



Board of Directors Meeting

Friday, December 6, 2013

10am - 3pm

California State University, Stanislaus (CSUS)

One University Circle

Turlock, CA 95382

Conference Room: MSR 130

Meeting Contact:

Mike Dozier, Executive Director

559-294-6021

Office of Community & Economic Development

5010 N. Woodrow Avenue M/S WC-142

Fresno CA 93740

AGENDA | Friday , December 6, 2013

Item	Page(s)	
I. Convene Meeting; Introductory Remarks		Deputy Chair Harper
II. Recognition of Our Sponsors Welcome to Stanislaus County		Mike Dozier
III. Public and Board Comment		Board and Public
IV. New Board Member Oath of Office		Secretary Dooley
V. Consent Calendar		Mike Dozier
<ul style="list-style-type: none"> • Minutes • Secretariat Report <ul style="list-style-type: none"> ○ Lead Executive Report ○ Communications Update • Rural Development Center Update • Regional Broadband Consortium Update • Housing Collaborative Update • Regional Industry Clusters Initiative Update 	2-5 6 7-10 11-12 13 14 15-18	
VI. Annual Report		Mike Dozier
VII. Regional Housing Needs Assessment (RHNA)		Roy Wasden, City of Turlock Allison Joe, CA Strategic Growth Council
VIII. EDA: Investing in Manufacturing Communities Partnership (IMCP)	19-21	Ismael Herrera
IX. Partnership Organizational Update <ul style="list-style-type: none"> • Executive Committee • Advisory Committee 		Mike Dozier
X. Discussion: Partnership Meeting Format		Mike Dozier
XI. LUNCH		
XII. Cap and Trade Discussion	22	Jason Waters
XIII. Health Care Benefits Exchange / Covered California Update		Jim Suennen
XIV. Public and Board Comment; Meeting Feedback		Board and Public
XVI. Adjournment		



Board of Directors Meeting **DRAFT**

Friday, September 20, 2013

10am - 3pm

Kern Community College District

2nd Floor, Atlantic & Pacific Rooms

2100 Chester Avenue

Bakersfield, CA

MEETING MINUTES

I. Convene Meeting and Introductory Remarks

The meeting of the California Partnership for the San Joaquin Valley (Partnership) was called to order at 10:11 am by Chair Ashley Swearengin who welcomed Partnership Board members and guests.

II. Recognition of Sponsors and Welcome

Chair Swearengin thanked sponsor Kern Community College District. Supervisor Leticia Perez welcomed the Board to Kern County; John Means, associate chancellor for KCCCD, welcomed the Board to Bakersfield.

Mayor Swearengin asked board members, advisory committee and candidates to introduce themselves then directed attention to the agenda.

III. Public and Board Comment

David Lyman with the Bakersfield Convention & Visitors Bureau welcomed the Board to Bakersfield.

IV. New Board Member Oath of Office *and* Recognition of Peter Weber

Secretary Dooley postponed the new board member oaths of office due to delays in paperwork, a direct result of the governor's jammed schedule.

Mayor Swearengin recognized Mr. Weber and spoke about the process of how the Partnership came about, how Mr. Weber asked her to help him with this undertaking. Ms. Medina acknowledged Mr. Weber's support of Fresno Unified School District and how it is better today because of the program he spearheaded, Choosing Our Future¹.

¹ <http://www.fresno.k12.ca.us/pdf/ChoosingOurFuture.pdf>

V. Changes Made by California Public Utilities Commission

Mayor Swearingin announced that changes benefitting the San Joaquin Valley (Valley) will be made to the CPUC bill thanks to the concerted efforts of five local electeds from the Valley. Residents will experience 35 percent off their power bill for a period of 5 years. This is good for Valley Economic Development Corporations (EDCs) when promoting our region.

VI. Consent Calendar

Mayor Swearingin asked for any comment on the consent calendar items, including minutes from the June 21 meeting. No comments were provided.

VII. Issue: Safe Drinking Water

Secretary Dooley provided an overview of the Safe Drinking Water Act². That overview resulted in agreement that the Board would like to have a more thorough discussion on this topic in the New Year. Participants should include representatives from rural and unincorporated areas, health officials, community representatives and representatives from the Environmental Protection Agency (EPA) and The Office of Ground Water and Drinking Water (OGWDW).

VIII. Issue: Covered California

Secretary Dooley spoke about Covered California, the marketplace established in response to the federal Patient Protection and Affordable Care Act (Affordable Care Act)³. Covered California⁴ was created to develop an easy-to-use marketplace where most Californians can get health coverage that cannot be denied by health insurance companies or canceled if they are sick or have a pre-existing health condition, such as asthma or diabetes.

By 2014, about 2.6 million Californians will be able to access financial assistance through Covered California to pay for their health insurance, and 1.4 million will be newly eligible for Medi-Cal. An additional 2.7 million will benefit from coverage that is guaranteed whether they buy an insurance plan through Covered California or on their own. All health insurance plans purchased through Covered California must cover certain services called essential health benefits. These include doctor visits, hospital stays, emergency care, maternity care, children's care, prescriptions, medical tests and mental health care. Health insurance plans also must cover preventive care services, like mammograms and colonoscopies, for free. All plans being sold in the Covered California marketplace, as well as those sold outside it, will be required to include these benefits.

