



Community Choice Energy for the San Joaquin Valley

San Joaquin Valley Partnership: June 17 2016

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Main Points

1. What is Community Choice energy?
2. Why pursue Community Choice?
3. Now is an excellent time to pursue Community Choice
4. The CPX Program

What is Community Choice?

- Established by State Law in 2002
- A local, not-for-profit public agency
- Buys and generates electricity for residential and business customers in its service territory



What is Community Choice?



Central Valley Energy Choice

buys and builds
cleaner energy
supplies

delivery

PG&E or SCE

delivers energy,
repairs lines

customer

YOU

choice, cleaner
energy, local
control and
competitive rates

Why Community Choice Energy:

- Redirects an EXISTING Revenue Stream into local control
- Not taxpayer funded
- In Sonoma County it was a matter of about \$200M per year
- Tulare County is 35% more load than Sonoma County

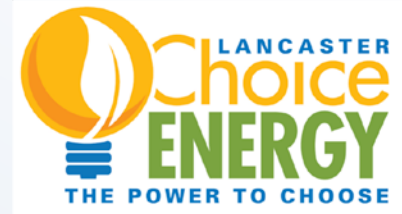
Why Community Choice

- Consumer Choice
- Local Control
- Local Economic Benefits & Jobs
- Private sector Opportunity
- Increased Competition
- Meeting Environmental Goals



The Timing is RIGHT

- The energy transformation
- Battles fought & won
- Protective legislation enacted
- Market attention focused
- Much support available



Our Work

- Clean Power Exchange
- Polling
- Economic Analysis
- GIS Mapping
- Staffing Resources

What is the Clean Power Exchange?



www.cleanpowerexchange.org





For more, visit:

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