

Board of Directors Meeting

Friday, December 5, 2014

10am-3pm

Manteca Transit Center 220 Moffat Boulevard Manteca CA 95336 **Meeting Contact**

Mike Dozier, Executive Director

559-294-6021

Office of Community & Economic Development 5010 N Woodward Avenue M/S WC 142 Fresno CA 93740

		AGENDA December 5, 2014	
Duration	Item		
25 min	l.	Convene Meeting, Introductory Remarks	Mayor Swearengin
	II.	Recognition of Our Sponsors	Mike Dozier
	III.	Oath of Office	Mayor Swearengin
	IV.	Public and Board Comment	Board and Public
	V.	 Consent Calendar Minutes Secretariat Report Lead Executive Memo Communications SJV Rural Development Center SJV Regional Broadband Consortium SJV Housing Collaborative SJV Regional Industry Clusters Initiative Work Group Reports 	Mike Dozier
15 min	VI.	GreaterSiliconValley.com	Elena Reyes San Joaquin County
60 min	VII.	2014 Summit Follow-upIdeas for 2015 Regional Economic Forum	Mike Dozier
60 min	VIII.	Lunch	
2 hrs	IX.	Panel: New Groundwater Legislation Gary Bardini, CA Department of Water Services DeeDee D'Adamo, CA Water Resources Control Board Debbie Davis-Franco, CA Office of Planning and Research Sarge Green, Stanislaus County Water Committee Brandon Nakagawa, Eastern San Joaquin Groundwater Banking Authority David Orth, Kings River Conservation District Terry Withrow, Stanislaus County Water Committee	Moderator Secretary Karen Ross
	X.	Adjourn	

Thank You, Steve Bestolarides

On behalf of
California Partnership
for the San Joaquin Valley,
we thank Supervisor Steve
Bestolarides for his sponsorship
of the 2014 4th Quarter
Board Meeting held on
December 5.



Supervisor Bestolarides serves District 3 in San Joaquin County, located in the northern region of the Central Valley. His area includes Stockton, Lathrop and Manteca.

Steve J. Bestolarides was born and raised in San Joaquin County and earned his bachelors in business administration and masters in finance, both from University of the Pacific. In 1993, he was appointed to the Stockton Planning Commission where he served as commissioner for two terms and was selected twice as chairman. Subsequently, he was elected to the Stockton City Council and served 10 years. In June 2008, he was elected to the Board of Supervisors and presently sits on committees that include San Joaquin Regional Rail Commission and Health Care Services Review Project.

We would like to thank Supervisor Bestolarides for his generous sponsorship of today's board meeting allowing the Partnership to continue to connect public and private sectors to find solutions for the challenges facing the San Joaquin Valley.





2015* Partnership Board of Directors Meeting Schedule

COUNTY
Madera
Kings
Kern
Stanislaus

^{*2015} schedule is tentative

Meeting Scheduling

- Meetings are typically scheduled on a quarterly basis on the third Friday of the month. The exception is December which has been scheduled for the first week of that month.
- Meetings are typically scheduled from 10am to 3pm





Meeting of the Board of Directors

DRAFT

Friday, June 20, 2014 10am – 3pm

International Agri-Center Social Hall 4500 S. Laspina Street Tulare, CA 93274

I. Convene Meeting and Introductory Remarks

The meeting of the California Partnership for the San Joaquin Valley (Partnership) was called to order at 10:10 am by Secretary Karen Ross who welcomed Partnership Board Members and guests, including newest board member, Harold Hansen and new Board Advisory members Jennifer Carson and Larry Martin.

Board Members present: James Aleru, Lynne Ashbeck, Jeffrey Beard, Steve Bestolarides, Monica Blanco-Etheridge, Judy Case McNairy, Vito Chiesa, DeeDee D'Adamo, Randy Dodd, Diana Dooley, Mike Dozier, Lee Ann Eager, Bryn Forhan, Andrew Genasci, Carole Goldsmith, Harold Hanson, Genoveva Islas, Dorothy Leland, Luisa Medina, David Nelson, Suzi Picaso, Billy Powell, Karen Ross, Ted Smalley, and James Tague. Advisory Board Members present: Jennifer Carlson, Glenda Humiston, Larry Martin, Robert Tse and Pete Weber. Board Deputies present: Sharri Bender Ehlert, Brian McMahon, Albert Rivas, and Jim Suennen.

II. Recognition of Sponsors

The Board recognizes and thanks our sponsors: The Tulare County Economic Development office, represented by Eric Coyne, who sponsored the room rentals and morning coffee; and our lunch sponsors; Quad Knopf, Quincy Engineering and VSCE.

Introductions were then made from the Board and the guests around the room.

III. Oath of Office

Diana Dooley administered the oath of office to Secretary Karen Ross who was sworn in as the new codeputy chair. New board members Andrew Genasci, Suzi Picaso and Harold HansOn were also sworn in.

IV. Public and Board Comment

There were no comments.

V. Consent Calendar

Board Member Luisa Medina noted that her name was misspelled in the March 21 minutes on Page 6.

 ACTION: Correction on page 6 March 21 Meeting Minutes – fix "Medina" spelling. (Completed; updated minutes posted in Partnership Document Library)

Mike Dozier announced that OCED staff member Jason Waters is leaving for another position which leaves the CRPC Director position open.

A motion was raised by Lee Ann Eager to accept the consent calendar as published. James Aleru seconded and the motion was approved.

VI. Cal EnviroScreen 2.0 - Draft California Communities

DeeDee D'Adamo introduced Arsenio Mataka, Assistant Secretary, Cal EPA and George Alexeeff – Director, Office of Environmental Health Hazard Assessment. Mr. Mataka expressed the importance of State Policy makers to better understand the needs of the region. Cal EnvirosScreen 2.0 will help determine where the revenues and resources are needed.

Mr. Alexeeff presented a PowerPoint to the board entitled "Cal EnviroScreen 2.0 Update". This PowerPoint may be accessed at the Partnership website: sjvpartnership.org.

Lynne Ashbeck suggested the Partnership aggregate all of the data collection efforts in the Valley. She indicated that several organizations and bodies already collect data such as cities, COGS, schools and hospitals, and the Partnership could serve as the hub for all of this information for the Valley.

ACTION: Discussion needed between staff and Executive Committee.

DeeDee D'Adamo suggests that the Board have the Executive Committee weigh in on financial issues as they arise, bringing in the Partnership early for input before future updates to make sure Cap-and-Trade setaside dollars go to areas that are in most need of investments.

 ACTION: The Partnership Board should give Partnership Executive Committee authority to formally weigh-in on Cap-and-Trade funding via a letter of support from Mike Dozier.

Motion: D'Adamo/Second: Medina.

Glenda Humiston suggested that the San Joaquin Valley needs to use the environmental monitoring tool that was created by North San Joaquin Valley counties.

VII. Delta Collaboration - Update

Pete Weber presented this agenda item on the Delta Collaboration for which he says much support is building after reaching out to organizations.

- ACTION: Partnership representatives such as Vito Chiesa or Mike Dozier to accompany Mr. Weber in the next meeting between the Governor and the Water Fix Group.
- Mr. Weber will follow up with Secretary Ross on next steps.

VIII. Lunch

IX. Setting the Stage

Mike Dozier introduced a PowerPoint presentation on an overview of the California Partnership for the San Joaquin Valley. This PowerPoint presentation is available on the Partnership website: sjvpartnership.org.