IX. Regional Industry Clusters of Opportunity II- Alternative Fuels and Vehicles

Ismael Herrera led the panel of RICO II partners with an explanation of this second generation grant. Partners presenting were Kern Council of Governments represented by Linda Urata who presented on the San Joaquin Valley Clean Cities Coalition; Kern Community College District

² <http://www2.epa.gov/laws-regulations/summary-safe-drinking-water-act>

³ <http://www.hhs.gov/healthcare/rights/>

⁴ https://www.coveredca.com/?utm_source=google&utm_medium=cpc&gclid=CLLJxOG39LoCFcKdQgod4B4A2g

represented by John Means, associate chancellor; and Kern Economic Development Corporation represented by Richard Chapman, president and chief executive officer, who presented the Kern County Economic Update. PowerPoint presentations are available at the meeting event site: http://sjvpartnership.org/ai1ec_event/3rd-quarter-board-meeting-2013/.

X. Lunch Presentation: State of Energy

Lunch was hosted by board member James Tague, E&B Natural Resources Management.

Mr. Tague presented “The Energy Dynamic: From Global to Local”. The presentation is posted on the meeting event site: http://sjvpartnership.org/ai1ec_event/3rd-quarter-board-meeting-2013/.

XI. Transportation

Mr. Dozier introduced Michael Fischer of Cambridge Systematics, who presented on the SJV Interregional Goods Movement Plan, and Juan Villanueva of the Port of Stockton, who presented on the M-580 Marine Highway. Presentations are available at the meeting event site: http://sjvpartnership.org/ai1ec_event/3rd-quarter-board-meeting-2013/.

XII. Ag Expo

Virginia Madueño discussed the now cancelled 1st San Joaquin Valley China/Ag Expo. There are three reasons: 1) the ongoing Syrian conflict; 2) a high-profile trial under way in China; and 3) the San Joaquin Valley still is an unknown region in the world. A low-key meeting will be hosted Oct 10-12, 2013. She discussed the interest that has been shown by companies in China to conduct trade in the United States and their interest in making sure the Valley is represented at the May 2014 Central China Expo. Mayor Swearingin and Supervisor Henry Perea will be representing the Valley at the Expo. Ms. Goldsmith asked to talk offline with Mrs. Madueño and Dr. Leland to reach out to educational partners. Mr. Dozier suggested that Mrs. Madueno be invited to speak to the Central California Community Colleges Committed to Change (C6) Consortium⁵. Ms. Eager of California Central Valley Economic Development Corporation requested also to speak with Mrs. Madueño offline.

XIII. Executive Committee Restructuring

Mr. Dozier reported that the Partnership Executive Committee is being restructured to consist of the following members: Chair of the Partnership, who can elect 4 of the 7 committee members; two deputy chairs plus the elected representatives from the north, south and central San Joaquin Valley.

XIV. James Irvine Foundation Grant Update

Mr. Dozier reported that the Office of Community and Economic Development (OCED) received 78 letters of support from cities, agencies and counties throughout the Valley. The James Irvine

⁵ <http://c6.whccd.edu/Pages/index.aspx>

Foundation (JIF) staff indicated they will go to the JIF board requesting a grant of \$200,000 be awarded to OCED for another two years, the monies to be allocated to staffing and matching funds.

XV. Adjournment

In the absence of any further public or Board comments, Secretary Dooley adjourned the meeting at 2:30pm.



Secretariat Report

December 2013

Message from Lead Executive

To: Board of Directors

From: Mike Dozier

The attached Secretariat Report is intended to give you an update of Partnership activity during the last three months. Staff has provided for you the following:

- Communication activities that include outreach efforts and meetings, information distribution, and media efforts
- Rural Development Center Update
- Regional Broadband Consortium Update
- Housing Collaborative Update
- Regional Industry Clusters Update
- 2013 Partnership Annual Report

I'm happy to say that as of Dec. 2, 2013, OCED will be at full staff for the first time in more than three months. We have weathered the loss and are ready to start the new calendar year with renewed vigor and staff to support that vigor. Stacie Dabbs, associate director, returned on December 2 after three months of maternity leave.

While low on staff, the past three months were very productive for the Partnership and our office. The San Joaquin Valley Housing Collaborative held its second successful Affordable Housing Summit on September 25 in Fresno; Smart Valley Places held its third and final Convention on November 5 in Visalia; and staff participated in the Second California Economic Summit November 7-8 in Los Angeles.

The Affordable Housing Summit attracted more than 200 individuals from throughout the Valley. Special thanks to Darryl Rutherford, Federal Reserve Bank of San Francisco; Felicity Lyons, Housing California; and the Summit Steering Committee for their leadership and guidance in moving this Summit forward. Funding produced surplus revenue which will allow for increased staffing in the coming year.

I would like to thank Corwin Harper and his staff at Kaiser Permanente for their generosity and assistance in setting up the Partnership Board meeting in Stanislaus County. Also, thank you to California State University, Stanislaus for providing the venue and for its hospitality.

As always, staff is here to provide you with information as desired. If there is any way that we can assist you, please feel free to contact us. I look forward to seeing everyone in Stanislaus.

