.			
<b>Objective B: Establish Air Quality Empowerment Zone (Federal level designation).</b>			Ongoing. The Air and Health Quality Empowerment Zone Designation Act of 2010 has been introduced in both chambers of the U.S. Congress, by Senator Boxer (S 3373) and Congressman McNerney (HR 5296). Both bills were introduced in May 2010 and are currently in committee. The Partnership has been in communication with staff in the district and expressed the Partnership's support. The Partnership has also offered assistance in building support among the Valley delegation. We are drafting a template letter of support that can be used by AQWG members and others who will want to express support for the legislation.
Work with all relevant stakeholders to design the Air Quality Empowerment Zone and enabling legislation.			
Conduct campaign to educate local and Federal leaders on the importance of this vehicle for emissions reduction.			
Monitor implementation.			
<b>Objective C: Establish and fund a 5-year program to scrap and replace approximately 6,000 gross polluting passenger vehicles per year and achieve 20 tons/day emissions reduction over 5 years.</b>			
Work with SJVAPCD and ARB to design program and enabling legislation (if required).			
Work with Valley's Federal and state legislative delegation and the SJVAPCD to identify sources of funding.			
Monitor program implementation.			

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**AIR QUALITY WORK GROUP (AQ)**

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><b>Objective D: Establish and fund a 5-year program to scrap and replace approximately 7,500 heavy duty diesel trucks per year and achieve 60 tons/day emissions reduction over 5 years.</b>            Work with SJVAPCD and ARB to design program and enabling legislation (if required).</p>		
<p>Work with Valley's Federal and State legislative delegation and the SJVAPCD to identify sources of funding.</p>		
<p>Monitor program implementation.</p>		
<p><b>Objective E: Establish and fund a 5-year scrap and replace program for off-road equipment to achieve 10 tons/day emissions reduction over 5 years.</b>            Work with SJVAPCD and ARB to design program and enabling legislation (if required).</p>		
<p>Work with Valley's Federal and State legislative delegation and the SJVAPCD to identify sources of funding.</p>		
<p>Monitor program implementation.</p>		
<p><b>Objective F: School Bus Fleet Modernization.</b></p>	WIA	
<p><i>Note: The process the Maddy Institute will use to implement this recommendation will depend on whether or not the Transportation Bond Measure is approved by the voters in November 2006.</i></p>		
<p>If Bond measure is passed, work with the SJVAPCD and the Valley school districts to catalyze prompt action to implement modernization programs that can be funded through bond measure proceeds.</p>		
<p>If the Bond measure is not passed, work with Valley's Federal and state legislative delegation to establish and identify sources of funding for a school bus fleet modernization program.</p>		
<p>Monitor program implementation.</p>		
<p><b>Goal 4: Promote clean energy projects (with Energy Work Group).</b></p>	<input type="checkbox"/> IP	Ongoing. See explanation at Goal 1.
<p><b>Objective A: Establish a San Joaquin Valley Clean Energy Organization</b></p>	C	Has been established and continues with leadership by Energy Work Group
<p><i>Note: Implementation of this recommendation will be led by the Energy Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Energy Work Group</i></p>		
<p>Collaborate with Energy Work Group to create a San Joaquin Valley Clean Energy Office.</p>		
<p><b>Objective B: Establish San Joaquin Valley Clean Vehicle Information Exchange.</b></p>	WIA	

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**AIR QUALITY WORK GROUP (AQ)**  
 Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><i>Note: Implementation of this recommendation will be led by CALSTART, working in conjunction with the Energy Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested.</i></p>		
<p>Collaborate with the Energy Work Group and CALSTART to develop a Clean Vehicle Information Exchange proposal.</p>		
<p><b>Objective C: Implement Community Choice Aggregation Project.</b></p>		
<p><i>Note: The first Community Choice Aggregation Project is being led by the Kings River Conservation District (KRCD). The Maddy Institute, on behalf of the Work Group, will provide support as requested by KRCD.</i></p>		
<p>Collaborate with Energy Work Group to implement Community Choice Aggregation Projects.</p>		
<p><b>Objective D: Net metering within same agricultural operation or water district.</b></p>		
<p>Convene meeting with Valley state legislative delegation, Air Quality Work Group and all other relevant stakeholders to secure support for net metering within the same agricultural operation or water district.</p>		
<p>Help design program/enabling legislation.</p>		
<p>Monitor program implementation.</p>		
<p><b>Objective E: Incentivize use of agricultural biomass for fuel and energy production.</b></p>		
<p>Collaborate with Energy and Economic Development Work Groups to create a workgroup to identify barriers, and recommendations to overcome those barriers, to the expanded use of agricultural waste material for energy production (including the design and funding of incentive mechanisms).</p>		
<p>Help design implementation program.</p>		
<p>Monitor program implementation.</p>		
<p><b>Goal 5: Improve transportation mobility and goods movement (with Transportation Work Group).</b></p>	<input type="checkbox"/> IP	<p>Ongoing. See explanation at Goal 1.</p>
<p><b>Objective A: Evaluate Highway Tolling Option (joint recommendation with Transportation Work Group).</b></p>		
<p>Collaborate with the Transportation Work Group to secure funding to research and evaluate road pricing projects.</p>		
<p>Help facilitate and monitor research and evaluation.</p>		
<p>Support next steps following conclusion of research and evaluation.</p>		
<p><b>Objective B: Urban Traffic Synchronization Pilot.</b></p>		
<p>Work with the Valley COGs and Caltrans to identify a site or sites for the pilot.</p>		

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**AIR QUALITY WORK GROUP (AQ)**  
 Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Define the pilot parameters.		
Help secure funding for the project		
Monitor program implementation.		
<b>Objective C: Evaluate/implement short sea shipping.</b>		
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>		
Collaborate with the Transportation Work Group to evaluate the economic feasibility of short sea shipping and its potential air quality benefits.		
If economic feasibility is positive, support implementation efforts.		
<b>Objective D: Evaluate/implement multi-modal facilities.</b>		
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>		
Collaborate with the Transportation Work Group to evaluate the economic feasibility of multimodal facilities and their potential air quality benefits.		
If economic feasibility is positive, support implementation efforts.		
<b>Objective E: Evaluate/implement rail improvements.</b>		
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>		
Collaborate with Transportation Work Group to encourage and implement rail improvements.		
<b>Objective F: Evaluate/implement mass transit options.</b>		
<i>Note: Implementation of this recommendation will be led by the Transportation Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested by the Transportation Work Group.</i>		
Collaborate with Transportation Work Group to encourage and implement mass transit options.		
<b>Goal 6: Encourage green local government.</b>	<input type="checkbox"/>	WIA Ongoing. See explanation at Goal 1.
<b>Objective A: Accelerate use of clean energy technology in municipal and state operations.</b>		

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**AIR QUALITY WORK GROUP (AQ)**

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p>Make presentations to the Valley COGs, principal municipalities and major state operations in the Valley, encouraging them to accelerate use of clean energy in their operations.</p>		
<p>Monitor program implementation.</p>		
<p><b>Objective B: Include air quality scoring criteria in all municipal and state procurement contracts.</b></p>		
<p>Help draft a model ordinance calling for air quality scoring criteria to be included in all municipal procurement contracts.</p>		
<p>Make presentations to the principal municipalities encouraging them to adopt the ordinance.</p>		
<p>Encourage the State government to adopt similar criteria for all state procurement contracts.</p>		
<p>Monitor program implementation.</p>		
<p><b>Objective C: Adopt Green Building standards.</b></p>	WIA	
<p><i>Note: Implementation of this recommendation will be led by the Energy Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested.</i></p>		
<p>Collaborate with the Energy Work Group to develop and encourage use of green building standards.</p>		
<p><b>Objective D: Adopt new land use guidelines.</b></p>		
<p><i>Note: Implementation of this recommendation will be led by the Land Use, Agriculture and Housing Work Group. The Maddy Institute, on behalf of the Air Quality Work Group, will provide support as requested.</i></p>		
<p>Collaborate with the Land Use, Agriculture, and Housing Work Group to encourage adoption of new land use guidelines that benefit air quality.</p>		
<p><b>Goal 7: Accelerate research of critical emissions.</b></p>	<input type="checkbox"/> IP	Ongoing. See explanation at Goal 1.
<p><b>Objective A: Agricultural PM10, PM2.5 and ROG emissions research.</b></p>		
<p>Convene interested stakeholders to evaluate the need and set priorities for research on agricultural equipment and agricultural operations that will help obtain emission reductions.</p>		
<p>Assist stakeholders in identifying projects that could qualify for funding under the Farm Bill as well as the Innovative Clean Air Technologies (ICAT) program.</p>		
<p>Monitor program implementation.</p>		
<p><b>Objective B: Research of dairy emissions sources and best available control technology (BACT).</b></p>		