Mayor Robert Poythress, Chairman of the San Joaquin Valley Regional Policy Council (RPC), next presented his PowerPoint, an overview of the RPC. This PowerPoint presentation is available on the Partnership website: sjvpartnership.org.

Rob Terry of the Fresno Council of Governments, Stacie Dabbs, and Jason Waters, CRPC Director at Fresno State then presented the PowerPoint on Current Collaborations. This presentation may be found on the Partnership website: sjvpartnership.org.

Chancellor Leland expressed concern over the lack of trained medical physicians that have come from the San Joaquin Valley. The Partnership supports UC Merced's efforts in quality high level education.

X. Key Issues/Projects for 2014

DeeDee D'Adamo introduced her PowerPoint presentation on Key Issues and Projects for 2014 which can be found on the Partnership website: sjypartnership.org.

Ahron Hakimi from Kern Council of Governments gave a PowerPoint presentation on current key issues of the San Joaquin Valley Regional Policy Council, discussing Goods Movement, Transportation Funding and other key issues. This presentation can be viewed on the Partnership website: sjvpartnership.org.

Supervisor Vito Chiesa led a discussion which began with the topic of watershed protection vs. watershed restoration. Supervisor Chiesa updated the Partnership on the Valley's current groundwater disposition and stated the importance in remembering that surface water and groundwater issues go hand-in-hand.

XI. Projects of Regional Significance

Ted Smalley's summary PowerPoint presentation on Sustainable Communities Strategies can be found on the Partnership website: sjypartnership.org.

Maya Abood, representing Smart Valley Places presented a PowerPoint on Fair Housing and Equity Assessment. This presentation can be viewed on the Partnership website: sjvpartnership.org.

Clark Thompson, Senior Planner, Fresno Council of Governments presented his PowerPoint on the Greenprint. This PowerPoint is available on the Partnership website: sjvpartnership.org.

ACTION: Glenda Humiston suggested the Valley pursue the RUC's model rather than static maps.

ACTION: Supervisor Allen Ishida indicated that the board needs new leadership on the Delta Collaboration now that Supervisor Watson is no longer on the board.

ACTION: A link to the FHEA report and the Greenprint materials need to be sent to both boards following the meeting.

Secretary Karen Ross presented her report on housing and transportation.

XII. Closing Remarks from Board Chairs

Robert Poythress thanked those responsible for arranging for the joint meeting.

Secretary Karen Ross expressed her admiration for the power of the unity and cautions that the Partnership still needs to find opportunities.

END JOINT SESSION

XIII. Tulare County Economic Development

On behalf of Mike Washam from the Tulare County Economic Development Office, Eric Coyne presented the PowerPoint now available at the Partnership website: sjypartnership.org.

XIV. Drought Discussion - Update

Glenda Humiston from USDA briefly updated the Partnership about current drought relief projects.

DeeDee D'Adamo discussed processes for water rights holders and the Governor's directions to adopt regulations. Water usage curtailments will continue, and in Mid-July there will be a review of other restrictions on water use in urban areas. Statewide requirements are being considered.

Secretary Karen Ross announced that funds are available now from emergency drought legislation which is very similar to the program that ran earlier. This program is tied to Cap-and-Trade. There are workshops to assist farmers and ranchers to apply for the funding and food has been distributed to communities.

XV. Public and Board Comment and Meeting Feedback

Diana Dooley is pleased that the FFA program will now be able to keep funded.

Dorothy Leland congratulated Secretary Ross on the agenda, appreciating the collaboration.

Judy Case McNairy also appreciated the agenda and thanked all of the people who came and participated in the board meeting.

XVI. Adjournment

The sponsors and staff were thanked again and the meeting was adjourned at 2:57pm.



Secretariat Report

December 2014

Message from Lead Executive

To: Board of Directors

From: Mike Dozier

The attached Secretariat Report is intended to give you an update of Partnership activity during the third quarter of 2014, July through September. Staff has provided you the following:

- Communications activities include outreach efforts/meetings, information distribution, media efforts
- Rural Development Center Update
- Regional Broadband Consortium Update
- Housing Collaborative Update
- Regional Industry Clusters Update
- 2014 Partnership Annual Report

Since our meeting in June, OCED staff has gone through multiple changes. At the end of June, Jason Waters, CRPC director, resigned taking a position with the City of Woodlake. In August, Stacie Dabbs, associate director-operations, resigned taking a position with Merced County Association of Governments, and Angelica Cano, communications assistant, resigned taking a position with Lyles Center of Entrepreneurship and Innovation. OCED welcomed the following staff: Marianne Collins King, associate director-operations; Karmjot Grewal, program manager; Jenna Chilingerian, program assistant; and Jena Rodriguez, communications assistant. We hope you'll join us as we wish our outgoing staff and incoming staff great success in their new roles.

In October, I was elected 2014-15 president of University Economic Development Association (UEDA) at its National Summit in Santa Fe, NM. UEDA is a 200-plus member organization representing higher education, private sector and community economic development stakeholders across the nation.

The San Joaquin Valley Rural Development Center is conducting the **Fresno County Hunger Count** census, sponsored by Phillip Erro, and is due for completion in December. The Clean Energy Cluster held the **Clean Tech Open** on August 22 with 30 participants. The Clean Tech Open helps clients accelerate sustainable innovation.

The San Joaquin Valley Housing Collaborative underwent administrative changes in the first and second quarters, which resulted in California Coalition for Rural Housing taking on the role of lead partner. OCED is to provide support, ideas, and input where appropriate. The **3rd Annual Affordable Housing Summit** took place on November 13 at University of the Pacific in Stockton with 160 participants.

Finally, we thank board member **Steve Bestolarides** of the San Joaquin County Board of Supervisors for his generous sponsorship of our December board meeting. His support of the Partnership is very much appreciated.

Communications Update

July 2014 through November 2014

Staff Outreach Efforts

Date	Event	
5-Jun-14	Central Regional Consortium Annual Meeting, Monterey	
9-Jun - 11-Jun-14	Association of Public Land-Grant Universities, Council on Engagement and Outreach and Commission on Innovation, Competitiveness, and Economic Prosperity Joint Meeting, San Diego	
24-Jun-14	Advanced Manufacturing Outlook, USC Davidson Conference Center, Los Angeles	
24-Jun - 26-Jun-14	EDA University Center Review Forum (Seattle, WA)	
1-Jul-14	Orange Cove Economic Development Ad Hoc Advisory Committee (Orange Cove)	
3-Jul-14	Meeting with City of Mendota: Funding Opportunities for Water Infrastructure (Fresno)	
8-Jul-14	Follow Up Consultations with Fresno State SBDC Workshop Participants (Madera)	
9-Jul-14	Central Valley Drought Relief Coalition (Fresno)	
9-Jul-14	Meeting with Representatives of Chalon Indian Nation: Funding Opportunities for Cultural Educational Activities and Governance (Fresno)	
16-Jul-14	Conference Call with Terry Plett, Merced College to Discuss Rural Customer Service activities	
16-Jul-14	City of Madera City Council Meeting: Fresno State SBDC Workshops Update (Madera)	
18-Jul-14	Water Roundtable with Secretary Vilsack, Farmersville	
29-Jul-14	San Joaquin Valley Small Business Capacity Building Forum, SBA Office, Fresno	
31-Jul-14	Meeting with PG&E Staff: Rural Partnerships (Fresno)	
1-Aug-14	San Joaquin and Central Valley Revitalization: Innovative Finance Tools for Community Development (Chowchilla)	
7-Aug-14	Regional Planning Agencies' Directors' Committee: Partnership Update (Fresno)	
12-Aug-14	California Economic Summit - Capital Day (Sacramento)	
13-Aug-14	Meeting with City of San Joaquin: Website Maintenance Training (San Joaquin)	
15-Aug-14	Free Grant Writing Training Workshop (California City)	
20-Aug-14	City of Ridgecrest City Council Meeting: Economic Development Strategy Presentation (Ridgecrest)	
22-Aug-14	Northern California Community Loan Fund/Fresno State Community Facilities Challenge Planning Meeting (Fresno)	
22-Aug-14	Clean Energy Cluster Event, Clean Tech Forum, Fresno State	
25-Aug-14	SB 535 Workshop - Auction Proceeds in Disadvantaged Communities (Fresno)	
27-Aug-14	Conference Call with Kimberly Maevers, Greater Antelope Valley Economic Alliance to Discuss Antelope Valley Annual Report	
27-Aug-14	Valley Planner's Network: Partnership Update (Fresno)	
27-Aug - 29-Aug-14	New Mexico Municipal League, Albuquerque	

