



Meeting of the Board of Directors

DRAFT

Friday, March 17, 2017 – 10am – 3pm

Madera Municipal Golf Course
23200 Avenue 17
Madera, CA 93637

I. Oath of Office

The Oath of Office was scheduled to be administered by Secretary Diana Dooley to swear in Board Member Supervisor Vito Chiesa as new Partnership Board Chair. The swearing in was postponed to the second quarter board meeting pending official news from California Governor Brown's appointments office.

II. Convene Meeting, Introductory Remarks

Co-Deputy Chair Luisa Medina called to order the first quarter 2017 meeting of the California Partnership for the San Joaquin Valley (Partnership) at 10:05am at the Madera Municipal Golf Course in Madera County. Introductions were made around the board table and from the speakers, staff and community guests in the room.

Board members present: James Aleru, Lynne Ashbeck, Vito Chiesa, DeeDee D'Adamo, Amarpreet Dhaliwal, Secretary Diana Dooley, LeeAnn Eager, John Eisenhut, Bryn Forhan, Frank Gallegos, Andrew Genasci, Genoveva Islas, Dan Leavitt, Dorothy Leland, Luisa Medina, Joseph Oliveira, Francisco Ramirez, Mary Renner, Max Rodriguez, Luis Santana and Ted Smalley.

Deputy Board member present: Sharri Bender-Ehlert, Sonya Logman and Albert Rivas.

Advisory Board members present: Diane Howerton, Larry Martin and Robert Tse.

III. Recognition of Our Sponsors and Dignitaries

Max Rodriguez, Madera County Board of Supervisors, introduced a delegation of Madera County staff who attended the meeting. Supervisor Rodriguez introduced Ed Fleming, Madera County Administrative Officer; Norman Allinder, Chief of Development Service; Julia Berry, Director of Water and Natural Resources; Ahmad Alkhayat, Public Works Director; Becky Beavers, Senior Planner from the Madera County Planning Department; Jamie Bax from the planning department; Annette Kliphart, and Leticia Gonzalez, Chief of Staff for Supervisor Rodriguez. Madera City Councilmember William Oliver also was in attendance.

Supervisor Rodriguez also introduced Mayor Andrew Medellin. Mayor Medellin welcomed the board members, speakers and guests to the Madera Municipal Golf Course. The mayor's mother previously served as the city mayor and he himself served on the city council for five years before being elected in

November 2016. Mayor Medellin stated that he researched the Partnership in advance of attending the meeting and spoke in support of the Partnership's mission and vision. He thanked the board for the collaborative efforts and discussed the need to stand together as cities and counties to tackle the issues.

Mayor Medellin reported that local voters in Madera recently passed, by a wide margin, Measure K, which imposed a half-cent sales tax to fund city services. Madera County ranked number one nationwide in short-term job growth and has measured an uptick in housing. The Citizen's Academy is helping in community engagement.

The board recognized and thanked Redrock Environmental Group, Precision Civil Engineering and the Workforce Development Board of Madera County for their very generous sponsorship of the board meeting venue, catering and A/V expenses for the day.

Tracie Scott Contreras, Manager, Workforce Development Board of Madera County, represented board member Elaine Craig and provided the Partnership board with an update on the implementation of the Federal Workforce legislation, the regional planning process which encompasses all eight counties of the San Joaquin Valley, their work with the one-stop centers throughout the region and their move to a much larger facility which is co-located with the adult school.

IV. Public and Board Comment

Mike Dozier, Executive Director for the Office of Community and Economic Development at Fresno State and Lead Executive for the Partnership followed on Tracie Scott Contreras' comment to state that the Workforce Investment Boards, the Community Colleges and the high schools have all been working very well with the private industry to create a pathway to career technical education. The Economic Development Corporations are also a part of that.

Lee Ann Eager, representative, California Central Valley Economic Development Corporation spoke about being sworn in at her first meeting just the day before in San Francisco with the California State Workforce Development Board. She said the same issues were discussed at the meeting she attended and she looks forward to representing the Partnership at future meetings.

UC Merced Chancellor Dorothy Leland thanked the board for endorsing the UC Merced 2020 expansion. The \$1.3 billion expansion has been taking place for the last four months.

Luis Santana, Executive Director of Reading and Beyond, announced the opening of the new Madera Bridge Academy.