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**AIR QUALITY WORK GROUP (AQ)**

Lead Organization: The Maddy Institute, California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Work with the SJVAPCD to convene interested stakeholders to define priorities and funding requirements for dairy emissions research and projects.		
Assist stakeholders in securing funding.		
Monitor program implementation.		
<b>Goal 8: Improve public understanding of air quality issues and solutions.</b>	<input type="checkbox"/>	IP Ongoing. See explanation at Goal 1.
<b>Objective A: Conduct Public Education Campaign.</b>		
Enlist the involvement of representatives from regulatory agencies, public interest organizations, public sector institutions and the private sector to join a public education task force.		
Solicit funding to retain a public relations/marketing/polling firm to develop a comprehensive public education strategy (or develop a scaled down strategy using Maddy "in house" resources).		
Define the content of a possible public education campaign and its potential ROI (cost per unit of emissions reduced). Make a go/no-go recommendation to the SJVAPCD, ARB and Cal/EPA.		
If campaign is recommended and approved, provide implementation support.		
<b>Objective B: Publish and distribute "user-friendly" air quality improvement plan and annual progress report.</b>		
Assist the SJVAPCD in publishing a "user-friendly" report. Conduct focus groups to evaluate readability, clarity, visual appeal and effectiveness of the materials.		
Assist with dissemination of materials, public service coverage and presentations to civic groups and other Valley stakeholders.		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>		
<b>New funds leveraged during the quarter.</b>		

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**ECONOMIC DEVELOPMENT WORK GROUP (ECON)**  
 Lead Organization: California Central Valley Economic Development Corporation

REVISED ACTIONS		STATUS	2010 - 3rd QUARTER REPORT (Jul 1 - Sept 30)
<b>Goal 1: Facilitate investments in infrastructure and incentives that support the economic vitality of the region.</b>	<input type="checkbox"/>		
<b>Objective A: Organize a new regional Economic Development District (EDD) for the SJV. The EDD will advance the concerns and promote opportunities in the eight county region and serve as a powerful engine to promote private sector investment and job creation.</b>			
Prepare a San Joaquin Valley (SJV) wide Comprehensive Economic Development Strategy (CEDS) to The CEDS will analyze the regional economy and serve as a guide for establishing regional goals and objectives, developing and implementing a regional plan of action, and identifying investment priorities and funding sources.		C	The Strategy Committee and EDA approved and finalized the San Joaquin Valley Comprehensive Economic Development Strategy (CEDS).
Establish the regional Economic Development District (EDD) for the San Joaquin Valley.		C	The district is now approved and eligible for EDA support on approved projects.
Once the EDD is established, seek federal funding to help the cities and counties of California's Central Valley facilitate projects.		IP	
<b>Objective B: Establish and promote regionwide incentives</b>			
Update and compile information on all incentive zones in the region.		IP	The counties all submitted updates for the San Joaquin Valley Enterprise Zone brochure that was published in 2008. The brochure will be ready next quarter.
Update regionwide promotional material to promote the incentive zones. Incorporate into marketing efforts.		IP	Updated demographic, real estate and zone information. Used for 2 broker missions to Los Angeles and Bay Area and at trade shows.
Identify bottlenecks and recommendations for revising the incentive zones in the region. Work with legislative champion(s) to find creative ways to address bottlenecks.		C	
<b>Goal 2: Align regionwide economic development efforts in support of target industry clusters: (1) agribusiness, including food processing, agricultural technology, and biotechnology; (2) manufacturing; (3) supply chain management and logistics; (4) health and medical care; and (5) renewable energy.</b>	<input type="checkbox"/>		
<b>Objective: Work with WIA Grant Goal #1 in Sector-Based Articulation for high school career and technical education (CTE) programs in high priority industries in three high schools in Kings, Fresno and Stanislaus Counties. Each high school will engage students in two of the target industry career education areas.</b>			

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**ECONOMIC DEVELOPMENT WORK GROUP (ECON)**  
**Lead Organization: California Central Valley Economic Development Corporation**

REVISED ACTIONS		2010 - 3rd QUARTER REPORT (Jul 1 - Sept 30)
		STATUS
Provide guidance, develop and communicate resources on industry clusters		IP <b>Posted 70 industry-related articles</b> and press releases by sector on <a href="http://www.centralcalifornia.org">www.centralcalifornia.org</a> . <b>Sent Enews</b> with positive industry articles to 2,500 broker contacts nationwide.
Help identify sector-based needs for both industry and students within respective targeted industry		IP <b>Developed Central California Renewable Energy sector profile</b> and disseminated it to partners and industry. Continued work on Food Processing, Manufacturing and Distribution sector profiles.
Inventory university programs in the region that support the clusters.		IP Worked with the WIA Sector-Based Articulation group to compile list of university, college and other programs that support Renewable Energy. They are in the RE Profile.
Work with the three demonstration projects to provide resources and industry stakeholders to develop internships and job placement programs		WIA CCVEDC board has been active in participating with WIA projects for E-centers and Sector-Based Articulation.
<b>Goal 3: Create a dynamic, entrepreneur-producing economic climate in the San Joaquin Valley.</b>	<input type="checkbox"/>	
<b>Objective: Work with the Lyles Center on WIA Grant Deliverable #4 to establish a San Joaquin Valley network of Entrepreneurship Centers (E-Centers). Located at Reedley College, Bakersfield College, and the University of Pacific, the E-Centers will enable the launch of new businesses and creation of new jobs within Central Valley communities.</b>		
Provide guidance and act as an industry resource.		IP <b>Discussed action items</b> at CCVEDC meetings on July 16, August 20 and September 17. Participated in September 28 WIA Leadership Meeting.
Help communicate industry information.		IP CentralCalifornia.org has been developed to provide information by target industry. Some work still in progress.

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**ECONOMIC DEVELOPMENT WORK GROUP (ECON)**  
**Lead Organization: California Central Valley Economic Development Corporation**

<b>REVISED ACTIONS</b>		<b>2010 - 3rd QUARTER REPORT (Jul 1 - Sept 30)</b>	
		<b>STATUS</b>	
Develop target industry information.		IP	Sector profiles for renewable energy and back office have been completed. Others are still in process.
Communicate and leverage valley industry stakeholders for demonstration projects.			Provided information on Bakersfield small business centers to compare services for the Bakersfield College E-center.
<b>Goal 4: Accelerate the deployment and adoption of renewable and clean energy in the San Joaquin Valley.</b>		<input type="checkbox"/>	
<b>Objective A: Continue to work with sitting Renewable Energy Companies and cluster industries</b>		IP	CCVEDC attended the 2010 Solar International Show in Los Angeles and is actively working with renewable energy companies to locate in the Valley.
<b>Objective B: Work with state officials to remove administrative barriers to clean energy deployment.</b>		IP	
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>			
<b>New funds leveraged during the quarter.</b>			

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**ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)**

Supporting Organizations:

California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Goal 1: Develop a comprehensive regional plan and implementation structure for efficient energy use and clean renewable technologies.</b>	<input type="checkbox"/>		
<b>Objective B: Develop a comprehensive regional clean energy plan for the San Joaquin Valley.</b>			Our focus in this area continued to be to help jurisdictions comply with AB 32 and 375 and comply with the state energy efficiency strategic plan.
Develop work plan.		NP	
Completion of the regional clean energy plan.		IP	Our planning focused on: 1) helping jurisdictions in Kings and Tulare counties pursue strategic planning funding from utilities through the VIEW partnership with VIEW funding ; and 2) helping Delano and Ceres develop climate action plan approaches through their energy block grants. Work continued on this effort as technical assistance was provided by the SJVCEO through the Valley chapter of the Green Building Council.
<b>Objective C: Seek an "increased share of "public goods charges revenue" for funding energy efficiency programs from CPUC in portion to regional population.</b>			Our focus in this area was to strengthen our involvement and leadership of the the utility-funded VIEW partnership in Tulare and Kings counties.
Complete assessment of public goods funding returning to the Valley.		NP	
Implement strategies to increase public benefit funding.		IP	Helped jurisdictions understand opportunities to successfully pursue public benefit-funded strategic planning funding from the California Public Utilities Commission (CPUC).