Communications Update

Staff Outreach Efforts

Date	Event
8/26-27/13	2013 National Association of Development Organizations Annual Training Conference – San Francisco, CA
8/27/13	Sanger Unified School District Meeting
9/5/13	Affording Our Future: Smart Growth Strategies in a Profit-Driven World
9/9-13/13	33 rd Annual America’s SBDC Conference – Orlando, FL
9/11/13	Orange Cove City Council Meeting – Orange Cove, CA
9/13/13	Corcoran Unified School District – Corcoran, CA
9/17/13	Reef-Sunset Unified School District – Avenal, CA
9/18/13	Fresno Council of Governments Presentation
9/2/13	Partnership Board Meeting – Bakersfield, CA
9/24/13	2013 California Finance Coordinating Committee Funding Fair – Visalia, CA
9/25/13	2 nd Annual San Joaquin Valley Affordable Housing Summit
9/27/13	Kings Canyon Unified School District – Orange Cove, CA
9/27/13	SR 198 Coalition
10/2/13	Merced Vision 20/20 Meeting
10/2/13	Tule River Indian Tribe Meeting
10/7/13	Betts Spring – Summit Economic Development Work Group
10/8/13	San Joaquin Valley Clean Cities Coalition Meeting
10/9/13	2013 EDC Annual Investors Meeting: Local Economic Development in a Global Economy
10/9/13	City of Mendota Tree Planting Network Meeting – Mendota, CA
10/9/13	Partnership Executive Committee
10/1/13	Merced Economic Development Vision
10/1/13	Collective Impact in Workforce Development
10/1/13	Home Garden Community Coalition Board of Directors Meeting – Home Garden, CA
10/11/13	Columbia College: Community Colleges – Retail, Tourism & Hospitality
10/11/13	Melissa White HSR - Broadband
10/14/13	Jeff Ovendine – California Endowment
10/15/13	California Summit Workforce Action Team Conference Call
10/17/13	Birchwood/WAGHR
10/18/13	3 rd Annual University Center to Advance Manufacturing Conference – Clovis, CA
10/21-24/13	CALED Introduction to Economic Development Certificate Program
10/23/13	Milken Institute California Center Meeting: Identifying Strategies for Addressing the

Date	Event
	Human Development Gaps
10/23/13	Financing Community Facilities with New Market Tax Credits
10/23/13	Orange Cove City Council Meeting – Orange Cove, CA
10/24/13	Fresno Meeting to Discuss 2014-2015 School Clean Water Program in SJV
10/25/13	EDA IMCP Pre-Proposal Conference
10/28 – 10/31/13	University Economic Development Association Conference – Pittsburgh, PA
10/29/13	8 th Annual Central Valley Venture Forum
10/3/13	Biola Community Development Corporation – Biola, CA
10/3/13	Fresno MBDA/Native American Advisory Board
11/5/13	Smart Valley Places Convention – Visalia, CA
11/5/13	City of Mendota Tree Planning Network – Mendota, CA
11/6/13	WHAGR V1 Phase 1 Advancement Series
11/7 – 11/8/13	2 nd Annual California Economic Summit – Los Angeles, CA
11/12/13	A Global Perspective of the Future of Agriculture
11/12/13	Kyle MacFarland Foundation Meeting
11/13/13	7 th Annual Kern County Energy Summit – Bakersfield, CA
11/18/13	Firebaugh-Las Deltas Unified School District – Firebaugh, CA
11/19/13	Poverello House Meeting
11/2/13	City of Madera Meeting – Madera, CA
12/3/13	California High-Speed Rail Meeting – Madera, CA
12/3/13	Fracking in California: The Opportunity for Energy Independence and Economic Prosperity
12/4/13	California High-Speed Rail Meeting – Clovis, CA
12/6/13	Partnership Board Meeting – Turlock, CA

Electronic Information Distribution

E-Blast	
Date	E-Blast
8-16-13	SJV Affordable Housing Summit 2013
8-21-13	Business Matchmaking - Cybercrime
8-22-13	PMP Exam Prep Course
8-29-13	SJV Affordable Housing Summit 2013
8-29-13	Funding Your Innovation – SBIR/STTR
8-3-13	University Center to Advance Manufacturing 2013 Conference

E-Blast Date	E-Blast
9-5-13	Funding Your Innovation – SBIR/STTR
9-11-13	SJV Affordable Housing Summit 2013
9-12-13	U.S. Trade Representative Event - Fresno
9-12-13	Funding Your Innovation – SBIR/STTR
9-16-13	Partnership Progress – Vol. 7, Issue 2
9-19-13	Funding Your Innovation – SBIR/STTR
9-19-13	U.S. Trade Representative Event - Fresno
9-2-9-13	SJV Affordable Housing Summit 2013
9-25-13	SC-2 Fresno Stakeholder Update
9-26-13	Broadband Roundtable for Local Government Officials
9-25/26-13	Go-BIZ CA Competes Workshop
9-26-13	Exemplary Practices Education Leadership Conference
9-26-13	University Center to Advance Manufacturing 2013 Conference
10-1-13	Business Succession and Employee Ownership Conference
10-8-13	California Economic Summit
10-8-13	Smart Valley Places – Final Convention
10-9-13	University Center to Advance Manufacturing 2013 Conference
10-1-13	Central Valley Venture Forum
10-14-13	James Irvine Foundation Grant
10-16-13	SJV Regional Broadband Consortium Newsletter
10-22-13	New Partners for Smart Growth
10-23/24-13	Smart Valley Places – Final Convention
10-25-13	What the Healthcare Law Means for your CA Small Business
10-29/31-13	Smart Valley Places – Final Convention
11-13-13	MLK Square Apartments Youth Mural Project
11-14-13	USDA Secretary Vilsack – Fresno Visit