Secretary Diana Dooley with the California Health and Human Services Agency commented on the success of the efforts made over the last six years to provide more healthcare services at lower cost to Californian, especially in the San Joaquin Valley.

Lynne Ashbeck of Community Medical Centers spoke about healthcare in the Valley and wished to champion for Secretary Dooley and take a deeper dive into health issues as it could make a profound difference. Mike Dozier noted that for a topic at the next quarterly meeting.

Genoveva Islas of Cultiva La Salud commented that she and Mary Renner of Central Valley Health network would also like to see a Partnership discussion on the implications of a new Health Care bill.

Board Advisory member Robert Tse, USDA California Rural Development, announced the fifth Ag Hackathon at the California State Fair, (Cal Expo) July 28-30, 2017 - a success story that came from the Valley. The first Ag Hackathon was held at West Hills Community College last year.

V. Consent Calendar

Mike Dozier presented the consent calendar to the board for the prior two meetings, including minutes, Partnership Strategic Efforts and Work Group Reports. Bryn Forhan moved to accept the consent calendar as published. Lynne Ashbeck seconded and the motion was approved.

VI. Water Update

DeeDee D'Adamo, California Water Resources Control Board, presented an update on water issues in California with a report on the recent precipitation, the snowpack levels and the current reservoir storage and groundwater levels.

Ms. D'Adamo reported the figures for statewide precipitation, 174%, which is way over average. What matters more to us is the snowpack, from what one third of our water storage in California comes from. With higher temperature and climate change, it can be challenging even when we initially end up with some high snowpack levels. When the snowpack numbers come out on April 1, we will know whether we can be considered out of the drought. The governor will wait for these numbers before lifting his proclamation.

Reservoir storage statewide looks good. There are state/federal shared facilities and she believes that the federal allocations will not be as high as the statewide water service contractors, which will affect the west side of the San Joaquin Valley.

A key factor in determination of what point we can say we are out of the drought have to look at the low groundwater levels. It will take several wet years, not just one, to get us out of the drought. One third of the water supply historically comes from groundwater. We've been mining the groundwater and it makes a big difference. Important to note is how to break the reactive cycle. Drought is a slow moving crisis, not like an earthquake or a flood, which happens all at once. We need to break the cycle with education and the new programs need to be supported and successful because if they're not the State Water Board will come in and manage local groundwater.

[Download D'Adamo Presentation](#)

Undersecretary Jim Houston from the California Department of Food and Agriculture described the State Water Efficiency and Enhancement Program (SWEET) and presented on CDFA's Office of Environmental Farming and Innovation. The program's objective is to provide financial incentives for California agricultural operations to invest in water irrigation treatment and/or distribution systems that reduce water and energy use and increase water and energy efficiencies. There are grants available to implement irrigation systems that reduce greenhouse gasses and save water. The maximum grant is \$100,000 with a total available of \$4.5 million. Recommended match is 50%.

Mr. Houston reported on the Healthy Soils Incentive Program, the Dairy Digester Research Program (DDRP) and Alternative Manure Management Program (AMMP).

[Download Houston Presentation](#)

VII. 59DaysOfCCode

Rebecca Miller made a presentation to the board on 59DaysOfCode, which is a non-profit organization with the mission to advance high technology in the San Joaquin Valley through arts and culture, tech education and the lab for developing new hardware and robotics. This year there will be another software development competition beginning in June.

Ms. Miller stated that the 59DaysOfCode organization shares the Partnership's vision of improving the quality of life in the San Joaquin Valley. Important dates to note for the competition are the June 18, 2017 kick-off and the Tech Expo planned for August 26. This year's competition theme is water.

[Download Miller Presentation](#)

VIII. Dairy

Michael Boccadoro, Executive Director of Dairy Cares, presented on his organization's mission of long term sustainability of California dairy farms through environmental stewardship and responsible animal care. The Dairy Cares family of farms and organizations understand their important responsibility to the land, natural resources and animals in their care. Conservation, preservation, re-use and recycling are fundamental values in these dairy communities.

Mr. Boccadoro discussed the organization's efforts in water conservation, air quality preservation and greenhouse gas reductions.

[Download Boccadoro Presentation](#)

IX. Lunch

X. Update on Distribution of Cap-and-Trade Revenues

Board Member John Eisenhut with the California Air Resources Control Board first spoke about the California Climate Investment program and how it relates to the Cap-and-Trade program.