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**ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)**

Supporting Organizations:

California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><b>Goal 2: Increase efficient energy use in all sectors.</b></p>	<p><input type="checkbox"/> IP</p>	<p>1) Attended forum to determine opportunities for unrestricted funding from the Fresno Regional Foundation to support the operation of the SJVCEO; 2) Signed contract with the Air District to help 37 Valley jurisdictions implement the \$4 million energy block grant program from the California Energy Commission (CEC); 3) signed contract agreement through the City of Fresno to help market and support a residential retrofit program in Fresno County and Kern County; and 4) was notified that we were unsuccessful in our proposals: a) to the California Employment Development Department (EDD) to build clean energy capacity in the SJVCEO and community action agencies delivering energy retrofit programs in the Valley; and b) through the CEC to the U.S. Department of Energy (DOE) to develop and implement a comprehensive energy retrofit program in multifamily properties in the Valley.</p>
<p><b>Objective B: Increase efficient energy use in rural communities.</b></p>		
<p>Conduct pilots.</p>	<p>NP</p>	
<p>Expand to additional locations.</p>	<p>IP</p>	<p>CEC signed 2 contracts with the Air District to implement \$4 million in energy block grant programs in the Valley through the SJVCEO. The SJVCEO also signed a contract with the Air District to implement these grants for the Air District.</p>
<p><b>Objective E: Support project based learning in schools to demonstrate the positive role that clean energy can play in improving air quality and reducing greenhouse gas emissions.</b></p> <p>Pursue and secure grant funding to develop school programs.</p>	<p>W</p>	
<p><b>Goal 3: Advance energy self sufficiency and grow the economy through development of clean, renewable technologies.</b></p>	<p><input type="checkbox"/></p>	

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**ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)**

Supporting Organizations:

California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Objective A: Work with state agencies to explore and demonstrate innovative approaches to increase use of renewable energy, including trading of net metering credits, streamlining the requirement for interconnection to the grid, and structuring incentives for renewable energy production.</b>	IP	Was notified that the multifamily retrofit proposal submitted through the CEC was not selected for funding by the DOE.
Assess and rank opportunities.	NP	
Develop and introduce new approaches.	NP	
<b>Objective E: Implement community choice energy aggregation projects.</b>		
Provide technical assistance to KCRD and participating government entities on clean energy as needed.	NP	
<b>Goal 5: Promote the region as an international leader for clean energy research, development, and use.</b>	<input type="checkbox"/>	
<b>Objective A: Work with economic development agencies at local, state, and federal levels to incubate, grow and attract clean energy companies.</b>	W	
Work with economic development organizations to develop a database of clean energy companies in the Valley.	W	
Serve as a clearinghouse of information on clean energy companies.	W	
<b>Objective B: Work with community colleges, trade unions and Workforce Investment Boards to ensure that there is an adequately trained workforce for the clean energy industry.</b>	W	
Begin an inventory of clean energy training programs offered around the country.	W	
Advocate for the development of additional training capacity for clean energy jobs.		
<b>Objective D: Develop and implement innovative cutting-edge clean energy demonstration projects.</b>		
Conduct outreach to universities, labs, CEC, DOE and research facilities.	NP	
Convene meetings with universities, labs, CEC, DOE and research facilities to develop research partnerships and funding.	IP	

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**ENERGY WORK GROUP - SJVCEO (Energy-SJVCEO)**

Supporting Organizations:

California State University, Fresno, Great Valley Center, San Joaquin Valley Clean Energy Organization

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b></p>		<p>Major challenges during the quarter were:            1) cash flow because of reimbursement delay* from funders, and 2) lack of unrestricted funding for the SJVCEO from foundations and other sources. *Though we have adequate restricted funding, the delay of reimbursement was becoming a more significant issue; however, progress was made in reducing cash-flow problems during the quarter. Without an adequate supply of unrestricted funding, the organization will not be able to become financially self-sustaining.</p>
<p><b>New funds leveraged during the quarter.</b></p>		<p>We continue to pursue and leverage funds from the U.S. Department of Energy, the CEC, the EDD, the U.S. Department of Agriculture, Valley Clean Air Now (Valley CAN), Southern California Edison and Pacific Gas and Electric, the Gas Company, other corporations, private sponsors, and several jurisdictions .</p>

**ENERGY WORK GROUP - ICWT (Energy-ICWT)**

Supporting Organizations:

International Center for Water Technology, California State University, Fresno  
Great Valley Center

San Joaquin Valley Clean Energy Organization

C = Completed  
IP = In Progress  
NP = No Progress  
W = W/A Grant

ACTIONS	STATUS	2010 3rd QUARTER REPORT (Jul 1 - Sep 30)
<b>Goal 4: Improve energy efficiencies in the management and use of water.</b>	<input type="checkbox"/> IP	A component of the core mission of Fresno State water units.
<b>Objective A: Convene a State summit to identify/adopt converged water-energy conservation activities.</b>	C	Regional water technology conference a great success with over 300 attendees!
<b>Objective B: Design and implement an innovative energy conservation program in water management to include education, diagnosis, and repair/retrofit of equipment for agricultural, water delivery, and wastewater treatment facilities.</b>	IP	California Pump Efficiency Program extended until 2012 by PG&E. Center for Irrigation Technology (CIT) administers the program.
<b>Objective C: Design and implement an innovative energy conservation program in water management for urbanized communities.</b>		
<i>Support Water Work Group and ICWT leadership on these objectives.</i>		
<b>Goal 5: Promote the region as an international leader for clean energy research, development, and use.</b>	<input type="checkbox"/> IP	International Center for Water Technology (ICWT) Solar Workshop scheduled for 11-10-10 on the Fresno State campus. Target audience larger commercial and agricultural customers.
<b>Objective A: Work with economic development agencies at local, state, and federal levels to incubate, grow and attract clean energy companies.</b>	W	
Work with economic development organizations to develop a database of clean energy companies in the Valley.		
Serve as a clearinghouse of information on clean energy companies.		
<b>Objective B: Work with community colleges, trade unions and Workforce Investment Boards to ensure that there is an adequately trained workforce for the clean energy industry.</b>	W	
Begin an inventory of clean energy training programs offered around the country.		

**ENERGY WORK GROUP - ICWT (Energy-ICWT)**

Supporting Organizations:

International Center for Water Technology, California State University, Fresno

Great Valley Center

San Joaquin Valley Clean Energy Organization

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ACTIONS	STATUS	2010 3rd QUARTER REPORT (Jul 1 - Sep 30)
Advocate for the development of additional training capacity for clean energy jobs.		
<b>Objective C: Encourage and support public and private agencies to use and showcase clean energy technologies.</b>	IP	Mendota Advanced Bioenergy Beet Cooperative recommended for funding by CEC for \$1.5M for biorefinery pre-development work.
Conduct outreach.		
Market the showcase sites.		
<b>Objective D: Develop and implement innovative cutting-edge clean energy demonstration projects.</b>	IP	see Mendota above
Conduct outreach to universities, labs, CEC, DOE and research facilities.		
Convene meetings with universities, labs, CEC, DOE and research facilities to develop research partnerships and funding.		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>	IP	Great public policy emphasis in California and United States on developing renewable energy resources. San Joaquin Valley is well positioned to be a major player.
<b>New funds leveraged during the quarter.</b>		CEC funding to Mendota Cooperative ICWT is assisting Cooperative.