Communications Tools

Partnership Website

The Partnership website is fully operational. Visit www.sjvpartnership.org to find out the new features. Upcoming board meetings are now highlighted in the top section of the homepage (when you click Learn More, it takes you to an event page that includes a map of the location!). An interactive directory of board members includes bios and photos (if available) that pop up when you click on their name - the same goes for staff bios and photos. A full listing of all board meetings, from the first one on Feb. 2, 2007, includes agenda packets for each. Work group pages are refreshed and simpler while pages have been added for the Regional Industry

Clusters Initiative. A full directory of Valley electeds has been added to the Government Affairs section. State and federal sections include links to each elected's website. The Local section is listed alphabetically by county. PDFs have been made available to download contact information for boards of supervisors, mayors and city councils, if available.

Annual Report

The 2013 Partnership Annual Report is completed and covers the time period of July 1, 2012, through June 3, 2013. It is currently available on the Partnership website in the Document Library. You may download by clicking the link below:

http://sjvpartnership.org/wp-content/uploads/2013/12/2013_PartnershipAnnualReport.pdf.

e-Newsletter

Distribution occurs quarterly one week prior to the next scheduled board meeting. The latest issue was distributed on Dec 3, 2013. The newsletter reports on the Partnership's initiatives and collaboratives and is sent to all Partnership stakeholders (2,552).

Daily News Briefing

The Maddy Daily continues to be distributed by The Maddy Institute on a daily basis to more than 11,000 contacts including Partnership board members and work group consultants, business and community leaders, and other government and legislative contacts throughout the Valley. It is available in Spanish. (www.maddyinstitute.org)

Media

Traditional methods of communication efforts with the media include press releases, media advisories, and editorial content and interviews. In addition, Partnership activities have been picked up by Valley news agencies. See following table for recent activity.

Date	Description
9/4/13	KMPH Valley Life: Fresno State Office of Community and Economic Development
1/8/13	Press Release: \$178,75 Investing in Manufacturing Communities Partnership grant
1/8/13	Industry cluster pushes clean-energy education. The Business Journal.
1/9/13	News Release – Partnership awarded \$178, EDA Grant
1/15/13	KMPH Valley Life: SJV Rural Development Center
11/1/13	Media Advisory: Smart Valley Places Final Convention

Partnership social marketing efforts include Facebook and Twitter accounts. The Partnership Facebook page now has 468 "fans" and is linked to Facebook pages of several partner organizations.

Initiative: San Joaquin Valley Rural Development Center

December 2013

Quarter: 4th Quarter 2013

Staff Lead: Ismael Díaz Herrera

Update: Assisted 19 different rural entities and participated in 39 community events

Small Communities Network

The SJVRDC continues to distribute a weekly newsletter to the region's rural stakeholders that contains information on available funding, upcoming events, reports and studies, job openings, rural-specific news stories, and an ongoing inventory of tools and resources. A grant writing training workshop was conducted at the City of Tracy Transit Station on October 11.

USDA Pathways to Rural Economic Progress – San Joaquin Valley

The SJVRDC met with representatives from the City of Mendota and Tree Fresno on October 9 and November 5 to discuss a tree planting partnership to beautify the business corridors of the community. Representatives from the Cities of Corcoran, Livingston, Mendota, and San Joaquin as well as the Tule River Housing Authority and Yosemite/Sequoia Resource Conservation and Development Council received scholarships to participate in the 2013 Introduction to Economic Development Certificate Program held at Fresno State October 21-24.

Grant Applications

(Submitted) USDA Rural Community Development Initiative: in collaboration with the California Coalition for Rural Housing, will provide economic development and housing technical assistance and capacity building activities to six rural cities, six rural non-profit organizations, and two federally-recognized tribes in the San Joaquin Valley over the course of 3 years (\$120,000).

Contracted Services

Fresno Economic Opportunities Commission: in partnership with the Biola Community Development Corporation and with assistance from a community garden consultant from Firebaugh, Calif., established a community garden in Biola, Calif. to spur local production and consumption of fruits and vegetables. Terms of service concluded October 31.

