Community Choice Energy for the San Joaquin Valley

San Joaquin Valley Partnership: June 17 2016

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Main Points

1. What is Community Choice energy?
2. Why pursue Community Choice?
3. Now is an excellent time to pursue Community Choice
4. The CPX Program

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What is Community Choice?

- Established by State Law in 2002
- A local, not-for-profit public agency
- Buys and generates electricity for residential and business customers in its service territory
What is Community Choice?

Central Valley Energy Choice
buys and builds cleaner energy supplies

delivery
PG&E or SCE
delivers energy, repairs lines

customer
YOU
choice, cleaner energy, local control and competitive rates

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Why Community Choice Energy:

- Redirects an **EXISTING** Revenue Stream into local control
- Not taxpayer funded
- In Sonoma County it was a matter of about $200M per year
- Tulare County is 35% more load than Sonoma County
Why Community Choice

- Consumer Choice
- Local Control
- Local Economic Benefits & Jobs
- Private sector Opportunity
- Increased Competition
- Meeting Environmental Goals
The Timing is RIGHT

- The energy transformation
- Battles fought & won
- Protective legislation enacted
- Market attention focused
- Much support available
Our Work

- Clean Power Exchange
- Polling
- Economic Analysis
- GIS Mapping
- Staffing Resources
What is the Clean Power Exchange?

www.cleanpowerexchange.org
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For more, visit:
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