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**ENERGY WORK GROUP-GVC (Energy-GVC)**

Supporting Organizations: California State University, Fresno, Great Valley Center

ACTIONS		STATUS	2010 3rd QUARTER REPORT (Jul 1 - Sep 30)
<b>Goal 2: Increase efficient energy use in all sectors.</b>		<input type="checkbox"/>	
<b>Objective A: Establish a Clean Vehicle Information Exchange Program.</b>			
<i>Support CALSTART and Air Quality Work Group efforts on this objective.</i>			
<b>Objective C: Develop and implement program to encourage EnergyStar standards for new buildings.</b>		IP	Ongoing. GVC EN alerts and daily "Connects"
Inventory Valley case studies of Energy Star buildings.		C	
Develop and execute communications plan to promote adoption of Energy Star buildings.			Discontinued. Superseded by new T-24
<b>Objective D: Support adoption of green building ordinances by all local jurisdictions in the Valley.</b>			
Collect model green building ordinances.		C	Discontinued. Superseded by new T-24
Develop and execute communications plan to promote adoption of EnergyStar buildings.		IP	Ongoing. www.gvc-energy.org
<b>Goal 5: Promote the region as an international leader for clean energy research, development, and use.</b>		<input type="checkbox"/>	
<b>Objective A: Work with economic development agencies at local, state, and federal levels to incubate, grow and attract clean energy companies.</b>			
Work with economic development organizations to develop a database of clean energy companies in the Valley.		IP	Ongoing. Continuing with community college centers of excellence program and with Tri-County Liason group; <i>additional funding in pipeline .</i>
Serve as a clearinghouse of information on clean energy companies.		IP	
<b>Objective B: Work with community colleges, trade unions and Workforce Investment Boards to ensure that there is an adequately trained workforce for the clean energy industry.</b>			
Begin an inventory of clean energy training programs offered around the country.		IP	Focus on green jobs under way; <i>additional funding in pipeline .</i>
Advocate for the development of additional training capacity for clean energy jobs.		IP	Focus on green jobs under way; <i>additional funding in pipeline .</i>
<b>Objective C: Encourage and support public and private agencies to use and showcase clean energy technologies.</b>			

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 W = WIA Grant

**ENERGY WORK GROUP-GVC (Energy-GVC)**

Supporting Organizations: California State University, Fresno, Great Valley Center

ACTIONS	STATUS	2010 3rd QUARTER REPORT (Jul 1 - Sep 30)
Conduct outreach.	IP	Engaged with 10 cities for local government operations of green house gasses inventory
Market the showcase sites.		
<b>Objective D: Develop and implement innovative cutting-edge clean energy demonstration projects.</b>		
Conduct outreach to universities, labs, CEC, DOE and research facilities.		
Convene meetings with universities, labs, CEC, DOE and research facilities to develop research partnerships and funding.		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>		
<b>New funds leveraged during the quarter.</b>		

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**HIGHER EDUCATION & WORKFORCE DEVELOPMENT WORK GROUP - HIGHER EDUCATION**  
 Lead Agency: Central Valley Higher Education Consortium

ACTIONS		STATUS	2010 3rd QUARTER (July 1 - Sept 30)
<b>Goal 1: Provide services to 1,000 targeted students</b>		C	
<b>Goal 2: Provide counseling, career coaching, and academic planning.</b>		IP	A grant from AT&T will allow satellite operations of the College Place at McLane High School.
<b>Goal 3: Ensure students receive academic assessment plans and understand their interest areas and potential.</b>		IP	A grant from AT&T will allow satellite operations of the College Place at McLane High School.
<b>Goal 4: Direct assistance to students with college applications</b>		IP	A grant from AT&T will allow satellite operations of the College Place at McLane High School.
<b>Goal 5: Increase college enrollments</b>		IP	The Degree Completion Initiative is organized around the theory that improving degree completion is a viable strategy for improving college enrollment, starting with degree programs in the areas of Science, Technology, Engineering and Math (STEM) and in Liberal Studies.
<b>Goal 6: Monitoring and Evaluation</b>		IP	Measurable outcomes for the Degree Completion Initiative will be finalized following the Summit with an update in the 4th Quarter Report.
<b>Goal 7: Develop a college-going culture in the San Joaquin Valley</b>		IP	More than 22 colleges and universities representing nearly 100 participants are confirmed to attend the Degree Completion Summit Oct. 17 through Oct. 19 in an effort to improve transfer and degree completion rates. By reducing barriers, such as lack of articulation agreements among Valley colleges and universities, more students will experience success and provide momentum toward improving the college-going culture of the Central Valley.
<b>Objective A: Improving educational access</b>		IP	Degree Completion Initiative
<b>Objective B: Increase availability of financial aid information</b>		NP	

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 W = WIA Grant

**HIGHER EDUCATION & WORKFORCE DEVELOPMENT WORK GROUP - HIGHER EDUCATION**  
 Lead Agency: Central Valley Higher Education Consortium

ACTIONS	STATUS	2010 3rd QUARTER (July 1 - Sept 30)
Objective C: Organizational Development	IP	Central Valley Higher Education Consortium (CVHEC) is seeking to hire a permanent, part-time director. Michele Lahti has served as an interim director since April 2010.
Objective D: Continue building and maintaining an effective governing board.	IP	Porterville College and Columbia College—two geographical outlying CVHEC members—are not renewing their membership, placing membership at 27 institutions.
Objective E: Strategic Plan: Implementation and refinement	NP	
Objective F: Sustainability	IP	Several foundations and corporations are watching the outcome of the Degree Completion Initiative and have dedicated resources toward this effort. More than \$60,000 in sponsorships and in-kind donations have been secured to cover the costs of holding the Degree Completion Summit. The Summit's Findings and Outcome Report is expected to generate additional interest and funding.

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**HIGHER EDUCATION & WORKFORCE DEVELOPMENT WORK GROUP - WORKFORCE DEVELOPMENT**

Supporting Organizations:

Office of Community and Economic Development, Central California Workforce Collaborative

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Goal 1: Create a demand-driven workforce investment system that supports target clusters.</b>		<input type="checkbox"/>	
<b>Objective A: Align workforce development resources to support target industry clusters.</b>			
Target clusters have been adopted. Ensure follow up by WIBs and CCs.		C	The Central California Workforce Collaborative continues to provide Valley residents with job training for occupations in the targeted industry clusters. ARRA funds are nearing depletion; however, the infusion of National Emergency Grant funds will provide continued training opportunities in the targeted industries for Valley residents.
<b>Objective B: Occupational analysis of key jobs in target industries.</b>			The CCWC has selected the firm of Applied Development Economics to conduct the employment study, funded through the National Emergency Grant, which will focus on jobs created through infrastructure investments in the Valley.
Secure the available \$1 million to support this and other actions.		C	The National Emergency Grant will provide resources for this activity as well as other planning activities.
Develop consensus among WIBs and CCs about approach to completing occupational analyses.		C	Completed
Promote participation in occupational analyses.		C	New target date: October 2010
Analyze data collected in surveys.		C	New target date: December 2010
Dissemination of survey results to WIBs and community colleges.		C	Spring 2011
<b>Objective C: Web-based inventory of vocational training and "gap analysis."</b>		NP	Inventory of training programs available on careersinthevalley.com. Gap continues to be addressed with WIA-funded training programs at community colleges, ROP, and vocational colleges.
<del>Develop survey instrument with CCs and ROPs-</del>			Discontinued
Implement survey and compile data.			Discontinued

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**HIGHER EDUCATION & WORKFORCE DEVELOPMENT WORK GROUP - WORKFORCE DEVELOPMENT**

Supporting Organizations:

Office of Community and Economic Development, Central California Workforce Collaborative

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Promote training opportunities in the San Joaquin Valley.			Promoted through careersinthevalley.com
<b>Objective D: Regionwide business intelligence tool.</b>		C	Executive Pulse continues to be used as a tool to communicate among WIB, education, and economic development partners across the region.
No immediate action required.			
Evaluate status of this item in Q1, Year 3.			
<b>Objective E: Create a Just-in-Time Training Voucher Fund.</b>			Discontinued
Follow-up with Central Region Consortium and provide support to their efforts as needed.			Discontinued
Establish initial contract with ETP.			Discontinued
Once the fund is established, promote use of the training dollars to WIBs and EDCs.			Discontinued
Expand the fund once the initial contract objectives have been met.			Discontinued
<b>Objective F: Address workforce supply on a regional basis.</b>		C	
Develop consensus among WIBs and CCs about process for establishing a regionwide workforce ready certificate.			Regionwide WorkKeys Work Readiness certificate continues to be used Valley-wide. This effort continues to be a model for other regions in the State of California.
Identify assessment tool(s).			WorkKeys chosen as the tool.
Secure funding to implement new assessment tool(s), including training dollars.			Costs of WorkKeys assessments have been incorporated into WIB budgets across the region.
Adoption and implementation of assessment tool(s).		C	
Promotion of San Joaquin Valley work ready certificate.		IP	Ongoing
<b>Objective G: Align career technical education with target industries.</b>			Enrollment begins for the following Demonstration Projects: Patterson High School - Logistics and Distribution Management, Agribusiness. Corcoran High School - Renewable Energy, Ag Manufacturing. Sanger High School - Water Technology, Ag Mechanics.