Staff Outreach Efforts

Date	Event
3-Sep-14	Fresno County Annual Vendor Fair – FRESH After School Program (Fresno)
3-Sep - 5-Sep-14	OCED Presentation, University of Buffalo, New York
17-Sep-14	Fresno State Sustainability Project - Green Lunch (Fresno)
25-Sept-14	Team Selma Economic Development Committee: Partnership Update (Selma)
29-Sep-14 - 1-Oct-14	University Economic Development Association Annual Summit (Santa Fe, NM)
30-Sep-14	Square Small Business Training Workshop (San Joaquin)
30-Sep-14	Broadband Consortia Fiscal Call
1-Oct-14	Regional Planning Agencies' Directors' Committee: Partnership Update (Visalia)
2-0ct-14	Broadband Consortia Call
29-Sep - 2-Oct-14	University Economic Development Association, Annual Summit, Santa Fe, New Mexico
3-Oct-14	Regional Policy Council: Partnership Update (Visalia)
15-Oct-14	Meeting with Biola Community Development Corporation and Northern California Community Loan Fund to Discuss Thrift Store Inclusion in Community Facilities Challenge (Biola)
20-0ct - 22-0ct-14	Introduction to Economic Development Council Annual Conference, Fort Worth, Texas
24-Oct-14	Grant Writing Training Workshop (Ridgecrest)
27-Oct-14	City of California City Website Development RFP Interview (California City)
27-Oct - 30-Oct-14	2014 Introduction to Economic Development Certificate Program, Fresno State
3-Nov-14	Governor's AgTech Roundtable (Sacramento)
6-Nov-14	Broadband Consortia Call
6-Nov-14	Regional Planning Agencies' Directors' Committee: Partnership Update (Madera)
13-Nov-14	San Joaquin Valley Housing Collaborative Affordable Housing Summit (Stockton)
14-Nov-14	Fresno State Sustainability Summit: Partnership Overview (Fresno)
18-Nov-14	Getting to Know and Love Your City: Economic Realities and Solutions, Downtown Fresno (Dozier)
18-Nov-14	California Economic Summit Planning Meeting, Conference Call
18-Nov-14	Getting to Know and Love Your City: Economic Realities and Solutions, Downtown Fresno
19-Nov-14	Fresno State Biology: Partnership Overview to Fresno State students (Fresno)
19-Nov-14	Merced College Retail Training, UC Merced, Fresno

Electronic Information Distribution

30-Jun-14 Weekly Drought Update 1-July-14 2014 Blueprint Awards Nominations 7-July-14 Weekly Drought Update 8-July-14 Save the Date: 2014 Partnership Summit - Sept 19 14-July-14 Weekly Drought Update 15-July-14 Save the Date: 2014 Partnership Summit - Sept 19 14-July-14 Save the Date: 2014 Partnership Summit - Sept 19 14-July-14 Save the Date: 2014 Partnership Summit - Sept 19 14-July-14 RICI-Clean Energy Event- Aug 22 21-July-14 Weekly Drought Update 23-July-14 Save the Date: 2014 Partnership Summit - Sept 19 28-July-14 South SJV: A Growing CA Success 28-July-14 Weekly Drought Update 29-July-14 Broadband Newsletter-July 2014 30-July-14 2014 Blueprint Awards Nominations 4-Aug-14 Weekly Drought Update 6-Aug-14 Broadband Meeting-Aug. 21, 2014 11-Aug-14 Weekly Drought Update 12-Aug-14 Weekly Drought Update 12-Aug-14 Register Todayl 2014 Partnership Summit - Sept 19 18-Aug-14 Weekly Drought Update 20-Aug-14 Broadband Meeting-Aug. 21, 2014 remind 21-Aug-14 Register Todayl 2014 Partnership Summit - Sept 19 2-Sept-14 Weekly Drought Update 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 2-Sept-14 Weekly Drought Update 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19 3-Sept-14 Register Todayl 2014 Partnership Summit - Sept 19	Date	E-Blast
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	8-Oct-14	Workshops: Affordable Housing and Sustainable Communities Program
21-Oct-14 3 rd Annual San Joaquin Valley Affordable Housing Summit, November 13	14-0ct-14	Bi-Weekly Drought Update
	21-Oct-14	3 rd Annual San Joaquin Valley Affordable Housing Summit, November 13

Electronic Information Distribution

Date	E-Blast
23-0ct-14	9th Annual Central Valley Venture Forum, November 6
27-0ct-14	Bi-Weekly Drought Update
28-0ct-14	Workshop: Funding Your Innovation Small Business Innovative Research/ Technology Transfer, November 19
30-0ct-14	Workshop: Funding Your Innovation Small Business Innovative Research/ Technology Transfer, November 19
4-Nov-14	Workshop: Funding Your Innovation Small Business Innovative Research/ Technology Transfer, November 19
4-Nov-14	9 th Annual Central Valley Venture Forum, November 6
10-Nov-14	Bi-Weekly Drought Update
20-Nov-14	Office of Community & Economic Development announces new hires for fall 2014
24-Nov-14	Bi-Weekly Drought Update
26-Nov-14	Public Announcement: Partnership Board Meeting, December 5

Communications Tools

Partnership Website

The Partnership website is updated on a regular basis. In particular, the news section on the homepage is populated with newspaper articles which cover the initiatives on which the Partnership is focused. In addition, board meetings and other Partnership-related events are refreshed in the Events section.

Annual Report

The 2014 Partnership Annual Report is completed and covers the time period of July 1, 2013, through June 3, 2014. The 2014 report "Advocate" is the final in the trilogy of Partnership reports: Connect. Collaborate. Advocate. Download 2014 Partnership Annual Report.

e-Newsletter

Distribution occurs quarterly one week prior to the next scheduled board meeting. However, due to office transition, the next newsletter will be distributed one week prior to the March 2015 board meeting. The newsletter reports on the Partnership's initiatives and collaboratives and is sent to all Partnership stakeholders (2,127).

Media

Traditional methods of communication efforts with the media include press releases, media advisories, and interviews. In addition, Partnership activities have been picked up by Valley news agencies.