California climate investments are part of California's overall climate strategy to reduce greenhouse gas emissions. The current goal is to return to 1990 greenhouse gas emission levels by 2020 and reduce 4% a year from 2020 to 2030 to achieve a reduction of 40% by 2030 – an ambitious goal, but as of now we are ahead of our goals and are pleased with the results.

The funding that accrues from Cap-and-Trade, about \$3 million, has been allocated or spent to further reduce greenhouse gas emissions. Senate Bill 535, The California Global Warming Solutions Act of 2006, requires that the Air Resources Control Board and the California EPA to identify disadvantaged communities and spend 30% in those disadvantaged communities.

The Cap-and-Trade program limits the total greenhouse gas emissions from all regulated sources. The cap declines over time to reduce emissions. The program provides flexibility and reduced costs of compliance.

The Volkswagen Zero Emissions Vehicle settlement will help promote electric and zero emission vehicles into low and moderate income consumers in the rural communities. They will fund a community and the adoption by that community of zero emission transportation. Large enough to be interesting, small enough to be affordable and separate enough from its neighbors so that the effects can be measurable. Car services, shuttle and freight services.

[Download Eisenhut Presentation](#)

Arsenio Mataka, the Assistant Secretary for Environmental Justice at the California Environmental Protection Agency was next to speak on the distribution of Cap & Trade revenues. Mr. Mataka discussed the CalEnviroScreen tool and its use of 20 indicators of environmental, health and socioeconomic conditions, the evaluation of multiple pollution sources and how the CalEnviroScreen Score is calculated. He displayed the results maps of both all of California and just the San Joaquin Valley.

[Download Mataka Presentation](#)

Randall Winston, Executive Director at the California Strategic Growth Council (SGC) updated the board on four programs: Affordable Housing and Sustainable Communities, Sustainable Agricultural Lands Conservation, California Climate Investments Program Technical Assistance and Transformative Climate Communities.

[Download Winston Presentation](#)

Alex Sherriffs, a family physician in Fowler is also a board member of California Air Resources Board (CARB) and San Joaquin Valley Air Pollution Control District (SJVAPCD). Dr. Sherriffs reported that the San Joaquin Valley has the least healthful air in the nation with the highest asthma rates being reported and other negative health effects, including over one thousand premature deaths every year attributed to the air quality.

Dr. Sherriffs said that the Advocacy Strategy of the SJVAPCD is to replicate the current success with bringing clean air funding to the Valley under Proposition 1B, Moyer, AB 118 and more. He also spoke about building a strong Valley Cap-and-Trade Coalition by recurring influential stakeholders from the business and community, developing statement of needs and continuing to educate state policy makers, design self-help regulatory and incentive based programs, build relationships with key legislators, maintain a noticeable presence in Sacramento and publicize the Valley's achievements and strengths.

Dr. Sherriffs encouraged board members to contact Todd DeYoung, Manager, Strategies and Incentives at the Air Resources Control Board at Todd.DeYoung@valleyair.org or call (559) 230-5816 or go to www.valleyair.org/CapandTrade.

[Download Sherriffs Presentation](#)

John Eisenhut said the San Joaquin Valley is designed to be a recipient of many of these funds and action is required and further encourages the board to be engaged in the efforts.

XI. Broadband Legislation

Sunne McPeak, California Emerging Technology Fund (CETF), provided an update for the board on high-speed internet access and broadband legislation. She spoke in support of the Internet For All Now! (IFAN!)

campaign. Ms. McPeak informed the board that they can support the IFAN! act by securing additional endorsements, by writing postcards with a personal message on the front, meet with legislators within the district and capitol and take photos with iFans and send them to CETF. The Partnership is the regional consortium for broadband.

[Download McPeak Presentation](#)

XII. Public and Board Comment

Gil Gonzalez, representing board member Panorea Avdis from the Governor's office of Business and Economic Development (GOBiz), announced that he is based in San Francisco but he's a proud native of the Central Valley and he wanted the board to know that there will be a bigger presence of GOBiz in the San Joaquin Valley.

Sonja Logman from California Business, Consumer Services and Housing Agency announced that Governor Brown just recently appointed Alexis Podesta, a Modesto native, as Secretary. Her agency is working on a new program called No Place Like Home to help find permanent housing opportunities for those with mental illness. Ms. Logman also discussed her department's work with cannabis regulation.

XIII. Adjourn

The meeting was adjourned at 2:30pm