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**HIGHER EDUCATION & WORKFORCE DEVELOPMENT WORK GROUP - WORKFORCE DEVELOPMENT**

Supporting Organizations:

Office of Community and Economic Development, Central California Workforce Collaborative

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Recruit Valley ROPs leaders for participation in the Work Group.		IP	Ongoing
Invite input from Valley ROPs on all of Goal 1 objectives.		IP	Ongoing
Coordinate with K-12 on development of new career tech curriculum that aligns with target clusters.		IP	Ongoing
<b>Objective H: Establish the San Joaquin Valley Workforce Consortium.</b>		C	
<b>Objective I: Align the efforts of the San Joaquin Valley's economic development corporations, San Joaquin Valley Workforce Consortium, and Central Region Consortium.</b>		IP	
Provide support to WIBs as they develop an MOU that outlines parameters for the San Joaquin Valley Workforce Consortium.		C	
Schedule quarterly training sessions with Greg Newton; involve CCs and EDCs as needed.		IP	
At least annually, convene strategic planning meetings with WIBs, community colleges and EDCs.			Meeting planned for renewable energy sector development early 2011
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>			
<b>New funds leveraged during the quarter.</b>			\$900,000 State Energy Sector Partnership grant received. Stanislaus WIB is lead agency.

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**LAND USE, AGRICULTURE & HOUSING WORK GROUP (LUAH)**

Lead Agency: San Joaquin Valley Regional Policy Council

ACTIONS		2010 3rd QUARTER REPORT (Jul 1 - Sep 30)	STATUS
<b>Goal 1: Foster regional consensus to support development and implementation of the Regional Blueprint Plan.</b>			<input type="checkbox"/>
<b>Objective A: Assist development of regional consensus on values, goals, strategies and guidelines for the Regional Blueprint Plan.</b>		Scenario B+ adopted; Valleywide outreach and meetings to discuss land use, transportation and air quality issues.	IP
Coordinate with 8 Councils of Government (COGs) in the region to support Blueprint as the vehicle for achieving land use, transportation and air quality.		Blueprint implementation ongoing; the Partnership's LUAH and Transportation work groups are being revised for greater implementation.	IP
<b>Objective B: Develop a high-value parks and open space strategy.</b>		Valley COGs are coordinating greenprint planning process to be completed if awarded funding by Prop 84's sustainable communities planning grant.	C
Coordinate with 8 COGs through the Blueprint, engage community groups and conservation interests.		Extensive outreach and stakeholder engagement will be part of the greenprint planning process.	C
<b>Goal 2: Promote adoption of community design guidelines that will ensure strong neighborhoods, improve mobility, improve air quality, increase energy efficiency in buildings and increase infrastructure cost-effectiveness through land use.</b>		Extensive outreach and stakeholder engagement will be part of the greenprint planning process. Other Valleywide efforts such as the traffic modeling improvement program, GHG targets, and Sustainable Communities planning will address density.	IP
<b>Objective A: Increase the overall average density of new development.</b>		Adopt smart growth strategies, received HUD award for funding for SCS planning and awaiting Prop 84.	C
Blueprint to adopt framework for development including density average goals.		Adopt smart growth strategies, received HUD award for funding for SCS planning and awaiting Prop 84.	C
<b>Objective B: Reduce urban run-off by decreasing the land covered by commercial and industrial parking.</b>		Discontinued	
Review commercial industrial parking standards.		Discontinued	
<b>Objective C: Promote the adoption and implementation of zoning ordinances that are form-based and more flexible.</b>		Discontinued	
Blueprint - local planners review zoning issues.		Blueprint planners toolkit is under development.	

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 IP = In Progress  
 NP = No Progress

**LAND USE, AGRICULTURE & HOUSING WORK GROUP (LUAH)**  
 Lead Agency: San Joaquin Valley Regional Policy Council

ACTIONS		2010 3rd QUARTER REPORT (Jul 1 - Sep 30)	
STATUS			
	<b>Objective D: Study and adopt a strategic concept for accommodating new growth by encouraging communities with the necessary elements and constraints to be cost-effective and self-sufficient in achieving the overall goals and objectives.</b> Research optimal (minimum) size of communities for fiscal and economic self-sufficiency.		IP
	<b>Goal 3: Determine requisite regional infrastructure and funding strategies to support implementation of the Regional Blueprint Plan.</b>	<input type="checkbox"/>	Blueprint consultant continues to analyze fiscal impact of land use, residential densities, institutional barriers, infrastructure funding and other smart growth impacts. Blueprint consultant continues to analyze fiscal impact of land use, residential densities, institutional barriers, infrastructure funding and other smart growth impacts.
	<b>Objective A: Develop and implement a plan for the provision of regional infrastructure.</b>		IP
	Based on adapted Blueprint, assess regional infrastructure needs.		IP
	<b>Objective B: Develop and implement a process for monitoring the performance and adequacy of regional infrastructure and determining future needs.</b>		IP
	Develop an integrated process/forum through COGs to discuss regional infrastructure.		IP
	<b>Goal 4: Improve the planning and development process to be consistent with the Regional Blueprint Plan and provide incentives for smart growth.</b>	<input type="checkbox"/>	Valley COGs are assessing regional transportation infrastructure needs through coordinated Valleywide STIPs, air quality, transportation modeling and goods movement planning. Valley COGs are assessing regional transportation infrastructure needs through coordinated Valleywide STIPs, air quality, transportation modeling and goods movement planning. Valley COGs are assessing regional transportation infrastructure needs through coordinated Valleywide STIPs, air quality, transportation modeling and goods movement planning. Ongoing through the Blueprint process.

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**LAND USE, AGRICULTURE & HOUSING WORK GROUP (LUAH)**

Lead Agency: San Joaquin Valley Regional Policy Council

ACTIONS		2010 3rd QUARTER REPORT (Jul 1 - Sep 30)	STATUS
Objective A: Improve the sharing, access and use of planning and environmental resource data among state, COGs, local governments, business organizations, environmental groups, other stakeholders and the public for more informed decision-making.		Sharing of information and collaboration continues to occur with discussions between the Partnership, the Regional Policy Council and Blueprint implementers. LUAH is now being facilitated by the COG directors. Planners Toolkit under development as well as a website to share information.	IP
Distribute open space and valuable land maps to interested parties, COG planners and GIS modelers.		Part of the Planners Toolkit.	
Goal 5: Develop a long-range strategy for agriculture in the San Joaquin Valley that ensures its viability and sustainability.		<input type="checkbox"/>	
Objective A: Develop a long range plan to maintain the viability of agriculture in the region.			IP
CDFA to research and propose an AG Plan for the region.			IP
Objective B: Minimize the proliferation of ranchette development on farmland.			
COGs Model projects of alternative land use scenarios.			IP
Objective C: Reduce the loss of farmland attributable to General Plan amendments.			IP
Work with COGs and Blueprint and legislature to consider "no net loss" policies.			
Goal 6: Ensure safe and healthy communities that provide a variety of housing types affordable to all residents and more opportunities for home ownership.		<input type="checkbox"/>	IP
Objective A: Increase the number and availability of housing units for people of all income levels, especially working families.		Valley COGs received HUD funding for analysis of housing that will create affordable housing and livable communities.  Work continues on this issue by the LUAH subcommittee, San Joaquin Valley Housing Collaborative; local government agencies (cities and counties) providing programs for first-time home buyers targeting low- and medium-income earners. Sustainable Communities funding is improving this effort.	IP
Work with COGs and housing providers to organize and fund Regional Housing Trust.			Discontinued