Date	Description
23-Jun-14	News Release: Partnership Board appointments
12-Aug-14	News Release: Governor Brown Signs Legislation/Water

Description
News Release: 2014 Partnership Summit - Recognizing our 'Champions for Regional Change
News Release: 2014 Partnership Summit – 'Champions for Regional Change'
News Release: SQUARE Training 9-29
Media Advisory: Partnership Board Meeting, December 5

Partnership social marketing efforts include Facebook and Twitter accounts. The Partnership Facebook page (facebook.com/sjvpartnership) now has 484 "fans" and is linked to Facebook pages of several partner organizations.



Initiative: San Joaquin Valley Rural Development Center

December 2014

Quarter: 3rd Quarter 2014

Staff Lead: Ismael Díaz Herrera

Update: Assisted 20 different rural entities and participated in 17 community events.

Small Communities Network

August 1st: in partnership with the Northern California Community Loan Fund and Federal Reserve Bank of San Francisco, delivered free workshop in the City of Chowchilla that provide information on innovation financing tools for community development, including New Market Tax Credits. In attendance were 35 individuals representing non-profits and communities from throughout the region.

August 15th: in partnership with the City of California City, a free grant-writing workshop was delivered will be delivered to 26 individuals representing non-profits and communities from Eastern Kern County. Follow up technical assistance on grant research and proposal preparation was provided to several workshop attendees.

Weekly newsletter continues to be distributed to the region's rural/small community stakeholders. Newsletter contains information on available funding, upcoming events, reports/studies, job openings, rural-specific news stories, and an ongoing inventory of tools and resources.

Fresno County Hunger Count

The purpose of the project is to conduct surveys with heads of households in the needlest census tracts throughout Fresno County to determine the precise location and timing of food shortages. SJVRDC staff is conducting surveys throughout Fresno County's rural cities and unincorporated communities and is being compensated by the project's sponsor, Phillip Erro, at \$6 per survey up to \$36,000.

USDA Pathways to Rural Economic Progress – San Joaquin Valley

City of Orange Cove: completed economic development strategy sessions with ad hoc committee and prepared final economic development plan for consider by City Council in upcoming quarter.

City of Parlier: Completed integration of Tools for Business Success platform into City website and continued to provide fiscal management technical assistance.

City of San Joaquin: Completed integration of Tools for Business Success platform into City website and continued upgrade of City website.

Awarded Grants

USDA Rural Business Opportunity Grant (\$50,000): will support a 1-year partnership with the City of Orange Cove and Fresno Economic Opportunities Commission to develop a 'Buy Local' campaign, deliver small business training workshops, and build capacity of Orange Cove Chamber of Commerce. USDA Rural Community Development Initiative (\$152,492): will support a 2-year partnership with the California Coalition for Rural Housing to provide economic development and housing technical assistance to 12 rural communities in 6 counties.

Communications

Staff provided information on SJVRDC services/resources to attendees of the Economic Development Administration's FY 2014 University Center Review Forum in Seattle, WA from June 25-26.



Initiative: San Joaquin Valley Regional Broadband Consortium

December 2014

Quarter: 3rd Quarter 2014

Staff Lead: Marianne Collins King

Update:

The San Joaquin Valley Regional Broadband Consortium staff continues its efforts to increase and improve broadband adoption in the Central Valley.

As part of these efforts, we attended an AgTech Governor's Roundtable on Nov 3, 2014, in an effort to collaborate with the myriad farming communities that have high technology. Farming communities in several rural areas lack the adequate broadband infrastructure; therefore, developing a genuine challenge to maximizing the benefits of farming technology, also known as AgTech.

A relevant practice is on-farm adoption. Consumers are demanding that more information be delivered to their smartphones - about seeds, rootstock, livestock, soil, soil additives, pest control, water use, energy use, miles to market. AgTech is lucrative and will create high-valued jobs and long-term careers in our Valley. Farmers are in need of instant integrated data regarding resource management for each micro-climate in their farming fields. Simply stated: AgTech is congruent with economic development and prosperity in our Valley. (http://westernfampress.com/equipment/new-world-electronic-wonderment-agriculture

The Top 10 Megatrends in Agriculture are provided at the link below: (http://www.agweb.com/article/top-10-megatrends-in-agriculture-ed-clark/)

In addition, the latest in agriculture mechanical technology - robotic cultivator - weeds row crops, costing one quarter of a million dollars. (http://www.agalert.com/story/?id=7237)

The goal with AgTech at this roundtable event was to connect our agriculturally rich Valley with the technology-driven Silicon Valley. This strategy will create sustainable businesses, well-paying jobs, and will increase the efficacy of agricultural production.

The next Consortia Summit will be hosted in San Francisco in February 2015. Topics include high-priority communities, mobile field testing, broadband availability – public feedback, infrastructure grants, and broadband availability data.



Initiative: San Joaquin Valley Housing Collaborative

December 2014

Quarter: 3rd Quarter 2014

Staff Lead: Stacie Dabbs

Update:

The San Joaquin Valley Housing Collaborative (SJVHC) underwent administrative changes in the 1st and 2nd quarters, which resulted in new administrative roles for the California Coalition for Rural Housing (CCRH) as the lead partner. The Office of Community and Economic Development at Fresno State (OCED) provides support, ideas, and input where appropriate.

A planning committee of SJVHC board members, and CCRH and OCED staff conducted weekly conference calls to organize the 3rd Annual Affordable Housing Summit, Impacting Communities with Collaborative Community Development, which took place on Nov. 13, 2014, at the University of the Pacific in Stockton. The Affordable Housing Summit was made possible by the San Joaquin Valley Housing Collaborative in partnership with the Federal Reserve Bank of San Francisco, CCRH, and OCED.

The Housing Summit brought together professionals from around California to Stockton to bolster political advocacy for affordable housing in the San Joaquin Valley, to educate and empower each other on challenges and opportunities we face as a region, and to build traction for the San Joaquin Valley Housing Collaborative. Outreach has been targeted to local and regional government, affordable housing and community development professionals, financial institutions, and members in education and health communities.

Sponsors included the Fresno Housing Authority, Self-Help Enterprises, JPMorgan Chase, Federal Reserve Bank of San Francisco, Enterprise Community Investment, Inc., and the Northern California Community Loan Fund. Other notable supporters include Housing California, San Joaquin Valley Regional Broadband Consortium at Fresno State, Granville Homes, GRID Alternatives, Fresno EOC, and board members Ray M. Chavez and Denise Fletcher.

The day's discussion was organized around coordinating diverse aspects of community development into the concept and creation of affordable housing.

The Collaborative is a 501c3 nonprofit organization formed as a regional entity to specifically address housing issues in the eight-county region of the San Joaquin Valley (Valley). The Collaborative not only serves as a much-needed forum to discuss regional challenges and strategies to address the Valley's long- and short-term housing goals, it also serves as an invaluable tool for the region to organize as one voice when communicating with state and federal policymakers and regulatory agencies.



Initiative: San Joaquin Valley Regional Industry Clusters

December 2014

Quarter: 3nd Quarter 2014

Staff Lead: Karmjot Grewal

The Clean Energy Cluster held the *Clean Tech Open* on August 22th. About 30 people attended the event; the Clean Tech Open helps clients accelerate sustainable innovation. The company's i3 market intelligence platform, which tracks over \$7 billion of deal flow annually across more than 23,000 clean technology companies, allows subscribers to find, vet, and connect with entrepreneurs—efficiently building an innovation pipeline. Clean Tech Forums bring the i3 platform to life by convening thought leaders and innovators around diverse themes in innovation. The previous scholarship awardees were in attendance and were able to discuss future plans to pursue a career in alternative fuels and energy.