Service Agreements

Parent University: partnership with local school districts to provide digital literacy, leadership development, college/career readiness awareness training sessions to district parents at the following school sites:

Parlier Unified School District: Cesar E. Chavez Elementary School, John C. Martinez Elementary School, Matthew J. Brletic Elementary School, S. Ben Benavidez Elementary School, Parlier Junior High School, Parlier High School (began September 24)

Reef-Sunset Unified School District: Elementary School, Avenal Elementary School Kettleman City Elementary School (began November 13)

Coalinga-Huron Unified School District: Huron Middle School (began December 2)

Communications

The SJVRDC website is currently being populated with content and will be officially launched in 2014. SJVRDC Director was featured on Valley Life – KMPH Fox 26 on October 15. Click here to access the interview: <http://vimeo.com/77515583>



Initiative: San Joaquin Valley Regional Broadband Consortium

December 2013

Quarter: 3rd Quarter 2013

Staff Lead: Phillip Siegrist

Update: SJVRBC staff continues to meet with a variety of stakeholders to develop the Broadband Deployment Plan. With the telehealth and rural broadband portions already completed, staff has been meeting with private sector firms to integrate their future business plans (that are public information) into the study. For the digital literacy portion of the consortium, SJVRBC and several regional partners began work on a three-year, \$600,000 CETF Get Connected! grant aimed at increasing first time broadband subscriptions via increased digital literacy trainings.

In addition, staff is attempting to collect broadband speed and availability data in order to update the California Interactive Broadband Map (<http://www.broadbandmap.ca.gov/>). As part of this effort staff will be distributing surveys to determine the quality and location of broadband service in the Valley. The information from these surveys will be sent to the California Public Utilities Commission and will be used to update the Broadband Map.

Also during this quarter staff applied for grant funding from AT&T to provide additional digital literacy training in the Valley. Staff also met with the Broadband Consortium Stakeholders in November to discuss broadband expansion opportunities, the status and impacts of SB 740 and AB 1299, and the status of the CETF grant.



Initiative: San Joaquin Valley Housing Collaborative

December 2013

Quarter: 4th Quarter 2013

Staff: Stacie Dabbs, Tim Ng

Update:

- **Affordable Housing Summit**

- The 2nd Annual San Joaquin Valley Affordable Housing Summit was held on September 25, 2013 in Fresno, at the downtown Holiday Inn.
- The theme for the Summit was “Building Resilient Communities in an Evolving Regional Landscape”.
- The Summit held six workshops on tools for sustainable development, the CRA, rural housing, special needs housing, agency solutions to housing challenges, and foreclosure assistance and recovery.
- David Erickson with the Federal Reserve Bank of San Francisco, and Barry Zigas with the Consumer Federation of America, were keynote speakers.
- Around 200 guests attended throughout the day.
- An initial survey was sent and received 46 responses, and will be followed by a survey for strategic planning.

- **SB 391 - California Homes and Jobs Act**

- The bill passed the Senate in a floor vote 27-12.
 - The Appropriations Committee has been holding the bill under review after passing the Committees for Labor & Employment and Housing & Community Development.
 - Movement on the bill will likely be stalled without support from key legislators, including representatives from the Valley.
 - The Partnership for the San Joaquin Valley voted to endorse the bill.
-



Initiative: San Joaquin Valley Regional Industry Clusters

September 2013

Quarter: 3rd Quarter 2013

Staff Lead: Silas Cha

Since the last update, the RICl Team continued our partnership with the University Center to Advance Manufacturing (UCAM) to hold the 3rd Annual Conference – *Facets of a Sustainable Business*. The conference featured a keynote address by Fresno State President Dr. Joseph Castro who expressed support for this and future events that focus on regional partnerships, workforce and economic development.

Building on the previous success and recommendations of partners throughout the San Joaquin Valley, the Clean Energy Cluster will embark on a bigger and more inclusive endeavor to hold the *2014 On-Site Energy Generation and Sustainability Conference*.

The RICl team is also happy to announce the launch of our new website which can be found at www.cleanenergyclustersjv.com. This tool will allow us to meet our goal of providing information to both our private and public stakeholders. The cluster has also established a scholarship that will be given to local high school students who demonstrate an interest in the sustainability field. We recognize the talent of our youth as an added value. We hope the scholarship will help foster and retain the home-grown abilities of our young people in the San Joaquin Valley.

The RICl Team participated in the Water Cluster event on September 19, 2013 and is scheduled to partner with the cluster on the next event December 19, 2013.

The Agriculture Cluster has gained traction and will hold monthly meetings, as well as a conference in March 2014. Discussions have centered on including an Ag technology and education component to recruit and increase knowledge in minority farmers. Emphasis will likely be placed on Southeast Asian refugees who struggle with linguistic and cultural barriers.

The Health and Wellness Cluster's four Work Groups continued to meet. The Leadership Education Work Group met with over 20 elected officials to give their input on public health and discuss becoming stronger advocates for the region. The Workforce Work Group met to discuss the concept of "collective impact" and how it impacts the Health and Wellness industry. There is interest in bringing this dialogue to a grander scale in the San Joaquin Valley. The Healthy Communities Initiative Work Group held a series of planning calls in preparation of the meeting planned for January of next year.

The Logistics and Public Infrastructure Clusters will meet early 2014.