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 NP = No Progress

**LAND USE, AGRICULTURE & HOUSING WORK GROUP (LUAH)**

Lead Agency: San Joaquin Valley Regional Policy Council

ACTIONS		2010 3rd QUARTER REPORT (Jul 1 - Sep 30)
ACTIONS	STATUS	
Establish priorities and criteria that will provide incentives for local jurisdictions to establish trust fund accounts.		Discontinued
Work with COGs through Blueprint Process to 1) synchronize housing element and RHNA planning, 2) establish resources to COGs and local jurisdictions to complete housing elements, set aside land, and develop resources to meet housing goals within the General Plans.		Discontinued
Organize training and resource team for local jurisdictions.		Discontinued
<b>Objective B- Provide incentives for affordable housing that meets the needs of all income levels in the region.</b>		Discontinued
Establish Regulatory Reform targets and vehicles for local jurisdictions.		Discontinued
Education: Tours by officials to master planned and sustainable developments		Discontinued
Develop and expand tool box of resources for local jurisdictions to use in housing development including green building for energy efficiency and renewables.		Discontinued
<b>Goal 7: Identify legislative and regulatory changes necessary to facilitate the implementation of the adopted goals and strategies.</b>	<input type="checkbox"/>	IP
<b>Objective A- Use the San Joaquin Valley as a pilot for testing new permitting and environmental incentives that will facilitate infill and refill developments.</b>		Discontinued
GVC work with State Resources Agency and OPR to implement test for limited time.		Discontinued
<b>Objective B- Develop and innovative approach to establishing a voluntary high-value open space conservation system.</b>		Discontinued
GVC work with State Resources Agency and OPR to implement test for limited time.		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>		
<b>New funds leveraged during the quarter.</b>		

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**PREK-12 EDUCATION WORK GROUP (PreK-12)**  
 Lead Organization: Central Valley Educational Leadership Institute (CVELI),  
 California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Goal 1: Increase the achievement level of students, schools and school districts in the San Joaquin Valley.</b>	<input type="checkbox"/>	IP	The 3rd Exemplary Practices in Education Conference slated for Jan. 13, 2011, is being planned with the State Center Consortium and Fresno County Office of Education. The keynote speaker has been secured. Dr. Doug Reeves is founder of the Leadership and Learning Center and a nationally renowned expert in educational leadership. Registration for the event has begun, and over 100 have already registered.
<b>Objective A: Implement a school and school district support system through county offices of education.</b>		IP	County offices of education are supporting this event. They are all working to improve achievement at all levels, beginning with preschool.
Organize regular PreK-12 Work Group meetings involving eight county superintendents and Partnership representatives.		C	The PreK-12 Education Work Group did not have any meetings because of a lack of funding ; but communications with the county offices of education continue through Fresno County Office of Education Superintendent Larry Powell.
Gather information on achievement gap.			
<b>Objective B: Implement a curricular and instructional program to ensure all children are able to read at or above grade level.</b>		IP	The focus of this objective is on professional development for educational leaders and preschool/kindergarten preparedness.
Focus all meetings, discussions, programs and services on ways to close the achievement gap in Valley schools. See program descriptions below.	W	IP	The emphasis will relate to the annual Exemplary Practices Conference, pre-kindergarten planning, and English Learners and Career Technology Education/Workforce Development through the WIA Partnership Grant

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**PREK-12 EDUCATION WORK GROUP (PreK-12)**

Lead Organization: Central Valley Educational Leadership Institute (CVELI),  
 California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Expand the discussion to include Pre-Kindergarten in all facets of the work plan as feasible.		IP	This quarter, foundation leaders and key contacts began discussions about setting up listening sessions to assess further needs for early childhood planning, advocacy and collaboration across the region. The Fresno County and Merced County offices of education have also initiated dialogue about taking the regional plan developed in January 2009 to the next step.
Gather information about availability and quality of preschool programs in the region and conduct a conference related to preschool programs in the region		C	The eight counties co-hosted 1) a Central Valley Early Education Conference on Oct. 8, 2009; 2) a Town Hall Meeting on quality preschool on Nov. 18, 2009; and 3) the San Joaquin Business Leaders Summit on Early Care and Education on April 29, 2010. Finally, the California Preschool Instruction Network continues to provide professional development and technical assistance to ensure Valley preschool students are ready for kindergarten.
<b>Objective C: Provide school choice, intra-district and inter-district options consistent with state and federal law.</b>		C	Much of this work is now embedded in county offices of education and/or CVELI functions. Without further funding, this will no longer be a focus.
Legal issues workshops on school choice and other timely issues.			
<b>Objective D: Establish an executive leadership academy to train principals of low-performing schools in "turn-around" educational and management services.</b>		C	CVELI continues to work with a network of rural school districts to address student achievement issues; support the State Center Community College District in developing future leaders; hosts an Aspiring Superintendents Seminar series and Executive Leadership Center for Valley Superintendents with Pivot Learning Partners; offers Professional Learning Community professional development, and other training for educational leaders in the Valley.

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**PREK-12 EDUCATION WORK GROUP (PreK-12)**

Lead Organization: Central Valley Educational Leadership Institute (CVELI),  
 California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Expand Springboard leadership development programs from 13 districts to 25 districts in the San Joaquin Valley.		C	
Expansion of Superintendent staff development from 3 counties to 8 counties.		C	One major event reaching educational leaders across the region was held April 22 and 23 for over 700 educational leaders. This event featured Rick and Becky DuFour from Virginia, experts in helping schools and districts implement Professional Learning Communities (PLC) effectively. The event was sold out having surpassed capacity. Another two-day workshop is scheduled for April 2011. To supplement this work, a series of interactive video conferences with the DuFours was conducted four times this year; the video conferences were transmitted to 10 sites in Fresno, Kings, Tulare and Kern counties, involving an estimated 170 K-12 educational leaders. CVELI also conducted regional discussion groups three times this year both in Fresno and Kern counties. Two of those were held this quarter.
Expand Best Practice Institutes.		IP	PLC events focus on best practices for instruction, as have the other professional development events offered this year. As stated above, this quarter planning continued for the 3rd Exemplary Practices in Education Conference slated for next January. Registration mailers were sent to over 1,200 educational leaders statewide. Registrations are coming in.
Establishment of the Superintendents Leadership Network.		IP	The Rural Schools Network, hosted by CVELI, has expanded to a second cohort this quarter. The network retreat for both cohorts was held in September. While these activities are not lead by the Partnership, they are implemented with the same goals and priorities as originally envisioned by the Partnership,

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**PREK-12 EDUCATION WORK GROUP (PreK-12)**  
 Lead Organization: Central Valley Educational Leadership Institute (CVELI),  
 California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Expand and continue English Learner Leadership Academy as developed under the SEED Grant.		W	See WIA Grant report for Deliverable 2.
Lead by the Fresno County Office of Education, develop a long-range (10 year?) regional plan to address needs of English Learners		C	
<b>Objective F: Coordinate and communicate regional positions regarding state and/or federal school reform.</b>		C	
Write a resolution to accept and recommend goals defined by Governor's reform initiatives.			
Write a position "white" paper on alignment of state and federal standards.			
<b>Goal 2: Develop a college-going culture in the San Joaquin Valley.</b>		<input type="checkbox"/>	See WIA Grant report for Deliverables 1 and 2.
<b>Objective A: Support collaborations between school districts and the community colleges, CSU and UC systems.</b>		W	See WIA Grant report for Deliverables 1 and 2.
<b>Objective B: Increase the rate of high school graduates completing courses for college admission.</b>		W	See WIA Grant report for Deliverables 1 and 2.
Serve as liaison between PreK-12 Work Group and Central Valley Higher Education Consortium to help implement CVHEC action plan.		W	See WIA Grant report for Deliverables 1 and 2.
Disseminate curricula and success stories developed from existing school, community college, university collaboratives.		W	See WIA Grant report for Deliverables 1 and 2.
Develop a regional plan and pilot project concept proposal to enhance the college going culture.		C	The U-Planit website was launched this quarter. This project was an outcome of the Prek-12 Education Work Group and this specific goal. See the website at: <a href="http://www.uplanit.org">http://www.uplanit.org</a> .
Align academic options for higher education with career/technology education options leading to greater post secondary opportunities for students in the region.		W	See WIA Grant report for Deliverables 1 and 2.
<b>Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum and/or business criteria/ workforce assessments.</b>		C	