The Water Technology Cluster had their quarterly meeting on September 18th to discuss smart real-time instruments, disc pond floats, and the Fresno State Interdisciplinary Water Cohort. Cluster staff is collaborating with the UC Merced Small Business Development Center Regional Network to engage cluster membership in an upcoming SBIR/STTR grant procurement workshop that will be held on the campus of Fresno State on November 19th.

Richard Kalashian, the Agricultural Cluster Chair, is planning on moving the focus of this cluster towards improving and strengthening public/private sector partnerships. There is a real push for an agricultural manufacturing collaborative with the other clusters to create career technical education (CTE) programs for students in the San Joaquin Valley. There are plans in the 4th quarter to have workshops for cluster members on various topics pertaining to new technology, networking and best practices.

The manufacturing cluster is looking to work collaboratively with the other clusters on a CTE initiative with manufacturing companies in the San Joaquin Valley. During the 4th quarter the manufacturing cluster plans to have a meeting with public sector stakeholders from throughout the San Joaquin Valley that are currently engaged in agriculture manufacturing initiatives and activities. The goal is to bring partner stakeholders up to speed on what others are doing in their respective areas around manufacturing, energy, education, and agriculture so that opportunities to establish a unified goal and leverage each other's efforts can be identified. A regional manufacturing summit will be collectively planned for spring 2015 and will include participation from the region's manufacturers.

The Health and Wellness Cluster Advisory Committee met on July 17th to discuss regional initiatives and priority actions. Cluster Champions have discussed an upcoming grant opportunity with the Center for Health Program Management and we will be submitting a grant application for this competition. The funding will help cover costs for a health and wellness conference to be held this spring.

The Manufacturing, Energy, Water, and Agriculture (MEWA) Clusters Advisory Committee met on July 9th to discuss opportunities for cross-cluster opportunities and receive updates on regional initiatives. The next meeting is scheduled for December. MEWA Champions plan to have more private partners at the table. Upcoming meetings may be held in the North Valley or South Valley.



Networking

Date	Event
7/9/14	Manufacturing, Energy, Water, and Agricultural Clusters Advisory Committee
7/17/14	Health and Wellness Cluster Advisory Committee
7/31/14	Clean Energy Meeting with PG&E
8/4/14	Meeting for FAST Grant
8/6/14	iHub meeting
8/7/14	Ag Cluster Chair Meeting
8/11/14	California Economic Summit Meeting
8/21/14	PG&E Time for Business Meeting
8/22/14	Clean Energy Cluster Clean Tech Event
8/25/14	Meeting with Deputy Navigator Sector
8/26/14	Water Cluster Quarterly Meeting



Work Group Reports

December 2014

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Work Group	Advanced Communications Services
OCED Staff Liaison	Marianne Collins King
Lead Organization(s)	San Joaquin Valley Regional Broadband Consortium
Lead Organization Contact	Marianne Collins King
Reporting Period	3 rd Quarter 2014

The San Joaquin Valley Regional Broadband Consortium staff continues its efforts to increase and improve broadband adoption in the Central Valley.

As part of these efforts, we attended an AgTech Governor's Roundtable on Nov 3, 2014, in an effort to collaborate with the myriad farming communities that have high technology. Farming communities in several rural areas lack the adequate broadband infrastructure; therefore, developing a genuine challenge to maximizing the benefits of farming technology, also known as AgTech.

A relevant practice is on-farm adoption. Consumers are demanding that more information be delivered to their smartphones about seeds, rootstock, livestock, soil, soil additives, pest control, water use, energy use, miles to market. AgTech is lucrative and will create high-valued jobs and long-term careers in our Valley. Farmers are in need of instant integrated data regarding resource management for each micro-climate in their farming fields. AgTech is congruent with economic development and prosperity in our Valley. (http://westernfampress.com/equipment/new-world-electronic-wonderment-agriculture

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The goal with AgTech at this roundtable event was to connect our agriculturally rich Valley with the technology-driven Silicon Valley. This strategy will create sustainable businesses, well-paying jobs, and will increase the efficacy of agricultural production.

The next Consortia Summit will be hosted in San Francisco in February 2015. Topics include high-priority communities, mobile field testing, broadband availability – public feedback, infrastructure grants, and broadband availability data.



Work Group	Air Quality
OCED Staff Liaison	Ismael Herrera
Lead Organization(s)	San Joaquin Valley Air Pollution Control District
Lead Organization Contact	Jaime Holt
Reporting Period	3 rd Quarter 2014 (July-September)

District adopts new amendments to the residential wood burning program

The Governing Board approved amendments to the District's residential wood burning rule, which provides more burn days for Valley residents who have invested in clean wood burning devices. These amendments also significantly increase the number of No Burn days for high-polluting units that are responsible for 95 percent of the pollution generated from residential wood burning.

The Board also allocated \$2.1 million in financial incentives for Valley residents to upgrade to clean units through the District's Burn Cleaner program. These amendments, along with the financial incentives provided, will generate 5.1 tons per day of PM2.5 reductions.

The Board action was designed to satisfy federal mandates and to improve quality of life for Valley residents. Further reductions in residential wood smoke emissions is also a high priority under the District's Health Risk Reduction Strategy, given the significant localized health impacts associated with residential wood smoke, and the fact that attaining the 2006 federal PM2.5 standard is impossible without significant reductions in these emissions. Health benefits from reducing emissions from residential wood burning are related to the high level of population exposure to urban, residential wood-burning emissions in relation to other stationary sources.

Amendments to District Rule 4901 (Wood Burning Fireplaces and Wood Burning Heaters) lower the curtailment threshold from 30 to 20 μ g/m3 for older, higher-polluting wood burning heaters, open hearth fireplaces and non-registered wood burning heaters. The cleaner, registered wood burning heaters are now allowed to burn when air quality is forecast to be between 20 and 65 μ g/m3. No wood burning is allowed for all devices when air quality is forecast to be above 65 μ g/m3.

To provide a less intrusive means to identify "clean" units that will be given additional flexibility, Valley residents can register their devices if they wish to take advantage of the allowance for additional burning. Residents can register free of charge for the current winter season. In subsequent years, registrations will be subject to a fee of \$12.50 every three years and subject to inspection by qualified professionals to ensure the device is properly maintained and operated.

The District increased the incentive amount offered by the District to upgrade to clean-burning devices:

New Heater Type	Incentive Amount
Gas insert/stove/fireplace	\$1,500
Additional incentive for gas infrastructure	\$500
EPA-certified pellet insert/stove	\$1,500
EPA-certified wood insert/stove	\$1,500
Low-income qualified applicants	\$2,500

8-hour ozone trends continue to show progress

Already having achieved the federal 1-hour ozone health standard, the Valley air basin during summer 2014 continued to make significant progress toward attaining the challenging 2008 8-hour standard (75 ppb).