Grant Opportunities:

1. In June 2013, OCED took the lead with six regional partners on a \$176,000 grant with the Regional Industry Clusters of Opportunity (RICO) II. This project will focus on developing two segments of the clean transportation sector in the SJV: motor vehicles / equipment (i.e. advance technology vehicles) and alternative fuels (i.e. alternative fuel infrastructure).
2. OCED, in partnership with regional partners, also obtained funding from the EDA Investing in Manufacturing Communities Partnership. The purpose of this funding is to facilitate the development of an implementation-ready strategy that will strengthen the manufacturing ecosystem in the eight-county region of the San Joaquin Valley. Phase I of this grant is a three-stage process that will produce the San Joaquin Valley Agricultural Manufacturing Investment Strategy and Sustainability Plan. This, in turn, will position the region for the larger, Phase 2 grant, enabling the implementation and seed funding of the manufacturing priorities.

4th Quarter Activity

8/27/13	Silas met with Sarah Reyes, The California Endowment, discussion on Building Healthy Communities Initiative and challenges in outreaching to SE Asian refugees
8/28/13	Silas held conference call with Deborah Wigely, chair of ACA Work Group, discussed direction and goal of the Work Group
8/30/13	Mike and Silas met UCAM and other partners to plan for the 3 rd Annual Manufacturing Conference
8/30/13	Silas met with Brandy Nikaido of UC Merced to get additional input on the direction of the Health and Wellness Cluster
9/4/13	Mike and Silas met with John Capitman, Pauline Hershey, and Paulina Jimenez – discussed outreach methods to elected officials and other leaders for input on the Leadership Education Work Group project
9/17/13	Mike and Silas met with Michael Sigala, consultant to the Fresno COG, to explore next steps on the Logistics and Public Infrastructure Clusters
9/19/13	Silas attended the Water Cluster quarterly event
9/20/13	Silas met with Richard Kalashian, Chair of the Ag Cluster, and Daryl Baltazar, Chair of the Clean Energy Cluster – discussed next steps and “value added” concept to apply towards Ag Cluster effort
9/23/13	Ismael and Silas met with Daryl Baltazar, Chair of the Clean Energy Cluster, to discuss next steps on the RICO II grant. Daryl to join in the Action Team
9/26/13	Silas met with Sandy Linville and Michael Suplita, of Chico State, and Jeff Macon, of Lyles Center, to update on RICl activities and technology transfer activities
9/27/13	Silas met with UCAM and other partners on planning the 3 rd Annual Manufacturing Conference
9/27/13	Silas attended the “U.S. Trade Barriers” discussion at the SBA office
10/2/13	Silas met with Norma Forbes, of Fresno Healthy Communities Access Partners, discussion on how the RICl ACA group could also participate with her ACA discussions
10/10/13	Mike and Silas met with the Health and Wellness Cluster Workforce Work Group, discussion on “collective impact” and how it might be a grander discussion in the near future
10/11/13	Mike and Silas attended meeting with UCAM and other partners to finalize agenda and other items for the 3 rd Annual Manufacturing Conference
10/11/13	Silas met with Bee Yang, Dept. of Social Work, to have input on the Health and Wellness Cluster – mental health issues and cultural barriers
10/16/13	Silas met with Daryl Baltazar, Chair of Clean Energy Cluster, discussed strategies in moving cluster forward
10/17/13	Ismael and Silas met with the Clean Energy Cluster – Ish reported on RICO II and Silas assisted Daryl in forming task forces to plan for event in February 2014
10/18/13	Mike, Ismael, and Silas attended the 3 rd Annual Manufacturing Conference
10/18/13	Mike, Ish, and Silas also held discussion with other manufacturing champions (Louann Waldner and Becky Barabe
10/21 – 24/2013	Jason and Silas participated in the California Association for Local Economic Development (CALED) 2013 Cohort. Both successfully completed the program

4th Quarter Activity

10/24/13	Mike, Ish, and Silas held conference call with John Capitman, of Central Valley Health Policy Institute – discussed Letter of Interest to The California Wellness Foundation due 10/31
10/25/13	Ish and Silas held conference call with the Clean Energy Cluster – additional planning on the 2014 event and website vs. webpage development
10/25/13	Mike, Ish, Shelby, and Silas held conference call with bidders/subcontractors on the EDA IMPC grant
10/28/13	Silas met with Sandy Linville and Michael Suplita, of Chico State, additional update on RICl effort through OCED and confirmed monthly call as first Friday of the month
10/28/13	Silas held conference call with Darryl Rutherford, of Federal Bank of SF, strategize on next steps of the Healthy Communities Initiative Work Group
10/30/13	Silas attended Boys and Men of Color breakfast meeting (initiative of PolicyLink) and TCE; led presentation on table work group
10/31/13	RICI Team: Mike, Ish, and Silas submitted Letter of Interest to TCWF, in partnerships with Central Valley Health Policy Institute and Ronald Arrington
10/31/13	Eduardo and Silas met with Daryl Baltazar, Clean Energy Cluster Chair, discussed website content
11/1/13	Silas convened the Clean Energy Cluster on conference call – discussed marketing package and scholarship application/content/requirements
11/1/13	Mike, Ish, and Silas attended the Manufacturing Skills Standards with Community Colleges in Merced
11/5/13	Silas and Deborah Wigely met on ACA – the next steps and whether the group had reached its goal in disseminating ACA info to the Health and Wellness Cluster in general
11/6/13	Mike and Silas met with Walt Mizuno and Don Austin (UCAM) to discuss next steps, freeing up time private sector collaboration outreach
11/6/13	Silas met with Dan Griffin, of Fresno State Foundation, to conduct grant search for RICl
11/7 – 8/13	Mike, Ish, and Silas participated in the California Economic Summit in Los Angeles; participated in work groups – manufacturing and workforce
11/13/13	Silas attended the SE Fresno Community Economic Development’s “Trailblazer for Prosperity” event
11/13/13	Silas held phone discussion with Valerie Vogel, of Madera Community Hospital, discussion on Healthy Communities Initiative Work Group – value of participation
11/15/13	Silas met with Allison Cowgill, Fresno State Librarian, conducted grant search for RICl
11/18/13	Mike, Ish, and Silas met with CVBI to discuss Ihub – discussed name, purpose, and what we had accomplished and not – to review document on Ihub for next meeting
11/19/13	Silas attended the campus visit by US Ag Secretary Tom Vilsack – speech on the value of young people contributing to the Ag industry
11/19/13	Silas met with Daryl Baltazar and Ricardo Gonzalez, Clean Energy Cluster website development
11/21/13	Silas met with Richard Kalashian, Chair of the Ag Cluster, discussed next steps, components of the Ag Cluster as related to Ag tech and educating farmers of minority background