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**PREK-12 EDUCATION WORK GROUP (PreK-12)**  
 Lead Organization: Central Valley Educational Leadership Institute (CVELI),  
 California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Disseminate information on AALF programs through work group and Superintendents Leadership Network.		
As requested, develop time lines, staff development programs, and funding plans for one-to-one computing.		
Identify unique and/or exemplary technology projects in the region.		
<b>Goal 5: Align career technical education to target industry clusters.</b>	W	See WIA Grant report for Deliverable 1.
Develop and review curricula and programs that support target clusters.	W	See WIA Grant report for Deliverable 1.
Disseminate curriculum and information about exemplary programs through PreK-12 Work Group, Superintendents Leadership Network and Higher Education & Workforce Development Work Group.	W	See WIA Grant report for Deliverable 1.
<b>Goal 6: Develop a regional "Contract for Kids" concept.</b>		Discontinued (no funding)
Identify resources to incorporate into development of a regional "Contract for Kids."		Discontinued (no funding)
Draft a regional "Contract for Kids."		Discontinued (no funding)
<b>Goal 7: Examine data systems to meet needs of districts and higher education institutions in the region to enhance data collection, transference of information across institutions and more adequately monitor PreK-16 student achievement/progress.</b>	NP	
Identify data needs of PreK-12 and higher education institutions that are not adequately being met.		Discontinued (no funding)
Develop a plan to access and implement a data collection system to better meet needs of educational institutions at all levels in the region.		

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**PREK-12 EDUCATION WORK GROUP (PreK-12)**

Lead Organization: Central Valley Educational Leadership Institute (CVELI),  
 California State University, Fresno

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>		<p>Reduced budgets and funding continue to be significant issues for school districts in all parts of the state. The focus of our efforts over the last 10 months has been implementation of the WIA Partnership grants in six school districts in four counties.</p> <p>Please see the WIA grant reports for details.</p>
<b>New funds leveraged during the quarter.</b>		<p>No new news on this front.</p>

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**TRANSPORTATION WORK GROUP (TRANS)**

Lead Organization: San Joaquin Valley Regional Policy Council

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><b>Goal 1: Implement a universally accepted Route 99 Corridor Master Plan (Enhancement and Business Plan Elements) for the 274-mile section within the San Joaquin Valley as a leading economic development strategy.</b></p>	<p><input type="checkbox"/> IP</p>	
<p><b>Objective A: Improve Highway 99 to freeway standards to increase safety.</b>            Promote adoption of resolutions supporting the Master Plan for Route 99, by counties and cities along the Highway 99 corridor.</p>	<p>IP</p>	<p>San Joaquin Valley Regional Policy Council has endorsed the SR 99 Master Plan; individual Councils of Government (COGs) also have acted on the Business Plan.</p>
<p>Work with Caltrans and the Council of Governments (COGs) to work toward implementation schedule for projects and additional funding.</p>	<p>IP</p>	<p>San Joaquin Valley COGs are working with Caltrans districts 6 and 10 to identify potential cost savings from Proposition 1B projects on SR 99. To date, three (3) projects have been selected and meetings with California Transportation Commission (CTC) and Caltrans are ongoing with a final project list to be considered by CTC in January 2011.</p>
<p><b>Objective B: Increase Highway 99 capacity which will result in improved mobility and reduced congestion while protecting environmental resources and fostering economic vitality.</b>            Work with Caltrans on progress of interstate negotiation.</p>		<p>Regional Policy Council has taken a position of not pursuing Interstate designation for SR 99.</p>
<p>Monitor development of report on funding needs and financing approaches for Master Plan implementation.</p>		<p>See response to Objective 1A above</p>
<p><b>Objective C: Create a San Joaquin Valley Route 99 Corridor identity.</b>            Provide oversight, input and act a catalyst to move forward recommendations.</p>		<p>No action has been taken on Objective C</p>
<p><b>Objective D: Build an ongoing coalition of civic leaders to support improvements to the Highway 99 corridor.</b>            Convene working sessions of Highway 99 Master Plan Advisory Committee to support Master Plan implementation.</p>		<p>See response to Objective 1A above</p>
<p>Provide educational opportunities for elected officials and staff on benefits of corridor-adjacent land use policies.</p>		<p>The Regional Policy Council annual conference took place on Oct. 6-7, 2010, in Modesto.</p>

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**TRANSPORTATION WORK GROUP (TRANS)**

Lead Organization: San Joaquin Valley Regional Policy Council

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<p><b>Goal 2: Improve safety and capacity of vital east-west corridors.</b> <i>(Assumes timing of Blueprint work is conducive to proposed action items according to the schedule outlined in the Partnership Strategic Action Plan)</i></p>	<input type="checkbox"/>	
<p><b>Objective A: Support construction projects to improve safety and capacity of vital east-west corridors.</b></p>		<p>San Joaquin Valley COGs were awarded a goods movement planning grant from Caltrans in August 2010. It is anticipated the grant will begin execution in early 2011.</p>
<p>Work with COGs and Blueprint Regional Advisory Committee (BRAC) to discuss potential safety and capacity improvements vital east-west corridors.</p>		
<p>Work with Transportation Work Group to assist Caltrans in development of East-West Corridor Plan.</p>		
<p><b>Objective B: Incorporate plans for improving east-west corridors into Regional Blueprint Plan.</b></p>		<p>See Objective 2A above</p>
<p>With COGs, Work Group will develop appropriate east-west corridor land use patterns to address Blueprint</p>		
<p><b>Goal 3: Improve goods movement within the region to increase economic vitality, traffic safety, and mobility.</b></p>		<p>See Objective 2A above</p>
<p><b>Objective A: Increase benefits to the San Joaquin Valley from goods movement through a “goods movement enhancement system” specific to the region.</b></p>		
<p>Engage Work Group in efforts by Business Housing and Transportation Agency (BTH) and CAL/EPA to develop the San Joaquin Valley Regional Goods Movement Action Plan.</p>		
<p><b>Goal 4: Enhance goods movement capacity while increasing safety, decreasing congestion, improving air quality, and promoting economic development.</b></p>	<input type="checkbox"/>	<p>See Objective 2A above</p>
<p><b>Objective A: Accommodate current and future goods movement needs while improving air quality and economic prosperity.</b></p>		
<p>Working through BTH, analysis of projects to augment goods movement will be conducted.</p>		
<p>Identification of subgroup of interested stakeholders to identify and prioritize issues and projects to improve goods movement.</p>		
<p><b>Goal 5: Develop a sustainable regionwide transit system.</b></p>	<input type="checkbox"/>	<p>Regional Policy Council approved the San Joaquin Valley Express Transit Study in June 2009 and incorporated its findings and recommendations into the Council's Regional Transportation Plan Element.</p>

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**TRANSPORTATION WORK GROUP (TRANS)**

Lead Organization: San Joaquin Valley Regional Policy Council

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Objective A: Implement a comprehensive and efficient alternative transportation system for intra-regional and inter-regional passenger trips.</b>		
Engagement of COGs and Caltrans in planning process for development of a comprehensive and interoperable transit system.		
<b>Goal 6: Transform roadside rest stops into user-friendly amenities that benefit the overall region and host communities.</b>	<input type="checkbox"/>	No action was taken on this Goal
<b>Objective A: Improve roadside rest stops amenities and facilities to benefit user safety, facilitate tourism, and educate users about the environment and local communities.</b>		
Monitor BTH progress on regulatory challenges regarding designer selection, commercial activity, and interagency partnerships.		
<b>Goal 7: Improve mobility through more efficient land use patterns that will reduce single-occupant trip generation and support use of alternative modes.</b>		San Joaquin Valley COGs have contracted for consultant services to prepare a Blueprint Implementation Plan that will be delivered in November 2010.
<b>Objective A: Encourage the Regional Blueprint Plan process to integrate land use and transportation planning to improve mobility.</b>		
Development of methodology and evaluation of impacts on mobility from alternative land use patterns and policies.		
<b>Objective B: Incorporate into regional transportation plans those actions that support and encourage implementation of the Regional Blueprint Plan.</b>		
Work with Caltrans to ensure COGs and local governments have assistance in incorporating complimentary land use and transportation plans into the Blueprint.		
<b>Goal 8: Improve understanding by public officials and public of the relationship between investments in transportation improvements and economic development.</b>	<input type="checkbox"/>	An update on the San Joaquin Valley Blueprint was given at the Regional Policy Council's annual fall conference. Elected officials and key staff members throughout the urban and rural spheres of the Valley participated.
<b>Objective A: Develop and implement a system for tracking economic development that results from investments in transportation improvements.</b>		