Despite historic drought and temperatures, the Valley recorded the lowest average number of days that residents were exposed to exceedances of the standard. Other notable occurrences during summer:

- The longest stretch of days in July and August without exceeding the standard
- The cleanest August on record 17 days without an exceedance
- The lowest number of Valley days over the standard during the May to September ozone season

Progress over the past decade is remarkable. Comparing exceedances of 75 ppb by county in 2014 to 2003:

•	San Joaquin,	8 and 15
•	Stanislaus,	33 and 40
•	Merced,	18 and 92
•	Madera,	22 and 42
•	Fresno,	63 and 138
•	Kings,	14 and 45
•	Tulare,	66 and 132
•	Kern,	46 and 144

The Valley's efforts have eliminated the "black box" plan component (allowance made for as-yet unidentified methods or technology) through the following measures:

- Adopted and implemented tough regulations achieving more reductions than required by federal plan
- A ten-fold increase in procuring funding for District incentive programs
- Significant reduction in emissions through incentive programs
- Significant investment in technology advancement
- Improved science in quantifying emissions from all sources

District provides assistance to Valley truckers with focus on owner/operators

Trucks are the largest source of NOx emissions (the key precursor to ozone and particulates) in the San Joaquin Valley. The District expressed concerns with the Jan. 1, 2014 deadline for the state Air Resources Board's truck rule. The District expected wide noncompliance by small fleets and single owner/operators (15,000 single owner/operators in the Valley). This can lead to devastating impacts on Valley truckers and customers.

The District's Governing Board appropriated \$7 million in funding through the District's Truck Voucher program to assist owner/operators in replacing high-emitting diesel trucks. This will not only help the owner/operators comply with the state deadline, but also significantly reduces other smog-forming emissions above and beyond the state truck rule. The Board also approved a targeted outreach campaign to advise owner/operators of the upcoming deadline and available funding.

The Board directed staff to work with the state Air Resources Board and Cal/EPA to craft a more comprehensive solution to help truckers comply statewide.

District adds \$4 million to help Valley residents test and repair high-polluting vehicles

The Board approved an agreement with Valley Clean Air Now for an additional \$4 million in funding to continue the District's award-winning Tune In, Tune Up program. In the program's first two years, 40 Tune In, Tune Up events have been held throughout the Valley, and nearly 7,000 high-emitting cars have been identified and repaired. At the events, Valley residents with cars identified as gross polluters have received vouchers for up to \$850 in related repairs. Tune In, Tune Up has been especially popular and effective at weekend events in the Valley's low-income communities, where hundreds of local residents have lined up to have their older cars tested.

Work Group	Economic Development
OCED Staff Liaison	Ismael Diaz Herrera
Lead Organization(s)	California Central Valley Economic Development Corporation
Lead Organization Contact	Jennifer Faughn
Reporting Period	3 rd Quarter 2014

California Central Valley Economic Development Corporation (CCVEDC) participated in the Northern California SIOR (Society of Industrial and Office Realtors) Annual dinner event. There were over 50 brokers attending that deal with site selection in the Western Region. For the Southern California SIOR, CCVEDC participated in the Annual golf tournament at Dove Canyon with over 140 brokers attending. At this event, CCVEDC members conduct mini-meetings on the course. In addition, there were SIOR chapter events held in San Francisco and Laguna Beach. These events keep the Central Valley in touch with top decision makers in the real estate industry and result in numerous individual meetings and leads.

CCVEDC conducted its annual Southern California broker mission in September Broker Mission, where they had the opportunity to showcase the Central Valley in individual meetings with 30 teams of brokerage houses. As a result of attending this year's annual event, six (6) companies are looking into the Central Valley for potential growth, expansion, or relocation.

CCVEDC maintains its regional partnerships with the Office of Community and Economic Development at Fresno State on the Investing in Manufacturing Communities Partnership (IMCP), preparing quantitative research with partners. CCVEDC is working with Collaborative Economics researching and gathering additional quantitative data on regional industry clusters, especially the Ag industry. Activities include brainstorming sessions to explore regional industry groups within the Ag industry, food processing and manufacturing. Each partner is charged with tasks to update various industry lists in these sectors. CCVEDC focuses on outreach, recruiting, and marketing at trade shows which draw a national audience.



Work Group	Health and Wellness Cluster (aka Health and Human Services Work Group)
OCED Staff Liaison	Karmjot Grewal
Lead Organization(s)	Central Valley Health Policy Institute Federal Reserve Bank of San Francisco Fresno Regional Workforce Investment Board Central Valley Health Network
Lead Organization Contact	John Capitman PhD, Central Valley Health Network
Reporting Period	3 rd Quarter 2014

During the last quarter, the Advisory Committee reached the consensus that the cluster may be more effective in working through an advisory committee rather than four work groups. The Health and Wellness Cluster Advisory Committee met on July 17^{th} to discuss regional initiatives and priority actions, particularly the development of a "white paper" to identify funding opportunities. This is a draft concept paper for future funding was formulated and it focuses on achievements in multicultural care: access, quality, and choice in Central California. This paper outlines the goals for having a conference where health services providers are celebrated for their successes. While attention is often focused on the extraordinary barriers to public health and resource constraints on health care professionals facing the region, there have been few opportunities to recognize (celebrate) the region's practice innovations and successes in adapting evidence-based approaches. Potential sponsors for this event include the Cluster, the Partnership, Central Valley Health Network, UCSF-Fresno residency programs, UC Merced public health, Fresno State College of Health and Human Services, and local community college nursing programs.

The Advisory Committee also created the draft agenda for an event called *ROAD*: for the San Joaquin Valley Pre-Medical Conference. ROAD for the San Joaquin Valley is a comprehensive and collaborative pre-medical conference currently for undergraduate students at Fresno State and UC Merced. The aim of the conference is to provide aspiring doctors with the information, resources, networking and hands-on skills essential to achieving their educational goals with the hope that they will return to the Valley to provide culturally responsive care. This conference was targeted for students who are on the pre-medical tracks at Fresno State and UC Merced, particularly those who are underrepresented in medicine. This conference took place on September 27th at UCSF Fresno.

The Health and Wellness Cluster Advisory Committee had a conference call this quarter and discussed grant proposals and other opportunities that are currently being explored. An upcoming grant opportunity with the Center for Health Program Management was discussed and we will be submitting a grant application for this competition. The funding will help cover costs for a Health and Wellness Conference to be held this spring. We are applying for the full \$20,000 grant amount. During our next Health and Wellness Cluster meeting, the agenda includes an exploration of health issues in relation to economic impact; development is planned for the immediate future. We will also discuss further planning for the Health and Wellness Conference in the spring and create the planning committee agenda items.



Work Group	Workforce Development
OCED Staff Liaison	Mike Dozier
Lead Organization(s)	Central California Workforce Collaborative
Lead Organization Contact	Blake Konczal

Reporting Period 3rd Quarter 2014

The workforce investment boards which comprise the Central California Workforce Collaborative serve the unemployed and underemployed in 14 counties: Amador, Calaveras, Fresno, Inyo, Kern, Kings, Madera, Mariposa, Merced, Mono, San Joaquin, Stanislaus, Tulare, and Tuolumne.