INVESTING IN MANUFACTURING COMMUNITIES PARTNERSHIP

U.S. Economic Development Administration Funding

Project Description

The California Partnership for the San Joaquin Valley (Partnership), through its Secretariat the Office of Community and Economic Development at Fresno State and its fiscal agent the California State University, Fresno Foundation, is pursuing U.S. Economic Development Administration Investing in Manufacturing Communities Partnership (IMCP) funding to facilitate the development of an implementation-ready strategy that will strengthen the manufacturing ecosystem in the eight-county region of the San Joaquin Valley.

A \$178,750 IMCP Phase 1 investment will fund a three-stage process that will produce the San Joaquin Valley Agricultural Manufacturing Investment Strategy and Sustainability Plan that will position the region for a larger scale IMCP Phase 2 investment, worth up to \$25 million, which will enable the implementation and seed funding of manufacturing priorities.

STAGE 1: Regional Assessment

TASK

A detailed assessment of the San Joaquin Valley's existing manufacturing ecosystem will be conducted to identify challenges and opportunities for growth.

ROLES

Applicant

The Partnership will coordinate the assessment process on behalf of the San Joaquin Valley. The Partnership intends to issue a competitive Request for Proposals (RFP) to select a contractor that will assist in completing the assessment. The assessment will focus on manufacturing needs that support the region's \$26 billion agricultural industry—the San Joaquin Valley's globally competitive advantage. The Partnership will collaborate with the contractor and sub-recipients to collect input for the assessment from regional public and private manufacturing stakeholders.

Contractor

With direction from the Partnership, the contractor will be responsible for producing a report that provides an accurate and honest assessment of the San Joaquin Valley's existing manufacturing ecosystem. This process will include both quantitative and qualitative research and analysis, and supplemental input from both the region's public and private sectors. The contractor will collaborate with the Partnership and sub-recipients to collect assessment input from regional stakeholders. The assessment will leverage the research and findings established by previous studies, including the following: 2013 Central Region Consortium Food Processing Maintenance Mechanic Skill Standards Report; 2013 San Joaquin Valley Interregional Goods Movement Plan; 2012 San Joaquin Valley Regional Industry Cluster Analysis and Action Plan; 2012 San Joaquin Valley Regional Economic Summit Final Report; 2012 Modesto Junior College Center of Excellence Doing What Matters for Jobs & the Economy Regional Labor Market Profile; 2011 Modesto Junior College Center of Excellence Agriculture Value Chain Report; and 2009 San Joaquin Valley Comprehensive Economic Development Strategy (CEDS).

Sub-Recipients

The California Central Valley Economic Development Corporation; Central California Workforce Collaborative; Kern Community College District and Merced College (on behalf of the California Community Colleges Central Region Consortium); and San Joaquin Valley Clean Energy Organization will receive proceeds from the EDA IMCP investment to serve as sub-recipients, and assist the Partnership in carrying out the tasks of the project. All six sub-recipients will assist the Partnership and contractor in this initial stage by providing input into the assessment, but also facilitating input from their sister organizations and public and private sector partners. The goal is to get as many regional stakeholders to review the assessment and identify any gaps that may have been overlooked.

STAGE 2: Regional Priority-Setting

TASK

A minimum of six sub-regional meetings will be conducted with public and private stakeholders to collectively identify a set of regional manufacturing priorities that will be articulated in the San Joaquin Valley Agricultural Manufacturing Investment Strategy and Sustainability Plan.

ROLES

Applicant

Taking into account the information resulting from Stage 1 activities, the Partnership will conduct focused meetings with public and private sector stakeholders in the northern (i.e. Modesto, CA), central (i.e. Fresno, CA), and southern (i.e. Bakersfield, CA) sub-regions of the San Joaquin Valley to ensure that input is geographically representative of the entire region. A minimum of two priority-setting meetings will be conducted in each sub-region. The Partnership will collaborate with sub-recipients to coordinate the logistics and format of all sub-regional priority-setting meetings. The Partnership will facilitate all sub-regional priority-setting meetings with assistance from sub-recipients. It will also assist the contractor in taking notes at all sub-regional priority-setting meetings.