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**TRANSPORTATION WORK GROUP (TRANS)**

Lead Organization: San Joaquin Valley Regional Policy Council

ACTIONS	STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Design and organize "Transportation: A Cornerstone of the Economy" workshop and identify "volunteer" communities for implementation.		
<b>Goal 9: Implement "intelligent transportation system" (ITS) technologies to assist the region in achieving mobility goals.</b>	<input type="checkbox"/>	Regional Policy Council did not act on this Goal
Caltrans and/or COG representative will provide status report to Work group on San Joaquin Valley ITS Strategic Deployment Plan.		
<b>Goal 10: Assure the high-speed rail system, if implemented, supports the San Joaquin Valley in achieving its economic, environmental, land use, and mobility goals.</b>	<input type="checkbox"/>	San Joaquin Valley COGs directors and Regional Policy Council receive regular status reports on high-speed rail (HSR); Regional Policy Council supports HSR implementation in the San Joaquin Valley including construction of the Heavy Maintenance Facility.
<b>Objective A: Provide tangible benefits and mitigate impacts to the region while assisting the State in meeting transportation goals.</b>		
Facilitate updates for Work Group that present benefits and challenges that could result from implementation.		
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>		N/A
<b>New funds leveraged during the quarter.</b>		N/A

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**WATER WORK GROUP (WWG)**

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Goal 1: Develop and implement an integrated San Joaquin Valley Regional Water Plan.</b>		<input checked="" type="checkbox"/>	Completed 4Q 2009
<b>Objective A: Develop San Joaquin Valley Regional Water Plan (management, technical and administrative support for plan development).</b>		IP	Phase II funded and in progress
Quarterly meetings for Regional Water Plan Leadership and respective work groups.		IP	
Converge plan development efforts with other local, state and federal allied agencies. DWR, SWRCB, Corps, Bureau and others.		IP	
<b>Goal 2: Incorporate major levee enhancements in San Joaquin Valley river and tributary system and the Sacramento –San Joaquin Delta to safeguard regional water quality and quantity and provide for flood control.</b>		<input type="checkbox"/>	Convergence meetings continue between 5 Delta Counties Coalition and Partnership. Meeting took place on Oct. 1, 2010, at home of Fritz & Phyllis Grupe.
<b>Objective A: Significantly improve San Joaquin, Merced, Kings, Kaweah, Tule and Kern Rivers' and tributaries' and other Valley drainage systems' levee integrity to assist communities in meeting 100 year plus flood protection standards and FEMA levee certification standards.</b>		IP	California Department of Water Resources (DWR) meetings re-commenced and Water Plan Project Director remains a member of the Regional Work Group developing management actions to support implementation of the Central Valley Flood Protection Plan
Quarterly liaison meetings with major San Joaquin Valley flood protection agencies, DWR & Corps.		IP	
<b>Objective B: Significantly improve Sacramento-San Joaquin Delta levee system integrity.</b>		IP	
Quarterly liaison meetings with Delta interests to insure progress on improving levee system integrity.		IP	See Goal 2 above
<b>Goal 3: Augment surface, groundwater banking and recycled water projects in the San Joaquin Valley.</b>		<input type="checkbox"/>	
<b>Objective A: Complete the Upper San Joaquin Basin Project.</b>			Not applicable

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**WATER WORK GROUP (WWG)**

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
Quarterly liaison meetings with DWR, Bureau, DFG & project proponents on progress of San Joaquin Basin project.		IP	
<b>Objective B: Actively support and promote six conjunctive-use projects that can be commissioned or enhanced by 2017.</b>		IP	<b>Conjunctive use a component of Phase II</b>
Bi-annual liaison meetings with conjunctive use project proponents and agencies on progress.			
<b>Objective C: Develop recycled and inland brackish water projects.</b>		IP	One brackish water treatment project proposal was developed for and accepted by DWR in conjunction with New Jerusalem Drainage District near Tracy. The proposal is now under contract development. One municipal wastewater re-cycling project is now in California Water Institute (CWI) proposal development for the City of Visalia and the potential water reuse area in Tulare Irrigation District.
Bi-annual liaison meetings with project proponents and DWR on progress.			
<b>Goal 4: Improve water quality and expand salinity management infrastructure development.</b>		<input type="checkbox"/> IP	Disadvantaged Community Pilot Project and Groundwater Quality/Nitrate studies re-started in this quarter with implementation funds from Prop 84 designated for contract finalization and full implementation in next quarter.
<b>Objective A: Develop a Salinity Management Plan to be implemented as an update to the San Joaquin and Tulare Lake Basin Plans.</b>		IP	Project Director continues engagement in CV Salts - submitted RFP to CV Salts Executive Committee with local consulting firm to conduct update of beneficial uses of surface and groundwater; application not successful.
CWI will work proactively with agencies, Water Boards, and public to lay groundwork for development of a Salinity Management Commission.			Equivalent organization formed under IRS 501 c6, CWI on advisory committee

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**WATER WORK GROUP (WWG)**

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
<b>Objective B: Ensure all communities in San Joaquin Valley have adequate sanitary sewage disposal facilities; proactively site, permit, finance, construct and commission five (5) regional wastewater treatment plants.</b>		IP	See 19 above
Quarterly liaison meetings with wastewater treatment agencies (WWTA's) and project proponents to ensure progress.			Project Director engaged with California Water Environment Association (CWEA), the technical association for WWTAs, attended conference in Modesto and spoke on salt management.
<b>Objective C: Ensure all communities in San Joaquin Valley provide water that meets state and federal drinking water standards.</b>		IP	See 19 above
<b>Goal 5: Promote riparian environmental restoration.</b>		<input type="checkbox"/>	Project Director attended meetings in this quarter and has supported Tulare Basin Wildlife Partners Corridor and Restoration Plan for funding through NO's and CA DOC watershed management planning
<b>Objective A: Develop San Joaquin valley ecosystem restoration plan. (Coordinate with Economic Development Work Group to advance tourism component of strategic Action Plan)</b>			See 25 above
CWI will serve in a liaison role to work with local interests in the development of sustainable riparian corridor restoration plans throughout the San Joaquin Valley.			See 25 above
<b>Objective B.1: Restoration; San Joaquin River restoration.</b>		IP	Project Director continues facilitation role for landowners along the restoration area in the lower San Joaquin River.
<b>Objective B.2: Water Management: San Joaquin River restoration.</b>			See above

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**WATER WORK GROUP (WWG)**

Lead Organization: California Water Institute, California State University, Fresno

ACTIONS		STATUS	2010 3rd QUARTER (Jul 1 - Sep 30)
CWI will serve in a liaison and support role between the Partnership Water Work Group, the Board and restoration groups as the terms of the Settlement are worked out and implemented by NRDC and Friant Water Users Authority			
<b>Goal 6: Expand agricultural and urban water-use and energy efficiency programs.</b>		<input type="checkbox"/>	Center for Irrigation Technology (CIT) is participating in SB7x7 water conservation implementation led by DWR
<b>Objective A: Cost-effective, results-oriented, agricultural water use and energy efficiency diagnostic, repair, retrofit and education programs.</b>			California Pump Efficiency Program funded by PG&E through 2012
CWI will work with its sister entity, International Center for Water Technology at California State University Fresno, state agencies utilities and local energy partnerships to proactively forge the water-energy connection in agriculture, and with water agencies, in the implementation of California public policy.		IP	
<b>Objective B: Cost-effective, results-oriented, urban water use and energy efficiency diagnostic, repair, retrofit and education programs.</b>			Education a major component of pump program
CWI will work with ICWT and allied water-energy conservation specifically the California Urban Water Conservation Council CUWCC, to proactively forge the water-energy connection in urban water use and energy efficiency programs to steward these two valuable resources throughout the San Joaquin Valley.		IP	
<b>Challenges/Problems/Bottlenecks/Feedback encountered during the quarter</b>			Solid convergence is occurring in specific areas with Delta Counties & Partnership. May be able to work together in specifically defined areas with specific, mutually supported projects.
<b>New funds leveraged during the quarter.</b>			Bureau funds received