During third quarter 2014, activities included:

- 1. Continuing roll out of the Veterans Employment Assistance Project (VEAP) Fresno, Kings and Madera WIBs as grant partners. This grant trains returning vets as utility workers for PG&E.
- 2. Continuing roll out of the Central Valley Public Infrastructure Employment Project Fresno, Stanislaus, and Kern/Inyo/Mono WIBs as grant partners. This grant offers pre-apprentice training for referral to building trades unions working on the High Speed Rail Project and other public infrastructure projects.
- 3. Award of a Prop 39 "Pre-Apprenticeship Support Training & Placement" Grant Fresno, Kings, Madera, Merced, and Tulare WIBs as grant partners. This project focuses on the relationship(s) between WIBs, Community Colleges, Community Action Agencies, the California Conservation Corps and Organized Labor.
- 4. Notification of a Valley-wide "Slingshot" planning grant from the State of CA WIB (CWIB). Valley WIBs have met with both the CWIB and its facilitator, the California Workforce Association, on this grant. Partners have been identified and possible targeted industry sectors are being discussed.
- 5. Continuing discussion of the ongoing effects of the drought with emphasis on identification of possible funding sources to train workers so dislocated. Input to representatives from the State of CA Employment Training Panel advocating their adoption of less restrictive rules on the drought funds they have been allocated.
- 6. Continuing consideration about the effects and impacts of the new Workforce Investment Opportunities Act.



Work Group	Housing
OCED Staff Liaison	Jenna Chilingerian
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Lead Organization(s)	San Joaquin Valley Housing Collaborative
Lead Organization Contact	Monica Palmeira
Reporting Period	3 rd Quarter 2014 (July-September)

The San Joaquin Valley Housing Collaborative (SJVHC) underwent administrative changes in the 1st and 2nd quarters, which resulted in new administrative roles for the California Coalition for Rural Housing (CCRH) as the lead partner. The Office of Community and Economic Development at Fresno State (OCED) provides support, ideas, and input where appropriate.

A planning committee of SJVHC board members, and CCRH and OCED staff conducted weekly conference calls to organize the 3rd Annual Affordable Housing Summit, Impacting Communities with Collaborative Community Development, which took place on Nov. 13, 2014, at the University of the Pacific in Stockton. The Affordable Housing Summit was made possible by the San Joaquin Valley Housing Collaborative in partnership with the Federal Reserve Bank of San Francisco, CCRH, and OCED.

The Housing Summit brought together professionals from around California to Stockton to bolster political advocacy for affordable housing in the San Joaquin Valley, to educate and empower each other on challenges and opportunities we face as a region, and to build traction for the San Joaquin Valley Housing Collaborative. Outreach has been targeted to local and regional government, affordable housing and community development professionals, financial institutions, and members in education and health communities.

Sponsors included the Fresno Housing Authority, Self-Help Enterprises, JPMorgan Chase, Federal Reserve Bank of San Francisco, Enterprise Community Investment, Inc., and the Northern California Community Loan Fund. Other notable supporters include Housing California, San Joaquin Valley Regional Broadband Consortium at Fresno State, Granville Homes, GRID Alternatives, Fresno EOC, and board members Ray M. Chavez and Denise Fletcher.

The day's discussion was organized around coordinating diverse aspects of community development into the concept and creation of affordable housing.

The Collaborative is a 501c3 nonprofit organization formed as a regional entity to specifically address housing issues in the eight-county region of the San Joaquin Valley (Valley). The Collaborative not only serves as a much-needed forum to discuss regional challenges and strategies to address the Valley's long- and short-term housing goals, it also serves as an invaluable tool for the region to organize as one voice when communicating with state and federal policymakers and regulatory agencies.



Work Group	Sustainable Communities
OCED Staff Liaison	Jenna Chilingerian
Lead Organization(s)	OCED
Lead Organization Contact	Jenna Chilingerian
Reporting Period	3rd Quarter 2014 (July-September)

Staff and local agencies continued to be involved in Valley-wide efforts to improve sustainability and smart growth planning. As part of these efforts, local agencies participated in meetings related to the Valley-wide Greenprint, attended local planning meetings, continued the San Joaquin Valley Blueprint planning process, adopted their Sustainable Communities Strategies, and many participated in the September Washington, D.C. Valley Voice Trip.

In July and August, the Metropolitan Planning Organizations (MPOs) continued to work on their Sustainable Communities Strategies (SCS). By September all 8 MPOs adopted an SCS or Alternative Planning Strategy (APS). The California Air Resources Board (CARB) will review and approve the SCS or APS; once approved, the MPOs will begin to work with local agencies to implement the SCS and Regional Transportation Plans (RTPs).

The SCS lays out how each region will meet greenhouse gas reduction targets set by the CARB. Several meetings have been held by the CARB and California Environmental Protection Agency (CalEPA) in the Central Valley to discuss updating target reductions and the environmental implications associated. Many San Joaquin Valley health and environmental justice advocates have been included in the discussions between CARB, CalEPA, and MPOs.

MPOs continued to meet and discuss the next steps for the first phase of the Greenprint process. Outreach strategies were identified and implemented, and types of data to display on the maps has been discussed and agreed upon. Greenprint Phase I was presented to the MPOs, Valley Planner's Network (VPN), and the Regional Policy Council (RPC) and is set to be approved in October. Once approved, Greenprint Phase I will be reviewed and officially approved for implementation by the Strategic Growth Council. Greenprint Phase II addresses workgroups and implementation of Phase I. It is being reviewed and discussed by the MPOs, VPN, and RPC and is set to be finalized later this year.

As part of the Blueprint process, the Office of Community and Economic Development (OCED) at Fresno State began solicitations for nominations for the Blueprint Awards Ceremony at the Fall Policy Conference in October. The purpose of the Blueprint Awards Program is to encourage quality in planning and development and to increase the public's awareness of the San Joaquin Valley Blueprint by recognizing outstanding achievements and practices in the built environment.

Fresno COG and AECOM developed a Valley-wide fiscal impacts assessment tool, IMPACs, which will be used to measure the fiscal sustainability of development projects. This tool will help local planners and elected officials determine the long term fiscal impacts of development proposals. Fresno COG is also conducting a study that will analyze the feasibility of infill development in Fresno and the Valley. Both of these items are ongoing efforts that will set to be completed by October.

The online "Planners Toolkit" was also regularly updated with planning documents and templates related to smart growth.



Work Group	Water Quality, Supply & Reliability
OCED Staff Liaison	Ismael Herrera
Lead Organization(s)	California Water Institute
Lead Organization Contact	Sarge Green
Reporting Period	3 rd Quarter 2014 (July-September)

The California Water Institute (CWI) continued to participate in drought responses and to develop strategies to improve water management in the San Joaquin Valley.

CWI continues to execute special contracts on water management activities which aid the Valley's eight counties in attaining Partnership shared goals: 1) improve groundwater conditions and management; 2) improve disadvantaged community water supplies; 3) achieve a healthy Delta and a Valley-wide water management plan. This quarter's special contract work is an ongoing effort with Stanislaus County for its ground water ordinance on export and overdraft. The contract has been extended through the second quarter of 2015 to assist in revising the original ordinance and the programs supporting the ordinance. A regional effort on water issues continues with leaders from throughout the eight Valley counties and other organizations with a Valley focus or interest. Among the efforts is the continuation of the development of a report on underground water recharge improvement involving mapping and quantification of recharge capacities in the Valley. Efforts also continue to support activities designed to supply drinking water for the Valley's disadvantaged communities including participating in various area-specific plans and provide responses to communities seeking assistance. These include the Tulare Basin and Upper Kings Forum. An example in this quarter included presenting options and responsibilities for potentially developing a "drinking water system" for the community of Easton in Fresno County in contrast to the current condition of individual wells for each household, business or school.