Contractor

The contractor will attend all sub-regional priority-setting meetings and deliver a presentation of Stage 1 assessment research and findings at each meeting. It will also engage in priority-setting meetings' discussion and be available to answer any questions related to the Stage 1 assessment. The contractor will take notes of all sub-regional priority-setting meetings, as they will inform the Stage 3 process.

Sub-Recipients

Sub-recipients will assist the Partnership in organizing all sub-regional priority-setting meetings, which includes identifying venues and formatting discussions. They will assist the Partnership in facilitating sub-regional priority-setting meetings' discussion. Sub-recipients will assist the Partnership in engaging their sister organizations, as well as manufacturing employers and other public sector partners in all sub-regional priority-setting meetings.

Sub-recipients will assist the Partnership in leveraging existing platforms, such as the Manufacturers Council of the Central Valley and the Manufacturing, Energy, Water and Agricultural Cluster, to engage regional public and private sector stakeholders in Stage 2 sub-regional priority-setting meetings.

Regional manufacturing priorities will leverage existing assets while identifying opportunities to sustainably grow the San Joaquin Valley's manufacturing ecosystem. Priorities resulting from Stage 2

activities may include, among others: development of workforce training programs that meet manufacturing skills gaps; coordination of regional internships and/or apprenticeships; financing of local government infrastructure projects that would expedite economic development activity; establishing manufacturing research centers to increase private investment and innovation; streamlining logistics and/or transportation operations; facilitating increased international trade and exports; reducing business operational costs with clean energy technologies; and reducing regional leakage and capturing more value chain opportunities by bolstering supply chain networks and supporting small businesses, including small manufacturing firms.

STAGE 3: Regional Manufacturing Plan

TASK

An implementation-ready strategy titled the San Joaquin Valley Agricultural Manufacturing Investment Strategy and Sustainability Plan (The Plan) will be produced to position the San Joaquin Valley for the larger scale EDA IMCP Phase 2 investment. The Plan will reflect long-term planning that integrates targeted investments in workforce training, infrastructure, research, and other key assets in order to sustain a regional manufacturing ecosystem beyond EDA investments. The Plan will also describe the ongoing collaboration between regional public and private sector partners, including the leveraging of resources to implement sustainable manufacturing priorities in the San Joaquin Valley.

ROLES

Applicant

The Plan will be prepared by the Partnership and contractor, with assistance from sub-recipients and input from private and public sector members of the regional manufacturing ecosystem; particularly those who participated in Stage 2 activities. In conjunction with the contractor, the Partnership will review and integrate all input collected from sub-recipients and other public and private stakeholders into The Plan. The Partnership will disseminate a final copy of The Plan, with assistance from sub-recipients, to all public and private stakeholders in the San Joaquin Valley; particularly the Manufacturers Council of the Central Valley and the Manufacturing, Energy, Water and Agricultural Cluster. It will also feature the research and findings of The Plan on its website, annual report, and Annual San Joaquin Valley Regional Economic Forum.

Contractor

The contractor will prepare The Plan in collaboration with the Partnership; with particular focus on content. It will also provide assistance to the Partnership in formatting The Plan. The contractor will work with the Partnership to integrate all input received from sub-recipients and regional public and private stakeholders into The Plan. It will make revisions to The Plan as needed in order to produce a final version that will be disseminated to the region by the Partnership and sub-recipients.

Sub-Recipients

Input into the development of The Plan will be provided by the sub-recipients to the Partnership and contractor. Sub-recipients will assist the Partnership and contractor in soliciting input for The Plan from regional public and private sector manufacturing stakeholders. Once completed, all sub-recipients will assist the Partnership in disseminating a final copy of The Plan to any and all public and private stakeholders in the San Joaquin Valley. Sub-recipients will also feature a copy of The Plan on their respective websites.

San Joaquin Valley Policy Position *on the* Expenditure of Cap and Trade Revenue

The Cap and Trade Program sets up a mechanism by which affected facilities can procure allowances or offsets to meet specified and declining caps on their greenhouse gas emissions. In other words, affected facilities are allowed to invest in emission reduction projects in other areas as mitigation for their local emissions. This scenario can potentially lead to adverse impacts or lost benefits in areas that are already disproportionately impacted by criteria pollutant emissions. Proceeds from the Cap and Trade Program are placed in the Greenhouse Gas Reduction Fund. The following overarching policies should be applied as the state considers funding projects and programs from the Greenhouse Gas Reduction Fund:

1. Projects funded with cap-and-trade revenues should achieve greenhouse gas reductions, with priority given to projects that achieve reductions in criteria pollutants as well.
2. A portion of cap-and-trade revenues should be directed to projects in areas that are already disproportionately impacted by air pollution.
3. Policies should be put in place to ensure that programs funded with cap-and-trade revenues meet or exceed the provisions of SB 535 which requires a minimum of 25 percent of the cap-and-trade revenue be spent to benefit disadvantaged communities and that 10 percent of the revenue be spent in those communities.