Other "Valley Water Plan" activities this quarter include continuing to work with the US Bureau of Reclamation on the Central Valley Basin Study. The "Basin Study" is a planning effort designed to assess both current and future water supply sources and uses and the impact climate change may have on both of those conditions. The study can then be used to develop strategies to deal with climate change.

The above efforts support the overall goals defined in the Valley Water Plan strategic effort adopted in 2009.



Presenter: GreaterSiliconValley.com

Friday, December 5, 2014

Elena Reyes, County Administrator's Office, County of San Joaquin

Elena Reyes serves as the Senior Deputy County Administrator in the area of economic development for the County of San Joaquin. She works with all County departments and the cities, municipal districts, and economic development entities/agencies within San Joaquin County.

Reyes is involved in all facets of economic development, including marketing and business attraction, sites and infrastructure, entrepreneurship, tourism, education and workforce development, and quality of life. Her work includes identifying, developing, and bringing to fruition business opportunities that add value to the economic climate within San Joaquin County

Reyes previously worked for the State of California in the area of economic development and Stockton Unified School District in the area of human resources. An entrepreneur at heart, Reyes managed her own educational supply business which included an international catalogue and several brick and mortar locations in San Joaquin County.

Born and raised in San Joaquin County, Reyes' contributions to her community include volunteering as a mentor for young women and men and aiding in the fight against homelessness throughout the San Joaquin County region.



Moderator: Secretary Karen Ross, California Department of Food & Agriculture

Karen Ross was appointed Secretary of the California Department of Food and Agriculture (CDFA) in January 2011 by Gov. Jerry Brown. Prior to joining CDFA, Secretary Ross was chief of staff for U.S. Agriculture Secretary Tom Vilsack, a position she accepted in 2009. Before joining the U.S. Department of Agriculture, Secretary Ross served more than 13 years as president of the California Association of Winegrape Growers based in Sacramento. During that time, she served as the executive director of Winegrape Growers of America, a coalition of state winegrower organizations, and as executive director of the California Wine Grape Growers Foundation, which sponsors scholarships for the children of vineyard employees. Secretary Ross served on the California State Board of Food and Agriculture and was chair of the Ag Vision Subcommittee, which initiated the California Ag Vision process that resulted in a 2010 report proposing a strategic plan for the future of the state's agriculture and food system.

Gary Bardini, California Department of Water Services

Gary B. Bardini was appointed Deputy Director for Integrated Water Management in August 2011 and is responsible for leading programs in support of the 2014 Governor's California Water Action Plan. Bardini is responsible for the multifaceted FloodSAFE California initiative which implements the Central Valley Flood Protection Plan. Bardini served for two years as Chief of Department of Water Resource's Division of Flood Management, where he led development and progression of the FloodSAFE California initiative and the 2012 Central Valley Flood Protection Plan. Bardini was Chief of the Hydrology and Flood Operations Office. He guided special projects for the Department such as the Feasibility Study for the Restoration of Hetch Hetchy Valley. Bardini was Chief of the Hydrology Branch for five years and was responsible for the state's flood and water supply forecasting programs and flood management control systems for the Joint Operations Center. He worked with the CALFED Bay-Delta Program (CALFED) for over three years, where he managed the Storage and Conveyance Facilities Unit and directed water resource modeling activities. Bardini also served as Chief of the Water Management Branch and managed the planning activities associated with the water supply reliability element of the CALFED Program.

DeeDee D'Adamo, California Water Resources Control Board

Dorene D'Adamo was appointed to the State Water Resources Control Board by Governor Brown in 2013. She previously served on the California Air Resources Board under the Brown, Schwarzenegger and Davis Administrations, where she was instrumental in the board's air quality and climate change programs and regulations. D'Adamo served in various capacities for members of Congress from the San Joaquin Valley, working primarily on agricultural and environmental legislative and regulatory policy. She was a representative on the Davis Administration's CALFED team and the Davis Administration's Red Team for the development of UC Merced. She was appointed by Governor Schwarzenegger and reappointed by Governor Brown to the California Partnership for the San Joaquin Valley. Board of Direcetors. D'Adamo is on the Executive Committee of the Valley Coalition for UC Merced's Medical School.

Debbie Davis-Franco, California Office of Planning and Research

Debbie Davis-Franco is Community and Rural Affairs Adviser and Local Drought Liaison in the Governor's Office of Planning and Research (OPR). Davis-Franco works on a range of issues including environmental justice, water, water and energy, and rural community issues. Prior to joining OPR, she served as Policy Director at the Environmental Justice Coalition for Water.



Panel: New Groundwater Legislation

Friday, December 5, 2014

Sarge Green, Stanislaus County Water Committee

Sargeant J. Green, Program Manager with the California Water Institute at California State University, Fresno, assists with the development of the San Joaquin Valley Regional Water Management Plan. The plan's focus is to develop an optimum mix of management solutions that attain water supply reliability, flood protection, water quality conditions appropriate for all beneficial uses, and reasonable environmental restoration and enhancement, a goal of both the Partnership and Valley Congressional Representatives. Additionally, Green assists with the implementation of the San Joaquin River Restoration Program by facilitating the re-establishment of the river downstream. Green served as General Manager of Tranquillity Irrigation District and as senior staff at California Regional Water Quality Control Board, Central Valley Region. Currently, Green serves as chair of the Clean Water Subcommittee of Association of California Water Agencies, secretary-manager of Westside Resource Conservation District, member of California Water Quality Monitoring Council, Fresno County Water Advisory Committee, California Department of Water Resources, San Joaquin Valley Drainage Program, and University of California Water Resources Center, Salinity and Drainage Program.

Brandon Nakagawa, Eastern San Joaquin Groundwater Banking Authority

Brandon Nakagawa was appointed as the San Joaquin County Water Resources Coordinator in 2012. The Water Resources Coordinator position was created in San Joaquin County in 1990 to help coordinate the diverse water interests and stakeholders Countywide and to help advise the Board of Supervisors on water resources matters. Nakagawa also serves as Secretary of the San Joaquin County Advisory Water Commission and as staff to the Eastern San Joaquin County Groundwater Basin Authority, a joint powers authority representing the collective groundwater management interests of the San Joaquin County portion of the Eastern San Joaquin County and Cosumnes Groundwater Sub-Basins.

David Orth, Kings River Conservation District

A native of the Central Valley, David L. Orth has more than 28 years of experience in California water policy and management. Orth is currently General Manager for Kings River Conservation District. He is deeply involved in the development of sustainable policies for local groundwater management and water quality protection. Orth was Director of Finance and General Manager for Westlands Water District and managed water and gas portfolios for a large San Joaquin Valley farming operation. Orth serves on the California Water Commission and Association of California Water Agencies Board of Directors as the Region 6 chair.

Terry Withrow, Stanislaus County Water Committee

Withrow has served as Stanislaus County's Supervisor, District 3, since 2011. A native to the San Joaquin Valley, Withrow has lived in the Modesto area for a majority of his life and has been an active Valley member for over 30 years. He helped to found St. Luke's Family Practice and Stanislaus County Farmland Trust and is an almond and grape farmer. Supervisor Withrow was a certified public accountant and founder of the accounting firm Ciccarelli and Withrow. He has served as board member of Woodland Avenue Fire District, Gallo Center for the Arts, Central Catholic High School and Stanislaus County Assessment Appeals Board.

